# THE CASH BOX

VOLUME XV | DECEMBER 26, 1953 (HOLIDAY ISSUE) | NUMBER 14



Perry Como exemplifies the spirit of Christmas as he gazes into his fireplace, relaxing after his work is done. As Perry thinks back, it must be a source of extreme satisfaction to him that this was probably one of the most successful years he's ever had. Not only did his popularity skyrocket through his TV show, but in addition to that he had six hit records on the RCA Victor label in the last 12 months, "Don't Let The Stars Get In Your Eyes," "Wild Horses," "Say You're Mine Again," "No Other Love," "Papaya Mama" and his current one, "You Alone."




ACTIVE AMUSEMENT MACHINES CO.
Philadelphia 30, Pennsylvania
ANGOTT DISTRIBUTING CO., Inc.
Detroit 21, Michigan
BILOTTA DISTRIBUTING COMPANY
Albany 4, New York
Newark, New York
BRADY DISTRIBUTING COMPANY
Charlotte 2, North Carolina
BRANDT DISTRIBUTING CO., Inc.
St. Louis 3, Missouri
BUSH DISTRIBUTING COMPANY
Miami 37, Florida
Jacksonville, Florida
Havana, Cuba
CENTRAL MUSIC DISTRIBUTING CO., Inc.
Kansas City 8, Missouri
Omaha 2, Nebraska
CENTURY DISTRIBUTORS, Inc.
Buffalo 9, New York
COMMERCIAL MUSIC COMPANY, Inc.
Dallas, Texas
San Antonio, Texas
CO-OPERATIVE DISTRIBUTING CO.
Louisville 2, Kentucky
COVEN DISTRIBUTING COMPANY, Inc.
Chicago 18, Illinois
CRUZE DISTRIBUTING COMPANY, Inc.
Charleston, West Virginia
CULP DISTRIBUTING COMPANY
Oklahoma City, Oklahoma
Tulsa, Oklahoma
DRACO SALES COMPANY
Denver 19, Colorado
EMARCY DISTRIBUTING COMPANY
San Francisco 3, California
F.A.B. DISTRIBUTING COMPANY, Inc.
New Orleans 13, Louisiana
Atlanta 3, Georgia
Birmingham, Alabama
Columbia 1, South Carolina
PAUL A. LAYMON, Inc.
Los Angeles 15, California
MAESTRO MUSIC, Inc.
Tucson 1, Arizona
MUSIC DISTRIBUTING COMPANY
Pittsburgh 19, Pennsylvania
NORTHERN MUSIC, Inc.
Cleveland 3, Ohio
NORTHWEST SALES COMPANY
Seattle 1, Washington
O'CONNOR DISTRIBUTORS, Inc.
Richmond 20, Virginia
POOLE DISTRIBUTORS, Inc.
Boston 15, Massachusetts
SANDLER DISTRIBUTING CO.
Des Moines 9, Iowa
Minneapolis, Minnesota
STEELE DISTRIBUTING CO., Inc.
Houston 6, Texas
T & L DISTRIBUTING COMPANY
Cincinnati 14, Ohio
UNITED, Inc.
Milwaukee 8, Wisconsin
WILLIAMS DISTRIBUTING COMPANY, Inc.
Memphis 3, Tennessee
Nashville 3, Tennessee
WINTERS DISTRIBUTING COMPANY
Baltimore 13, Maryland
YOUNG DISTRIBUTING, Inc.
New York 36, New York

# Wish you the Merriest of Holidays

as does the
**SALES DEPARTMENT**
of the
**RUDOLPH WURLITZER CO.**
NORTH TONAWANDA, N. Y.

FOUNDED BY BILL GERSH

# The Cash Box

December 26, 1953
Vol. XV HOLIDAY ISSUE Number 14

Publishers
BILL GERSH
JOE ORLECK

**The Cash Box Publishing Co., Inc.**
26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill
(All Phones: DEarborn 2-0045)
BILL GERSH
Karyl Long

•

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
CARL TAFT

•

EXECUTIVE STAFF
JOE ORLECK, Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA STRASSBERG, Research
A. ARTESE, Office Manager
A. FORMAN, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

•

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

•

SUBSCRIPTION RATES $15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at $48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

•

*THE CASH BOX* covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

•

"THE CONFIDENTIAL PRICE LISTS"
*"The Confidential Price Lists"* are the one and only officially recognized price quotation guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

•

*CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES*

•

ENTIRE CONTENTS COPYRIGHTED 1953 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.





Season's Greetings

from

DOROTHY COLLINS
RAYMOND SCOTT
LEONARD WOLF



Current Audivox Releases

DOROTHY COLLINS

100 "To Make A Long Story Short"
"My Heart Stood Still"

102 "Tico Tico"
"Mother Talk"

104 "Singing In The Rain"
"Tiger Rag"

RAYMOND SCOTT QUINTET

101 "Shadow Dance"
"Mystery Waltz"

103 "Ballet For Bells"
"Naked City"

105 "Bird Life In The Bronx"
"Dedicatory Piece To The Crew and Passengers Of The First Experimental Rocket Express To The Moon"

audivox
DIVISION OF UNIVERSAL RECORDING CO., INC.

AUDIVOX RECORDS
140 W. 57 St.
N. Y. C. N. Y.

★

London and MGM
RECORDS

*Thank All Disk Jockeys and Juke Box Operators for Their Splendid Cooperation and Wish One and All the Very Best of*

Season's Greetings

★

James H. Martin

1343 S. MICHIGAN AVE., CHICAGO


THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



**CODE**

| | | | | | |
|---|---|---|---|---|---|
| AB—Abbott | CD—Cadence | DU—Duke | KI—King | PC—Peacock Pro. | SIT—Sittin' In |
| AL—Aladdin | CH—Chess | DY—Derby | LO—London | PE—Peacock | SP—Specialty |
| AP—Apollo | CK—Checker | ES—Essex | MA—Mars | PR—Prestige | SW—Swingtime |
| AT—Atlantic | CO—Columbia | FE—Federal | MD—Mood | RA—Rainbow | TE—Tempo |
| BA—Barbour | CR—Coral | FI—Fiesta | ME—Mercury | RE—Regent | TI—Tico |
| BE—Bell | CY—Crystalette | 4 Star—Four Star | MG—MGM | RH—Recorded In Hollywood | TN—Tennessee |
| BR—Brunswick | DA—Dana | IM—Imperial | MO—Modern | RM—Rama | UN—United |
| BU—Bullet | DE—Decca | IN—Intro | PA—Parrot | SA—Savoy | VA—Valley |
| CA—Capitol | DO—Dot | JU—Jubilee | | | VI—RCA Victor |
| | | | | | ZO—Zodiac |

Pos. Last Week

**1** — **RAGS TO RICHES** — **1**
**TONY BENNETT**
BE—Tony Russo
CO-40048 (4-40048)—Tony Bennett
DE-28838 (9-28838)—Georgie Shaw
KI-1280 (45-1280)—Billy Ward and Dominoes

**2** — **RICOCHET** — **2**
**TERESA BREWER**
CA-2543 (F-2543)—Vicki Young
CR-61043 (9-61043)—Teresa Brewer
DE-28914 (9-28914)—Guy Lombardo O.
VI-20-5454 (47-5454)—Pee Wee King O.
VI-20-5436 (47-5436)—Gogi Grant

**3** — **YOU, YOU, YOU** — **3**
**AMES BROTHERS**
CO-40039 (4-40039)—Ken Griffin
ME-70198 (70198x45)—Johnny Horton
MG-11512 (K-11512)—Ken Remo
VI-20-5325 (47-5325)—Ames Brothers
VI-20-5386 (47-5386)—Noro Morales O.

**4** — **EBB TIDE** — **6**
**FRANK CHACKSFIELD O.**
CO-40093 (4-40093)—Ken Griffin
CR-61075 (9-61075)—Lawrence Welk
DE-28875 (9-28875)—Charlie Applewhite
DE-28975 (9-28975)—Jerry Colonna
DE-28977 (9-28977)—Dave Ballard
KI-1297 (45-1297)—Ink Spots
LO-1358 (45-1358)—Frank Chacksfield O.
ME-70177 (70177 x 45)—Robert Maxwell
ME-70126 (70126 x 45)—Vic Damone

**5** — **ISTANBUL** — **4**
**FOUR LADS**
CA-2665 (F-2665)—Joe "Fingers" Carr
CO-40082 (4-40082)—Four Lads
VI-20-5522 (47-5522)—Noro Morales

**6** — **THAT'S AMORE** — **8**
**DEAN MARTIN**
CA-2589 (F-2589)—Dean Martin

**7** — **YOU ALONE** — **10**
**PERRY COMO**
VI-20-5447 (47-5447)—Perry Como

**8** — **EH, CUMPARI** — **5**
**JULIUS LA ROSA**
CD-1232 (45-1232)—Julius La Rosa

**9** — **STRANGER IN PARADISE** — —
**FOUR ACES - TONY BENNETT**
CA-2652 (F-2652)—Gordon MacRae
CO-40121 (4-40121)—Tony Bennett
CR-61111 (9-61111)—R. Wottawa & B. De Weille
DE-28927 (9-28927)—FOUR ACES
FI-20-026—Humberto Morales
ME-70269 (70269x45)—Vic Damone
VI-20-5535 (47-5535)—Tony Martin
VI-20-5505 (47-5505)—Ralph Flanagan
VI-20-5551 (47-5551)—Al Romero

**10** — **OH, MEIN PAPA** — —
**EDDIE FISHER - EDDIE CALVERT**
BE-1019 (45-1019)—J. Carroll & L. Clark
CA-2678 (F-2678)—Ray Anthony
CO-40134 (4-40134)—Harry James & Paul Weston
CR-61111 (9-61111)—R. Wottawa & B. De Weille
DE-28964 (9-28964)—Russ Morgan
ES-336 (45-336)—Eddie Calvert
FI-20-026—Humberto Morales
LO-1403 (45-1403)—Reg Owen
VI-20-5552 (47-5552)—Eddie Fisher
VI20-5568 (47-5568)—Tito Rodriguez

11) SANTA BABY. 12) CHANGING PARTNERS. 13) LOVE WALKED IN. 14) MANY TIMES. 15) HEART OF MY HEART. 16) TO BE ALONE. 17) IN THE MISSION OF ST. AUGUSTINE. 18) VAYA CON DIOS. 19) OFF SHORE. 20) I SEE THE MOON. 21) I'LL NEVER STAND IN YOUR WAY. 22) OH! 23) MARIE. 24) MY HAPPINESS. 25) SECRET LOVE. 26) I LOVE PARIS. 27) THE STORY OF THREE LOVES. 28) SOUTH OF THE BORDER. 29) BABY, BABY, BABY. 30) WOMAN. 31) THE JONES BOY. 32) SWEET MAMA, TREE TOP TALL. 33) GOLDEN VIOLINS. 34) NINA-NON. 35) CHRISTMAS DRAGNET.

# Happy Holidays from THE HILLTOPPERS



JIMMY SACCA
BILLY VAUGHN
DON McGUIRE
SEYMOUR SPIEGELMAN




## Thanks

To the Nation's Music Operators
for voting us

**BEST VOCAL COMBINATION OF 1953**

8th Annual Music Operator Poll by
THE CASH BOX

Dot RECORDS
GALLATIN, TENNESSEE
PHONE: 880-881

# RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

**BARBARA RUICK**
(MGM 11647; K-11647)

C+ "THAT'S WHAT A RAINY DAY IS FOR" (2:20) [Robbins ASCAP—Mizzy, Curtis] From the movie "Easy To Love" comes this inviting lilter that Barabara Ruick treats so pleasantly. A hushed cute ditty.

C+ "TICK TOCK BOOGIE" (3:02) [Ardmore ASCAP—Wells, Holt, Leeds] The Skylarks assist the pert voiced thrush on this end as she styles a jumper with multiple voicing.

**DICK TAYLOR ORCH.**
(Destiny 1109; 45-1109)

C+ "WHEN THE SAINTS GO MARCHING IN" (2:31) [BMI—] An ever popular spiritual item is treated to an exciting reading by Dawn, Day and Dusk as the Dick Taylor ork accompanies. Should go in R & B market also.

C "SWING-SHIFT" (2:27) [BMI—Collins, Simms] On this platter the Taylor crew sends up a slow shuffle-jump instrumental item that makes perfect dance material.

**JOE "FINGERS" CARR**
(Capitol 2665; F-2665)

C+ "ISTANBUL" (2:53) [Alamo ASCAP—Kennedy, Simon] Joe "Fingers" Carr and his Carr-Hops team up on a rendition of a novelty that's clicking in a big way. An exciting jumper that should share in the play.

C+ "MAPLE LEAF RAG" (2:13) [Melrose ASCAP—Joplin] Joe really takes off on the lower deck with a rip-roaring piano presentation of a rag time ditty. A wild side that really moves.

**THE HARMONICATS**
(Mercury 70277; 70277 x 45)

B+ "HEARTACHES" (2:45) [Leeds ASCAP—Hoffman, Klenner] The Harmonicats send up some sensational listening as they fashion a great oldie that was a Ted Weems hit some years back. Could be revived. Number moves.

B+ "JUST ONE MORE CHANCE" (2:05) [Famous ASCAP—Johnson, Caslow] Here the boys take another great oldie that's on the revival trail and deliver in a top form. Reminiscent of their "Peg O' My Heart." Could hit big.

**PETE PONTRELLI**
(Skyway 101)

C+ "SEASON'S GREETINGS" (3:04) [Skyway BMI—Whenham] A pretty seasonal item is treated to a warm vocal fashioning by Larry Noble with the backdrop by the Pete Pontrelli ork.

C+ "THERE IS ROOM IN MY HEART" (3:00) [Skyway BMI—Whenham] On this end the balladeer dishes up a romantic item in a tender manner. Larry has a wonderful quality in his voice.

## THE CASH BOX DISK OF THE WEEK



TERESA BREWER

**"OUR HEART BREAKING WALTZ" (2:42)**
[Village BMI—S. Prosen]

**"BELL BOTTOM BLUES" (2:32)**
[Shapiro, Bernstein ASCAP—Carr, David]

TERESA BREWER
(Coral 61066; 9-61066)

● Teresa Brewer, one of the hottest female recording artists around today, and winner of The Cash Box Best Record Of The Year Award for 1953 with her version of "Till I Waltz Again With You", looks like she has another number 1 contender in her latest release "Our Heart Breaking Waltz". Currently sitting at the top with her disk "Ricochet", the thrush offers another warm vocal by the composer of "Till I Waltz", Sid Prosen. It's a beautiful sentimental item with a lovely backing by Jack Pleis and the ork. This country flavored waltz item can't miss. It's a perfect marriage of lyrics and melody. Flip features the thrush on a rhythmic bouncer tagged "Bell Bottom Blues". A peppy job in the chirps familiar pert fashion. Look for the top half to be a smash.

**MARGARET WHITING**
(Capitol 2681; F-2681)

B+ "MOONLIGHT IN VERMONT" (2:42) [Goldsen ASCAP—Suessdorf, Blackburn] While Lou Busch and the ork set up a lush backing, Margaret Whiting offers a lovely styling of a wonderful oldie. Could be a revival clicker.

C+ "THE ISLE OF SKYE" (2:47) [Chatsworth ASCAP—Glickman, Pober] A good tune with a Scottish flavoring is given a romantic going over by the thrush. A good job.

**LOUIS ARMSTRONG & THE MILLS BROS.**
(Decca 28984; 9-28984)

B "MARIE" (2:58) [Berlin ASCAP—Berlin] With "Marie" clicking throughout the U. S., Decca reissues an old disk of the Mills Men and Louis Armstrong on this standard. A good arrangement that should draw spins.

C "MY WALKING STICK" (3:12) [Berlin ASCAP—Berlin] The Mills Bros. are at their old-time best as they impersonate instruments and accompany Louis on another oldie. Record is a collectors' item.

**LEE ROY**
(Epic 9011; 4-9011)

B "THE CREEP" (2:18) [Robbins ASCAP—Burton] The "Creep," current dance craze in England, gets a solid instrumental treatment from the Lee Roy crew. A solid jumper that should be catching on soon in the U. S.

C+ "MIDNIGHT FESTIVAL" (2:47) [Moonlight BMI—Riddle, Anthony] The Roy band rhythms through a Latin beat item that really jumps. A clever arrangement. Boys have a definite style of their own.

**RALPH MARTERIE**
(Mercury 70281; 70281 x 45)

B "THE CREEP" (2:20) [Robbins ASCAP—Burton] The Ralph Marterie Crew sends up a rocking instrumental styling of a number that's bidding for a hit. A jump item that the jitterbugs oughta go wild about.

B "LOVE THEME" (2:45) [Leeds ASCAP—Mancini] On this end Ralph offers some real smooth trumpet work that's tailor made for dancing. A real pretty tune stemming from the movie "The Glenn Miller Story."

## THE CASH BOX BEST BETS

*In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.*

★ "HEARTACHES" & "JUST ONE MORE CHANCE" ..... Harmonicats. Mercury 70277; 70277 x 45
★ "THE CREEP" ..... Ralph Marterie O. Mercury 70281; 70281 x 45
★ "MOONLIGHT IN VERMONT" ..... Margaret Whiting. Capitol 2681; F-2681

**DAVE BALLARD**
(Decca 28977; 9-28977)

C+ "OFF SHORE" (2:15) [Hanover ASCAP — Diamond, Graham] Paul Sells plays the lovely theme music to the current hit "Off Shore" while Dave Ballard recites poetry to this organ backing. Most effective for home use.

C+ "EBB TIDE" (2:53) [Robbins ASCAP—Maxwell] On this end Dave uses the same for mat as he recites a Lucille Evans poem to the music of "Ebb Tide." Should enjoy a good sale although not designed for the boxes.

**HUMBERTO MORALES**
(Fiesta 20-026)

C "OH MEIN PAPA" (2:15) [Shapiro, Bernstein ASCAP—Sexton, Turner, Burkhard] Humberto Morales leads his crew through a mambo styling of one of the year's fastest rising hits. Small group makes ok listening.

C+ "STRANGER IN PARADISE" (2:20) [Frank ASCAP—Wright, Forrest] Another big hit on the national picture gets a mambo fashioning from the band.

**FRANK MURPHY**
(Epic 9007; 4-9007)

B "SOUND OF LOVE" (3:04) [Sheraton — Simmons, Charlap] Joe Reisman and his men offer a great backing job for Frank Murphy's romantic treatment of a wonderful ballad.

C+ "IF YOU BELIEVE" (2:46) [Tee Pee ASCAP—de Minno, Powell] Another good tune with a religius meaning is rendered with feeling by the crooner. Backdrop is again appropriate.

**TITO RODRIGUEZ ORCH.**
(RCA Victor 20-5568; 47-5568)

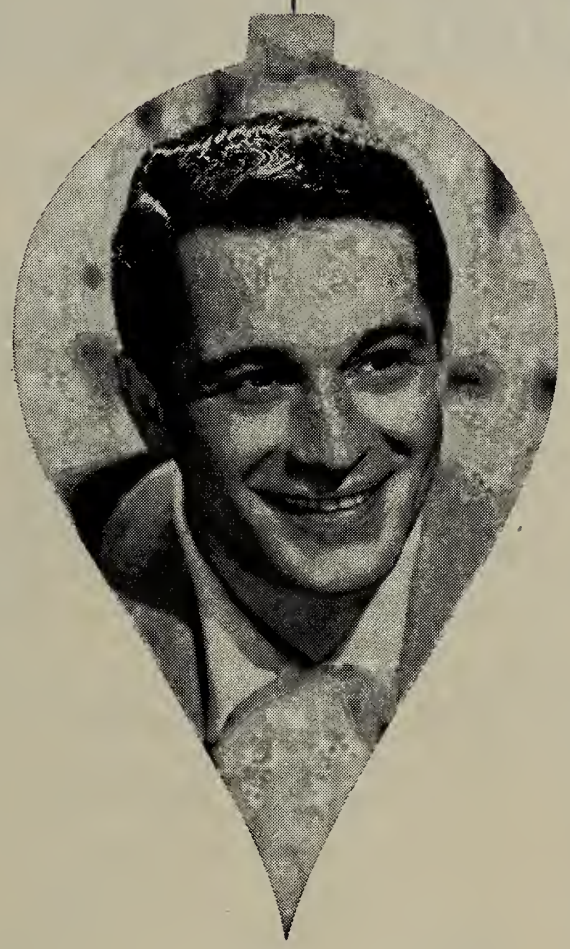
C+ "IN THE STILL OF THE NIGHT" (3:10) [Chappell ASCAP—Porter] Tito Rodriguez takes hold of the vibraharp and leads the ork through a rhythmic mambo interpretation of a terrific standard. Good stuff for the right spots.

C+ "OH! MY PA-PA" (2:30) [Shapiro Bernstein ASCAP—Turner, Parsons, Burkhard] A current pop smash gets a mambo styling from the rhythmic Rodriguez crew. Beat material good for dancing.

**ROGER KING MOZIAN**
(Clef 89081; 89081 x 45)

B- "LOVE FOR SALE" (2:27) [Harms ASCAP—Porter] The new Roger King Mozian band debuts on the pop series of Clef with a sensational orking of a great oldie. Band has an individual quality about it that could hit.

C+ "MIDNIGHT IN SPANISH HARLEM" (2:51) [Jatap BMI—Mozian, Alem] On this end the leader offers some more smooth trumpet work on one of his own compositions. Exciting music with a beat.



*Wishing you*
*a Merry Christmas and*
*the best of everything*
*for the New Year—*

PERRY COMO

DIRECTION—GENERAL ARTISTS CORPORATION

# RECORD REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

### GUY LOMBARDO
(Decca 28985; 9-28985)

C+ "WOMAN" (2:15) [Studio BMI—Gleason] Kenny Gardner gets an assist from the Lombardo Quartet and ork as he covers a cute ditty that's making plenty of noise. Comical deck that should do well.

B "THE JONES BOY" (2:45) [Geo. Pincus ASCAP—Mizzy, Curtis] On this end the Lombardo aggregation sends up another cute bouncer in their warm and inviting manner. Real pretty tune that's also buzzing around.

### LOUIS PRIMA
(Equity 1000)

B "TAKE A LITTLE WALK AROUND THE BLOCK" (2:28) [Sanson ASCAP—Shand, Eaton] Louis Prima teams up with his vocalist Keely Smith on a lilting bouncer on the cute side. A cozey duet that could catch spins.

B "OH GOOMADI" (2:39) [Prima ASCAP—Prima] Louis and the ork glide through an Italian American version of the current hit "Eh Cumpari." A cute deck that might be too close to recent hit to click again.

### EARL PAUL & DENISE LOR
(Pavis 101)

B+ "THAT'S WHAT A GIRL APPRECIATES" (2:31) [Harrington, Stanton, Kaye, Davis] Phil Davis' ork sets up a light backing for Denise Lor as she renders a colorful ditty to a bounce tempo.

C+ "WHENEVER I'M NEAR YOU" (2:28) [—Paul] On this end the Earl Paul ork glides through a lovely melody set to a Latin tempo. Pretty item on the romantic side.

### JUNE CHRISTY
(Capitol 2664; F-2664)

B+ "WHY DO YOU HAVE TO GO HOME" (3:14) [Frannan BMI—Tompkins, Gilbert] A male chorus and the Pete Rugolo ork join June Christy on a romantic vocal that gets a hushed and inviting delivery.

C+ "YOU'RE MAKIN' ME CRAZY" (2:30) [United ASCAP—Alfred, Darnel] The thrush sends up an interesting rhythm item on this end. The ork really rocks.

### GORDON MacRAE
(Capitol 2672; F-2672)

B "HIGH ON A WINDY HILL" (2:13) [Broadcast Music BMI—Whitney, Kramer] Gordon MacRae sends up a top grade offering as he fashions a lovely oldie in his talented manner. A potent deck that should make a bid for hitdom.

C+ "SOOTHE MY LONELY HEART" (2:49) [Leo Feist ASCAP—Alexander] On this end the versatile warbler delivers a dramatic bit of heavy material from the movie "Escape From Fort Bravo." Interesting chant.

## THE CASH BOX SLEEPER OF THE WEEK

**"WHAT IT WAS, WAS FOOTBALL" (2:51)**
**[Charles BMI—Griffith]**
**"WHAT IT WAS, WAS FOOTBALL" Part 2 (2:33)**
**[Charles BMI—Griffith]**
DEACON ANDY GRIFFITH
(Capitol 2693; F-2693)

● Capitol Records gets hold of another comical recitation disk that could outsell their million record version of Johnny Standley's "It's In The Book." It's a hilarious comedy disk tagged "Wat It Was, Was Football" featuring Deacon Andy Griffith as he tells of an experience in a small football town. He recites the tale in a deep Southern drawl and the dialogue is the greatest. The platter should enjoy a tremendous sale and eventually reach the juke boxes. The back of the disk is the second part of the two-sided tale that gets funnier as it goes along. There's no reason why this waxing shouldn't follow in the footsteps of "It's In The Book" and "St. George And The Dragonet."

**"STELLA BY STARLIGHT" (2:30)**
**[Famous ASCAP—Washington, Young]**
**"HIGH ON A WINDY HILL" (2:30)**
**[Broadcast BMI—Whitney, Kramer]**
HUGO WINTERHALTER ORCH.
(RCA Victor 20-5547; 47-5547)


HUGO WINTERHALTER

● RCA Victor has released two standards from the Hugo Winterhalter album "Music By Starlight" that bid fair to become as big as his recording of "Vanessa." On one end the ork offers a lush and beautiful string arrangement of the great oldie "Stella By Starlight" that makes top grade listening. It's a captivating job with a violin solo adding brilliance to the composition. On the lower deck Hugo and the crew glide through another standard labelled "High On A Windy Hill." More top quality music. Watch the top deck. It should make a load of noise.

### DE JOHN SISTERS
(Epic 9009; 4-9009)

B "SHOULD I RUN" (2:51) [Mellin BMI—Shaeffer] The impressive harmony of the De John Sisters comes over well as the thrushes cruise through a slow rhythm item. Terrific style that should hit for them. Girls have it.

C "ALL PRESENT BUT ONE" (2:35) [Peer International BMI—Shaeffer] Marty Caruso and his ork supply the girls with another fitting backdrop on this stylish item.

### DAMITA JO
(RCA Victor 20-5547; 47-5547)

C+ "FACE TO FACE" (3:03) [M. Witmark ASCAP—Fain, Cahn] Damita Jo cruises through a ballad from the flicker "Three Girls And A Sailor." Good listening.

B "SADIE THOMPSON'S SONG" (2:43) [Mills ASCAP—Lee, Washington] From the soon to be premiered "Miss Sadie Thompson" comes this sultry blues item which Damita sends out with oomph. Good backing job by Harry Geller's crew.

### THE WEAVERS
(Decca 28919; 9-28919)

C "SYLVIE" (2:43) [Folkways BMI—Ledbetter, Campbell] In their inviting manner, the Weavers send up a warm folk tune with a light air. Ok side.

C+ "ROCK ISLAND SHUFFLE" (2:34) [Folkways BMI—Newman, Campbell] The Larry Clinton ork again offers assistance for the crews' peppy bounce version of a lively bit with a spiritual flavor. Fine blend of voices.

### MANTOVANI ORCHESTRA
(London 1394; 45-1394)

C "THE MIDNIGHT WALTZ" (2:44) [Unpublished — Lambrecht] In the true Mantovani manner, a lovely watlz is treated to a full string styling. A floating number that makes good listening.

C "THE SKATERS" (2:52) [Unpublished—Waldteufel] The ever popular "Skaters Waltz" has a full and wonderful sound. Much of the vibrant sound is due to Kingsway Hall in London where the number was recorded.

### HELEN O'CONNELL
(Capitol 2679; F-2679)

B "IN THE STILL OF THE NIGHT" (2:16) [Chappell ASCAP—Porter] Helen O'Connell gets a beaty high speed backing from the Harold Mooney ork as she softly and slowly cruises through a Porter standard. Contrast of tempos is effective.

C "KISS OR GET OFF THE SPOT" (2:32) [Duchess BMI—Sherman, Wayne] On this end the thrush lilts through a bouncer. An ok novelty.

### ANDREWS SISTERS
(Decca 28929; 9-28929)

C+ "THIS LITTLE PIGGIE WENT TO MARKET" (3:12) [De Sylva, Brown, & Henderson ASCAP—Lewis, Coslow] The familiar children's poem "This Little Piggie" is given a sentimental and tender reading by the Andrews Sisters.

C "LOVE SENDS A LITTLE GIFT OF ROSES" (3:09) [Harms ASCAP—Openshaw, Cooke] Another warm item gets the pleasant harmony of the Andrews' voices. Number has a sad feeling.

### JOE GAUDIO
(Crystal 448)

C "MEMORIES OF YOU" (2:50) [Shapiro Bernstein ASCAP—Razaf, Blake] A slow love song is delivered with a heavy heart by Joe Gaudio as Ray Austin and the ork assist.

C+ "OUR THANKS TO THEE" (2:48) [Herman ASCAP—Chiodo] A chorus adds to the beauty of this deck as Joe offers a religious item with feeling.




# Thanks ops

**For Making Us TOPS**



## BEST SMALL INSTRUMENTAL GROUP OF 1953

**(3rd Consecutive Year)**

# Les Paul Mary Ford

**Current** Capitol Records **Hits**

"VAYA CON DIOS"
"JUNGLE BELLS"
"DON'CHA HEAR THEM BELLS"

Personal Mgr.:
GRAY GORDON • MEL SHAUER

•

MANAGEMENT
GENERAL ARTISTS CORPORATION








## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

| | |
|---|---|
| 1. OH, MEIN PAPA | Eddie Fisher (RCA Victor)<br>Eddie Calvert (Essex) |
| 2. STRANGER IN PARADISE | Four Aces (Decca)<br>Tony Bennett (Columbia) |
| 3. RAGS TO RICHES | Tony Bennett (Columbia) |
| 4. THAT'S AMORE | Dean Martin (Capitol) |
| 5. CHANGING PARTNERS | Patti Page (Mercury) |
| 6. EBB TIDE | Frank Chacksfield (London) |
| 7. RICOCHET | Teresa Brewer (Coral) |
| 8. SANTA BABY | Eartha Kitt (RCA Victor) |
| 9. HEART OF MY HEART | Cornell, Desmond, Dale (Coral)<br>Four Aces (Decca) |
| 10. MANY TIMES | Eddie Fisher (RCA Victor) |

11) ISTANBUL. 12) YOU ALONE. 13) EH, CUMPARI. 14) YOU, YOU, YOU. 15) SHE WAS FIVE AND HE WAS TEN.

Art **Ford** (WNEW-New York) plans a hectic last week in December. In addition to his highly rated disk jockey shows, Art will have a 15 minute panel TV show, "Fashions On Trial", starts MC'ing a series of vaudeville appearances on the New York Loews Circuit on December 25 and tees off the first of a nationwide series of record artist concerts and dances at Manhattan Center on December 27. The first concert will feature 30 top record artists, including **Charlie Barnet, Don Cornell, Allan Dale, Marion and Jimmy McPartland** and 25 others. The event will be titled Art Ford's Music Time U.S.A.

* * * * *

Pic of the week—**Dave Ballard**, chief announcer of KFWB-Hollywood, whose narration of the new Decca back to back releases of current top hits "Ebb Tide" and "Off Shore" is creating quite a bit of noise. . . . Cute season's greetings from **Bill Stewart** (KMPC-Hollywood) who, wary of the coming three weeks of celebration, gets off his best wishes early. . . . There is a possibility **John McCormick** may do a dj stint from Moulin Rouge (formerly Earl Carroll's) opening Christmas night. . . . Two of Albany's best liked disc jockies, **Bob Snyder** and **Marty Ross**, are back together again. This successful disc-jockey team had one of the most popular shows in up-state New York in 1950 at the Palace Theatre in Albany. The show. "Matinee At The Palace", ran for 34 consecutive weeks and was broadcast from the theatre lobby. Ross just returned from 2 years overseas and "Matinee" was immediately resumed. The show will be carried over Albany's WABY on Saturdays and Sundays from 2:30 to 4:30 P.M. One of the first gimmicks to be used will be a piped in interview with America's Sweetheart, **Dorothy Collins**. . . . **Ferd Reinlieb** and **Art Roventine** in from Ithaca, N.Y. (WITJ) visiting with WMCA-New York for field training. . . . **Murray Kaufman's** (quality music) show getting a good reaction on WMCA. . . . Lovely **Jo Ann Talley**, MGM star, spent a hectic week of November 30 in Detroit when she was booked at the Gay Haven Club. The McDuff Distributors, MGM's Detroit distribs, together with **Harold Berg**, publicity man for the Gay Haven, arranged a back-breaking schedule of visits with disk jockies and TV shows. Jo Ann's current MGM disk is "But Never My Love For You". . . . **Johnny Andrews**, pianist, singer, MC, remembered in New York from his TV show "Easy Does It", after 12,000 performances and 16 years of never being late, never missing a show—it happened. Johnny's garage door got stuck. He missed the first half hour of "The Morning Bandwagon".


DAVE BALLARD
(KFWB-Hollywood)

* * * * *

Starting with the sign on at 5:30 A.M. the **Bob E. Lloyd** morning show on WAVZ-New Haven, Conn. is now completely sold out. The full 4½ hour daily musical smash has waiting room only. Bob explains the very early (5:30 A.M.) sales by explaining that New Haven burglars evidently have high purchasing power. . . . **Nick Nickson**, program director WBBF-Rochester, N.Y., has 4½ hours on the air daily. Nick has an afternoon show "The 950 Club" from 3:30 to 5:30 P.M. and a late show from 10:30 to 1 A.M. . . . **Bob Hoffer** (WTSP-St. Petersburg, Fla.) says thanks to **Lindsay McPhail**, composer of "San". Lindsay has compiled a series of brief but informative scripts based on little known facts about San's history. Bob finds them wonderful in programming the **Pee Wee Hunt** platter of this tune. If any of you jocks are interested in this pertinent data, you might drop a line to McPhail at 333 W. 56th St., N.Y. . . . **Paul Flannagan**, very popular jock at WTRY-Troy, N.Y. is recuperating from an operation at St. Mary's Hospital in Troy. Let's drop him "Season's Greetings".


Happy Holidays
from
COSNAT
DISTRIBUTING CORP.
TO ALL OUR
RECORD MANUFACTURERS,
OPERATORS, DJ's and DEALERS
and
THANKS
*For Making It Our Most Successful Year Ever*



COSNAT
DISTRIBUTING CORP.
315 West 47th St., New York, N. Y.

| N. Y. | Phila. | NEWARK, N. J. |
|---|---|---|
| Jerry—Elliot—Ben BLAINE | HARRY CHIPETZ 1710 North St. | TONY BERNIERI 278 North St. |

# Capitol — ... HAS ANOTHER SMASH HIT.!!!

(REMEMBER "IT'S IN THE BOOK"?)

# "WHAT IT WAS, WAS FOOTBALL"

THE Original BY DEACON ANDY GRIFFITH

CAPITOL #2693




BOSTON: Chris Drake, 273-275 Huntington Ave., Boston 15, Commonwealth 6-6700
HARTFORD: John Warner, 25 Pleasant St., Hartford 5, Tel. 2-1112
SCRANTON: Paul Featherstone, 500 Wyoming Ave., Scranton 3, Tel. Scranton 2-8177
NEW YORK: Anthony Rubino, 253 W. 64th St., New York 23, Susquehanna 7-4374
NEWARK: Stephen Strohman, 83 Lock St., Newark 4, Market 3-7086
CLEVELAND: Marvin Townsend, 104 St. Clair Ave., N. W., Cleveland 13, Main 2244
DETROIT: George Gerken, 40-42 Selden Ave., Detroit 1, Temple 1-0510
BUFFALO: Leroy Jacobs, Manager, 1066 Main St., Buffalo 9, Lincoln 8371
PITTSBURGH: Peter Goyak, 2020 W. Liberty Ave., Pittsburgh 26, Locust 1-5516
CHICAGO: John Maitland, 1449 S. Michigan Ave., Chicago 5, Ill., Harrison 7-3500
MINNEAPOLIS: Lynne Jenks, 21 E. Hennepin Ave., Minn. 1, Geneva 0361
MILWAUKEE: Robert Thompson, 1434 N. Farwell Ave., Milwaukee 2, Broadway 2-3883
SOUTH BEND: Carl Traffles (S. B. Radio Distr. Co., 432 Carroll St., S. B. 4), Tel. 31119
KANSAS CITY: Joe Gleeson, 1527 McGee St., Kansas City 8, Missouri, Grand 1692
ST. LOUIS: Bill Mikels, 1909 Washington Ave., St. Louis 3, Chestnut 2797
DES MOINES: Orville Marshall (Gifford-Brown, Inc., 1326 W. Walnut, D. M. 9), Tel. 31257
CINCINNATI: Paul Goetz, 815 Sycamore St., Cincinnati 2, Main 3137
LOUISVILLE: Bob Colglazier (Foster Distr. Co., 409 W. Main St., Louisville 2), Wabash 5339
INDIANAPOLIS: Don Squires (Radio Distr. Co., P. O. Box 1298, Ind. 6), Plaza 8311
KNOXVILLE: Sam Jenkins (Chapman Drug Co., 516-518 State St., Knoxville 2), Tel. 2-3161
MEMPHIS: Glenn Allen (Glenn Allen Co., 1146 Union Ave., Memphis 3), Tel. 2-1385
PHILADELPHIA: Irving Jerome, 1343-45 West Cumberland St., Phila. 32, Baldwin 6-1550-1-2
BALTIMORE: Jack Loetz (Nelson & Co., Inc., 1000 S. Linwood Ave., Balt. 24), Broadway 2237
ATLANTA: Bob Burrell, 535 Courtland St., N. E., Atlanta 3, Alwood 4433
CHARLOTTE: Warner Pagliara, 614 W. Morehead, Charlotte 2, Tel. 3-3153
NEW ORLEANS: Melvin Mallory (Mallory Distr. Co., 630 Baronne St., N. O. 12), Tulane 6531
MIAMI: Overton Ganong (Feltair-Stockton & Co., Inc., c/o Florida Record & Music Co., 763 S. W. 8th St., Miami 36, Florida), Miami 38414
DALLAS: Ray Marchbanks, 1801 N. Industrial Blvd., Dallas 7, Randolph 8168
OKLAHOMA CITY: Marion Ehemann, 1219 W. Main St., Oklahoma City 4, Regent 6-5531
SAN ANTONIO: R. Warncke (R. Warncke Co., 121 Navarro St., San Antonio 5), Fennin 2236
DENVER: J. Konas (Boyd Distr. Co., Inc., 1661 W. Third Ave., Denver 19), Tel. Acoma 7701
EL PASO: Lee Bradford (Boy Distr. Co., Inc., 2209 Mills St., El Paso), Tel. 4-1407
LOS ANGELES: Ed Nielson, 318 W. 15th St., Los Angeles 15, Prospect 6377
SAN FRANCISCO: Robert Camp, 512 Brannan St., S. F. 7, Yukon 2-6565
SEATTLE: William Tallant, 620 Eastlake Ave., Seattle 9, Elliott 4788
HONOLULU: Howard Nichols (Nylen Bros. & Co., Ltd., P. O. Box 2958, Hono. 2, T. H.), Tel. 55931
BILLINGS: R. J. Williams (Central Distr. Co., P. O. Box 1551, Billings), Tel. 8-8447
SALT LAKE: Mert Draper (Mt. States Distr., Inc., 622 S. State St., SLC 14), Tel. 9-3785

* *Personal Management and "Coach" (Football, That Is)*

ORVILLE CAMPBELL Chapel Hill, N. C. (Phone 8-1111)

RCA VICTOR
FIRST IN RECORDED MUSIC

**RCA VICTOR**

*presents*

# PERRY COMO

*in his reverent interpretation of*
*8 Beloved Religious Songs*
*Of All Faiths*

**PROTESTANT** . . . *Abide With Me*
*Nearer, My God, To Thee*

**CATHOLIC** . . . *Act of Contrition*
*Goodnight, Sweet Jesus*

**JEWISH** . . . *Eli, Eli*
*Kol Nidrei*

**NON-DENOMINATIONAL** . . . *I Believe*
*Onward, Christian Soldiers*

Available as singles and in this magnificent album (EPB/LPM-3188)




with orchestra and chorus under the
direction of Hugo Winterhalter
and Mitchell Ayres and the Ray Charles Chorus

# THE CASH BOX ROUND THE WAX CIRCLE

## NEW YORK:

This has turned out to be a Christmas season without a Christmas song. "Santa Baby" is getting quite a whirl but in the strictest sense it's not a Christmas number. Its popularity is based on the personality of **Eartha Kitt**, not on its seasonal impact, and therefore it could keep going for a long time after the Holidays. . . . **Kappi Jordan's** three little girls gave her a surprise birthday party last week. Happy birthday Kappi. . . . The Edw. H. Morris publishing firm is suing MGM for overuse of the song "Tenderly" in the film "Torch Song." . . . Shapiro-Bernstein signed **Tom Glazer** to a writing contract. Glazer also records children's records. . . . **Henry Okun** has pacted **Bill Heyer** for record promotion and **Pauline Rodgers** for promotion and personal management. . . . This is the fifth season that "Blue Christmas" is making noise in the folk field. . . . **Patti Page** closed this week at the Clover Club in Miami where she played to SRO business every night. She opens December 26 at the Chase Hotel in St. Louis. . . . Publishers **Mickey and Sonny Cox** are releasing authentic Irish records, recorded in Dublin, on the Glenside label in this country. . . . Local dj **Johnny Clarke's** wife in an iron lung with polio. If you'd like to send her a get-well or Xmas card, address it to: Bergen Pines Hospital, Paramus, N. J., . . . **Dinah Shore** cancelled her Waldorf-Astoria date, but it may be reset later in the year. . . . **Bob Manning** opens at Cafe Society for a week beginning December 21. . . . **Johnnie Ray** has been set for a four-week one-nighter tour of Brazil, Argentina and Uruguay during April. . . . **Martha Raye** due to record for Mercury Records. . . . Benida Records has given **Mary Mayo** and **Mark Stuart** new contracts as a result of the reception given their first releases on the label. . . . We'd like to wish everyone A Merry, Merry Christmas and all the happiness possible for the coming year.


MARY MAYO

## CHICAGO:

Very swell cocktail party **Bud Brandom** gave **Joni James** at **Linn Burton's** Steak House. **Tony Acquaviva** along with **Joni**. Also **Mr. and Mrs. Bill Evans, Mr. and Mrs. Jim Mills, Mr. and Mrs. Bob Cole, Jimmy Martin, Morrie Goldman, Art Hellyer, Mr. and Mrs. Lee Petrillo, Mr. and Mrs. Dirk Courtenay, Jack Comer** of Valley disks, and many others present. . . . Right across the street, **Mr. and Mrs. Jimmy Hilliard** hosting a party at Club Alabam, which also included **Rasputin** and the Scotch lassie, **Dinah Kaye**. **Dinah** opening at La Ru's in Indianapolis. Her first U. S. nite spot shot. . . . **David and Rozanna Le Winter** celebrating **David's** 8th year as Maestro at the famed Pump Room, Satty eve (12/12) greeting friends and **David** telling how he was signed to play the Pump Room for a two-week engagement, eight years ago, when the very sad news arrived, in the midst of the festivities, that just a few miles to the south, at the Palmer House, good friend and very, very sweet **Lew Diamond** had collapsed on the bandstand and passed away. . . . **Four Aces** postcard they're on their way to Detroit. . . . **Lorry Raine** cards her Kem disk, "I'm In Love With A Guy," taking off. . . . **Bud Brandom** and **Ed Ryan** collaborate to give **Pearl Eddy** a cocktail party at the very lovely Cameo 12/16. . . . **Charley Applewhite** follows **Billy Daniels** into the Chgo Thitter. . . . **Art Sheridan** reports that **Eddie Bracken**, starring in "Seven Year Itch," will cut sides for his Chance label. . . . **Lou Fary, Buddy DiVito's** mgr, around with some pics of **Buddy** being congratulated by **Harry James** and **Betty Grable** on his latest diskeroo. . . . **Ken Remo** in town plugging his latest MGM'r. . . . **Archie Levington** happy advising five diskeries have now cut his "Woman." **Johnny Desmond's** disk leading here. Many looking forward to **Rosie Clooney-José Ferrer** version of this tune. . . . Decca's **Larry Green** on his way to L.A. That's home for **Larry**. Where he'll spend the holidays. . . . **June Valli** clicked like everything on **Howie Miller's** new aft'noon TV show. And with **Art Van Damme Quintet** plus the power voice of **Al Wallis** it was a singin' show.


JUNE VALLI

## LOS ANGELES:

Gay celebrations and Christmas parties have the record industry in a whirl this year. There is plenty of reason to celebrate too. It has been one of the biggest years in history for the industry and all the parties and merrymaking is just another way of saying thanks to all the friends and associates who made the year such a big success. . . . Party goers who caught the **Nellie Lutcher** show at Ciro's saw a great performance. The blues songstress recently cut two new sides under the Epic label titled "Blues for Bill Bailey" and "Whee Baby." . . . **Frankie Carle** presented his special holiday show from the stage at the Statler's Terrace Room. . . . **Freddy Martin** opened at the Ambassador's Coconut Grove on December 23rd. . . . **Al Marx**, president of Trend Records, Inc., recently announced the appointment of **Dave Pell** as musical and promotion director. They recently signed **Lucy Ann Polk** who will cut new sessions for the Trend label soon. Lucy was formerly with **Les Brown** and his orchestra. . . . **Abe Diamond** is expecting a big year in 1954 with his Ambassador label. He has several new sides to be released during the New Year that operators, DJ's and distributors should watch out for . . . The new Monterey Records artist, **Sunny Burkette**, has been a busy little gal. She appeared on the **Jack Owens** coast to coast ABC TV show on Dec. 16th. and made several other personal appearances. Her newest waxings of "Songs Can Bring Back Memories" and "I Don't Want A Mink" (I Just Want A Man) is getting wide plays throughout the area. . . . Dick **Linke** publicity manager for Capitol Record Distributors, New York and Hal Cook, Capitol National Sales Manager, spent a few days in Hollywood on business. . . . Much interest is being created throughout Southern California for the latest dance step "The Creep." . . . **Tony Bennett's** latest waxing of "Stranger In Paradise" has become a big seller here in LA with most of the operators putting it on the boxes.


TONY BENNETT

Season's Greetings

Thanks

TO ALL
MUSIC OPERATORS
DISK JOCKEYS
DEALERS



TONY BENNETT

personal management
RAYMOND MUSCARELLA

# 1 IN THE NATION
on Juke Boxes—Retail—on the Air
**"RAGS TO RICHES"**

Heading for # 1
**"STRANGER IN PARADISE"**

COLUMBIA RECORDS

SINCEREST THANKS TO ALL DISK JOCKEYS, JUKE BOX OPERATORS AND DEALERS FOR A VERY GREAT YEAR AND BEST WISHES TO ALL FOR A GRAND HOLIDAY SEASON

*Bud Brandom*

Season's Greetings

from

Johnny & Harry

and

THANKS

To The OPERATORS • DJ's • DEALERS

and

ALL OUR RECORD MANUFACTURERS
WHO HELPED MAKE THIS A BANNER YEAR

•

For the "A" Treatment in Metropolitan N. Y.

**ALPHA DISTRIBUTING CO.**

457 West 45th Street, New York (CIrcle 7-6177)

JOHNNY HALONKA ★ HARRY APOSTOLERIS

# Decca And Coral Plan Heavy Campaigns on "Miller Story" Songs

NEW YORK—Decca Records and its subsidiary Coral Records are rushing to completion one of the most comprehensive series of recordings in their history in connection with the release of "The Glenn Miller Story," starring James Stewart and June Allyson.

These records, which are highlighted by Decca's album from the U-I orchestra sound track of the picture, will receive one of the most intensive promotional campaigns in the history of both companies.

Besides the album from the sound track of the picture, Decca is also planning a special campaign on Jerry Gray's "Salute to Glenn Miller" album and Coral is setting a campaign on an album presenting the Modernaires, who are featured in the picture, in a series of songs done instrumentally in the picture.

"The Love Theme," an original piece of music from the picture has been recorded by Victor Young and his orchestra for Decca and by Sidney Torch and his orchestra in England for Coral.

As part of the overall cooperative promotion by the record companies and Universal-International, Decca and Coral dealers are to receive U-I promotional aids, such as special material now being developed by both the record and the film companies for use by the record dealers and the theatres. Planned are display posters, sets of color stills, and window and counter displays with special advertising campaigns also being developed.

# Co-Presidents



NEW YORK—For the first time in its history the Publicists Guild selected co-presidents. Pictured above are (left to right) Walter Kaner, Walter Kaner Associates; and Dick Linke, national publicity-promotion manager of Capitol Records, Inc., congratulating each other on their appointments.

The other officers elected were: 1st Vice President, John O'Malley; 2nd Vice President, Spencer Hare; Treasurer, Lillian Pickard; Secretary, Ed Mintz.

# Seasons Greetings

## AMERICA'S MUSIC OPERATORS

## Sincere Thanks For Voting

# Bill Haley's Comets

**THE MOST PROMISING NEW SMALL INSTRUMENTAL GROUP OF 1953**

## Again Thanks For Voting

# Bill Haley's Comets

**THE 2nd BEST SMALL INSTRUMENTAL GROUP OF 1953**

●

### 1953 RELEASES

**(Exclusive on the ESSEX Label)**

* * Crazy, Man, Crazy
* * Whatcha Gonna Do
* * Fractured
* * Pat-A-Cake
* * Live It Up
* * Farewell, So Long, Goodby

Mulberry Bush

Real Rock Drive

* Written by Bill Haley



*Here's Hopin' Another Juke Box Winner — Haley's Latest*

# "TEN LITTLE INDIANS"
# "I'LL BE TRUE TO YOU"

**ESSEX # 340**

Personal Direction: **J. H. FERGUSON,** 801 Barclay St., Chester, Pa. (Phone Chester 2-3004)

Season's Greetings

Mercury

Breaking In New York And Headed For A National Hit!

"I Just Wrote to Santa"

and

"Cantique De Noel"

sung by

Golden Voiced

Marty Walker

# 132

*A few choice territories still available for key distributors.*

CAMM Records

Cammarota Pub. Co.

234 Patterson Ave.

East Rutherford, N. J.

M-G-M RECORDS

ART MOONEY ORCHESTRA

"THE CREEP"

and

"FLIRTATION WALTZ"

MGM 11651 (78 rpm)

K-11651 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

DECCA Records Get The Play

DECCA RECORDS




Every one in the music business over here is watching for the happenings in the U. S. recording industry on New Year's Eve when the present agreement between the A. F. M. and the recording companies expires. All eyes and ears are on James C. Petrillo for. in case you didn't know, we here put out good records but there is always room for U. S. smash hits. . . . Sad blow to Tin Pan Alley here this week, for the music business mourns the passing of Jimmy Green who was with the Chappell group for over 25 years. He was a friend of many and always ready to help a newcomer to the business.

Abe O'man over on a flying visit. Wonder if he's here to see how things are moving. And judging from all reports they certainly ain't "Creeping." . . . Remember my mentioning Ted Heath being offered the Palladium for a two weeks' stint by Val Parnell? Well the maestro has rearranged his many dates to fit in this important engagement and will top the bill with his popular singers for two weeks starting March 8th.

It seems the American idea of self-service record departments has caught on over here, for this week one of our leading music stores opened what is now known as the Melody Bar. . . . To celebrate twenty-one years of overseas broadcasts, the BBC is putting out a star-studded show which features no less than eight bandleaders. Those involved include Geraldo Melachrino, Ray Martin, Harry Rabinowitz, Kenny Baker, Tito Burns and others. . . . A fifteen-minute extract from Stan Kenton's recent concert at the Alhambra Theatre, Paris will be aired by the BBC this week and emceed by Vic Lewis in the "Jazz Club" show.

More possibles for London appearances next year are Rosemary Clooney and Gordon MacRae. M. C. A.'s London office passed no comment re these negotiations, so let's keep hoping the deals come thru. . . . The Danny Thomas-Peggy Lee pic "The Jazz Singer" opens at the London Warner house this week. Should do good Christmas business.

Record News: Most of the A. & R. men of the many record companies have completed the issues for January and are thinking about February issues. Among the new disks I heard and fancy are Stan'ey Black & Orchestra playing a lush waltz titled "Mon Pays" on London; the Stargazers' version of "I See The Moon" and a little ditty called "Suede Shoes." This is a calypso type novelty already waxed on Parlophone by Teddy Foster and West Indian singer George Browne. A third version is to be cut this week by Marie Bryant for English Decca. Watch it for plenty of spins.

This Week's Best Selling Pop Singles:

(Courtesy "New Musical Express")

1) Answer Me — FRANKIE LAINE
1a) Answer Me — DAVID WHITFIELD
2) Poppa Piccolino — DIANA DECKER
3) Let's Have A Party — WINIFRED ATWELL
4) Swedish Rhapsody — MANTOVANI
5) Chicka-Boom — GUY MITCHELL
6) I Saw Mommy Kissing Santa Claus — BEVERLEY SISTERS
7) Crying In The Chapel — LEE LAWRENCE
8) Richochet — JOAN REGAN
8a) I Saw Mommy Kissing Santa Claus — JIMMY BOYD
9) Wish You Were Here — EDDIE FISHER
10) Vaya Con Dios — LES PAUL & MARY FORD



# THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 19 without any changes on the part of THE CASH BOX.

## John Wrisley

WSAV—Savannah, Ga.

1. You Alone (Perry Como)
2. Off Shore (Axel Stordahl)
3. I See The Moon (Schumann)
4. That's Amore (Dean Martin)
5. Changing Pertners (P. Page)
6. Istanbul (Four Lads)
7. Zsa Zsa (Bernie Wayne)
8. My Hymn (Artie Wayne)
9. She Was Five And He Was Ten (Judy Valentine)
10. Ricochet (Teresa Brewer)

## Johnny MacShane

KMPC—Los Angeles, Calif.

1. Rags To Riches (Tony Bennett)
2. Stranger In Paradise (MacRae)
3. Ebb Tide (Frank Chacksfield)
4. Secret Love (Doris Day)
5. Santa Baby (Eartha Kitt)
6. Istanbul (Four Lads)
7. Changing Partners (P. Page)
8. Ricochet (Teresa Brewer)
9. The Story Of Three Loves (Richard Hayman)
10. That's Amore (Dean Martin)

## Don Bell

KRNT—Des Moines, Iowa

1. Ricochet (Teresa Brewer)
2. Rags To Riches (Tony Bennett)
3. Ebb Tide (Frank Checksfield)
4. Changing Partners (Kay Starr)
5. Vaya Con Dios (Paul & Ford)
6. Stranger In Paradise (Bennett)
7. Thet's Amore (Dean Martin)
8. I Want A Hippopotamus For Christmas (Gayla Peevey)
9. Off Shore (Axel Stordahl)
10. Oh, Mein Papa (E. Calvert)

## Ed Reilly

WBRY—Waterbury, Conn.

1. Oh, My Papa (Eddie Fisher)
2. Strenger In Paradise (Four Aces)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Ebb Tide (Frank Chacksfield)
6. I Want A Hippopotamus For Christmas (Gayla Peevey)
7. Santa Baby (Eartha Kitt)
8. You Alone (Perry Como)
9. To Be Alone (Hilltoppers)
10. Istanbul (Four Lads)

## Ray Schreiner

WRNL—Richmond, Va.

1. Oh, My Papa (Eddie Fisher)
2. I Want A Hippopotamus (Gayla Peevey)
3. What A Little Moonlight (Bing & Gary Crosby)
4. Jungle Bells (Paul & Ford)
5. Think (Dinah Shore)
6. Ebenezer Scrooge (T. Brewer)
7. Rags To Riches (Tony Bennett)
8. That's Amore (Dean Martin)
9. Ricochet (Teresa Brewer)
10. Changing Partners (Kay Starr)

## John Dixon

WALA—Mobile, Ala.

1. Santa Baby (Eartha Kitt)
2. That's Amore (Dean Martin)
3. From Here To Eternity (Frank Sinatra)
4. Vaya Con Dios (Paul & Ford)
5. I Love Paris (Les Baxter)
6. My Hymn (Artie Wayne)
7. Ricochet (Terese Brewer)
8. Ebb Tide (Vic Damone)
9. Way Down Yonder In New Orleans (Laine & Stafford)
10. Why (Karen Chandler)

## Bill Reynolds

WTMJ—Milwaukee, Wis.

1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (Tony Bennett)
3. That's Amore (Dean Martin)
4. Woman (Johnny Desmond)
5. Stranger In Paradise (Four Aces)
6. Santa Baby (Eartha Kitt)
7. Changing Partners (Kay Starr)
8. Christmas Dragnet (Freberg)
9. Changing Partners (P. Page)
10. Istanbul (Four Lads)

## Johnny Morris

WLOL—St. Paul, Minn.

1. Oh, Mein Papa (E. Calvert)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. My Hymn Artie Wayne)
6. Santa Baby (Eartha Kitt)
7. The Jones Boy (Mills Bros.)
8. Stranger In Paradise (Four Aces)
9. Nina-Non (Joni James)
10. Rags To Riches (Tony Bennett)

## Bill Lamb

WWCO—Waterbury, Conn.

1. Ebb Tide (Vic Damone)
2. Ricochet (Terese Brewer)
3. Stranger In Paradise (Four Aces)
4. Love Walked In (Hilltoppers)
5. Love Me Again (Sunny Gale)
6. Istanbul (Four Lads)
7. You Alone (Perry Como)
8. Oh, Mein Papa (E. Calvert)
9. Off Shore (Richard Hayman)
10. Many Times (Eddie Fisher)

## Chester Kiser

WWIN—Baltimore, Md.

1. Stranger In Paradise (Four Lads)
2. Oh, My Papa (Eddie Fisher)
3. Ebb Tide (Frank Chacksfield)
4. Ricochet (Teresa Brewer)
5. Changing Partners (P. Page)
6. Rags To Riches (Tony Bennett)
7. You, You, You (Ames Bros.)
8. That's Amore (Dean Martin)
9. Santa Baby (Eartha Kitt)
10. The String Of My Heart (Gaylords)

## Max Cole

WOV—New York, N. Y.

1. Istanbul (Four Lads)
2. Santa Baby (Eartha Kitt)
3. Lover Come Back To Me (Nat "King" Cole)
4. Apples, Peaches And Cherries (Peggy Lee)
5. That's All (Tommy Edwards)
6. Ebb Tide (Frank Chacksfield)
7. Peanut Vendor (J. Fielding)
8. Time (Sarah Vaughan)
9. Oh, My Papa (Eddie Fisher)
10. I Just Have You (B. Madigan)

## Lou Barile

WKAL—Rome, N. Y.

1. To Be Alone (Hilltoppers)
2. Ebb Tide (Frank Chacksfield)
3. Ricochet (Teresa Brewer)
4. Changing Partners (P. Pege)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Oh, My Papa (Eddie Fisher)
7. Stranger In Paradise (Four Aces)
8. Let There Be Love (J. James)
9. Many Times (Eddie Fisher)
10. Santa Baby (Eartha Kitt)

## Dirk Courtenay

WAAF—Chicago, Ill.

1. Heart Of My Heart (Cornell, Desmond, Dale)
2. Stranger In Paradise (Martin-MacRae)
3. Little Boy That Santa Claus Forgot (Nat "King" Cole)
4. Oh, Mein Papa (Fisher-Anthony)
5. Don't Forget To Write (Valli)
6. Lover Come Back To Me (Nat "King" Cole)
7. Baby, Baby, Baby (T. Brewer)
8. Tipica Serenade (H. Jerome)
9. South Of The Border (Sinatra)
10. She Was Five And He Was Ten (Judy Valentine)

## Jack Downey

WONS—Hartford, Conn.

1. Oh, Mein Papa (E. Calvert)
2. Please Don't Talk About Me (Johnnie Ray)
3. Don'cha Hear Them Bells (Paul & Ford)
4. I Love You (Frank Sinatra)
5. Heart Of My Heart (Four Aces)
6. Lover Come Back To Me (Nat "King" Cole)
7. Stranger In Paradise (Four Aces)
8. Why Does It Have To Be Me (Tony Bennett)
9. Many Times (Eddie Fisher)
10. Tipica Serenade (H. Jerome)

## Joe Deane

KQV—Pittsburgh, Pa.

1. I Want A Hippopotamus For Christmas (Gayla Peevey)
2. Santa Brought Me A Choo-Choo Train (Spike Jones)
3. Tipica Serenade (H. Jerome)
4. You'e On Trial (Don Cornell)
5. Stranger In Paradise (Four Aces)
6. Don't Forget To Write (Valli)
7. She Was Five And He Was Ten (Mills Bros.)
8. Heart Of My Heart (Cornell, Desmond, Dale)
9. Ebenezer Scrooge (T. Brewer)
10. Ebb Tide (Frank Chacksfield)

## Ira Cook

KECA & KMPC—Hollywood, Calif.

1. Santa Baby (Eartha Kitt)
2. Stranger In Paradise (Four Aces)
3. Many Times (Eddie Fisher)
4. That's Amore (Dean Martin)
5. Ebb Tide (Vic Damone)
6. Eh, Cumpari (Julius La Rosa)
7. Don'cha Hear Them Bells (Paul & Ford)
8. Baby, Baby, Baby (T. Brewer)
9. Rags To Riches (Tony Bennett)
10. Istanbul (Four Lads)

## Tom Hennessey

WIP—Philadelphia, Pa.

1. St. George And The Dragonet (Stan Freberg)
2. Ebb Tide (Frank Chacksfield)
3. Istanbul (Four Lads)
4. Heart Of My Heart (Four Aces)
5. Stranger In Paradise) (Four Aces)
6. On The Road To Mandalay (Andrews Sisters)
7. You, You, You (Ames Bros.)
8. Changing Partners (P. Page)
9. Santa Baby (Eartha Kitt)
10. Off Shore (Leo Diamond)

## Eddie Hubbard & Jackie Hubbard

WJJD—Chicago, Ill.

1. Oh, Mein Papa (E. Calvert)
2. That's Amore (Dean Martin)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. In The Mission Of St. Augustine (Sammy Kaye)
5. Strings Of My Heart (Gaylords)
6. Changing Partners (P. Page)
7. Oh, My Papa (Eddie Fisher)
8. Stranger In Paradise (Martin)
9. A Baby Cried (Lou Monte)
10. Don't Forget To Write (Valli)

## Nick Nickson

WBBF—Rochester, N. Y.

1. Stranger In Paradise (Bennett)
2. That's Amore (Dean Martin)
3. Santa Baby (Eartha Kitt)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. Ricochet (Teresa Brewer)
6. Changing Partners (D. Shore)
7. You Alone (Perry Como)
8. Oh, My Papa (Eddie Fisher)
9. Jimminy Christmas (Ed Meath)
10. Two Purple Shadows (J. Vale)

## Art Hellyer

WMAQ—Chicago, Ill.

1. Oh, Mein Papa (E. Calvert)
2. Heart Of My Heart (Cornell, Desmond, Dale)
3. I See The Moon (Schumann)
4. Ricochet (Teresa Brewer)
5. Don't Forget To Write (Valli)
6. Changing Partners (P. Page)
7. That's Amore (Dean Martin)
8. C'est Si Bon (Stan Freberg)
9. Woman (Johnny Desmond)
10. A Baby Cried (Lou Monte)

## Rod Louden

KPOJ—Portland, Ore.

1. Ricochet (Teresa Brewer)
2. Rags To Riches (Tony Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Many Times (Eddie Fisher)
6. Stranger In Paradise (Bennett)
7. Eh, Cumpari (Julius La Rosa)
8. Marie (Four Tunes)
9. Ebb Tide (Frank Chacksfield)
10. Baby, Baby, Baby (T. Brewer)



# THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 19 without any changes on the part of THE CASH BOX.

### Larry Gentile
WJBK—Detroit, Mich.

1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Marie (Four Tunes)
4. Strings Of My Heart (Gaylords)
5. I Love Paris (Tony Martin)
6. You Alone (Perry Como)
7. To Be Alone (Hilltoppers)
B. Changing Partners (P. Page)
9. My Hymn (Artie Wayne)
10. Granada (Frankie Laine)

### Mort Nusbaum
WHAM—Rochester, N. Y.

1. Oh, My Papa (Eddie Fisher)
2. The Jones Boy (Mills Bros.)
3. Tipica Serenade (H. Jerome)
4. Kangaroo (Paul & Ford)
5. Under Paris Skies (M. Miller)
6. She Was Five And He Was Ten (Judy Valentine)
7. The Typewriter (L. Anderson)
8. Off Shore (Leo Diamond)
9. You Alone (Perry Como)
10. My Hymn (Artie Wayne)

### Bill Stell
WSVS—Crewe, Va.

1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. Oh, Mein Papa (E. Calvert)
4. Santa Baby (Eartha Kitt)
5. Stranger In Paradise (Four Aces)
6. You, You, You (Ames Bros.)
7. Em, Cumpari (Julius La Rosa)
8. Ebb Tide (Frank Chacksfield)
9. Native Dancer (Rusty Draper)
10. Changing Partners (P. Page)

### Tiny Markle
WAVE—New Haven, Conn.

1. Stranger In Paradise (Four Aces)
2. Rags To Riches (Tony Bennett)
3. Santa Baby (Eartha Kitt)
4. Heart Of My Heart (Four Aces)
5. Oh, Mein Papa (E. Calvert)
6. Changing Partners (P. Page)
7. Off Shore (Leo Diamond)
8. Ricochet (Teresa Brewer)
9. That's Amore (Dean Martin)
10. The Creep (Lee Ray)

### Jerry S. Hughes
WMLW—Marlin, Tex.

1. Rags To Riches (Tony Bennett)
2. Love Walked In (Hilltoppers)
3. Eh, Cumpari (Julius La Rosa)
4. Many Times (Eddie Fisher)
5. Ricochet (Teresa Brewer)
6. Hot Dog That Made Her Mad (Betty Hutton)
7. Ebb Tide (Frank Chacksfield)
8. Istanbul (Four Lads)
9. Dragnet (Ray Anthony)
10. Mama Don't Allow It (Cell Block Seven)

### Don McLeod
WJBK—Detroit, Mich.

1. Changing Partners (P. Page)
2. Oh, Mein Papa (E. Calvert)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. Stranger In Paradise (Four Aces)
5. That's Amore (Dean Martin)
6. Woman (Johnny Desmond)
7. You Alone (Perry Como)
B. Rags To Riches (Tony Bennett)
9. Sound Of Love (F. Murphy)
10. South Of The Border (Sinatra)

### Jackson Lowe
WOL—Washington, D. C.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. My Hymn (Artie Wayne)
4. Istanbul (Four Lads)
5. Eh, Cumpari (Julius La Rosa)
6. Oh, Mein Papa (E. Calvert)
7. Changing Partners (P. Page)
B. Many Times (Eddie Fisher)
9. Stranger In Paradise (Bennett)
10. Lover Come Back To Me (Nat "King" Cole)

### Chuck Norman
WIL—St. Louis, Mo.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Oh, Mein Papa (E. Calvert)
4. Santa Baby (Eartha Kitt)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. You, You, You (Ames Bros.)
7. Rags To Riches (Tony Bennett)
8. Marie (Four Tunes)
9. That's Amore (Dean Martin)
10. Granada (Frankie Laine)

### Jack White
KBOL—Boulder, Colo.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Oh, My Papa (Eddie Fisher)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. Many Times (Eddie Fisher)
6. Stranger In Paradise (MacRae)
7. Istanbul (Four Lads)
B. That's Amore (Dean Martin)
9. Eh, Cumpari (Julius La Rosa)
10. The Jones Boy (Mills Bros.)

### Doug Reid
WBOA—Brunswick, Me.

1. Ebb Tide (Frank Chacksfield)
2. That's Amore (Dean Martin)
3. Vaya Con Dios (Paul & Ford)
4. Oh, Mein Papa (E. Calvert)
5. The Story Of Three Loves (Jerry Murad)
6. Stranger In Paradise (Four Aces)
7. Kissing Bridge (Fontane Sis.)
B. Istanbul (Four Lads)
9. Eh, Cumpari (Julius La Rosa)
10. You, You, You (Ames Bros.)

### Sam Zurlo
WCSS—Amsterdam, N. Y.

1. Rags To Riches (Tony Bennett)
2. To Be Alone (Hilltoppers)
3. Stranger In Paradise (Four Aces)
4. Oh, My Papa (Eddie Fisher)
5. Changing Partners (P. Page)
6. That's Amore (Dean Martin)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. Ricochet (Teresa Brewer)
9. You Alone (Perry Como)
10. Istanbul (Four Lads)

### Saxie Dowell
WGN—Chicago, Ill.

1. That's Amore (Dean Martin)
2. In The Mission Of St. Augustine (Sammy Kaye)
3. Secret Love (Doris Day)
4. Heart Of My Heart (Four Aces)
5. Tipica Serenade (H. Jerome)
6. Woman (Johnny Desmond)
7. Stranger In Paradise (MacRae)
B. Rags To Riches (Tony Bennett)
9. Oh, My Papa (Eddie Fisher)
10. My Hymn (Artie Wayne)

### Dave Maynard
WHIL—Medford, Mass.

1. Oh, Mein Papa (E. Calvert)
2. Robe Of Calvary (Jill Corey)
3. Stranger In Paradise (Four Aces)
4. Changing Partners (P. Page)
5. She Was Five And He Was Ten (Judy Valentine)
6. Strings Of My Heart (Gaylords)
7. Why Does It Have To Be Me (Tony Bennett)
8. Nina-Non (Joni James)
9. A Baby Cried (Lou Monte)
10. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)

### Bill Jaeger
WAND—Canton, Ohio

1. Changing Partners (P. Page)
2. Rags To Riches (Tony Bennett)
3. Oh, My Papa (Eddie Fisher)
4. Ebb Tide (Frank Chacksfield)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Stranger In Paradise (Four Aces)
7. That's Amore (Dean Martin)
8. Strings Of My Heart (Gaylords)
9. The Jones Boy (Mills Bros.)
10. Are My Ears On Straight (Gayla Peevey)

### Wallie Dunlap
WICC—Bridgeport, Conn.

1. Stranger In Paradise (Four Aces)
2. Oh, My Papa (Eddie Fisher)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. Changing Partners (P. Page)
5. To Be Alone (Hilltoppers)
6. You Alone (Perry Como)
7. Dear John And Marsha (Stan Freberg)
8. Love Me Again (Sunny Gale)
9. I'll Never Stand In Your Way (Joni James)
10. Santa Baby (Eartha Kitt)

### Ed Meath
WHEC—Rochester, N. Y.

1. Rags To Riches (Tony Bennett)
2. That's Amore (Dean Martin)
3. Stranger In Paradise (Four Aces)
4. You're On Trial (D. Cornell)
5. She Was Five And He Was Ten (Judy Valentine)
6. Ricochet (Teresa Brewer)
7. Heart Of My Heart (Four Aces)
8. Oh, My Papa (Eddie Fisher)
9. Native Dancer (Rusty Draper)
10. My Hymn (Artie Wayne)

### Roger Clark
WNOR—Norfolk, Va.

1. South Of The Border (Sinatra)
2. Why Does It Have To Be Me? (Tony Bennett)
3. Tipica Serenade (H. Jerome)
4. That's Amore (Dean Martin)
5. Changing Partners (P. Page)
6. She Was Five And He Was Ten (Judy Valentine)
7. My Hymn (Artie Wayne)
B. Secret Love (Doris Day)
9. I'm In Love With a Guy (Lorry Raine)
10. Santa Baby (Eartha Kitt)

### Tom Edwards
WERE—Cleveland, Ohio

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces)
3. Stranger In Paradise (Bennett)
4. Changing Partners (P. Page)
5. Oh, Mein Papa (E. Calvert)
6. The Way I Feel (Four Knights)
7. Christmas Dragnet (Freberg)
B. Heart Of My Heart (Cornell, Desmond, Dale)
9. The Jones Boy (Mills Bros).
10. I Can't Believe That You're In Love With Me (Ames Bros.)

### Wayne Stitt
WHB—Kansas City, Mo.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Changing Partners (P. Page)
4. My Hymn (Artie Wayne)
5. Istanbul (Four Lads)
6. Marie (Four Tunes)
7. Love Walked In (Hilltoppers)
8. Off Shore (Leo Diamond)
9. Christmas Dragnet (Freberg)
10. Ricochet (Teresa Brewer)

### Harry Burge
WQAM—Miami, Fla.

1. Rags To Riches (Tony Bennett)
2. Eh, Cumpari (Julius La Rosa)
3. Ricochet (Teresa Brewer)
4. Ebb Tide (Frank Chacksfield)
5. Istanbul (Four Lads)
6. You, You, You (Ames Bros.)
7. Many Times (Eddie Fisher)
B. That's Amore (Dean Martin)
9. Changing Partners (P. Page)
10. Stranger In Paradise (Bennett)

### Harvey Hudson
WLEE—Richmond, Va.

1. Zsa Zsa (Bernie Wayne)
2. Rags To Riches (Tony Bennett)
3. Oh, My Papa (Eddie Fisher)
4. That's Amore Dean Martin)
5. Ricochet (Teresa Brewer)
6. Woman (Johnny Desmond)
7. Stranger In Paradise (T.Martin)
B. Christmas (Perry Como)
9. Changing Partners (P. Page)
10. I Love My Argentine (Bailey)

# BMI Check List OF New RECORD RATINGS BY THE TRADE PRESS

| | Billboard | Cash Box | Variety |
|---|---|---|---|
| **AGAIN, AGAIN AND AGAIN** (Duchess) | | | |
| MARY MAYO (Benida) | 72 (Good) | Best Bet | Very Good |
| **THE BAION** (Simon House) | | | |
| JOE LOCO (Tico) | | Best Bet | |
| PAULO ALENCAR (Coral) | 75 (Good) | C+ (Good) | |
| **COOL WATER** (American) | | | |
| BILLY MAY (Capitol) | 76 (Good) | B (Good) | |
| **A DEAR JOHN AND MARSHA LETTER** (Central) | | | |
| STAN FREBERG (Capitol) | Best Buy | Disk of the Week | Very Good |
| **FOR THE FIRST TIME IN A LONG TIME** (Ferrer) | | | |
| JUNE HUTTON-ALEX STORDAHL (Capitol) | 75 (Good) | B (Very Good) | |
| THE NOCTURNES (MGM) | 70 (Good) | B+(Excellent) | |
| **THE GAME OF LOVE** (Kellem) | | | |
| BILL DARNELL (Decca) | 76 (Good) | Best Bet | Best Bet |
| **GENEVIEVE** (Meridian) | | | |
| PERCY FAITH (Columbia) | 76 (Good) | B+(Excellent) | |
| **GOT A HOLE IN MY SWEATER** (Trinity) | | | |
| GUY MITCHELL (Columbia) | 78 (Good) | B+(Excellent) | |
| **GRANADA** (Peer) | | | |
| MONTY KELLY (Essex) | | Disk of the Week | Best Bet |
| FRANKIE LAINE (Columbia) | 80 (Excellent) | Disk of the Week | Excellent |
| **LITTLE MISS ONE** (Weiss & Barry) | | | |
| JERRY WALLACE-EDDIE OLIVER (Allied) | | Best Bet | Very Good |
| **MAGDALENA** (Rex) | | | |
| BETTY REILLY-LES BAXTER | 75 (Good) | Best Bet | Excellent |
| **NINA-NON** (Frederick) | | | |
| JONI JAMES (MGM) | | Disk of the Week | |
| **PHONOGRAPH RECORD** (Hill & Range) | | | |
| CONNIE RUSSELL (Capitol) | Satisfactory | C+ (Good) | |
| BEVERLY BART (Decca) | 74 (Good) | B (Very Good) | |
| **SUDDENLY** (Hill & Range) | | | |
| PERCY FAITH (Columbia) | 80 (Excellent) | B (Very Good) | |

*BMI sincerely extends the greetings and best wishes of the holiday season to everyone*

**BROADCAST MUSIC, INC.** 580 FIFTH AVENUE NEW YORK 36, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL

# Favorite Reading Matter



HOLLYWOOD — At Hollywood's Devonshire Inn, Decca recording artist Jeri Southern peeks at *The Cash Box* review of "Speak Softly," her latest waxing. The happy males also looking on from right to left are Jeri's hubby Ray Hutchinson, Vince Hoefling (the eatery's owner) and Bill Daly, Lawrence Welk's promotion man.


**DEALERS - DISTRIBUTORS**
World's largest selection of specialized dance records for dance teachers and students . . . tap, ballet, etc.
*Write or Wire*
**RUSSELL RECORDS**
BOX 328 VENTURA, CALIFORNIA



*Best of*
**Season's Greetings**
**to All Our Customers**
The Gang
AT
**SHERIDAN RECORD DIST. CO.**
1153 EAST 47th STREET, CHICAGO, ILLINOIS



**HOLIDAY GREETINGS**
TO THE RECORD INDUSTRY
and
MANY THANKS TO
The DJ's—Music Librarians and Program Directors
Who Have Given Recognition To Our 1st Releases

**"HAVE A HEART"**
by JANE DOUGLASS
b/w
**"WHAT DID YOU BRING FOR ME"**
by BARBARA KAREN & DICKIE DE BELLA
with JOHNNY GUARNIERI ORK.
Opportune Record # 1

**"LOVE IS LOVE"**
by JANE DOUGLASS & TOM O'MALLEY
b/w
**"EMPTY WORDS"**
by JANE DOUGLASS
with JOHNNY GUARNIERI ORK.
Opportune Record # 2

Distributors: WRITE — WIRE for available Territories
**OPPORTUNE RECORD CO.**
P. O. Box 238, Madison Sq. Station, N. Y. 10 (GRamercy 5-6414)


# THE CASH BOX
## The Nation's TOP 50
### COMPILED BY JACK "ONE SPOT" TUNIS

Comprising **100** Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
4 Star—Four Star
IM—Imperial
IN—Intro
JU—Jubilee
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MO—Modern
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded In Hollywood
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffany
TI—Tico
TR—Trend
TN—Tennessee
UN—United
VA—Valley
VI—RCA Victor
ZO—Zodiac

### 1—Oh, Mein Papa
Dec. 26: 124.3 — Dec. 19: 85.5

BE-1019 (45-1019)— J. CARROLL & L. CLARK
*Off Shore*
CA-2678 (F-2678)— RAY ANTHONY O.
*Secret Love*
CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON
*Serenato*
CR-61111 (9-61111)— R. WOTTAWA & B. DeWEILLE
*Oh, Mein Popa*
DE-28964 (9-28964)— RUSS MORGAN
*Go Mon Go Polka*
★ES-336 (4S-336)— EDDIE CALVERT
*Mystery Street*
FI-20-026— HUMBERTO MORALES
*Stronger In Poradise*
LO-1403 (45-1403)—REG OWEN
*Off Shore*
LO-18181 (45-18181)— LYSS ASSIA
★VI-20-SS52 (47-55S2)— EDDIE FISHER
*Until You Said Goodbye*
VI-20-5568 (47-5568)— TITO RODRIQUEZ O.
*In The Still Of The Night*

### 2—Stranger In Paradise
Dec. 26: 89.2 — Dec. 19: 64.5

CA-26S2 (F-2652)— GORDON MacRAE
*Never In A Million Years*
★CO-40121 (4-40121)— TONY BENNETT
*Why Does It Have To Be Me*
★DE-28927 (9-28927)— FOUR ACES
*The Gang That Sang "Heart Of My Heart"*
FI-20-026— HUMBERTO MORALES
*Oh, Mein Popo*
ME-70269 (70269x45)— VIC DAMONE
*A Village In Peru*
VI-20-553S (47-SS35)— TONY MARTIN
*I Love Paris*
VI-20-SS0S (47-S505)— RALPH FLANAGAN O
*The Typewriter*
VI-20-5551 (47-5SS1)— AL ROMERO
*Off Shore*

### 3—Rags To Riches
Dec. 26: 85.5 — Dec. 19: 93.5

BE—TONY RUSSO
*Mony Times*
★CO-40048 (4-40048)— TONY BENNETT
*Here Comes That Heartache Again*
DE-28838 (9-28838)— GEORGIE SHAW
*Let Me Go, Devil*
KI-1280 (4S-1280)— BILLY WARD AND DOMINOES
*Don't Thank Me*

### 4—That's Amore
Dec. 26: 80.6 — Dec. 19: 63.9

★CA-2S89 (F-2589)— DEAN MARTIN
*You're The Right One*

### 5—Changing Partners
Dec. 26: 78.8 — Dec. 19: 43.7

BE-1017 (45-1017)— HELEN FORREST
*Lover Come Bock To Me*
CA-2657 (F-26S7)— KAY STARR
*I'll Always Be In Love With You*
DE-28969 (9-28969)— BING CROSBY
*Y'All Come*
★ME-70260 (70260x45)— PATTI PAGE
*Where Did My Snow-mon Go?*
VI-20-5S1S (47-SS15)— DINAH SHORE
*Think*
VI-20-SS37 (47-SS37)— PEE WEE KING
*Bimbo*

### 6—Ricochet
Dec. 26: 74.S — Dec. 19: 61.9

CA-2S43 (F-2S43)— VICKI YOUNG
*Affair With A Stranger*
★CR-61043 (9-61043)— TERESA BREWER
*Too Young To Tango*
DE-28914 (9-28914)— GUY LOMBARDO O.
*Bridge Of Sighs*
VI-20-54S4 (47-5454)— PEE WEE KING O.
*Oh, Mis'rable Love*
VI-20-S436 (47-S436)— GOGI GRANT
*Everyone Knows I Love You*

### 7—Ebb Tide
Dec. 26: 48.6 — Dec. 19: 49.8

CO-40093 (4-40093)— KEN GRIFFIN
*Yoh, Deor*
CR-6107S (9-61075)— LAWRENCE WELK
*Beoutiful Ohio*
DE-28875 (9-28875)— CHARLIE APPLEWHITE
*I Love Poris*
DE-28975 (9-28975)— JERRY COLONNA
*The Velvet Glove*
DE-28977 (9-28977)— DAVE BALLARD
*Off Shore*
KI-1297 (4S-1297)— THE INK SPOTS
*If You Should Soy Goodbye*
★LO-13S8 (45-1358)— FRANK CHACKSFIELD O.
*Woltzing Bugle Boy*
ME-70177 (70177 x 45)— ROBERT MAXWELL
*Rose Morie*
ME-70126 (70126x45)— VIC DAMONE
*If I Could Moke You Mine*

### 8—Santa Baby
Dec. 26: 43.7 — Dec. 19: 30.9

★VI-20-SS02 (47-5S02)— EARTHA KITT
*Under The Bridges Of Paris*

### 9—Eh, Cumpari
Dec. 26: 38.1 — Dec. 19: 39.0

★CD-1232 (4S-1232)— JULIUS LA ROSA
*Till They've All Gone Home*

### 10—Istanbul
Dec. 26: 28.0 — Dec. 19: 29.6

CA-266S (F-2665)— JOE FINGERS CARR
*Maple Leof Rag*
★CO-40082 (4-40082)— FOUR LADS
*I Should Hove Told You Long Ago*
VI-20-5522 (47-S522) NORO MORALES
*Am I Blue*

### 11—Heart Of My Heart
Dec. 26: 23.3 — Dec. 19: 40.4

★CR-61076 (9-61076)— CORNELL, DESMOND, & DALE
*I Think I'll Fall In Love Today*
★DE-28927 (9-28927)— FOUR ACES
*Stronger In Parodise*
ME-70262 (70262x45)— FRANKIE LAINE
*South Of The Border*

### 12—You, You, You
Dec. 26: 17.8 — Dec. 19: 35.6

CO-40039 (4-40039)— KEN GRIFFIN
*No Other Love*
ME-70198 (70198 x 45)— JOHNNY HORTON
MG-11512 (K-11512)— KEN REMO
*Ufemio*
★VI-20-S32S (47-532S)— AMES BROTHERS
*Once Upon A Time*
VI-20-5386 (47-S386)— NORO MORALES O.
*The Sheik Of Araby*

### 13—Woman
Dec. 26: 1S.3 — Dec. 19: 6.7

★CR-61069 (9-61069)— JOHNNY DESMOND
*By The River Seine*
DE-28985 (9-28985)— GUY LOMBARDO
*The Jones Boy*

### 14—To Be Alone
Dec. 26: 14.7 — Dec. 19: 15.4

★DOT-15105 (45-1510S)— THE HILLTOPPERS
*Love Wolked In*

### 15—Many Times
Dec. 26: 14.3 — Dec. 19: 19.S

CO-40076 (4-40076)— PERCY FAITH O.
*In Love*
★VI-20-S453 (47-S453)— EDDIE FISHER
*Just To Be With You*

### 16—Vaya Con Dios
Dec. 26: 14.1 — Dec. 19: 17.S

AT-15001 (45-15001)— WINGY MANONE
*Song From Moulin Rouge*
BE-1004 (4S-1004)— LARRY CLINTON O.
*P. S. I Love You*
★CA-2486 (F-2486)— LES PAUL & MARY FORD
*Johnny*
CA-2S14 (F-2S14)— WES & MAR TUTTLE
*I Wonder Where You Are*
CO-40098 (4-40098)— LOS PANCHOS TRIO
*Lo Dudo*
CR-60991 (9-60991)— JACK SMITH
*Knothole*
CY-6S4 (45-654)—BOB LONDON
*My Adobe Hocienda*
DE-28780 (9-28780)— GUY LOMBARDO O.
*With These Honds*
ME-89047 (89047x45)— ANITA DAY
*Ain't This A Wonderful Doy*

### 17—Caribbean
Dec. 26: 12.9 — Dec. 19: —

★AB-140 (45-140)— MITCHELL TOROK
*Weep Awoy*
DE-28812 (9-28812)— ROBERTA LEE
*Let's Go Home*
ME-70247 (70247x45)— DAVID CARROLL
*Gadobout*
VI-20-5414 (47-5414)— TONY MARTIN
*Relox*
VI-20-5412 (47-5412)— EDDIE KIRK

### 18—C'est Si Bon
Dec. 26: 12.3 — Dec. 19: —

★CA-2677 (F-2677)— STAN FREBERG
*A Deor John And Marsho Letter*
VI-20-5358 (47-5358)— EARTHA KITT
*Africon Lulloby*

### 19—Marie
Dec. 26: 11.6 — Dec. 19: 6.3

★JU-5128 (45-5128)— THE FOUR TUNES

### 20—Christmas Dragnet
Dec. 26: 11.0 — Dec. 19: 10.0

★CA-2671 (F-2671)— STAN FREBERG

# Best Selling Records

## FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the secords on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Dec. 26 Dec. 19

*Christmas Dragnet*

### 21—You Alone
10.5 32.9

★VI-20-5447 (47-5447)—PERRY COMO
*Pa-Paya Mama*

### 22—Love Walked In
9.2 22.8

DO-15105 (45-15105)—THE HILLTOPPERS
*To Be Alone*

### 23—The Jones Boy
8.7 3.1

CR-61102 (9-61102)—THREE DONS & GINNY
*Just Another Chance*
DE-28945 (9-28945)—MILLS BROS.
*She Was Five And He Was Ten*
DE-28985 (9-28985)—GUY LOMBARDO
*Woman*
ME-70268 (70268x45)—BOBBY WAYNE
*Snow, Snow Beautiful Snow*

### 24—Granada
8.0 —

★CO-40136 (4-40136)—FRANKIE LAINE
*I'd Give My Life*
DE-28743 (9-28743)—BING CROSBY
*It Had To Be You*
DE-28732 (9-28732)—OWEN BRADLEY
*The Breeze*
★ES-341 (45-341)—MONTY KELLY
*Snow, Snow Beautiful Snow*
TI-1302 (45-1302)—CLARK DENNIS
*My Love For You*

### 25—Secret Love
7.3 20.2

CA-2678 (F-2678)—RAY ANTHONY O.
*Oh Mein Papa*
★CO-40108 (4-40108)—DORIS DAY
*The Deadwood Stage*
DE-28876 (9-28876)—GORDON JENKINS
*Theme From "Seven Dreams"*
MG-11604 (K-11604)—TOMMY EDWARDS
*That's All*
VI-20-5512 (47-5512)—GOGI GRANT
*Ricochet*

### 26—I See The Moon
7.0 21.5

★CO-40047 (4-40047)—THE MARINERS
*I Just Want You*
DE-28900 (9-28900)—DICK TODD
*If I Never Get To Heaven*
VI-20-5478 (47-5478)—VOICES OF W. SCHUMANN
*All Alone*

### 27—Lover Come Back To Me
6.9 2.6

★CA-2610 (F-2610)—NAT 'KING" COLE
*That's All*
ME-70257 (70257x45)—VIC DAMONE
*I Just Love You*
ME-89042 (89042x45)—STAN GETZ QUINT.

### 28—Don'cha Hear Them Bells
6.8 —

★CA-2614 (F-2614)—LES PAUL & MARY FORD
*The Kangaroo*

Dec. 26 Dec. 19

### 29—Down By The Riverside
6.7 4.2

CO-40005 (4-40005)—THE FOUR LADS
*Take Me Back*
★DE-28955 (9-28955)—BING & GARY CROSBY
*What A Little Moonlight Can Do*

### 30—Robe Of Calvary
6.4 12.0

CA-2639 (F-2639)—JANE FROMAN
*The Sound Of Love*
★CO-40123 (4-40123)—JILL COREY
*Minneapolis*

### 31—Strings Of My Heart
6.3 —

★ME-70258 (70258x45)—GAYLORDS
*Mama-Papa Polka*

### 32—Off Shore
6.2 20.8

★AM-1005 (45-1005)—LEO DIAMOND
*Easy Melody*
AT-1013 (45-1013)—BUDD JOHNSON
*Don't Take Your Love From Me*
BE-1019 (45-1019)—J. CARROLL & L. CLARK
*Oh, Mein Papa*
CA-2630 (F-2630)—AXEL STORDAHL O.
*The Piccolino*
CR-61084 (9-61084)—MAT MATHEWS
*Easy Melody*
DE-28918 (9-28918)—RUSS MORGAN O.
*Idle Gossip*
DE-28977 (9-28977)—DAVE BALLARD
*Off Shore*
KI-6483 (45-4683)—EARL BOSTIC
*Don't You Do It*
LO-1403 (45-1403)—REG OWEN
*Oh, Mein Papa*
★ME-70252 (70252x45)—RICHARD HAYMAN O
*Joey's Theme*
MG-11610 (K-11610)—ART MOONEY O.
*Mogambo*
VI-20-5551 (45-5551)—AL ROMERO
*Stranger In Paradise*

### 33—Pa-Paya Mama
6.1 —

DE-28913 (9-28913)—JIMMIE LOGSDON
*In The Mission Of St. Augustine*
KI-1272 (45-1272)—BONNIE LOU
★VI-20-5447 (47-5447)—PERRY COMO
*You Alone*

### 34—Kissing Bridge
6.0 —

★VI-20-5524 (47-5524)—FONTANE SISTERS
*Silver Bells*

### 35—Bimbo
5.8 —

AB-148 (45-148)—JIM REEVES
*Gypsy Heart*
CA-2669 (F-2669)—ROD MORRIS
★ME-70272 (70272x45)—EDDY HOWARD
*Ebenezer Scrooge*
VI-20-5554 (47-5554)—BRUCIE WEIL
*Poppa Piccolino*
VI-20-5537 (47-5537)—PEE WEE KING
*Changing Partners*

### 36—Boogie Woogie Maxixe
5.7 —

CR-61063 (9-61063)—JACK RICHARDS
*I've Heard That Song Before*

Dec. 26 Dec. 19

VI-20-5530 (47-5530)—AMES BROTHERS
*I Can't Believe That You're In Love With Me*

### 37—Oh!
5.6 13.6

★CA-2442 (F-2442)—PEE WEE HUNT O.
*San*
CO-40062—KEN GRIFFIN
*Crying In The Chapel*
CR-61017 (9-61017)—LAWRENCE WELK O.
*Hallelujah! Brother*
DE-28779 (9-28779)—THE COMMANDERS
*Meet The Brass*
ME-70182 (70182 x 45)—JIMMY PALMER O.
*By The Beautiful Sea*
MG-11542 (K-11542)—ART MOONEY O.
*Cloverleaf Special*
VI-20-5359 (47-5359)—SAUTER-FINEGAN O.
*The Moon Is Blue*

### 38—Don't Forget To Write
5.5 7.2

★VI-20-5488 (47-5488)—JUNE VALLI
*Mystery Street*

### 39—In The Mission Of St. Augustine
4.9 12.7

★CO-40061 (4-40061)—SAMMY KAYE
*No Stone Unturned*
DE-28913 (9-28913)—JIMMIE LOGSDON
*Pa-Paya Mama*
IU-5127 (45-5127)—THE ORIOLES
*Write And Tell Me Why*

### 40—Golden Violins
4.4 7.4

CA-2659 (F-2659)—JACKIE GLEASON O.
*Mystery Street*
★LO-1368 (45-1368)—FRANK CHACKSFIELD
*A Girl Called Linda*

### 41—Mama Papa Polka
4.3 8.0

### 42—I Can't Believe That You're In Love With Me
3.6 —

### 43—Dragnet
3.3 5.3

### 44—Dear Mr. Godfrey
3.2 —

### 45—I Love Paris
3.1 10.1

### 46—Mama's Gone Goodbye
3.0 —

### 47—Tennessee Wig-Walk
2.4 1.3

### 48—South Of The Border
1.9 —

### 49—She Was Five And He Was Ten
1.8 6.8

### 50—Sweet Mama, Tree Top Tall
1.2 6.8

# CANADIAN CAPERS

## MONTREAL MEMOS



DON CORNELL

Headlining the shows at the Seville Theatre from now till the end of the year are Dolores Martel in on the 17th, Jimmy Boyd on the 21st and Don Cornell on the 31st. Dolores Martel while heavily publicized in the trade papers is virtually unknown in this area. Lee Mendell, manager, Montreal Record Division RCA Victor, will be kept quite busy getting Dolores around on the dee jay shows as the boys will be curious to see if she measures up to her publicity. . . . Jimmy Boyd opens Christmas Eve. This will be his third booking into the Seville in less than a year. Don Cornell goes in New Year's Eve, and of course is a veteran of many engagements at Montreal's only live house. . . . Mount Royal Hotel considering holding Charles Trenet for an additional two weeks. This is Trenet's first engagement in the West End of Montreal and his success may encourage the Sheraton Mount Royal to bring in other French recording artists. They will find it hard to come up with anyone who has as much showmanship as Trenet. The fact that he is an outstanding composer is also a big help. . . . Jeanne D'Arc Charlebois, who headlined the last show at the Bellevue Casino, has been held over for another four weeks. . . . Don Cherry playing his first engagement in this area at the Seville Theatre, this past week impressed the local music people with his sincere modesty. While the reviews of his performance were very good, he got a great deal more space on the Sport page. In his case, it pays to be a Canadian Amateur Golf Champion. . . . Tex Morton returned to Montreal for the Christmas Holidays after a very successful 4½ month tour of the Maritime Provinces.



DON CHERRY




a Vaccine will mean Victory!
Join The MARCH OF DIMES
January 2 to 31

JUBILEE
RECORDS
and
THEIR ARTISTS . . .

* THE ORIOLES * THE FOUR TUNES
* EDNA MacGRIFF * THE RAY-O-VACS
* PATRICIA ALLEN * PAT TERRY
* LAURI LAYTON * BOBBY BREEN
* TINY BROWN * DANNY De CARLO

extend
SEASON'S GREETINGS
and THANKS
To The
OPERATORS - DJ'S - DEALERS
& OUR DISTRIBUTORS
for making it
A JUBILEE '53
and MORE for '54

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

Season's Greetings to OPS DJ's DISTRIBUTORS

AMBASSADOR RECORD COMPANY

DIAMOND RECORD DISTRIBUTING COMPANY

1819 W. PICO BLVD.

LOS ANGELES 6 CALIF.

# Mulvihill Named Heart Fund Head For DJs

NEW YORK—The American Heart Association recently asked Paul Whiteman to suggest a representative disk jockey who would serve as chairman of the Disk Jockey Committee for the 1954 Heart Fund campaign from February 1 to 28.

As his selection, Whiteman named Joe Mulvihill of WTAM in Cleveland, a six day a week disk jockey who, when he was fourteen, had rheumatic fever which resulted in rheumatic heart disease.

As the chairman of this committee for the Heart Fund, Mulvihill is contacting every disk jockey in the country with a request to back the campaign with as much publicity as possible.

To help the dee jay, the Heart Fund is sending out, upon request, copy for live announcements, a 12" double-face transcription with 24 Heart Fund appeals especially recorded for the shows by top record artists, and a reference catalogue listing records whose tunes have "Heart" in their titles.

Along with this mailing, each d.j. is being sent a return postal card on which he is requested to name his first and second choices for the King of Hearts (Male Vocalist) and Queen of Hearts (Female Vocalist). Winners of this poll will star in a special network radio show in February, a show which will be a national salute by the Disk Jockeys of America to the 1954 Heart Fund.

# Son To Bill Fitzgeralds

MEMPHIS, TENN. — Bill Fitzgerald, general manager of Music Sales Company, this city, handing out cigars as wife, Rachael, presented him with an early Christmas gift, a baby boy, William, Jr.

3 RECORDS THAT WILL MAKE A LOT OF NOISE

"YOU ALL COME" Jimmie Osborne
"COME BACK TO YOUR LOVED ONES" King 1295

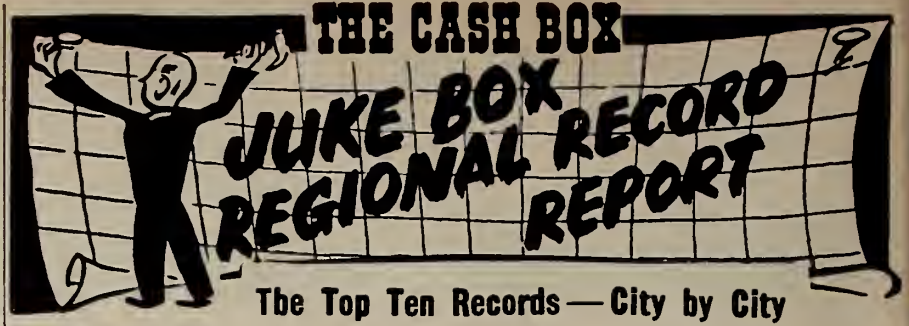
"OFF SHORE" Earl Bostic
"DON'T YOU DO IT" King 4683

"NO HEART AT ALL" Bonnie Lou
"TEXAS POLKA" King 1279

AVAILABLE ON 45 RPM

DISTRIBUTED BY King RECORDS

AVAILABLE IN CANADA ON Quality KING RECORDS




## The Top Ten Records — City by City

### New York, N. Y.
1. Rags To Riches (Tony Bennett)
2. That's Amore (Dean Martin)
3. Oh, My Papa (Eddie Fisher)
4. Stranger In Paradise (Bennett)
5. Ricochet (Teresa Brewer)
6. Ebb Tide (Frank Chacksfield)
7. Santa Baby (Eartha Kitt)
8. Under Paris Skies (Three Suns)
9. Eh, Cumpari (Julius La Rosa)
10. Vaya Con Dios (Paul & Ford)

### Philadelphia, Pa.
1. Rags To Riches (Tony Bennett)
2. Heart Of My Heart (Four Aces)
3. Ebb Tide (Frank Chacksfield)
4. Oh, Mein Papa (Fisher-Calvert)
5. Many Times (Eddie Fisher)
6. Changing Partners (P. Page)
7. Stranger In Paradise (Four Aces)
8. Eh, Cumpari (Julius La Rosa)
9. Vaya Con Dios (Paul & Ford)
10. That's Amore (Dean Martin)

### Detroit, Mich.
1. Rags To Riches (Tony Bennett)
2. Changing Partners (P. Page)
3. Stranger In Paradise (Four Aces)
4. Oh, Mein Papa (Calvert—Fisher)
5. Ebb Tide (Frank Chacksfield)
6. That's Amore (Dean Martin)
7. Marie (Four Tunes)
8. Heart Of My Heart (Cornell, Desmond, Dale)
9. Santa Baby (Eartha Kitt)
10. Ricochet (Teresa Brewer)

### Atlanta, Ga.
1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. Changing Partners (P. Page)
4. Ebb Tide (Frank Chacksfield)
5. Vaya Con Dios (Paul & Ford)
6. Oh, Mein Papa (Fisher—Calvert)
7. Santa Baby (Eartha Kitt)
8. Many Times (Eddie Fisher)
9. That's Amore (Dean Martin)
10. You Alone (Perry Como)

### Cincinnati, Ohio
1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Ricochet (Teresa Brewer)
4. Changing Partners (P. Page)
5. You, You, You (Ames Bros .)
6. Many Times (Eddie Fisher)
7. Stranger In Paradise (Four Aces)
8. Oh, My Papa (Eddie Fisher)
9. Vaya Con Dios (Paul & Ford)
10. Santa Baby (Eartha Kitt)

### Minneapolis, Minn.
1. Rags To Riches (Tony Bennett)
2. Changing Partners (P. Page)
3. That's Amore (Dean Martin)
4. Oh, Mein Papa (Fisher—Calvert)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Santa Baby (Eartha Kitt)
7. Stranger In Paradise (Tony Bennett—Four Aces)
8. Ricochet (Teresa Brewer)
9. Strings Of My Heart (The Gaylords)
10. Woman (Johnny Desmond)

### Shoals, Ind.
1. Rags To Riches (Tony Bennett)
2. You, You, You (Ames Bros.)
3. To Be Alone (Hilltoppers)
4. Oh! (Pee Wee Hunt)
5. Ricochet (Teresa Brewer)
6. Eh, Cumpari (Julius La Rosa)
7. Many Times (Eddie Fisher)
8. White Christmas (Bing Crosby)
9. That's Amore (Dean Martin)
10. Changing Partners (P. Page)

### Chicago, Ill.
1. That's Amore (Dean Martin)
2. Oh, Mein Papa (Fisher-Calvert)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. Stranger In Paradise (Bennett—Martin)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. Woman (Johnny Desmond)
8. Ricochet (Teresa Bhewer)
9. Istanbul (Four Lads)
10. I See The Moon (Schumann—Mariners)

### St. Louis, Mo.
1. That's Amore (Dean Martin)
2. Rags To Riches (Tonv Bennett)
3. Changing Partners (P. Page)
4. Oh, Mein Papa (Fisher—Calvert)
5. Marie (Four Tunes)
6. Ebb Tide (Frank Chacksfield)
7. Heart Of My Heart (Four Aces, Cornell, Desmond, Dale)
8. Santa Baby (Eartha Kitt)
9. Ricochet (Teresa Brewer)
10. Istanbul (Four Lads)

### Memphis, Tenn.
1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. Changing Partners (P. Page)
4. Ebb Tide (Frank Chacksfield)
5. Oh, My Papa (Eddie Fisher)
6. Vaya Con Dios (Paul & Ford)
7. To Be Alone (Hilltoppers)
8. Santa Baby (Eartha Kitt)
9. Many Times (Eddie Fisher)
10. You Alone (Perry Como)

### Pittsburgh, Pa.
1. That's Amore (Dean Martin)
2. Oh, Mein Papa (Fisher—Calvert)
3. Stranger In Paradise (Four Aces—Tony Bennett)
4. Rags To Riches (Tony Bennett)
5. Santa Baby (Eartha Kitt)
6. Changing Partners (P. Page)
7. To Be Alone (Hilltoppers)
8. Ricochet (Teresa Brewer)
9. You Alone (Perry Como)
10. Eh, Cumpari (Julius La Rosa)

### Nashville, Tenn.
1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Changing Partners (P. Page)
4. Stranger In Paradise (Tony Bennett—Four Aces)
5. Many Times (Eddie Fisher)
6. Eh, Cumpari (Julius La Rosa)
7. Ricochet (Teresa Brewer)
8. You, You, You (Ames Bros.)
9. Istanbul (Four Lads)
10. Vaya Con Dios (Paul & Ford)

### New Orleans, La.
1. Rags To Riches (Tony Bennett)
2. That's Amore (Dean Martin)
3. Changing Partners (P. Page)
4. Many Times (Eddie Fisher)
5. Ebb Tide (Frank Chacksfield)
6. Stranger In Paradise (Bennett)
7. Oh, My Papa (Eddie Fisher)
8. You, You, You (Ames Bros.)
9. Eh, Cumpari (Julius La Rosa)
10. Ricochet (Teresa Brewer)

### San Francisco, Calif.
1. Rags To Riches (Tony Bennett)
2. That's Amore (Dean Martin)
3. Ebb Tide (Frank Chacksfield)
4. Eh, Cumpari (Julius La Rosa)
5. Ricochet (Teresa Brewer)
6. Santa Baby (Eartha Kitt)
7. Many Times (Eddie Fisher)
8. Stranger In Paradise (Bennett)
9. Vaya Con Dios (Paul & Ford)
10. You, You, You (Ames Bros.)

### Los Angeles, Calif.
1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. That's Amore (Dean Martin)
4. Santa Baby (Eartha Kitt)
5. Eh, Cumpari (Julius La Rosa)
6. Many Times (Eddie Fisher)
7. Changing Partners (P. Page)
8. You, You, You (Ames Bros.)
9. Ricochet (Teresa Brewer)
10. Vaya Con Dios (Paul & Ford)

### Seattle, Wash.
1. Ebb Tide (Frank Chacksfield)
2. Rags To Riches (Tony Bennett)
3. Istanbul (Four Lads)
4. That's Amore (Dean Martin)
5. Eh, Cumpari (Julius La Rosa)
6. Ricochet (Teresa Brewer)
7. Changing Partners (P. Page)
8. Many Times (Eddie Fisher)
9. Stranger In Paradise (Four Aces)
10. Vaya Con Dios (Paul & Ford)

### Dallas, Tex.
1. Rags To Riches (Tony Bennett)
2. Vaya Con Dios (Paul & Ford)
3. Ricochet (Teresa Brewer)
4. Ebb Tide (Frank Chacksfield)
5. Changing Partners (P. Page)
6. You, You, You (Ames Bros.)
7. Santa Baby (Eartha Kitt)
8. Eh, Cumpari (Julius La Rosa)
9. That's Amore (Dean Martin)
10. To Be Alone (Hilltoppers)

### Boston, Mass.
1. That's Amore (Dean Martin)
2. Oh, Mein Papa (Fisher—Calvert)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. Ebb Tide (Frank Chacksfield)
6. Santa Baby (Eartha Kitt)
7. Eh, Cumpari (Julius La Rosa)
8. Stranger In Paradise (Four Aces—Tony Bennett)
9. You Alone (Perry Como)
10. Many Times (Eddie Fisher)

### Denver, Colo.
1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Ricochet (Teresa Brewer)
4. Changing Partners (P. Page)
5. Eh, Cumpari (Julius La Rosa)
6. You, You, You (Ames Bros.)
7. Oh, My Papa (Eddie Fisher)
8. That's Amore (Dean Martin)
9. Love Walked In (Hilltoppers)
10. Many Times (Eddie Fisher)

### Cleveland, Ohio
1. That's Amore (Dean Martin)
2. Stranger In Paradise (Four Aces—Tony Bennett)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. Santa Baby (Eartha Kitt)
6. Oh, My Papa (Eddie Fisher)
7. Ebb Tide (Frank Chacksfield)
8. Eh, Cumpari (Julius La Rosa)
9. That's Amore (Dean Martin)
10. Heart Of My Heart (Four Aces)

### Washington, D. C.
1. Rags To Riches (Tony Bennett)
2. Oh, My Pape (Eddie Fisher)
3. Ebb Tide (Frank Chacksfield)
4. Ricochet (Teresa Brewer)
5. Changing Partners (P. Page)
6. That's Amore (Dean Martin)
7. Vaya Con Dios (Paul & Ford)
8. Stranger In Paradise (Bennett)
9. You, You, You (Ames Bros.)
10. Eh, Cumpari (Julius La Rosa)

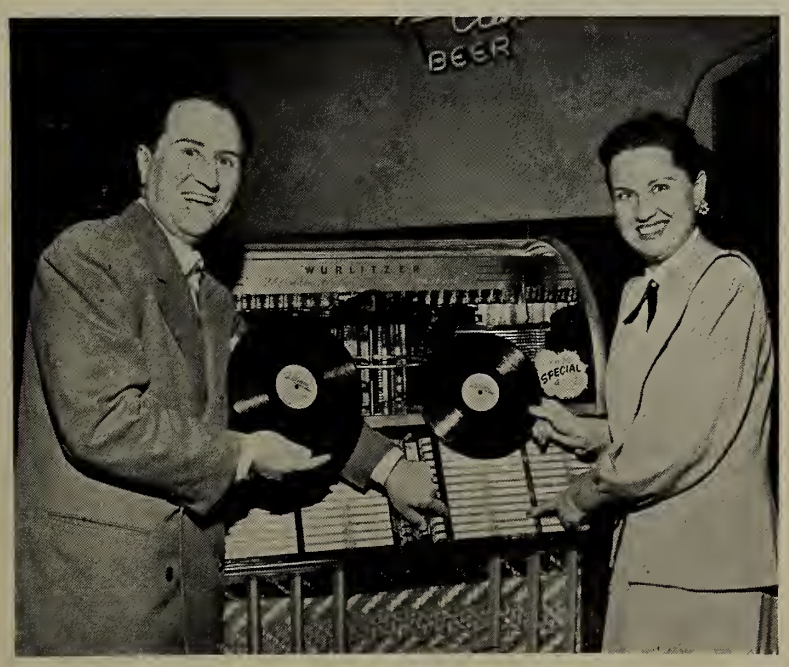



We of The Cash Box would like to take this opportunity to wish all distributors a Merry Christmas and the Happiest of New Years.

Probably one of the hottest Yultide disks this year is Eartha Kitt's "Santa Baby." N. I. Saurman of Krich-New Jersey in Newark calls it a "dark horse" that started slow but won the race. . . . Herb Dexter of Cosnat Distributing in New York raving about the way the Four Tunes' waxing of "Marie" is soaring to the top. Jubilee is preparing for an Orioles record and a new Pat Terry disk after the first of the year. . . . Portem Distribs' Bob Pare, who finally got rid of his cold, is trying to keep up with the orders on Johnny Ace's "Saving My Love For You" which looks like it could be his biggest. Bob has two sleepers in "Things Ain't What They Used To Be" by Guitar Slim and "Bartender's Blues" by the Chocolateers that are making a much stronger showing than expected. . . . The Mulcays' record of "My Happiness" looks like one of the hottest independent platters around, says Johnny Halonka and Harry Apostoleris of Alpha Distributing of New York. The boys are also getting a tremendous reaction to Joe Loco's Tico rendition of "El Baion" in the pop, rhythm and blues and Spanish markets. . . . Jim Wilson of the King Records branch in Detroit reports that "15-40 Special" by Joe Weaver on the DeLuxe label is beginning to break up Detroit way. Jim also tells us that Lynn Bush, of Marquette Music landed a 10-point buck recently. . . . Many radio show tieins are reported by MGM distributors. In Denver, Joe Oxman of Pan American Supply Co. is working with Station KMYR of his city. In Chicago, Morris Goldman of the James H. Martin Co. is working with a local dealer for shows on WIND and WFMT. And in New Haven, Robert Mailhouse of Plymouth Electric Co. is also arranging coop dealer shows via WAVZ.

The Los Angeles area has been humming with all the last minute Christmas rush hitting all the distributors. . . . Irv and Paul Shorten at Allied Music Sales have been extry busy the past two months with such hits as "Gee" by the Crows (Rama), Johnny Otis' "Rock Me Baby." Amos Milburn's "One Scotch, One Bourbon, One Beer," Johnny Ace's "Saving My Love for You," and the hit spiritual "Let's Go Out to the Programs" by the Dixie Hummingbirds. Irv expects this to be the biggest month they have ever had in the history of the business. . . . Al Sherman and Ralph Bass at King Record Distributors have also had one of their biggest months of the year with "Rags to Riches" by the Dominoes and Earl Bostic's "Off Shore." . . . Gordon Wolf at Sunland Record Sales Company has been a hard guy to catch in before the Holidays. He is one guy who spends a lot of time out in the field calling on dealers and ops. It's always a pleasure to talk to his charming wife Mary though. She really keeps things rolling around the place with the help of Jim Berkemeyer, Jack Davis, Dick Miller and Jerry and Joanne Johnson. Mary and Gordon plan to spend the holidays in the San Francisco area. . . . Record Merchandising Company took on a new look. Sid Talmadge and Bob Field hurriedly got everything in readiness to launch their new self-service department. Display racks have been built all around the interior and a complete display of records greeted the customers as they entered the door. Sid says that he feels that this new self-service plan will greatly increase sales because it allows customers to select just what they want, cutting down much sales resistance. . . . Jim Warren and Jack Andrews are happy to have had the biggest record in their history during 1953. It was the Jubilee etching of "Crying in the Chapel" which Jim Warren announced was the biggest seller they have ever had since they started in business seven years ago.

# Records In The Juke Box




HOLLYWOOD, CAL.—The Mulcays, Jimmy and Mildred have come up with juke box number in their Cardinal recording of "My Happiness" backed with "Near You". Both are revivals of oldies. In the photo above, the couple is pictured placing their disks in their local juke box.

## 1953's Top Pop Records As Voted In 'The Cash Box' Poll

1. "SONG FROM MOULIN ROUGE"
   Percy Faith
1. "TILL I WALTZ AGAIN WITH YOU"
   Teresa Brewer
2. "APRIL IN PORTUGAL"
   Les Baxter
3. "VAYA CON DIOS"
   Les Paul & Mary Ford
4. "I'M WALKING BEHIND YOU"
   Eddie Fisher
5. "I BELIEVE"
   Frankie Laine
6. "YOU, YOU, YOU"
   Ames Brothers
7. "DOGGIE IN THE WINDOW"
   Patti Page
8. "WHY DON'T YOU BELIEVE ME"
   Joni James
9. "PRETEND"
   Nat "King" Cole
10. "CRYING IN THE CHAPEL"
    June Valli
11. "DON'T LET THE STARS GET IN YOUR EYES"
    Perry Como
12. "TELL ME YOU'RE MINE"
    The Gaylords
13. "NO OTHER LOVE"
    Perry Como
14. "EBB TIDE"
    Frank Chacksfield
15. "OH!"
    Pee Wee Hunt
16. "ANNA"
    Silvana Mangano
17. "SAY YOU'RE MINE AGAIN"
    Perry Como
18. "RUBY"
    Richard Hayman
19. "P. S. I LOVE YOU"
    The Hilltoppers
20. "LIMELIGHT"
    Frank Chacksfield
21. "DRAGNET"
    Ray Anthony
22. "HAVE YOU HEARD"
    Joni James
23. "YOUR CHEATING HEART"
    Joni James
24. "EH, CUMPARI"
    Julius La Rosa
25. "RAGS TO RICHES"
    Tony Bennett
26. "HOLD ME, THRILL ME, KISS ME"
    Karen Chandler

*Fight Polio!*
*Join the*
MARCH OF DIMES
January 2 to 31

BROADWAY SENSATION
Sings Every MOOD Record To a Hit

FAY DE WITT
"MISERLOU"
"Snap-Snap-Snap Your Fingers"
MOOD # 1014
MOOD RECORDS 74 Prospect St. (Un. 4-2200) Cambridge, Mass.

★ New Song
★★ New Star
★★★ New Label
★"THAT'S WHAT A GIRL APPRECIATES!"
Sung by
★★ DENISE LOR
PAVIS RECORD NO. 101
★★★ PAVIS RECORDS
a subsidiary of
PHIL DAVIS MUSICAL ENTERPRISES Inc.
1650 BROADWAY — N. Y. C.

Season's Greetings
Visit Our New Self-Service Department
SID TALMADGE - BOB FIELD
Record MERCHANDISING COMPANY
2580 W. PICO BLVD.
LOS ANGELES 6, CALIF.
PHONE: DUnkirk 2-3027

It's The Greatest!!!!
Two Instrumental Mambos
"CHRISTOPHER COLUMBUS"
b/w
"Feedin' The Chickens"
MACHITO
and his Afro Cubans
SEECO 7336
SEECO records 39 W. 60th St., New York 23, N. Y.

Season's Greetings
LONDON

We Wish You —

# The Merriest of Christmases

and a

# Heartfelt Thanks To All The

## MUSIC OPERATORS, DISK JOCKEYS and RETAIL RECORD DEALERS

who have contributed so much toward making this a banner year for

# COLUMBIA RECORDS

Originator Of The Modern Long Playing Record

May We Wish You Health, Happiness and Prosperity In The Coming Year

## RAY THOMAS COMPANY

1601 SO. HOPE STREET LOS ANGELES, CALIF.

Southern California Distributors For Columbia Records



Everyone Will Love

Julie

MILLER MUSIC CORPORATION



GOLD FOR YOU
when you feature
The Golden Trumpet of
EDDIE CALVERT'S
"OH, MEIN PAPA"
Essex # 336

Essex RECORDS
2208-16 SOUTH 54th STREET
PHILADELPHIA 43, PENNA.
BELGRADE 2-5280
Manufactured and Distributed by Palda Record Company



SANDY STEWART'S
GREATEST
"SATURDAY NIGHT"
b/w
"I'M GOING HOME"
5014
20th Century
Manufactured by
GOTHAM RECORD CORP.


# Promoting Records




TULSA, OKLAHOMA—Jane Douglass, Opportune Records artist, was in Tulsa recently promoting her lastest disk "Have A Heart" and "Empty Words." Shown left to right in the photo above are: Dave Banks, disk jockey formerly with WAAT in Newark, N. J., now with KTUL in Tulsa; Madge Wright, western rep for Opportune; and Jane Douglass.

## Dot Releases Hilltopper Single From Album

NEW YORK—On the strength of the reaction to two tunes in the Hilltoppers' Dot album, Randy Wood, Dot president, aanounced this week that he would release "Tell Then" and "I Found Your Letter" as a single.

The boys will perform these numbers on the Milton Berle Show where they will appear on January 12.

The Hilltoppers who are recording in New York at the present time will soon leave for Chicago where they will appear at the Chicago Theater starting January 7, for a two week stint.

## Jubilee's "Marie" Breaking In Both Pop and R&B

NEW YORK—Jubilee Records has a smash in The Four Tunes' latest waxing "Marie."

The song, which is breaking both pop and rhythm and blues, is beating out some of the top numbers on the lists and looks as though it will really go once the Christmas rush is over.

Jubilee this year has been one of the hottest indies in the business with such smashes as The Orioles' "Crying In The Chapel" and "In The Mission of St. Augustine" and The Four Tunes' "Marie."


and now
LEROY ANDERSON
with his greatest yet . . .
The Girl in Satin
and
The TypeWriter
DECCA RECORD 28881
MILLS MUSIC, INC.



SEASON'S GREETINGS

Thonks to Ops & DJ's from Monterey Records ond their exclusive recording ortists

Sunny Burkette
and
Don McKay

1514 Crossroads of the World
HOLLYWOOD 28 CALIFORNIA



Frankie Laine's Smash Hit . . .
"ANSWER ME"

The Terry Theme From
"LIMELIGHT"
— instrumental —

"ETERNALLY"
From "Limelight"
— vocal —

BOURNE, INC.

# Season's Greetings




DISTRIBUTORS: *Fine Arts Records*

**CALIFORNIA**
Californa Record Dist.
2962 West Pico Blvd.,
Los Angeles 6, California
Melody Sales, Inc.
444 Sixth Street,
San Francisco 3, Calif.

**COLORADO**
Davis Sales Co.,
1724 Arapahoe St.,
Denver, Colo.

**CONNECTICUT**
Malverne Distributing Co.,
735 Connecticut Blvd.,
East Hartford, Conn.

**FLORIDA**
American Distributors
505 West Flagler St.,
Miami, Fla.

**GEORGIA**
Dixie Distributing Co.,
445 Edgewood S. E.
Atlanta, Ga

**ILLINOIS**
Frumkin Sales Co.,
2007 So. Michigan Ave.,
Chicago 16, Ill.

**LOUISIANA**
Southern Mercury, Inc.
604 Baronne St.,
New Orleans, La.

**MASSACHUSETTS**
ABC Distributing Corp.,
259 Huntington Ave.,
Boston, Mass.

**MICHIGAN**
Cadet Distributing Co.,
3766 Woodward Ave.,
Detroit 1, Mich.

**MINNESOTA**
Mercury Record Distributors
1313 3rd Ave., South
Minneapolis 4, Minn.

**MISSOURI**
Commercial Music Co., Inc.,
2560 Holmes St.,
Kansas City 2, Mo.
Commercial Music Co., Inc.,
2630 Olive St.,
St. Louis 3, Mo.

**NEW JERSEY**
Cosnat Distributing Corp.,
278 Halsey St.,
Newark, N. J.

**NEW YORK**
Cosnat Distributing Corp.,
315 West 47th Street
New York 19, N. Y.

**NORTH CAROLINA**
Mangold Distributing Co.,
913 So. Clarkson St.,
Charlotte 6, N. C.

**OHIO**
Ohio Record Distributing Co.,
1737 Chester Ave.,
Cleveland 14, Ohio
Hit Record Distributing Co.,
1043 Central Avenue
Cincinnati, Ohio

**OKLAHOMA**
Southern Mercury, Inc.
1011 N. W. 5th Street
Oklahoma City, Okla.

**OREGON**
Richter Distributing Co ,
2115 N. W. Northrup St.,
Portland, Oregon

**PENNSYLVANIA**
Cosnat Distributing Corp.,
1710 North Street
Philadelphia, Pa.
Record Distributors, Inc.,
906 Forbes Street
Pittsburgh, Pa.

**TENNESSEE**
Tennessee Music Sales
1087 Union Avenue
Memphis, Tennessee
Tennesse Music Sales
415 Main Street
Nashville, Tennessee

**TEXAS**
Southern Mercury, Inc.,
1035 Levee Street
Dallas, Texas
M. B. Krupp Distributors
Box 951
El Paso, Texas
Southern Mercury, Inc.,
1906 Leeland Ave.,
Houston, Texas

**WASHINGTON**
Northwest Tempo Dist. Co.,
310 9th Ave., North
Seattle 9, Washington

**MARYLAND**
Gimble Bros., Inc.,
3531 Belair Road
Baltimore 13, Maryland

**ALABAMA**
Reid Distributing Co.,
1724 5th Ave., N.
Birmingham, Alabama


# Jingle King Enters Pop Field

NEW YORK—Phil Davis, known in the commercial trade as "king of the jingles" has entered the pop field with a record company subsidiary, Pavis Records.

The kick-off tune entitled, "That's What A Girl Appreciates." features Denise Lor, singing star of Garry Moore's CBS-TV show. The flip side entitled, "Whenever I'm Near You," was written and directed by Earl "Nemo" Paul.

The label is the outgrowth and result of years of musical collaboration and business association of Phil Davis and Earl "Nemo" Paul.

Neither Davis nor Paul are new to the pop field. Both at one time had their own orchestras, following years of musical training in jazz and long hair art. In 1938 they joined forces at WLW as conductor and Paul as arranger. The duo traveled to New York as a team in 1944; and in 1945 with Davis conducting music arranged by Paul, they made a name for themselves on the "Hire's To You" show over the nation's networks.

In fact, it was the musical commercials they wrote for the Hire's show that attracted other sponsors to request their services. Until 1948, when the Hire's show folded, the team's avocation was musical commercials. But the avocation grew into a vocation and the two dropped out of the professional world as a conductor-arranger team to devote themselves to the musical commercial field.

Many of today's top musical commercials on radio and TV are products of the firm: Camay, Nucoa, Crisco, Johnson's Wax, Goebel Beer, Hudson Paper Napkins, among many others.

As indie manufacturers, Pavis plans to build up a stable of vocalists and composers as well as feature some of its own originals, written and scored by Paul with lyrics by Davis. This policy is illustrated on the first disk. The music of "That's What A Girl Appreciates" was written by Bill Harrington, Frank Stanton and Buddy Kaye with lyrics by Phil Davis. "Whenever I'm Near You" is the work of Paul.

## RCA Victor Custom Sales Names New Ad Manager

NEW YORK—Appointment of Frank O'Donnell as advertising and promotion manager for RCA Victor Custom Record Division has been announced by James P. Davis, division manager. O'Donnell succeeds Bennett S. Rosner, who will devote full time to his duties as advertising services manager of the company's commercial record department.

O'Donnell will be responsible in his new assignment for advertising, sales promotion and publicity activities of the custom record division. Products and services of the operation include RCA's new Camden record line; RCA's Thesaurus Radio Library Service and syndicated radio programs; the manufacture of premium, promotion and slidefilm recordings; distribution of television films and film libraries; and recording and pressing for more than 100 independent record labels.

# International Disk Jockey



NASSAU, BAHAMAS—"Jockey Jack" Gibson (right) of WFEC in this city visiting with a native in the Bahamas, is probably one of the few international rhythm and blues disk jockeys in the country. Back in June of this year, Gibson was asked by the people of the Bahamas to come to their island and help them celebrate the coronation of their queen. While there, he was signed to do r & b shows via tape for the islands. The people took to the blues music in a big way and invited Gibson back to the islands six times (each time at their expense). Whenever he reached the Bahamas, thousands of people met him at the airport and gave him a tremendous reception. Gibson is also being given a great deal of credit as an "Ambassador of Goodwill," for he has probably done more, via the air waves, to "sell" Nassau and the Bahama Isles than any other dee jay in the country.

# Negotiations Between Petrillo and Record Companies Break Down

Negotiations between James C. Petrillo and the phonograph record manufacturers bogged down late Friday afternoon, Dec. 18 after a week of constant negotiations. Due to the Christmas Holidays which intervene, no new date has been set for resumption of these meetings. The present contract expires Dec. 31, 1953 and it is assumed in the trade that unless a new contract is negotiated before that date the American Federation of Musicians will refuse to participate in any recordings.

It was understood that the union was asking for $10 more per man per session, which would bring the price up to something over $51 per man. Also included in the demands, it is understood, is an increase in the one cent a side royalty to the musicians fund.

Another factor standing in the way was the demand that the number of sides per session be cut from the present four, it was reliably reported.

Representing the record companies at the negotiations were: Belle, Capitol, Columbia, Decca, Mercury, MGM, and RCA Victor.

## Bergman Seeks Lancaster

NEW YORK—Dewey Bergman, A&R head of Benida Records, will leave for the West Coast after the first of the year to negotiate with Burt Lancaster for the narration on a forthcoming Benida disk.

WATCH THESE!
"I PROMISE YOU"
b/w
"ALL DRESSED UP WITH A BROKEN HEART"
Gil Corey & The Victor Arno Orchestra
"POW! (RIGHT IN THE KISSER")
b/w
"TAKE THIS HEART OF A FOOL"
Bobby Broman & His Trio
New CREW CHIEFS record on the way
PALACE RECORDS
6636 HOLLYWOOD BLVD.
HOLLYWOOD 28, CALIF.

## One Artist To Another



CHICAGO—Betty Grable congratulates Buddy DiVito on his newest release for the Chance label "Everytime". Buddy is backed by the Meadowlarks on the disk.

## Mendelsohn Joins Regent; Reig Leaves Savoy

NEWARK, N.J.—Herman Lubinsky, president of Savoy and Regent Records, announced this week that Freddy Mendelsohn had been signed as A&R head of Regent and that Teddy Reig has resigned as A&R head of Savoy.

Mendelsohn will be in charge of the pop, kiddie and classical departments of Regent. His first release includes Leo Diamond's "Poor Butterfly" and "I'll Always Be In Love" as well as a reissue of Al Trace's "You Call Everybody Darling".

Mendelsohn was one of the original founders of the Regent label in 1948.

Reig resigned, Lubinsky said, because he felt it was necessary to devote more time to his own record company, Roost, and his publishing firm.

Lubinsky also reported that Leo Diamond will be promoting his Regent release, when he plays engagements throughout the country, as well as his current disks on the Ambassador label.

## Miller Does It Again: Palda Buys Master Made By Newcomer

PHILADELPHIA—Dave Miller, the one man cyclone of the recording business, looks like he's done it again. This time Miller has picked up a master that's breaking in Boston, Cleveland, Detroit and Albany, called "A Girl Friend's Prayer" by a 19 year old newcomer, Sunny Dawn.

The disk was originally cut by Alex Blake, an Albany dj, who turned the master over to George Badoian of Mood Records. Miller bought the master from Mood for a reported $5,000 and is releasing it on his Palda label.

The tune was published by Gallatin Music.

## Columbia Courts Ops

NEW YORK—Columbia made two moves this week to attract operator trade. First the diskery will release the new Rosemary Clooney-Jose Ferrer disk of "Woman" and "Man" in a regular sleeve for ops at the regular price instead of in its special sleeve which will sell to the public at 98 cents.

In addition a cut version of Doris Day's "Secret Love" is being put out because the original version which was taken direct from a sound track runs 3:30 minutes and has proved to be too long for radio programming and juke box play. The new version will run 2:20 minutes.

## Correct Publishers

NEW YORK—In last week's issue of The Cash Box, while listing the tunes which were hits for BMI last year, we inadvertently listed the wrong publisher for "Song From Moulin Rouge" and "Many Times". Both of these tunes were published by Broadcast Music Inc. Capri Music, to whom we had attributed the tunes, was the publisher of "Tell Me You're Mine", which was written by Nino Ravascini and Ronnie Vincent.

## Wurlitzer-Laine Winner Debuts On Sullivan Show

NEW YORK—Patty Bross, a high school senior from Union, New Jersey who won national honors in the Frankie Laine-Wurlitzer Vocalist Scholarship Contest, was presented over the CBS network Sunday (December 13) on Ed Sullivan's "Toast of the Town". The introduction followed Laine's performance on the program as Sullivan thanked him for the appearance. He also mentioned that the contest had received thousands of entries and that Frankie would introduce the winner.

Miss Bross, a most attractive, young lady, gowned in a light blue dinner dress, appeared from the wings. She was congratulated by both Sullivan and Laine, and the latter announced that Columbia Records would record Patty's voice under the direction of Mitch Miller.

Highlight of the introduction was the presentation of a Wurlitzer check for $1000, first prize in the contest. Laine presented the check on behalf of The Rudolph Wurlitzer Company, Phonograph Department, which was co-sponsor of the contest. The money was awarded "for the furtherance of a musical career".

Patty was chosen from among 4000 contestants and made her entry through Paul Brenner, whose program "Requestfully Yours" is aired over WAAT, Newark. She had previously engaged in amateur competition, successfully winning on Paul Whiteman's teen-age show and Coca Cola's "So You Want To Be a Star". She was seen on television over Station WATV, Newark, when Paul Brenner hosted the winner and had Frankie Laine as his guest.

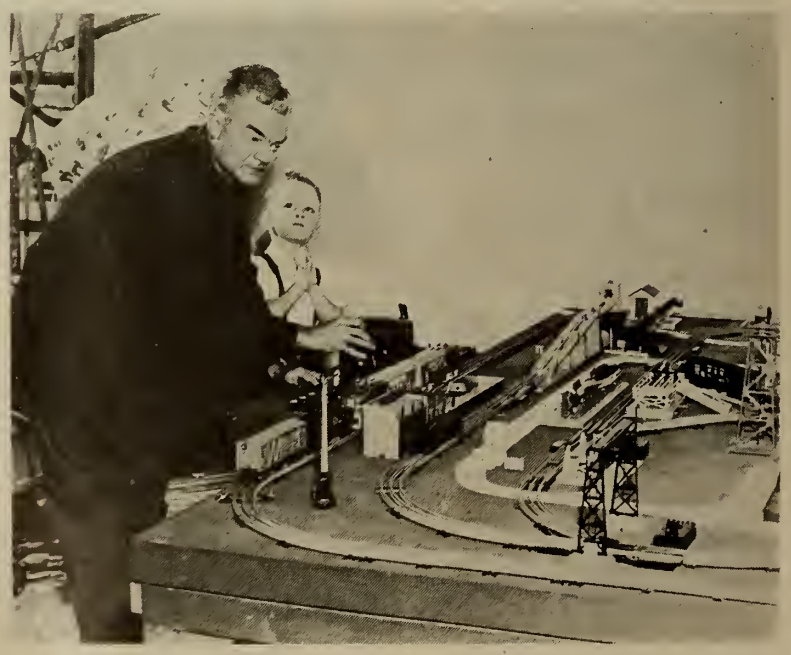
Columbia Records will begin an intensive campaign to promote the young singer immediately following the completion of her recording session.

Five runners-up in the contest were presented with Achievement Awards in recognition of their singing ability. Award winners include: Jerry Adams, San Francisco; Mary Dellatorri, Philadelphia; Lawrence McKenzie, Jacksonville; Connie Sones, Houston, and Bill Cain, Memphis. The awards will be made by the Wurlitzer distributor in the home town of each winner over the broadcasting facilities which sponsored the local contest.

Season's Greetings
LESLIE DISTRIBUTORS
ONE-STOP RECORD SERVICE
NEW YORK
750—10th AVE.
(Phone: PLaza 7-1977)
Cable Address: Expo Record, N. Y.
HARTFORD, CONN
126½ WINDSOR ST
(Phone HA. 5-7123)

NASHBORO and EXCELLO HONOR ROLL!
"LORD HAVE MERCY"
The Skylarks
Nashboro 544
"SIT DOWN SERVANT"
Swanee Quintet
Nashboro 538
"LOVE ME BABY"
Ernie Hardison
Excello 2020
"SWEET BYE AND BYE"
The Sermonaires
Excello 2015
Write • Wire • Phone — Some Territories Open
NASHBORO RECORD CO. 177 3rd Ave.-N., Nashville, Tenn. (6-2916)

## Move Over



HOLLYWOOD—Spike Jones and his son "Tack" (well, he's a little Spike) act out the title of his newest Victor Christmas record, "Santa Brought Me Choo Choo Trains" (But Daddy's Having Fun). Little Spike is pleading with Daddy to give him a chance at the trains. Soon Spike will go back to his noisemakers and leave the trains for Junior.

# Hamp Returns




NEW YORK—Lionel Hampton returned from a 15 week tour of Europe last week and displayed his new Clef album "The Lionel Hampton Quartet" in a life presever of the Liberte. In addition to Europe, Hampton toured North Africa and Israel.

## Atlantic Issues EPs

NEW YORK—Atlantic Records this week announced the release of 15 additional new E.P.'s as well as 6 L.P.'s.

Included among the E.P.'s are releases by Earl Hines, Mabel Mercer, Dizzy Gillespie, Sarah Vaughn, Billy Taylor and Sylvia Sims.

The L.P.'s will feature Pee Wee Russell, Johnny Hodges, Haiti Dancers, George Byron, Mable Mercer Volume 3, and Vernon Duke. The latter album is titled "Vernon Duke Plays Vernon Duke" and one which Atlantic feels will have a terrific appeal.

## Allied Takes Sharp Masters

HOLLYWOOD—Allied Records just completed a deal with Jimmy Martin of Chicago to take over the Sharp Masters cut by Lee Monti and His Paisans on "Everyone Loves Mary Ann" and "A Bottle of Wine and You." Record has been creating a stir in Chicago area for several weeks. MGM picked up Joni James from this same label on her original click.

# Art Ford To Launch Series Of Concerts Featuring Top Stars

NEW YORK—Art Ford, WNEW disk jockey, will launch his initial jazz and pop concert and dance, featuring thirty or more of the nation's top recording stars and jazz and popular musicians, Sunday afternoon, December 27th, at the Manhattan Center, 34th Street and 8th Avenue, from 4 to 8 P.M.

Ford, who has a tremendous appeal to the young popular music enthusiasts, as well as the jazz followers of New York, has been prompted into producing such a series by many thousands of letters coming from his listeners and fans.

Thus far he has lined up such great jazz musicians as Charlie Barnet, Charlie Ventura, Terry Gibbs, Tony Scott, Mat Mathews, Bunny Briggs, Jimmy and Marion McPartland, Pee Wee Erwin, Neal Hefti, Jackie Paris, and Buddy Greco.

For the many fans who follow the big record artists, Art Ford has already secured the services of Don Cornell, Johnny Desmond, and Alan Dale, who currently have the Coral hit record "Heart Of My Heart." Rosemary Clooney will be at the concert to give a prize to a guest holding a lucky ticket. Many other record stars will be announced within the next few days.

Tickets may be obtained by writing to Music Time, U.S.A., or Art Ford, P.O. Box 25, New York 9, New York.

## Jordan Dates Lined Up

NEW YORK—Louis Jordan and His Tympany Five currently completing a national tour of nightclubs, theatres and personal appearances, have been signed to make a series of appearances in Florida this month and next, beginning with an engagement at The Beachcomber, Miami Beach, Dec. 22.

The popular instrumental and vocal group will remain at The Beachcomber through Jan. 2. Other Florida dates are Daytona Beach, Jan. 8; West Palm Beach, Jan. 9; Miami, Jan. 10; Orlando, Jan. 11, and The Beachcomber for a second engagement, Jan. 13-26. The Jordan group, currently recording on a Decca label, is scheduled to switch to Aladdin Jan. 1.

Headed Straight For # 1
"I'LL BE TRUE"
Faye Adams
Herald # 419
Herald RECORDS 236 W. 55th New York N. Y.

# Meeting Dates Of Music Operators' Associations

**Dec. 21—Amusement Machine Operators of Baltimore**
**Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.**

**21—Westchester Operators' Guild, Inc.**
**Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.**

**22—Phonograph Merchants' Assn., Cleveland, Ohio**
**Place: Hollenden Hotel, Cleveland, Ohio (executive board).**

**28—Central States Music Guild**
**Place: 805 Main Street, Peoria, Ill.**

**28—Dallas Music Operators' Assn.**
**Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.**

**29—Amusement Machine Assn. of Philadelphia, Inc.**
**Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.**

**29—Western Massachusetts Music Guild, Ralph Ridgeway**
**Place: Ivy House, West Springfield, Mass.**

**Jan. 4—California Music Guild**
**Place: 311 Club, 311 Broadway, Oakland, Calif.**

**Jan. 7—Phonograph Merchants' Assn., Cleveland, Ohio**
**Place: Hollenden Hotel, Cleveland, Ohio (General).**

**7—California Music Guild**
**Place: Sacramento Hotel, Sacramento, Calif.**

**7—Eastern Ohio Phonograph Operators Assn.**
**Place: Tod Hotel, Youngstown, Ohio (General).**

**12—California Music Guild**
**Place: Fresno Hotel, Fresno, Calif.**

**13—California Music Guild**
**Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.**

**14—California Music Guild**
**Place: U. S. Grant Hotel, San Diego, Calif.**

**21—Eastern Ohio Phonograph Operators Assn.**
**Place: 1310 Market Street, Youngstown, Ohio (executive board).**

## "Baion" Becomes Hit For Brazilian Author

NEW YORK — Strong indications that the tune "Baion," after being introduced to the trade about a half a dozen months ago on the Juno label by the Honeydreamers, is about to break out, are evident in the number of releases now being placed on the market.

About two weeks ago Tico Records issued a new version via the pianistics of Joe Loco and the tune caught fire in Philadelphia. Since then a Coral disking has been issued with Paulo Alencar, author of the tune conducting; also The Craftsmen on Essex with orchestra conducted by Morty Craft; and Tito Rodriguez on RCA Victor.

It is further rumored that several other major diskeries are planning releases with some of their top artists.

Merry Christmas
Happy New Year
from the
Gang at Allied
★
ALLIED MUSIC SALES
2542 WEST PICO BLVD.
LOS ANGELES 6 CALIF.

A Great New Smash By the Boss of the Blues
"TV MAMA"
JOE TURNER
# 1016
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19 N Y

Season's Greetings
A Merry Xmas and a Happy New Year
from
ESSEX RECORD DISTRIBUTORS
114 SPRINGFIELD AVENUE NEWARK, N. J.
New Jersey's Leading Independent Distributor

SENSATIONAL

Willie Mabon

"CRUISIN"

and

"I Gotta Go"

Chess-1554

NEW RELEASE

BY the

HOWLING WOLF

"I LOVE MY BABY"

and

"ALL NIGHT BOOGIE"

Chess 1557

CHESS

RECORD CORP.

750 E 49th ST., CHICAGO, ILL.



Let's Make Christmas Merry

with . . .

1. "One Scotch, One Bourbon, One Beer"
b/w
"Let's Have A Party"
AMOS MILBURN
Aladdin # 3197

2. "GOOD, GOOD WHISKEY"
b/w
"What Can I Do"
AMOS MILBURN
Aladdin # 3197

3. "OH, BABE"
b/w
"My Saddest Hour"
THE FIVE KEYS
Aladdin # 3214

4. "THE PROPOSAL"
b/w
"Two Happy People"
SHIRLEY & LEE
Aladdin # 3205

5. "Chuck With The Boys"
b/w
"Don't Leave Me Baby"
Aladdin # 3217

Aladdin RECORDS
Beverly Hills, Calif.



A NEW SMASH R&B

"THE BEATING OF MY HEART"

by THE CHARMERS

CENTRAL # 1002

Getting Stronger

"OO-WEE MR. JEFF"

(Please Be Yourself)

by GEORGIA LANE & ORK.

CENTRAL # 1001

CENTRAL RECORDS

520 W. 50th (PL 7-3850) N. Y.



Season's Greetings

from that

"Dial That Telephone Gal"

EFFIE SMITH



Selling Big!

DARK MUDDY BOTTOM

by

MERCY DEE

# 481 # 481-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Calif.


# THE CASH BOX HOT 10

## in HARLEM

| | | |
|---|---|---|
| 1 | MONEY HONEY | *Drifters (Atlantic 1006)* |
| 2 | I'LL BE TRUE | *Faye Adams & Joe Morris (Herald 419)* |
| 3 | SOUL ON FIRE | *Lavern Baker (Atlantic 1004)* |
| 4 | MARIE | *Four Tunes (Jubilee 5128)* |
| 5 | RAGS TO RICHES | *Dominoes (King 1280)* |
| 6 | WRITE AND TELL ME WHY | *Orioles (Jubilee 5127)* |
| 7 | I'M JUST YOUR FOOL | *Ella & Buddy Johnson (Mercury 70251)* |
| 8 | GOLDEN TEARDROPS | *Flamingos (Chance 1145)* |
| 9 | ONE SCOTCH, ONE BOURBON, ONE BEER | *Amos Milburn (Aladdin 3197)* |
| 10 | TV IS THE THING | *Dinah Washington (Mercury 70214)* |

## on CHICAGO'S South Side

| | | |
|---|---|---|
| 1 | MONEY HONEY | *Drifters (Atlantic 1006)* |
| 2 | MARIE | *Four Tunes (Jubilee 5128)* |
| 3 | RAGS TO RICHES | *Dominoes (King 1280)* |
| 4 | HONEY HUSH | *Joe Turner (Atlantic 1001)* |
| 5 | LOVER COME BACK TO ME | *Nat "King" Cole (Capitol 2610)* |
| 6 | TV IS THE THING | *Dinah Washington (Mercury 70214)* |
| 7 | DRUNK | *Jimmy Liggins (Specialty 470)* |
| 8 | MAD LOVE | *Muddy Waters (Chess 1550)* |
| 9 | I HAD A NOTION | *Al Savage & Joe Morris (Herald 417)* |
| 10 | I'LL BE TRUE | *Faye Adams & Joe Morris (Herald 419)* |

## in NEW ORLEANS

| | | |
|---|---|---|
| 1 | THE THINGS THAT I USED TO DO | *Guitar Slim (Specialty 482)* |
| 2 | RAGS TO RICHES | *Dominoes (King 1280)* |
| 3 | I DON'T KNOW WHAT I'LL DO | *Sugar Boy (Checker 783)* |
| 4 | BANANA SPLIT | *Kid King's Combo (Excello 2009)* |
| 5 | SOUL ON FIRE | *Lavern Baker (Atlantic 1004)* |
| 6 | I HAD A NOTION | *Al Savage & Joe Morris (Herald 417)* |
| 7 | MONEY HONEY | *Drifters (Atlantic 1006)* |
| 8 | OOH LAWDY MY BABY | *Tommy Ridgley (Atlantic 1009)* |
| 9 | SOMETHING'S WRONG | *Fats Domino (Imperial 5262)* |
| 10 | BLOOD STAINS ON THE WALL | *Honey Boyd (Specialty 476)* |

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

## in SAN FRANCISCO

| | | |
|---|---|---|
| 1 | HONEY HUSH | *Joe Turner (Atlantic 1001)* |
| 2 | I HAD A NOTION | *Al Savage & Joe Morris (Herald 417)* |
| 3 | BLUES WITH A FEELING | *Little Walter (Checker 780)* |
| 4 | RAGS TO RICHES | *Dominoes (King 1280)* |
| 5 | ONE SCOTCH, ONE BOURBON, ONE BEER | *Amos Milburn (Aladdin 3197)* |
| 6 | DRUNK | *Jimmy Liggins (Specialty 470)* |
| 7 | I'LL BE TRUE | *Faye Adams & Joe Morris (Herald 419)* |
| 8 | GEE | *The Crows (Rama 5)* |
| 9 | MARIE | *Four Tunes (Jubilee 5128)* |
| 10 | DON'T LEAVE ME THIS WAY | *Fats Domino (Imperial 5262)* |

## in NEWARK

| | | |
|---|---|---|
| 1 | I'LL BE TRUE | *Faye Adams & Joe Morris (Herald 419)* |
| 2 | MONEY HONEY | *Drifters (Atlantic 1006)* |
| 3 | GOLDEN TEARDROPS | *Flamingos (Chance 1145)* |
| 4 | ONE SCOTCH, ONE BOURBON, ONE BEER | *Amos Milburn (Aladdin 3197)* |
| 5 | RAGS TO RICHES | *Dominoes (King 1280)* |
| 6 | HONEY HUSH | *Joe Turner (Atlantic 1001)* |
| 7 | SUNDAY KIND OF LOVE | *Harp-Tones (Bruce 101)* |
| 8 | SAVING ALL MY LOVE FOR YOU | *Johnny Ace (Duke 118)* |
| 9 | ROSE MARY | *Fats Domino (Imperial 5251)* |
| 10 | THE THINGS THAT I USED TO DO | *Guitar Slim (Specialty 482)* |

## in MEMPHIS

| | | |
|---|---|---|
| 1 | BLOODSTAINS ON THE WALL | *Honey Boyd (Specialty 476)* |
| 2 | GOING DOWN TO BIG MARY'S | *Helen Thompson (States 126)* |
| 3 | LOVE MY BABY | *Little Junior (Sun 192)* |
| 4 | HONEY HUSH | *Joe Turner (Atlantic 1001)* |
| 5 | I HAD A NOTION | *Al Savage & Joe Morris (Herald 417)* |
| 6 | DRUNK | *Jimmy Liggins (Specialty 470)* |
| 7 | DARK MUDDY BOTTOM | *Mercy Dee (Specialty 481)* |
| 8 | MAD LOVE | *Muddy Waters (Chess 1550)* |
| 9 | RAGS TO RICHES | *Dominoes (King 1280)* |
| 10 | WELL, I DONE GOT OVER IT | *Guitar Slim (Specialty 482)* |

# THE CASH BOX HOT

## in PHILADELPHIA

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

| | |
|---|---|
| 1 | I'LL BE TRUE<br>*Faye Adams & Joe Morris*<br>*(Herald 419)* |
| 2 | RAGS TO RICHES<br>*Dominoes*<br>*(King 1280)* |
| 3 | MONEY HONEY<br>*Drifters*<br>*(Atlantic 1006)* |
| 4 | CHRISTMAS IN HEAVEN<br>*Dominoes*<br>*(King 1281)* |
| 5 | MARIE<br>*Four Tunes*<br>*(Jubilee 5128)* |
| 6 | EL BAION<br>*Joe. Loco*<br>*(Tico 208)* |
| 7 | OFF SHORE<br>*Earl Bostic*<br>*(King 4683)* |
| 8 | THIS IS ALWAYS<br>*King Pleasure*<br>*(Prestige 860)* |
| 9 | SAVING MY LOVE FOR YOU<br>*Johnny Ace*<br>*(Duke 118)* |
| 10 | DON'T LEAVE ME THIS WAY<br>*Fats Domino*<br>*(Imperial 5262)* |

## in LOS ANGELES

| | |
|---|---|
| 1 | HONEY HUSH<br>*Joe Turner*<br>*(Atlantic 1001)* |
| 2 | MONEY HONEY<br>*Drifters*<br>*(Atlantic 1006)* |
| 3 | MARIE<br>*Four Tunes*<br>*(Jubilee 5128)* |
| 4 | RAGS TO RICHES<br>*Dominoes*<br>*(King 1280)* |
| 5 | BLUES WITH A FEELING<br>*Little Walter*<br>*(Checker 780)* |
| 6 | GEE<br>*The Crows*<br>*(Rama 5)* |
| 7 | I HAD A NOTION<br>*Al Savage & Joe Morris*<br>*(Herald 417)* |
| 8 | EVERY NIGHT IN THE WEEK<br>*Christine Kittrell*<br>*(Republic 7055)* |
| 9 | DRUNK<br>*Jimmy Liggins*<br>*(Specialty 470)* |
| 10 | SHAKE A HAND<br>*Faye Adams & Joe Morris*<br>*(Herald 416)* |

## in ST. LOUIS

| | |
|---|---|
| 1 | MONEY HONEY<br>*Drifters*<br>*(Atlantic 1006)* |
| 2 | HONEY HUSH<br>*Joe Turner*<br>*(Atlantic 1001)* |
| 3 | RAGS TO RICHES<br>*Dominoes*<br>*(King 1280)* |
| 4 | MARIE<br>*Four Tunes*<br>*(Jubilee 5128)* |
| 5 | I'LL BE TRUE<br>*Faye Adams & Joe Morris*<br>*(Herald 419)* |
| 6 | I'M JUST YOUR FOOL<br>*Ella & Buddy Johnson*<br>*(Mercury 70251)* |
| 7 | I HAD A NOTION<br>*Al Savage & Joe Morris*<br>*(Herald 417)* |
| 8 | BANANA SPLIT<br>*Kid King's Combo*<br>*(Excello 2009)* |
| 9 | ALL MY LIFE<br>*Tad Smith*<br>*(United)* |
| 10 | DRUNK<br>*Jimmy Liggins*<br>*(Specialty 470)* |

## in DALLAS

| | |
|---|---|
| 1 | I WANT TO THANK YOU<br>*The "5" Royales*<br>*(Apollo 449)* |
| 2 | RAGS TO RICHES<br>*Dominoes*<br>*(King 1280)* |
| 3 | MAD LOVE<br>*Muddy Waters*<br>*(Chess 1550)* |
| 4 | I'LL BE TRUE<br>*Faye Adams & Joe Morris*<br>*(Herald 419)* |
| 5 | BABY DOLL<br>*Marvin & Johnny*<br>*(Specialty 479)* |
| 6 | BLIND LOVE<br>*B. B. King*<br>*(RPM 395)* |
| 7 | EVERY NIGHT IN THE WEEK<br>*Christine Kittrell*<br>*(Republic 7055)* |
| 8 | SOMETHING'S WRONG<br>*Fats Domino*<br>*(Imperial 5262)* |
| 9 | MONEY HONEY<br>*Drifters*<br>*(Atlantic 1006)* |
| 10 | HONEY HUSH<br>*Joe Turner*<br>*(Atlantic 1001)* |

## in NASHVILLE

| | |
|---|---|
| 1 | MONEY HONEY<br>*Drifters*<br>*(Atlantic 1006)* |
| 2 | HONEY HUSH<br>*Joe Turner*<br>*(Atlantic 1001)* |
| 3 | EVERY NIGHT IN THE WEEK<br>*Christine Kittrell*<br>*(Republic 7055)* |
| 4 | I WANT TO THANK YOU<br>*The "5" Royales*<br>*(Apollo 449)* |
| 5 | DRUNK<br>*Jimmy Liggins*<br>*(Specialty 470)* |
| 6 | ROSE MARY<br>*Fats Domino*<br>*(Imperial 5251)* |
| 7 | BLUES WITH A FEELING<br>*Little Walter*<br>*(Checker 780)* |
| 8 | I HAD A NOTION<br>*Al Savage & Joe Morris*<br>*(Herald 417)* |
| 9 | DON'T LEAVE ME THIS WAY<br>*Fats Domino*<br>*(Imperial 5262)* |
| 10 | ONE SCOTCH, ONE BOURBON, ONE BEER<br>*Amos Milburn*<br>*(Aladdin 3197)* |

## in SHOALS

| | |
|---|---|
| 1 | HONEY HUSH<br>*Joe Turner*<br>*(Atlantic 1001)* |
| 2 | BLUES WITH A FEELING<br>*Little Walter*<br>*(Checker 780)* |
| 3 | TV IS THE THING<br>*Dinah Washington*<br>*(Mercury 70214)* |
| 4 | MARIE<br>*Four Tunes*<br>*(Jubilee 5128)* |
| 5 | RAGS TO RICHES<br>*Dominoes*<br>*(King 1280)* |
| 6 | DRUNK<br>*Jimmy Liggins*<br>*(Specialty 470)* |
| 7 | SHAKE A HAND<br>*Faye Adams & Joe Morris*<br>*(Herald 416)* |
| 8 | LOVER COME BACK TO ME<br>*Nat "King" Cole*<br>*(Capitol 2610)* |
| 9 | MAD LOVE<br>*Muddy Waters*<br>*(Chess 1550)* |
| 10 | ONE SCOTCH, ONE BOURBON, ONE BEER<br>*Amos Milburn*<br>*(Aladdin 3197)* |


PEACOCK RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

and

DUKE RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

have the WINNERS!



WILLIE MAE THORNTON

Who Had the Best Rhythm 'n' Blues Record of 1953, "Hound Dog"

Now sings

"I Ain't No Fool Either"

b/w

"The Big Change"

Peacock 1626

THE FIVE BLIND BOYS

The Most Programmed Spiritual Group of 1953

sing

"Song Of Praises"

b/w

"Jesus Is A Rock In The Weary Land"

Peacock 1723





JOHNNY ACE

The 2nd Best Male Rhythm 'n' Blues Vocalist of 1953

sings

"Saving My Love For You"

b/w

"Yes Baby"

Duke 118

Don Robey

wishes all his distributors, dealers, disk jockeys and operators a very merry Christmas

# The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

**JOE HOUSTON**
(Modern 917)

C+ "BLOWIN' CRAZY" (2:41) [Modern BMI-Houston, Taub] Joe Houston and his aggregation etches a wild quick beat jump instrumental with a torrid sax job accompanied by ork shouts of "blow-blow-blow." An exciting side.

C+ "GOIN' CRAZY" (2:39) [Modern BMI—Houston, Taub] A middle tempo rhythmic bounce instrumental again featuring the sax.

**TINY GRIMES**
(Red Robin 123)

B "JUICY FRUIT" (2:45) [Bob-Dan Music BMI-Grimes] An intriguing sax instrumental that would make a solid piece of pop material. Should show up strong in the boxes.

C+ "SECOND FLOOR REAR" (2:50) [Bob-Dan Music BMI—Grimes] Flip is an easy to listen to treatment of a middle tempo instrumental. Sax again featured instrument with good guitar support.

**CHARLIE (Little Jazz) Ferguson**
(Apollo 817)

B "2:30 BREAK" (2:10) [Bess Music BMI—Ferguson] Charlie Ferguson and his ork etch a rocking and exciting fast moving item which showcases the Ferguson sax.

C+ "SO MUCH OF A LITTLE BIT" [(2:54) Bess Music BMI—Pauling] The flip is a middle tempo item with an unnamed gal handling the vocal end. Strong part of the disk is Ferguson's dynamic sax.

**ROY MILTON**
(Specialty 480)

B "BABY, YOU DON'T KNOW" (2:14) [Bar BMI—Milton] Roy Milton sadly sings that his gal doesn't know his mind. That when he laughs, he laughs to keep from crying. Milton puts lots of feeling into his handling of the lyrics.

B+ "I STOOD BY" (2:49) [Bar BMI—Milton] Roy sings a sad slow blues softly and with the proper emotion. His poor heart broke as he stood by and watched her leave with someone else. A very strong platter.

**SAM BUTERA**
(RCA Victor 20-5545)

B "SHINE THE BUCKLE" (1:58) [Campbell Music BMI—Smith] Sam Butera blows a slow mysterious mood piece with some wonderful and subtly exciting sax sounds.

B "WAILIN' WALK" (2:30) [Campbell Music BMI—Smith] Butera intrigues with more of same on the reverse deck.

**CLARENCE "BONTON" GARLOW**
(Flair 1021)

B "ROUTE '90'" (2:40) [Rene ASCAP—Garlow Rene] Garlow sings out the story of a trainride set to a fast beat. Solid ork backing helps make this a potent deck.

C+ "CRAWFISHIN'" (2:40) [Rene ASCAP—Rene] A rhythmic quick tempo ditty infectiously read by Garlow. Ork and vocal treatment similar to the top deck.

## THE CASH BOX ★AWARD O' THE WEEK★

**"MY BABY'S 3D" (2:04)**
[Ward Marks BMI—Billy Ward]

**"UNTIL THE REAL THING COMES ALONG" (2:45)**
[Chappell ASCAP—Holiner, Nichols, Cahn, Chaplin, Freeman]

BILLY WARD AND HIS DOMINOES
(Federal 12162)



BILLY WARD & THE DOMINOES

● Billy Ward and His Dominoes, currently riding with one of the top tunes in the nation, "Rags To Riches," and with a big Yule offering, "Christmas In Heaven," now bids for another hit with his two sider offering, "My Baby's 3D" and "Until The Real Thing Comes Along." The former is a chuckley quick beat description of the "Monroish" attributes of his eye filling gal. Tells the fellas to stop winking their eyes 'cause he's got her under lock and key! The flip is that beautiful slow paced standard that could make the mark in the ever growing popularity of the group in the pop field.

## THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK



LITTLE WALTER

**"YOU'RE SO FINE" (2:41)**
[Arc Music BMI—W. Jacobs]

**"LIGHTS OUT" (2:39)**
[Arc Music BMI—W. Jacobs]

LITTLE WALTER
(Checker 786)

● Two fine sides by Little Walter should break for him and add additional laurels for the lad who can do wonders with a harmonica. The upper deck, "You're So Fine," is a quick beat bounce with Walter singing out the lyrics effervescently. His bubbly reading plus the intriguing sounds provided by his mouth organ make this a potent platter. Walter sings of his gal who is so fine he wants to love her all the time. The under portion, "Lights Out," is a slow, intriguing mood piece expertly and excitingly waxed by Little Walter. This side is an instrumental projecting the artist's expertness on the harmonica.



THE CRICKETS

**"CHANGING PARTNERS" (2:41)**
[Porgie BMI—Darion, Coleman]

**"YOUR LOVE" (2:40)**
[Beacon—Glen Gibson]

THE CRICKETS featuring DEAN BARLOW
(Jay Dee 785)

● The Crickets come up with their strongest offering since "You're Mine" in the latest, a current pop hit, "Changing Partners." The group, featuring the stellar voice of Dean Barlow, treats the slow, lovely waltz to a tender and heartwarming reading. A potent arrangement of the lilting love tune aids immeasurably. This disk should again put The Crickets high in the charts. The flip, "Your Love, is a fast moving Latin tempo item rhythmically presented. The boys do a fine job on a light and infectious love tune.

**MR. "GOGGLE EYES" AUGUST**
(Duke 117)

B "O WHAT A FOOL" (2:35) [Lion BMI—August] "Goggle Eyes" August complainingly shouts out the middle beat story of what a fool he was and how he was taken in by the gal. Disk proves "Goggle Eyes" a strong piece of talent.

B PLAY THE GAME" (2:52) [Lion BMI—August] Flip is a slow blues with August coming through solidly and supported by a fine guitar. He heartbrokenly advises the gal to "Play the Game" wherever she is.

**BOBBY HALL and THE KINGS**
(Jax 320)

B+ "LOVE NO ONE" (2:41) [Congress BMI—M. Shad, B. Hall] Bobby Hall and The Kings do a solid job on a slow rhythmic blues item. Hall does an emotional lead putting lots of feeling into his delivery. A good deck.

B "SUNDAY KIND OF LOVE" (2:38) [Belle, Leonard, Rhodes, Prima] The boys come up with a smart and tender reading of the slow, pretty love tune.

**THE CASTELLES**
(Grand 101)

B "MY GIRL AWAITS FOR ME" (2:41) [Slotkin, Vance] The Castelles dish up a slow light hearted bounce with love lyrics in smart style and with a different sound. Could make some noise in the boxes.

B "SWEETNESS" (2:39) [Anthony] The flip is a quick beat item sung with a spiritual flavor. A lively jump.

**BERNIE HARDISON**
(Excello 2020)

B YEAH IT'S TRUE" (2:46) Bernie Hardison chants a quick beat Latin tempo ditty as he excitingly shouts, "yeah, it's true that I love you." A bouncy and spirited blues.

B "LOVE ME BABY" (2:33) Hardison is backed on this deck with a wild, jazz orking. Hardison is also a solid belter on this plate.

**CARMEN TAYLOR**
(Atlantic 1015)

B+ "MAMA ME AND JOHNNY FREE" (2:36) [Wheeler BMI—Taylor, Carroll] The full throated Carmen Taylor dishes up an exciting ditty with a calypsoish flavor. Gal chants of her man beating her like her mama used to do, but all he wants is her money. An interestingly different side extremely well done.

B+ BIG MAMOU DADDY" (2:38) [Wheeler BMI—Taylor, Carroll] Carmen sings a wild beat belter in great style. Orking in the background is exciting. A potent platter that could break out.

# THE CASH BOX RHYTHM N' BLUES Ramblings

## NEW YORK:

Season's greetings from this column to all its readers. 'Twas a wonderful year and indications are that the next year will be even better. . . . Al Silver and Jack Angel, Herald Records, busy with planning this week's session with their three hitmakers, Joe Morris, Faye Adams and Al Savage. The trio, who together with the guiding hands of the Herald execs have electrified the trade in 1953, are due back from their big road trip and plans are for more hits in the making. . . . The Blaines at Jubilee, up to their knees in Christmas business, will release the first etching by the much heralded Pat Allen shortly after January 1st. Gal, with the backing of Budd Johnson's ork, will be out with "Sneaking Around" and "Long Time No Love." . . . Also in town for a session are The "5" Royales. Bess Berman cut the group last Wednesday eve and the results have everyone around the Apollo offices wearing big grins. The lads have been frantically successful and have worked themselves into the position where they are recognized as one of the top rhythm and blues groups in the nation. . . . Carl Lebow, who with Ike Berman manages the "5" Royales, back from a two-week trip during which time he scoured the south looking for material. Carl, A & R at the re-activated Deluxe label, is extremely satisfied with the results of his trip even though he spent most of it dodging the terrible tornado that wreaked such awesome damage and claimed so many lives. And so, even though Lebow, "Flew in with the flu," it was only anti-climactic and all in all it was considered a well worth while trip. Lebow announced the signing of two artists to Deluxe. Country Homes, described as a romantic country blues singer out of South Carolina and Martha Moore, described by Carl as "the most different singer in the world." Says Carl, "A cross between Wynonie Harris and John Lee Hooker." They will be recorded sometime this week. . . . Little Richard, Peacock Records, has formed an outfit called the Upsetters. This aggregation will play Macon, Ga. for the Christmas holidays. . . . Chris Forde, Tuxedo Records, calls to wish the C. B. staff a very Merry Christmas and tells us his plans for 1954 are bigger and better records. Chris tells us that Lloyd Trotman, of "Castle Rock" fame and former sideman with Johnny Hodges' outfit, has joined the label. His disks are scheduled for January release. . . . Tico Records has a hit. "Baion" by Joe Loco has taken the city of Philadelphia by storm. Not only from Tico, but from other sources we get fantastic sales figures. The tune is also starting to stir up strong action in New York. . . . Danny Kessler, rhythm and blues A & R with Victor Records, will be engaged to Lynn Shannon on December 26. . . . Bull Moose Jackson, King artist visiting operator friends, the Stan Feldmans, in Belle Harbor, New York. . . . Dream Records thrush, Jeri Jordan, currently wowing them at the Hotel Monte De Leon, New Orleans. The gal is managed by Ellis Lucas. . . . RCA Victor announces the signing of the Phil Moore Four to a recording contract. . . . Joe Davis, Jay Dee Records, has an apparent winner in his latest Cricket release. "Changing Partners," rhythm and blues treatment of the current pop hit. The boys sound just great on this deck and Davis has high hopes for a smash success. . . . Atlantic Records announces the signing of Prof. Longhair; Mr. Blues, new blues singer and pianist and the Jackson Gospel Singers. When Jerry Wexler and Ahmet Ertegun were in New Orleans last week they cut the three new additions to the Atlantic roster plus their current blues sensation, Joe Turner. . . . Apollo Records announces the signing of Louise Williams, ex spiritual singer from Buffalo. Gal has already been cut and the release will be on the market shortly. . . . Jack (Larry Picus), The Bell Boy (WJIV-Savannah, Ga.) on the air every Saturday afternoon with The Cash Box Top 20 and then turns the list over to Roy Brown (WDAR) to program the same night. The Wanderers, Betty McLaurin and Illinois Jacquet into the Earle Theatre, Philly Christmas week.



"5" ROYALES



BETTE McLAURIN

## CHICAGO:

Note from Martha Glaser informs us that Erroll Garner And His Trio are currently doing a month's stint at Miami's Birdland, marking Erroll's first appearance in the Florida area. Martha also informs that Garner is skedded for a European tour this summer. . . . Ruth Brown continues on her current Midwestern tour through January 4. . . . Hear tell that Fats Domino may soon be seen in this area. . . . Connie Fowler of Sheridan Distributors reports Joe Loco's Tico disk, "El Baion" is starting to move. . . . George and Ernie Leaner this week played host to Frank Murphy, Epic vocalist, currently on a promotional trek with his new release: "Sound Of Love." . . . Earl Edwards, manager of Valaida Snow, who visited these offices last week, must certainly be feeling mighty fine. Valaida's latest Chess effort, "I Ain't Gonna Tell" b/w "If You Don't Mean It," was chosen The Cash Box' R & B "Sleeper-Of-The-Week." . . . Shaw Artists announce they are about to sign Bobby Prince to an exclusive management contract. Bobby is the lad who cut some sides for Chance sometime back. . . . The Beige Room, formerly one of Chicagoland's finest clubs, which has been closed for some months, has now reopened. . . . Charlie and Ella Mae's brand new Supper Club currently stars Dr. Jo-Jo Adams. Jo-Jo's latest disk, "Call My Baby," looking very promising. . . . AROUND TOWN: Buddy DeFranco at the Streamliner; Danny Overbea headlining Martin's Corner; Sonny Stitt back at the Bee Hive Lounge by popular demand; Silvio's Lounge alternating Elmore James and Eddy Boyd; Max Miller Trio at the Hi-Hat Club; and Johnny Hodges returning to the Capitol Lounge. . . . Many here believe Eartha Kitt's "Santa Baby" can be considered most successful Xmas tune of the season. . . . And speaking of Christmas, may we wish all of you a verry Merry Xmas and the very best of the Holiday Season.



RUTH BROWN


Season's Greetings

FROM THE

MIDWEST'S MOST PROGRESSIVE RECORD DISTRIBUTOR

REPRESENTING

AMERICA'S FINEST RECORD LINES

| | | |
|---|---|---|
| APOLLO | JAX | ROYAL ROOST |
| DIAL | OKEH | RPM |
| DUKE | PARROT | STATES |
| EPIC | PEACOCK | SWINGTIME |
| GOTHAM | PRESTIGE | TRUMPET |
| HOLLYWOOD | | UNITED |

*Ernie and George Leaner*

UNITED RECORD DISTRIBUTORS

4806 COTTAGE GROVE AVE., CHICAGO 15, ILL.

(All Phones: OAkland 4-8133)



Breaking for a smash hit in Philadelphia and New York!

"THE BAION" and "GEE" *

as performed by that rhythmic magician of the keyboard

JOE LOCO

* A hit on the R & B charts for months and now a new hit via the mambo styling of Loco.

TICO EL REY DEL MAMBO

220 W. 42nd St., New York, N. Y.

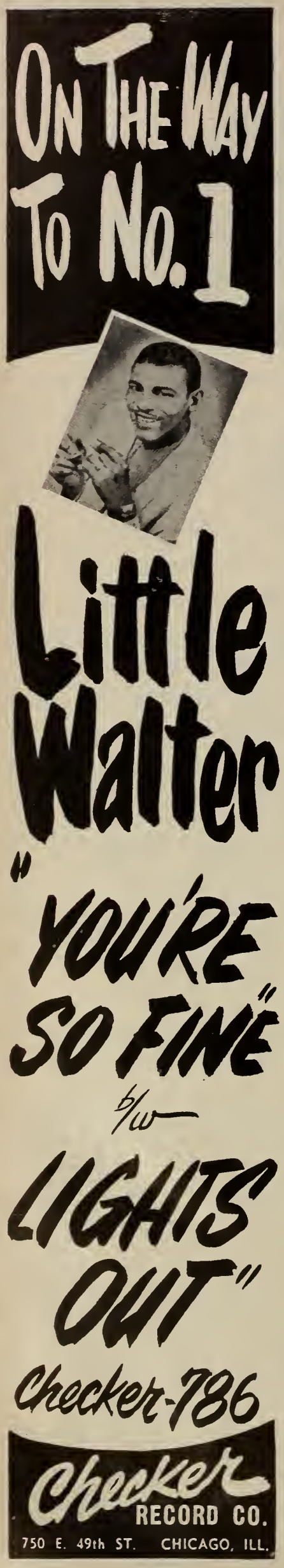
(WI 7-0652)


## LOS ANGELES:

The holiday season was ushered in with some of the biggest celebrations to hit the Southern California area in years. Record companies planned gay parties while the many artists staged special Christmas programs over the holidays. . . . Operators, dealers and representatives from the local inde. manufacturers and pressing plants attended the annual Christmas party held by the Central Record Sales Company on December 24th. Paul Peppin, West Coast Divisional sales manager for Columbia attended the event along with Art Rupe, Lew Chudd and Saul and Jules Bihari. Les Cottrell and Al Levine of Alco Research and Engineering also attended the gay party along with Nate Duroff and Nate Rothstein of Monarch Record Pressing Company. . . . Ben Waller Enterprises moved into their new offices at 8910 Melrose Blvd., West Hollywood, and presented a Yuletide housewarming party that was attended by many friends and business associates. . . . Percy Mayfield provided the dance rhythms for the holiday crowds that jammed Billy Berg's Five Four Ballroom over the holidays. The Ravens also appeared with the Mayfield crew. . . . Charley Trenda takes over as promotional manager for Swingtime Records starting the first of the year. The firm plans four new releases each month during the new year. Swingtime has many new artists lined up along with fresh new material that should prove substantial sellers in the R & B market. . . . Dick "Uncle Huggie Boy" Hugg now stages a talent show at the Red Feather every Wednesday night. Effie Smith also now appears on the stage of the Red Feather. "Huggie Boy" now broadcasts his R & B deejay show nitely from the window of Dolphins of Hollywood. . . . T-Bone Walker holds down the spotlight at the Cosmopolitan Hotel over the holidays. . . . George Goldner, prexy of Rama and Tico Records, New York, is now visiting here in Los Angeles. He plans to spend the holidays in Southern California. . . . The tour of the Ink Spots has been changed slightly. Ben Waller announced that the group will open in Manila instead of Tokyo as originally planned. Then they will go on to Japan and throughout the Orient.



PERCY MAYFIELD





# WDIA's 5th Annual Goodwill Revue Aids Handicapped Negro Children



MEMPHIS, TENN.—Amid expressions of pleased surprise from the Mayor of Memphis and the Governor of Tennessee more than six thousand Memphis and Mid-Southern entertainment-lovers overflowed Ellis Auditorium last week to attend Radio Station WDIA's fifth annual Goodwill Revue.

They were treated to a medley of gospel songs, spirituals, blues, swing, comedy, and recitation. Such stellar names in show business as Jimmy Liggins, the Soul Stirrers, Professor Alex Bradford, Bessie Griffin, the Spirit of Memphis, the Southern Wonders, Helen Thompson, Elder Beck, Rufus (Bearcat) Thomas, Jr., A. C. (Moohah) Williams, and Al Jackson's Orchestra served the musical menu.

Mayor Frank Tobey of Memphis greeted the mammoth audience on behalf of the city. Governor Frank Clement electrified the crowd with the manner in which he praised them for giving such all-out support of a project designed to help the handicapped Negro children of the Mid-South.

Governor Clement invited the Negro citizens to visit the Governor's office at Nashville on issues involving efforts toward furthering good government in Tennessee. The audience applauded him roundly. Both the Governor and Mayor Tobey were introduced by co-owner-Manager of Station WDIA, Bert Ferguson.

Mr. Ferguson emphasized that all proceeds of the show will be used to provide educational help to the handicapped Negro children of Memphis and the Mid-South. WDIA thus takes the lead in the realm of charitable aid in an area which has received very little specific attention heretofore.

The "name" artists who appeared on the program gave their services gratis, with the cooperation of the recording firms with whom they work. Among the recording companies which cooperated in the unique presentation by sending their artists to participate are Specialty, RCA-Victor, United, and Starmaker.

An enthusiastic response came from the crowd when Mr. Ferguson read a telegram from Maurice "Hot Rod" Hulbert, a popular Baltimore, Maryland, disk jockey, who was formerly with Station WDIA, and who helped produce the Goodwill Revue five years ago. "Hot Rod" accompanied his telegram with a $50.00 contribution to the fund for handicapped children.

Several hundred people had to be turned away from the door of the Auditorium (the largest entertainment hall in Memphis) because of the heavy attendance. The streets outside the North Hall doors were packed with long lines of patrons more than an hour before the curtain opened.

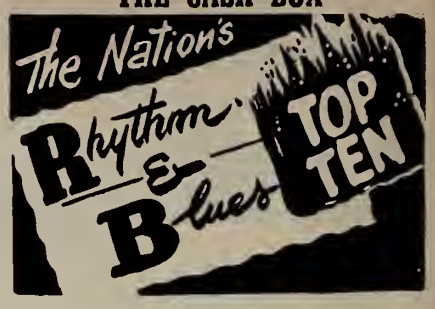
Audience comment following the show indicated general satisfaction with the show as a spectacle. All participating artists expressed pleasure with having been asked to take part.

David James and Don Kern, in charge of the production and management end of the 1953 Goodwill Revue, estimate that in excess of $6500.00 was raised at last week's show giving a substantial start for the WDIA Handicapped Childrens' Project.

They predict that next year's Goodwill Revue will be bigger and better, inasmuch as the station will be on 50,000 Watts by that time and will reach an even larger audience with its message of aid for handicapped children.


Delivering The "Sunday" Punch
THE HARP-TONES
original—unique treatment of
"A SUNDAY KIND OF LOVE"
BRUCE RECORD # 101
BRUCE RECORD CO. 1650 Bway. (CO 5-9715) N. Y.


## THE CASH BOX




1. **RAGS TO RICHES**
   *Dominoes*
   *(King 1280)*

2. **MONEY HONEY**
   *Drifters*
   *(Atlantic 1006)*

3. **HONEY HUSH**
   *Joe Turner*
   *(Atlantic 1001)*

4. **MARIE**
   *Four Tunes*
   *(Jubilee 5128)*

5. **I HAD A NOTION**
   *Al Savage & Joe Morris*
   *(Herald 417)*

6. **I'LL BE TRUE**
   *Faye Adams & Joe Morris*
   *(Herald 419)*

7. **DRUNK**
   *Jimmy Liggins*
   *(Specialty 470)*

8. **ONE SCOTCH, ONE BOURBON, ONE BEER**
   *Amos Milburn*
   *(Aladdin 3197)*

9. **BLUES WITH A FEELING**
   *Little Walter*
   *(Checker 780)*

10. **MAD LOVE**
    *Muddy Waters*
    *(Chess 1550)*

LLOYDS RECORDS
extend
Holiday Greetings
and
THANKS
for the wonderful response
to the initial releases of
MAHALIA JACKSON'S
"I BELIEVE"
b/w "CONSIDER ME"
Lloyds # 103
"MY CATHEDRAL"
b/w "NO MATTER HOW YOU PRAY"
Lloyds # 105
LLOYDS RECORDS
457 West 45th Street, New York 19

A BIG ARTIST
WITH A BIG HIT!
# 1119
"LITTLE DADDY"
B/W
"Love Is A Crazy Thing"
by BIG BERTHA
SAVOY RECORD CO., INC.
58 Market St., Newark, N.J.

Season's Greetings
and Thanks to
Operators, Disk Jockeys
and all our friends
RED Robin
301 West 125th St., N.Y.C.

Merry Christmas
Happy New Year
to our many friends who made 1953
the successful year it was
Central Sales Record Co.
2104 W. WASHINGTON BLVD.
LOS ANGELES, CALIF.

B. B. KING
"BLIND LOVE"
b/w
"WHY DID YOU LEAVE ME"
RPM

## Stars Over Harlem

WOW!! Just gotta use this expression to describe the excitement created when Specialty Records, **Guitar Slim** and company dropped their latest wax ditty "The Things I Used To Do" in the Harlem area. The way the guys and dolls are crowding the uptown retailers for this waxing is really amazing, and thought **Art Rupe** would be happy to know that unless something comes from way out of deep left field soon and mighty soon this waxing could very easily be the big one for Xmas and the holiday season. A doff of the lid to hustling little **Joe Grippo** who was seen oh many times with the various jocks personally seeing to it that this baby really got the plays. . . . Also breaking like mad for little Joe, Portem and gang is Parrot Records "Bartenders Blues" featuring **The Chocolateers.** "The Creep" by **Lee Roy,** and the very hard hitting "Saving My Love For You" featuring the stellar performance of Duke Records **Johnny Ace.** . . . **Tommy Elliott** (he covers the Harlem area for La Salle Music Operators) stood still long enough to say that **Linda Hayes'** "Take Me Back," **Louis Jordan's** "I Want You To Be My Baby," **Dinah Washington's** "The Lords Prayer b/w Silent Night." . . . Ran into **Horace Silver,** the sensational piano stylist whose many etchings can be heard via Blue Note Records and learned that any minute now we can expect a whole batch of new disks from his allstars. Tells me he's just cut a new six side LP which also features our fave hide beater **Art Blakey** and the very steady beat of **Percy Heath's** big bass. . . . With Capitol salesman **Joe Maimone** its King Cole's swingsational "Lover Come Back" b/w "That's All," **Duke Ellington's** smooth and soothing "Satin Doll" and **Les Paul** and **Mary Ford's** "Vaya Con Dios." . . . Ditto "Changing Partners" by Mercury's first lady **Patti Page,** "Richochet" by **Teresa Brewer,** "Ebb Tide" by both **Frank** (he's of London Records) and VIC of Mercury. . . . **Buddy Johnson's** "I'm Just Your Fool" spotlighting his baby sister **Ella** is one of the main reasons for the broad smile Malverne salesman **Sam Green** is wearing. . . . King Records spark-plug in the Harlem is **Hy Penzell** who incidentally is busier than that with **Earl Bostic's** "Memories" and "Smoke Rings" and the new **Tiny Bradshaw** lulu "Ping Pong b/w Powder Puff." . . . **Irv Marcus,** your "Gate Walks To Board" is definitely everything you said it was and more. **Ray Carroll** (he's one half of the popular **Willie & Ray** show over at radio station WHOM) Sunday night did one of the things you very seldom see a dee-jay do, and that was to play one hour of platters by a single artist. The guy who was so honored was **King Cole** and there wasn't single phone call to complain. . . . And over at the Palm Cafe once again platter spinners **Jack Walker** and side-kick beautiful thrush **Georgia Carr** gave out with a shindig honoring the popular **Du Droppers** of Victor and **Revelaires** (they're formerly known as the **Ebonaires**). Speaking of these two groups they both have a date in the RCA etching room come next week according to managers **Charlie Newson** and **Tom Furgess.** . . . Chatting with top notch trumpet star **Clark Terry** and trombonist **Britt Woodman** (they're both with the wonderful big band of Duke **Ellington**) who are both as enthused as baby boys with new yuletide toys at being starred on the new Ellington album "Premiered By Ellington," which is medley of top standards originally introduced by the master bandleader. . . . A note from uptown way to King Record prexy **Syd Nathan, Henry Glover** and **Johnny Hartman.** Your waxing of "Pretty Baby" is oh so ear pleasing. . . . Meet and greet waxman **George Hudson** of WNJR. He conducts the Downbeat Club Show which is aired daily from the wee hours of 6:30 A.M. through 8:00 A.M. Also has a daily spiritual feature at 8:45 A.M. He hails from station WJLK out Asbury Park way.

*
The Season's Best Wishes
and
Sincere Thanks
to
OPERATORS
DISK JOCKEYS
and
Our DISTRIBUTORS
from
APOLLO
RECORDS
and
Our COMPLETE ROSTER of ARTISTS
*
APOLLO RECORDS N. Y. CORP.
457 WEST 45th STREET, NEW YORK, N. Y.

# Ward Seeks Dominoes' Release From ABC Pact

NEW YORK—Billy Ward served notice for his Dominoes on Joe Glaser's Associated Booking Corporation this week that he seeks to terminate his exclusive agency contract with them after two years under their management.

Thru his attorney, Ward forwarded copies of his intention to terminate his contract to AGVA and the AFM in a brief which set forth four major charges against the agency. According to Ward, the agency was guilty of mismanagement in booking, failed to properly represent, breached the fiduciary relationship and caused loss of revenue. In his brief, Ward points out that he signed with ABC because he was promised that the Dominoes would be booked into spots which had not been available to them before. He says that to date such bookings have not been forthcoming.

Ward and his Dominoes have recently completed an ABC packaged tour with Sugar Ray Robinson and Count Basie's orchestra. Ward complains that during this tour his group suffered through lack of counsel, improper billing and uncalled for derogatory remarks from ABC's New York office to promoters on the road about Ward. During the tour, illness in the group, on one ocassion Ward himself, brought a request to the ABC office for an act to replace the Dominoes. Although Ward's request was augmented by a plea from a representative of the AFM, no replacement was sent and the Dominoes were forced to perform at a disadvantage. In his brief, Ward also pointed out that AGVA contracts were not signed and issued for all dates on this tour although AFM contracts were signed by AGVA's Jack Irving only upon condition that AGVA contracts would be signed.

In terminating his agreement with Associated Booking, Ward indicated that he would accept further "correct" bookings, without prejudice to his demand for a release, until the matter had been settled by arbitration according to AGVA and AFM rules and regulations.


**FOR SALE**

SLIGHTLY USED 45 rpm RECORDS
$21 per 100 • $200 per 1000
We have new records for 5% returns.
Choice selection. State pop, hillbilly or race.
1/3 deposit. You pay shipping charges. Contact
**Al Abel, FIDELITY DISTRIBUTORS**
666 10th Ave. (JUdson 6-4568) N. Y., N. Y.






**...and here's MORE for '54!**

ARTIE SHAW (Decca-Victor)
GEORGE SHEARING (MGM-London-Discovery)
FAYE ADAMS (Herald) • DIZZY GILLESPIE (D.G.-Clef-Victor) • THE DRIDLES (Jubilee)
THE CLOVERS (Atlantic) • FATS DOMIND (Imperial) • JOE TURNER (Atlantic) • THE FIVE KEYS (Aladdin)
JOE MORRIS (Atlantic) • AMOS MILBURN (Aladdin) • CHARLES BROWN (Aladdin) • JOHNNY HODGES (Mercury)
OSCAR PETERSON (Mercury) • LYNN HOPE (Premium-Aladdin) • CHARLIE PARKER (Mercury-Dial-Savoy) • CHUCK WILLIS (OK)
LOUIS BELLSON (Mercury) • BENNY CARTER (Mercury-Victor) • TEDDY WILSON (Columbia-Clef) • PIA BECK TRIO (Decca)
FLIP PHILLIPS (Mercury) • AL SAVAGE (Herald) • SIDNEY BECHET (Victor) • FREDDIE COLE (Columbia) • LITTLE SYLVIA (Jubilee)
RAY CHARLES (Swingtime-Atlantic) • DON ELLIDTT (Victor) • FLOYD DIXON (Aladdin-Specialty) • EDDIE CHAMBLEE (United)
CHOKER CAMPBELL (Atlantic) • LOWELL FULSON (Swingtime) • ROSCO GORDON (RPM-Duke) • LITTLE ESTHER (Decca)
GRIFFIN BROS. (Dot) • SMILEY LEWIS (Imperial) • JOE LOCO (Tico) • BILL DAVIS TRIO (Columbia) • EDNA McGRIFF (Jubilee)
BUDDY LUCAS (Jubilee) • PERLA MARINA (Victor) • JOHNNY MOORE (Victor-Aladdin) • CANDIDO (MGM) • RETA MOSS (Mercury)
MEMPHIS SLIM (United) • LIPS PAGE (King) • SONNY STITT (Prestige) • JEAN THIELMANS (MGM) • LINDA HAYES (Hollywood)
RALPH SHARON (London) • LITTLE WALTER (Checker) • MILT BUCKNER TRID (MGM-Savoy-Coral) • THE THREE FLAMES (Columbia)
GEORGE WILLIAMS (Coral) • PAUL WILLIAMS (Savoy) • CECIL YOUNG (King) • T-BONE WALKER (Imperial) • DANNY COBB (Savoy)
RUTH BROWN (Atlantic) • TOMMY BROWN (Dot) • SLIM GAILLARD (MGM-Mercury) • CHRISTINE KITTRELL (Republic)
MARGIE DAY (Dot-Decca)
CHUBBY NEWSOME (Deluxe)

SAC
SHAW ARTISTS CORPORATION
BILLY SHAW, President
565 FIFTH AVENUE, NEW YORK 17, N. Y.
JACK ARCHER- • BOB ASTOR • IRVING SIOERS-
CHICAGO — BOB O'CONNOR • JIM FLEMING
HOLLYWOOD — CLIFF ARONSON


## 1953's Top R & B Records As Voted In The Cash Box Poll

1. "HOUND DOG"
   Willie Mae Thornton
2. "MAMA HE TREATS YOUR DAUGHTER MEAN"
   Ruth Brown
3. "GOOD LOVIN' "
   The Clovers
4. "SHAKE A HAND"
   Faye Adams
5. "I DON'T KNOW"
   Willie Mabon
6. "CRYING IN THE CHAPEL"
   Orioles
7. "THE CLOCK"
   Johnny Ace
8. "BABY DON'T DO IT"
   The "5" Royales
9. "PLEASE DON'T LEAVE ME"
   Fats Domino
10. "SOFT"
    Tiny Bradshaw
11. "PLEASE LOVE ME"
    B. B. King
12. "HELP ME SOMEBODY"
    The "5" Royales
13. "I'M MAD"
    Willie Mabon
14. "ONE SCOTCH, ONE BOURBON, ONE BEER"
    Amos Milburn
15. "RED TOP"
    King Pleasure
16. "LET ME GO HOME WHISKEY"
    Amos Milburn
17. "GOING TO THE RIVER"
    Fats Domino
18. "CRAWLIN' "
    The Clovers
19. "I WANNA KNOW"
    Du Droppers
20. "I'M GONE"
    Shirley & Lee
21. "CROSS MY HEART"
    Johnny Ace
22. "WILD, WILD YOUNG MEN"
    Ruth Brown
23. "THIRD DEGREE"
    Eddie Boyd
24. "THESE FOOLISH THINGS"
    Dominoes
25. "HONEY HUSH"
    Joe Turner


**Season's Greetings**
and
thanks Deejays — Ops
and all our friends
everywhere
**TUXEDO RECORDS**
132 NASSAU STREET
NEW YORK 38 NEW YORK

# THE CASH BOX Reports THE NATION'S BIG 10

## HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **THERE STANDS THE GLASS**
   *Webb Pierce*
   *(Decca 28834; 9-28834)*

2. **LET ME BE THE ONE**
   *Hank Locklin*
   *(Four Star 1641)*

3. **CARIBBEAN**
   *Mitchell Torok*
   *(Abbott 140; 45-140)*

4. **I FORGOT MORE THAN YOU'LL EVER KNOW**
   *Davis Sisters*
   *(RCA Victor 20-5345; 47-5345)*

5. **A DEAR JOHN LETTER**
   *Jean Shepard & Ferlin Huskey*
   *(Capitol 2502; F-2502)*

6. **HEY JOE!**
   *Carl Smith*
   *(Columbia 21129; 4-21129)*

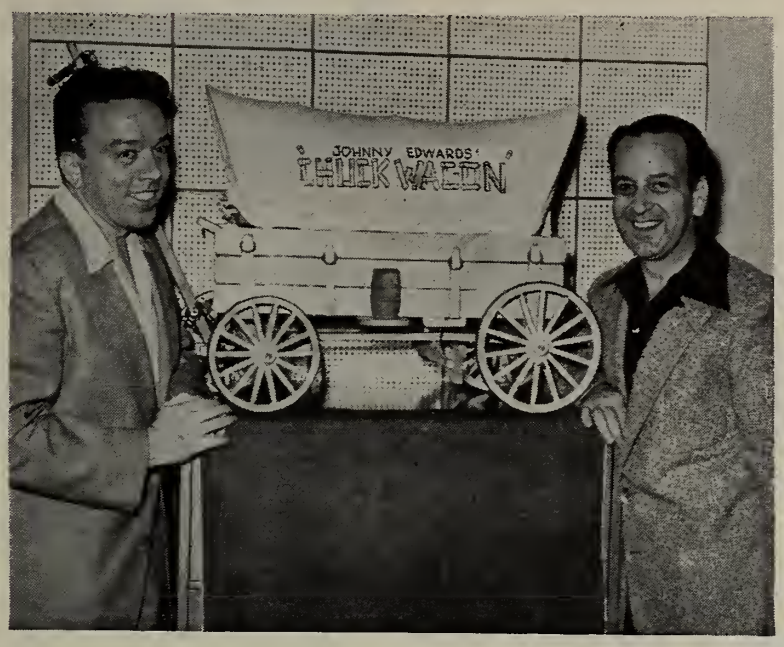
7. **I'M WALKING THE DOG**
   *Webb Pierce*
   *(Decca 28834; 9-28834)*

8. **TENNESSEE WIG-WALK**
   *Bonnie Lou*
   *(King 1237)*

9. **SATISFACTION GUARANTEED**
   *Carl Smith*
   *(Columbia 21166)*

10. **NORTH WIND**
    *Slim Whitman*
    *(Imperial 8208)*

# Over The ½ Million Mark




HOUSTON—Johnny Edwards (left) the morning dj for the last five years from 5 A.M. to 10 A.M. over KATL, Houston, Texas and Gabe Tucker the afternoon dj got to wondering how many records Johnny had played. Gabe figured it to a grand total of 500,000 records as of 8:00 o'clock, Monday, November 16th. The talk and figures were forgotten by Gabe until the day rolled around and Johnny told his listeners about it and played a number called, "It'd Surprise You" written by Gabe Tucker for his half millionth record. To celebrate the occasion Gabe presented Johnny Edwards with a beautiful hand made wagon which was in keeping with the program. The program is known as, "Johnny Edwards' Chuck Wagon Call".

## Cornwell Named Art Director Of WDSU-TV

NEW ORLEANS—Jack Cornwell, formerly with the NBC-TV Scenic Design Department in Chicago, has been appointed Art Director of WDSU-TV, Tom Hicks, Vice-President in Charge of Programming, announced today.

Cornwell's experience at NBC-TV included scenic art work for such network shows as "Hawkins Falls," "The Bennett Story," "The Eddie Arnold Show," "American Inventory" and many others. Before joining NBC, Cornwell worked with the Chevy Chase and Salt Creek star system stock companies, and spent one season with the Woodstock Opera House in Woodstock, Ill. Cornwell attended the Goodman Theatre of the Chicago Art Institute.

## Two M.S.I. Contracts Renewed

BEVERLY HILLS, CALIF.—Music Service, Inc. was given renewals of orchestration and recording contracts this week by two top television shows.

Danny Thomas signed for Marterto Productions, Inc. for 16 additional weeks of cleffing by M. S. I. on the comedian's "Make Room For Daddy" series. B & R. Enterprises, Inc. also is holding the music organization for 16 more weeks on the Ray Bolger program.

Herbert Spencer and Earle Hagen, executive artists of M. S. I., were represented by the William Morris office in signing for their company.

## THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

| | | |
|---|---|---|
| 1. | LET ME BE THE ONE | Hank Locklin (4 Star) |
| 2. | THERE STANDS THE GLASS | Webb Pierce (Decca) |
| 3. | BIMBO | Jim Reeves (Abbott) |
| 4. | I FORGOT MORE THAN YOU'LL EVER KNOW | Davis Sisters (RCA Victor) |
| 5. | TAIN'T NICE | The Carlisles (Mercury) |
| 6. | SATISFACTION GUARANTEED | Carl Smith (Columbia) |
| 7. | CHANGING PARTNERS | Pee Wee King (RCA Victor) |
| 8. | I REALLY DON'T WANT TO KNOW | Eddy Arnold (RCA Victor) |
| 9. | I'M WALKING THE DOG | Webb Pierce (Decca) |
| 10. | WAKE UP IRENE | Hank Thompson (Capitol) |

## Dickerson Makes Jump From Stunts To Singer

NASHVILLE—Ken Nelson of Capitol Records has come up with a young western recording artist who has a most unusual background.

The youngest of a family of ten children, Dub Dickerson started singing aplucking at his guitar at the age of 14. But in order to make a living he took on what may be considered the oddest of odd jobs.

Once he substituted for "Shipwreck" Kelly and sat atop a flag pole for 28 days singing his songs to the sun and stars while banging away on his guitar.

Another unusual occupation was Dickerson's being buried alive for 60 days by a Hindu Fakir called Rajah Yogi.

But after writing songs for such artists as Lefty Frizzell and Ray Price, Dickerson has come up on Capitol with his own tunes, "Bells of Monterrey," "Sweet Bunch of Bittersweets," "Dear Love" and "One Night Stand."

Many of the youngster's fans call him "the boy with a grin in his voice."

## Scott Original To Be Rayburn Theme

NEW YORK—Audivox Records' latest release, "Bird Life In The Bronx" featuring the popular Raymond Scott Quintet, has just been adopted as the theme song for disk jockey Gene Rayburn's "Bright Ideas —For Better Living" show on WNBT at 1:30 P. M. daily. Gene chose the piece because of its brightness and flavor which fits perfectly into the spirit of this show.

The tune is featured with other Scott originals in the latest Audivox EP album.

## First Como Disk To DJ's

NEW YORK—As an annual Christmas remembrance, RCA Victor Records is sending to the disk jockeys the first recording made by Perry Como. The tune is tagged "Goodbye Sue."

This record is also being sent out in conjunction with the 10th anniversary of Como's recording career which he celebrated in '53.

Season's Greetings
FROM
THE OPERATORS' ONE STOP MUSIC SERVICE
Mary Gillette
BELMONT CENTRAL RECORDS
5607 W. BELMONT AVE., CHICAGO, ILL.
(BErkshire 7-7247)



## Kitty Wells Awarded 'Outstanding Citizen' Citation



NASHVILLE—On December 7, the Governor of Tennessee, Governor Frank G. Clement presented Kitty Wells, Decca recording artist with a scroll which read: "Know ye, that whereas, Kitty Wells, has been voted Queen of the Folk Singers by the disk jockeys of the United States and Canada and further that she has demonstrated that she is an outstanding wife and mother with the finest tradition of Southern womanhood; now, therefore, I, Frank G. Clement, Governor of the State of Tennessee by virtue of the power and authority in me vested, do commission Kitty Wells to fill the office of 'outstanding citizen reflecting great credit on our state'."

## Wakely Signs Three Year Coral Pact

NEW YORK—Folk singer Jimmy Wakely, who last week terminated a seven-year association with Capitol Records, has signed a three-year contract with Coral Records.

Earlier announced plans by Wakely to form his own label have been superseded by his new affiliation. Masters acquired by Coral from the chanter, "Red Deck of Cards" and "I've Had My Share of Sorrow," will be coupled by the diskery and rushed out as its first Wakely release.

The inking of Wakely is in line with Coral's stated intention to expand activities in the country and western field. He joins Tommy Sosebee, Tabby West and Texas Bill Strength on the label's c.&w. roster, which is due for further expansion soon.

## Plan Folk Disk Jockey Festival For Next Year

NASHVILLE — William R. McDaniel, director of public relations for WSM in Nashville is contacting all the country and western disk jockeys throughout the nation with a letter of thanks for making so successful the Second Annual Disk Jockey Festival held in this city over the weekend of November 21.

In this letter, McDaniel is inviting the jockeys to attend the Third Annual celebration which is already in the planning stages.


THEY . . . . . are great!

POLLY POSSUM - JOE WOLVERTON

on

"BIMBO"

(Fairway Music Corp.)

and

"I'M A STRANGER IN MY HOME"

(Ridgeway Music, Inc.)

TRY TO TOP THIS COUPLING

COLUMBIA 21196

Season's Greetings!


# THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



### Randy Blake
WJJD—Chicago, Ill.

1. Bimbo (Jim Reeves)
2. Let Me Be The One (Locklin)
3. I Really Don't Want To Know (Eddy Arnold)
4. Changing Partners (King)
5. I Fell Out Of A Christmas Tree (Little Rita Faye)
6. The Gentle Carpenter Of Bethlehem (Red Foley)
7. I'm Walking The Dog (Webb Pierce)
8. You're Gone (Davis Sisters)
9. Satisfaction Guaranteed (Carl Smith)
10. Christmas Roses (H. Snow)

### Rosalie Allen
WOV—New York, N. Y.

1. Hey Joe (Carl Smith)
2. I Forgot More (Davis Sisters)
3. There Stands The Glass (Webb Pierce)
4. Caribbean (Mitchell Torok)
5. Changing Partners (King)
6. It's Been So Long (Pierce)
7. Bimbo (Jim Reeves)
8. It's A Long, Long Ride (Marty Robbins)
9. I Really Don't Want To Know (Eddy Arnold)
10. Away Up There (San Francisco Boys)

### Cactus Jim Western
KUTA—Salt Lake City, Utah

1. Wake Up Irene (Thompson)
2. Bimbo (Jim Reeves)
3. Yesterday's Girl (Thompson)
4. I Really Don't Want To Know (Eddy Arnold)
5. Nothing At All (T. T. Tyler)
6. Let Me Be The One (Strange)
7. White Christmas (E. Arnold)
8. Changing Partners (King)
9. Sing Me Something Sentimental (M. Robbins)
10. Reindeer Boogie (H. Snow)

### Chuck Nichols
KOWB—Laramie, Wyo.

1. Let Me Be The One (Strange)
2. I'm Making Love To A Stranger (Jimmy Dickens)
3. North Wind (Slim Whitman)
4. Tain't Nice (The Carlisles)
5. Wake Up Irene (Thompson)
6. You're The Angel On My Christmas Tree (F. Young)
7. Changing Partners (King)
8. Reindeer Boogie (H. Snow)
9. Barefooted Little Cowboy (Jimmy Dickens)
10. Mama, Come Get Your Baby Boy (Eddy Arnold)

### Chuck Thompson & Elmer
WFOR—Hattiesburg, Miss.

1. Changing Partners (King)
2. I Really Don't Want To Know (Eddy Arnold)
3. Tain't Nice (The Carlisles)
4. You All Come (Herb Henson)
5. Run 'Em Off (McAuliffe)
6. Wake Up Irene (Thompson)
7. You Took (Jimmy Davis)
8. Let Me Be The One (Locklin)
9. I'm Walking The Dog (Webb Pierce)
10. Only A Pastime (D. Glenn)

### Smokey Smith
KRNT—Des Moines, Iowa

1. Let Me Be The One (Locklin)
2. A Millionaire Without A Dime (Eddie Hazelwood)
3. I Love You (G. Wright & J. Reeves)
4. Satisfaction Guaranteed (Carl Smith)
5. It's A Long, Long Ride (Marty Robbins)
6. Everything To Lose And Nothing To Gain (Morris)
7. I'm Walking The Dog (Pierce)
8. Dig That Crazy Moon (Porter Wagoner)
9. Changing Partners (King)
10. Tell 'Em No (Curtis Gordon)

### Cliff Rodgers
WHKK—Akron, Ohio

1. In The Sunshine Of His Love (Cliff Rodgers)
2. Let Me Be The One (G. Hill)
3. Wake Up Irene (Thompson)
4. There Stands The Glass (Webb Pierce)
5. If You Love Me Make Me Know It (Tibby Edwards)
6. I Think I'm Falling In Love With You (Darrell Glenn)
7. I Saw Cupid In Your Eyes (Kenny Lee)
8. I Just Don't Love You Anymore (Curtis Gordon)
9. Look What Followed Me Home Tonight (G. Morgan)
10. Satisfaction Guaranteed (Carl Smith)

### Big Jim Hess
WIVK—Knoxville, Tenn.

1. Let Me Be The One (Locklin)
2. There Stands The Glass (Webb Pierce)
3. Fancy Pants (Floyd Kramer)
4. Don't Add An Ex To Your Name (George McCormick)
5. I Won't Stand In Your Way (Maddox Bros. & Rose)
6. I Think I'm Falling In Love (Darrell Glenn)
7. I Really Don't Want To Know (Eddy Arnold)
8. Leave Her Alone (R. Price)
9. Heartbreak Ahead (Arthur)
10. Christmas Roses (H. Snow)

### Norm & Tex
WBNL—Boonville, Ind.

1. There Stands The Glass (Webb Pierce)
2. Satisfaction Guaranteed (Carl Smith)
3. Look What Followed Me Home (George Morgan)
4. Bimbo (Jim Reeves)
5. Jangle Bells (Lonzo & Oscar)
6. Changing Partners (King)
7. Wake Up Irene (Thompson)
8. In The Mission Of St. Augustine (J. Logsdon)
9. Let Me Be The One (Locklin)
10. Tain't Nice (The Carlisles)

### Carl J. Swanson
WRUN—Utica, N. Y.

1. Let Me Be The One (Locklin)
2. I Forgot More (Davis Sisters)
3. I'm Walking The Dog (Webb Pierce)
4. The Reindeer Boogie (Snow)
5. I Think I'm Falling In Love Darrell Glenn)
6. My Happiness (The Mulcays)
7. Bimbo (Jim Reeves)
8. Changing Partners (King)
9. Elfie The Elf (K. Roberts)
10. Texas Polka (Bonnie Lou)

### Paul Kallinger
XERF—Del Rio, Tex.

1. There Stands The Glass (Webb Pierce)
2. I'm Walking The Dog (Webb Pierce)
3. Bimbo (Jim Reeves)
4. Let Me Be The One (Locklin)
5. Shake A Hand (Red Foley)
6. I'm Looking At The Moon (Rudy Grayzell)
7. Make Me Live Again (Heap)
8. Tain't Nice (The Carlisles)
9. It's Been So Long (Pierce)
10. Too Young To Cut The Mustard (Jerry Glenn)

### Tommy Sutton
WING—Dayton, Ohio

1. Let Me Be The One (Locklin)
2. North Wind (Slim Whitman)
3. My Greatest Thrill (James)
4. Bimbo (Jim Reeves)
5. I Think I'm Falling In Love (Darrell Glenn)
6. Calling You (Hank Williams)
7. Tain't Nice (The Carlisles)
8. Caribbean (Mitchell Torok)
9. A Dear John Letter (Shepard & Huskey)
10. It's Been So Long (Pierce)

### Johnny Rion
KSTL—St. Louis, Mo.

1. There Stands The Glass (Webb Pierce)
2. Let Me Be The One (Locklin)
3. Satisfaction Guaranteed (Carl Smith)
4. Ooh-La-La (Justin Tubb)
5. Hey Joe (Kitty Wells)
6. I Forgot More (Davis Sisters)
7. Blue Christmas (Ernest Tubb)
8. At The End Of A Long, Lonely Day (M. Robbins)
9. Bimbo (Rod Morris)
10. You All Come (Arlie Duff)

### Billy "The Kid" Stanley
WNOE—New Orleans, La.

1. Let Me Be The One (Locklin)
2. There Stands The Glass (Webb Pierce)
3. I Forgot More (Davis Sisters)
4. Satisfaction Guaranteed (Carl Smith)
5. Tain't Nice (The Carlisles)
6. Release Me (Jimmy Heap)
7. I Fell Out Of A Christmas Tree (Little Rita Faye)
8 That's What I'd Do For You (Faron Young)
9. Mama, Come Get Your Baby Boy (Eddy Arnold)
10. I Wouldn't Treat A Dog The Way You're Treating Me (Ferlin Huskey)

### Sleepy Eyed John
WHHM—Memphis, Tenn.

1. I'm Just Here To Get My Baby Out Of Jail (Shiner)
2. Run 'Em Off (Onie Wheeler)
3. I'll Never Get Over You (Eddy Arnold)
4. There Stands The Glass (Webb Pierce)
5. You All Come (Arlie Duff)
6. My Greatest Thrill (James)
7. Go Cry Your Heart Out (Hank Thompson)
B. Bimbo (Pee Wee King)
9. A Dear John And Marsha Letter (Stan Freberg)
10. To Be Alone (Rex Allen)

### Slim Lay
WHBS—Huntsville, Ala.

1. Heartbreak Ahead (Arthur)
2. I Fell Out Of A Christmas Tree (Little Rita Faye)
3. Let Me Be The One (Strange)
4. You're The Angel On My Christmas Tree (F. Young)
5. I'll Never Get Over You (Eddy Arnold)
6. Changing Partners (King)
7. Ooh-La-La (Justin Tubb)
B. Blue Christmas (E. Tubb)
9. Wake Up Irene (Thompson)
10. Satisfaction Guaranteed (Carl Smith)

### Dave Miller
WMIE—Miami, Fla.

1. Remembering (M. Wiseman)
2. Let Me Be The One (Locklin)
3. Texas Polka (Bonnie Lou)
4. North Wind (S. Whitman)
5. Don't Add An Ex To Your Name (George McCormick)
6. Bimbo (Jim Reeves)
7. Strange Feeling (Thorpe)
8. You're Gone (Davis Sisters)
9. Hey Joe (Carl Smith)
10. There Stands The Glass (Blaine Smith)

### Tom 'n' Jack
WKAB—Mobile, Ala.

1. There Stands The Glass (Webb Pierce)
2. I Fell Out Of A Christmas Tree (Little Rita Faye)
3. Vitamin Called Love (Jack Cardwell)
4. It's A Long, Long Ride (Marty Robbins)
5. Bimbo (Jim Reeves)
6. Jangle Bells (Lonzo & Oscar)
7. Let Me Go, Devil (W. Ray)
B. Rocochet (Pee Wee King)
9. Pa-Paya Mama (J. Logsdon)
10. Invisible Hands (H. Snow)

### Bill Thornton
KRLW—Walnut Ridge, Ark.

1. There Stands The Glass (Webb Pierce)
2. You Always Get By (Price)
3. Satisfaction Guaranteed (Carl Smith)
4. It's A Long, Long Ride (Marty Robbins)
5. A Heap Of Lovin' (Hawkins)
6. I Really Don't Want To Know (Eddy Arnold)
7. Only A Pastime (D. Glenn)
8. Let Me Be The One (Locklin)
9. North Wind (Slim Whitman)
10. It's Been So Long (Pierce)

### Roy Smith
WKDA—Nashville, Tenn.

1. There Stands The Glass (Webb Pierce)
2. Ooh-La-La (Justin Tubb)
3. You're The Angel On My Christmas Tree (F. Young)
4. Suppertime (Jimmie Davis)
5. I Really Don't Want To Know (Eddy Arnold)
6. Blue Christmas (E. Tubb)
7. Who'll Buy My Heartaches (Carl Smith)
8. Let Me Be The One (Locklin)
9. Reindeer Boogie (H. Snow)
10. It's A Long, Long Ride (Marty Robbins)

### Ramblin' Lou
WHLD—Niagara Falls, N. Y.

1. There Stands The Glass (Webb Pierce)
2. I Forgot More (Davis Sisters)
3. There's A Rainbow In Every Teardrop (Slim Whitman)
4. Let Me Be The One (Locklin)
5. Satisfaction Guaranteed (Carl Smith)
6. Weary Blues From Waitin' (Hank Williams)
7. Idle Gossip, Idle Words (Lee & Cooper)
B. Barefooted Little Cowboy (Jimmy Dickens)
9. God Put A Rainbow In The Cloud (Johnny & Jack)
10. Love Letters In The Sand (Mac Wiseman)

# Thanks . . . . . .



**Juke Box Operators**
**for voting me The Nation's No. 1**
**BEST COUNTRY & WESTERN**
**ARTIST OF 1953**

and for voting

**"RUB-A-DUB-DUB"**
**the No. 2 Country Song**

●

# HANK THOMPSON

## and his Brazos Valley Boys

Start 1954 RIGHT — With My Newest Release

**"GO CRY YOUR HEART OUT"**

and

**"WAKE UP, IRENE"**

CAPITOL # 2646

Capitol RECORDS



*Season's Greetings To All*

*Personal Management:*
**JIM HALSEY, Professional Bldg., Independence, Kans.**
Write or wire for booking information, or phone Independence 1203

WE SHIP ANYWHERE
**BUCKLEY'S**
1707 CHURCH PH 42-5644
ONE STOP
NASHVILLE
TENN.
45's and 78's 5¢ Over Regular Wholesale
WE STOCK ALL LABELS
ORDER FROM CASH BOX CHARTS

*The Original Hit!*
**"CARIBBEAN"**
MITCHELL TOROK
on Abbott # 140
ABBOTT RECORD CO.
6636 Hollywood Boulevard
Hollywood 28, Calif.

GENUINE GLOSSY PHOTOS
5½¢ EA.
8" x 10" In 5,000 Lots
6c In 1,000 Lots
$7.99 per 100
Postcards $23 per 1000
Mounted Enlargements (30"x40"), $3.85
Copy Negative, 8x10", $1.25; Postcards, 75c
Unsurpassed in Quality at any price
Under supervision of famous James J. Kriegsmann.
CopyArt Photographers
Plaza 7-0236
148 West 46th St.
New York 19, N.Y.
WE DELIVER WHAT WE ADVERTISE

## THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. LET ME BE THE ONE
   Hank Locklin
   (4 Star 1641; 4S-1641)
2. THERE STANDS THE GLASS
   Webb Pierce
   (Decca 28834; 9-28834)
3. I FORGOT MORE THAN YOU'LL EVER KNOW
   The Davis Sisters
   (RCA Victor 20-534S; 47-534S)
4. CARIBBEAN
   Mitchell Torok
   (Abbott 140; S0-140)
5. HEY JOE!
   Carl Smith
   (Columbia 21129; 4-21129)
6. SATISFACTION GUARANTEED
   Carl Smith
   (Columbia 21166; 4-21166)
7. A DEAR JOHN LETTER
   Jean Shepard & Ferlin Huskey
   (Capitol 2502; F-2502)
8. BIMBO
   Jim Reeves
   (Abbott 148; S0-148)
9. WAKE UP IRENE
   Hank Thompson
   (Capitol 2646; F-2646)
10. WHEN MEXICAN JOE MET JOLE BLON
    Hank Snow
    (RCA Victor 20-S490; 47-S490)

**NEWS that's UP-TO-THE-MINUTE**
**REVIEWS of the LATEST RECORDS**
**CHARTS compiled EVERY WEEK**
**ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS**
Every Week In
**THE CASH BOX**
ALL FOR ONLY **$15. PER YEAR**
(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our Check ☐ Please Send Us A Bill ☐

FIRM NAME .....
ADDRESS .....
CITY ..... ZONE ..... STATE .....
Individual's Name .....

# FOLK AND WESTERN REVIEWS

DISK & SLEEPER — GOOD
EXCELLENT — FAIR
VERY GOOD — MEDIOCRE

## THE CASH BOX BULLSEYE of the WEEK

**"SECRET LOVE" (2:30) [Remick ASCAP—P. F. Webster, S. Fain]**
**"WHY" (2:41) [Commodore BMI—M. Lacy, J. Crist]**

SLIM WHITMAN
(Imperial 8223

● The vibrant and exciting voice of Slim Whitman takes the spotlight once again to sing in his inviting manner two beautiful love ballads. With his "North Wind" riding high on the charts, Whitman's latest release, "Secret Love" and "Why," bid fair to keep the western artist among the best sellers. Slim is at his best on "Secret Love," an ultra lovely tune that's breaking big in the pop market. He sings the tender lyrics with all his heart and the results label it a top contender. On the lower end Whitman lends another terrific reading to a pretty, middle tempo romantic piece, titled "Why." Instrumentation is grade "A" on both decks. A slight edge for the top etching.

### JIMMIE OSBORNE
(King 1295)

B+ "YOU ALL COME" (2:39) [Starrite BMI—A. Duff] A spirited reading by mellow voiced Jimmie Osborne, delightful lyrics and solid instrumental support all combine for a great side. Tune is already creating a lot of noise in the country market and Osborne's rendition could break through for a real smash.

B "COME BACK TO YOUR LOVED ONES" (2:43) [Guild ASCAP—B. Morgan] On the lower end Osborne comes up with a heart rendering item as he asks the Lord to help send back a soldier "brainwashed" by the Communists in Korea. Chorus capably assist on both decks.

### THE LOUVIN BROTHERS
(MGM 11652)

B "THE GOSPEL WAY" (2:41) [Acuff Rose BMI—I. Louvin, C. Louvin] The Louvin Brothers dish up some mighty effective harmonizing on a quick tempo sacred item. The boys handle the potent lyrics in fine style as the instruments lend eloquent support.

C+ "THE SONS AND DAUGHTERS OF GOD" (2:32) [Acuff Rose BMI—I. Louvin, C. Louvin] On the under portion Charles and Ira Louvin slow down the tempo a bit as they come with another polished duet on a lovely middle beat hymn. Two grand sides in the religious vein.

### LEE NICHOLS
(Allied 5016)

C+ "HAVE A HEART" (2:42) [Colortunes BMI—Nichols] Lee Nichols delivers an infectious vocal effort on a middle tempo love piece. The chanter asks that his gal be reasonable and return the love that he has for her. Orchestral accompaniment adds flavor to a pleasurable deck.

B "BABY YOU'VE GOT EVERYTHING" (2:37) [Colortunes BMI—Nichols] Flipdeck is a happy-go-lucky quick-beat bouncer treated to a zestful rendition by the artist. A musical pick-me-up that has the potential to break through.

### SONNY BURNS
(Starday 118)

B+ "TOO HOT TO HANDLE" (2:39) [Starrite BMI—E. Noack] The refreshing voice of Sonny Burns is a treat to the ear as he vocals a quick beat bouncer with a solid set of lyrics. Tune has a light-hearted appeal and coupled with Burns' fine performance, could prove to be a real money-maker for the ops.

C+ "POWDER AND PAINT" (2:33) [Starrite BMI—S. Burns, E. Caldwell] Lower lid is another top drawer vocal effort by Burns on a moderate beat item. Feelingful lyrics are cushioned by an easy string accompaniment.

### TEX RITTER
(Capitol 2686)

B+ "THE RED DECK OF CARDS" (3:10) [Red River ASCAP—McEnery] Smooth voiced Tex Ritter makes use of the current events in Korea as he recites a most dramatic piece of anti-communist material. Tex tells how the enemy tried to pound their doctrine into our boys' heads by means of a deck of cards. A uniquely side that could be a great success.

C+ "LORD SEND AN ANGEL" (2:31) [Home Town BMI — Sharpe, Wilson] On the lower half the artist vocals a poignant appeal for the Lord's forgiveness. Simple organ backing richly colors both ends.

### JEANIE PIERSON
(Decca 28967)

B+ "YES, IT'S BEEN SO LONG" (2:36) [Cedarwood BMI — A. Greshim, B. Mosier] Jeanie Pierson etches the answer to the recent number one country tune and it appears that the chirp has a strong contender for honors. A warm and inviting vocal on a middle tempo romantic item.

B "RUN 'EM OFF" (2:31) [Peer International BMI—O. Wheeler, T. Lee] Under portion is a catchy quick beat cutie that's creating a good deal of excitement in the market. Jeanie's reading should garner many spins over the airwaves and in the jukes.

### BETTY AMOS
(Mercury 70280)

C+ "WHAT WOULD IT TAKE" (2:16) [Acuff-Rose BMI—Amos, Vernon, Stokley] The mellow chords of Betty Amos shine on this middle tempo sentimental piece. The thrush tells that she's willing to do anything to win back her sweetheart's love.

B "HELLO TO THE BLUES" (2:16) [Acuff-Rose BMI—Amos, Carlisles, Suber] With the added inducement of the multiple voice effect, Betty comes up with a sincere vocal on a tender set of lyrics. A moderate tempo piece with strings supporting in adequate fashion.

### HAWKSHAW HAWKINS
(RCA Victor 20-5549)

B "WHEN YOU SAY YES" (2:25) [Tannen BMI—B. Bryant] Hawkshaw Hawkins applies a polished reading to a peppy quick beat tune. Light, pleasant love lyrics are wedded to a catchy melody for an easy-on-the-ears disk.

B "I'LL NEVER CLOSE MY HEART TO YOU" (2:36) [Valley BMI—F. F. Wilson] Bottom deck is pretty, romantic item that gets the soft, relaxed Hawkins treatment. Subdued piano and strings back the artist expertly. Both ends should prove substantial juke box lure.

# THE CASH BOX FOLK and WESTERN ROUNDUP

HAPPY HOLIDAY . . . and, a HAPPY, PROSPEROUS, NEW YEAR TO EVERYBODY! 1953 can be remembered by those associated in the folk music field as one of the most eventful in many a season. The year saw the birth of new traditions, gay conventions, new ideas, and, as always, the rise of new, promising stars. Tragedy played an important role in 1953, too . . . claiming two of folk music's brightest stars . . . **Bee Jay** of the **Davis Sisters** . . . and, **Hank Williams**. And now, as we prepare to face the New Year, I am confident we all have made one resolution . . . to raise even higher, the standards and ideals of the beloved folk music . . . the real American Music! Just received a nice letter from **Mae B. Axton**, Jacksonville, Florida. Mae had some mighty fine praise for Capitol's new singing star, **Dub Dickerson**, who is managed by **Charles Wright** of Dallas, Texas. Dub, who is tagged as the "boy with the grin in his voice" and does a great job at writing and singing, too. We just know that Dub will go a long way! **X. Cosse** who manages **Martha Carson** (Capitol) reports that Martha's Grand Ole Opry Unit played to 2800 people December 1st in Harrisburg, Illinois, and December 2nd played to an audience of 2500 in Vandalia, Illinois and on December 5th entertained 3000 at Montgomery, Alabama. Martha and group will entertain at the Dixie Bell Ballroom in Detroit on January 8th, 9th and 10th! Young **Bobby Myers** (Valley) will have the opportunity to plug his holiday recording of "I Want A Mommy For Christmas" and "Old Fashioned Christmas" when he guests on **Pee Wee Kings'** NBC Show, originating from Louisville, Kentucky on December 26th. **Norm Rile**, promoter for Grand Ole Opry talent will be spending his Christmas holidays in Connecticut and enroute will stop over in New York to line up some guest appearances for Bobby Myers.



THE DAVIS SISTERS

**Shel Horton**, Remote Studio's WVAM, Saxton, Pa., playing the role of Santa Claus for community cooperation. Shel tells us that he weighs 250 pounds and needs no padding for the part. The **Carol Sisters**, Rita and Rosalie, are in Winston-Salem, N.C., ready to appear on the Junior Rancho Program and **Johnny Miller's** Hoedown shows, December 18th and 19th over WTOB-TV. Beginning January 17th **Red Foley** will hit the road for personal appearances in the Northwest territory . . . dates Foley playing will be promoted by **B. A. Bamford**! After doing a 15 minute radio show with his **Rainbow Ranch Boys**, **Hank Snow** is resting up during the holidays.



HANK WILLIAMS

The radio show, which featured the **Anita Kerr Singers**, is for the benefit of the Cancer Drive and will be used nationally on 1000 stations. . . . Snow also cut the March of Dimes Show, which will be used nationally. **Dub Allbritten** who directs **Hank Snow** and **Ernest Tubb**, reports that Hank is set for personal appearances in Washington and Richmond respectively on New Year's Eve and New Year's Day. **Ernest Tubb** had as his guest **Hank Thompson** on the Prince Albert portion of Grand Ole Opry, Saturday, December 12th. **Ken Marvin** (RCA Victor) seems to have a fine record in his new release . . . "The Right Kind Of Love" and "I Ain't Gonna' Do Nothin' "! **Jack Comer** president of Valley Records and **Dave Garrison**, vice president of the company, grouped their staff for a visit to New York recently. Trip was dual in purpose . . . one, a pleasure trip for Valley's personnel, and second, a promotional tour for Valley's latest releases. . . . **Darrell Glenn's** "I Think I'm Falling In Love With You" and "Only A Pastime" and **Shorty Long's** "Who Said I Said That" and "I Got Nine Little Kisses"! **Carl Smith** did a personal appearance date in Wichita, Kansas, Sunday, December 20th. Carl who did a smash recording of "Hey Joe" is now registering sales and spins on his latest release "Satisfaction Guaranteed" and "Who'll Buy My Heartaches". It is reported that Carl has a big one to kick the New Year off with, too! WTSK-TV, Knoxville, recently organized an Artist Service Bureau, and the station now lays claim to some pretty good pickers and singers. **Kenny Anderson** and band of boys make music each night, alternating with **Sammy King** and band. The show also features **Norman Blake** and his **Dixie Land Drifters**. **Dee Kilpatrick** in Nashville last week handling recording for his Mercury talent, **Jerry Byrd**, **Eddie Hill**, and the Carlisles who recently moved from KWKH to WSM and Grand Ole Opry as permanent atrists for the big country show. **Lester Flatt** and **Earl Scruggs** and the **Foggy Mountain Boys** now playing morning programs over WSM, and are sponsored by Martha White Flour Company!



MARTHA CARSON

**Gabe Tucker**, KATL, Houston, Texas, who does a fine job of promoting country music and artists in his territory, with a daily program amounting to three hours of music and funfest, will have as his guest on his TV program, little Bobby Myers! Immediately following the TV appearances, Bobby journeyed into Nashville to spend the holidays with **Dub Allbritten**, who is responsible for the kid's entrance into the music field! Like to take this opportunity to wish all my friends and readers a very happy, and prosperous NEW YEAR!

## 1953's Top Folk Records As Voted In 'The Cash Box' Poll

1. "NO HELP WANTED" The Carlisles
2. "YOUR CHEATIN' HEART" Hank Williams
3. "IT'S BEEN SO LONG" Webb Pierce
4. "HEY JOE" Carl Smith
5. "KAW-LIGA" Hank Williams
6. "BACK STREET AFFAIR" Webb Pierce
7. "I FORGOT MORE THAN YOU'LL EVER KNOW" Davis Sisters
8. "CRYING IN THE CHAPEL" Darrell Glenn
9. "TAKE THESE CHAINS FROM MY HEART" Hank Williams
10. "JAMBALAYA" Hank Williams
11. "EDDY'S SONG" Eddy Arnold
12. "A FOOL SUCH AS I" Hank Snow
13. "I'LL NEVER GET OUT OF THIS WORLD ALIVE" Hank Williams
14. "I WON'T BE HOME NO MORE" Hank Williams
15. "THAT HOUND DOG IN THE WINDOW" Homer & Jethro
16. "IS ZAT YOU MYRTLE?" The Carlisles

## 1953's Top Western Records As Voted In 'The Cash Box' Poll

1. "MEXICAN JOE" Jim Reeves
2. "RUB-A-DUB-DUB" Hank Thompson
3. "DEAR JOHN LETTER" Jean Shepard & Ferlin Huskey
4. "DON'T LET THE STARS GET IN YOUR EYES" Skeets McDonald
5. "CRYING IN THE CHAPEL" Rex Allen
6. "KEEP IT A SECRET" Slim Whitman
7. "CARIBBEAN" Mitchell Torok
8. "GAMBLER'S GUITAR" Rusty Draper


CASH BOX BULLSEYE!

Everybody's doin' the

TEXAS POLKA

KING 1279

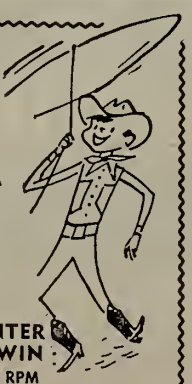
BONNIE LOU

THANKS!

WORDS GREGG HUNTER

MUSIC JOSH BALDWIN

Montauk—BMI—In 78-45 RPM



HITTING THE CHARTS FROM COAST TO COAST

"I Think I'm Falling In Love With You"

TENDERLY RENDERED

BY

Darrell Glenn

VOTED Most Promising Folk Artist of 1953

AND

Shorty Long's

DOUBLE-BARRELLED HIT

"WHO SAID I SAID THAT?"

AND

"I GOT NINE LITTLE KISSES"

Valley RECORDS

BOX 10033

KINGSTON PIKE

KNOXVILLE TENN.

# SEASON'S GREETINGS

from the J. P. SEEBURG CORPORATION and all

# SEEBURG DISTRIBUTORS

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION

Chicago 22, Illinois




*America's Finest and Most Complete Music Systems*

**Here and There**

*and Everywhere*

*It is the fervent prayer of all men*

**Peace on Earth Goodwill Toward Men**



# The Christmas Spirit

Just like you we, too, feel that there's something extremely precious to this indescribable, indefinable and unfathomable certain something called: ***The Christmas Spirit.***

Whatever it is, it pervades the entire atmosphere over a tremendous part of the present world and, somehow, it permeates into the hearts and minds and wills and ways of all men and their offspring, even if it is for only the short time of ***The Christmas Season.***

Perhaps, as men begin to really remember, remember better than they remember now, how ***The Christmas Spirit*** brought them peace, and with peace, contentment, and the will to do good which, in turn, made them feel so much better inside themselves, spiritually as well as physically, perhaps then there will come the time when ***The Christmas Spirit*** will prevail all year long, all over the world, for all men.

Perhaps this is too much to hope for. This hope that peace will cover the earth with its softness and tenderness and contentment so that men of all nations, and of all colors and creeds, will be able to turn their minds to doing only good.

Every man has within him the power to do good. That is born and remains with him. But, it seems, over the years this power is challenged and humiliated, and gradually hardens, as the many evils fight against it.

Through all this, through all the evil, this power to do good reasserts itself at this time of the year as: ***The Christmas Spirit.*** Proving that there is yet possible, and most sincerely desired by all men, true peace, and the contentment that is part and parcel of peace.

The good that can be done. The finer and more beautiful things that can be accomplished. All this is made most clearly evident by ***The Christmas Spirit*** as it gently parts the curtains of darkness, allowing the eyes to gaze out on the glowing and glorious vista of peace and contentment for all men, everywhere.

This, then, is the true and reverent joy of ***The Christmas Season: The Christmas Spirit.*** For it is ***The Christmas Spirit*** which brings with it the hope that all men have in their hearts for a finer world. A world of peace. A world of contentment.

This great joyfulness, which is sung high to heaven by all men, should be jealously contained by man. It is the kind of joy that uplifts and satisfies his soul. That pleasures his mind. That cures his ills. That befits his likeness in his creation. That brings him the peace and contentment he is so desperately and eagerly striving for, which is symbolized by: ***The Christmas Spirit.***

Then why must ***The Christmas Spirit*** come but one short season during the year?

# SEE BUSY YEAR AHEAD

## Believe First Quarter Will Carry Over Boom Biz of '53 But Months to Follow After March '54 Expected to Prove Crucial Test for Many. Dime Play Strongly Urged by Leading Operators All Over the Nation to Boost Intake in Effort to Meet Rapidly Increasing Overhead Expense, Higher License Fees, and to Equalize Cost of New Equipment. All Agree Good Public Relations Programs To Prove Invaluable to Entire Trade in '54.

CHICAGO—There is general agreement here that business will continue very good this first forthcoming first quarter of 1954.

This is attributed, in some cases, to the backlog carryover which some of the factories have, and which will continue a high schedule production into the forepart of '54.

But, after March, 1954, many here believe the crucial test will come along for the field. That is why leading operators are strongly urging all the operators, everywhere in the nation, to change over to dime play to insure more intake.

These men are firmly convinced that the operators will need as much intake as they can possibly obtain to offset the rapidly increasing overhead expense which they are enduring, as well as to meet the possible increased license fees and, somehow, to equalize off the cost of new equipment which will be featured in '54.

For the phono ops, these leaders believe, not only should dime play come into being, on the best system for each individual territory, but also that front money guarantees be arranged with locations.

For the amusement ops, the drive is under way to get all games changed to 10c play, because the average operator does not believe that the amusement field can go ahead without a switch to 10c play.

There is concern indicated by distributors here and there thruout the country who, because of the boom times, tremendously increased their overhead with new buildings, more help, and with generally better facilities.

These distributors, it is reported, will simply have to add roadmen to their present staff to "beat the bushes" so that their sales remain at high peak, and assure them amortization of the many additional projects which they have added to the overhead of their distributing organizations.

At the same time the distributor feels his responsibility to his manufacturers more keenly than ever. He must, he believes, prove his qualities as a distributor by maintaining a high sales tempo.

The automatic phonograph and vending machine manufacturers feel that they are pretty well set for the major part of 1954. Their present products are still in high demand. Sales action continues to prove impressive in most instances.

These manufacturers are of the opinion that they will carry thru 1954 with sales that will prove just as outstanding as what they enjoyed in '53.

The amusements manufactories are in an entirely different situation. Being engaged in what can be termed a novelty business, they are faced with the fact that they simply must create new types of amusements which will attract greater play, so that the amusement operator's income will be increased to meet his higher overhead.

The average amusement factory feels that it will produce finer products than ever before, and that many new types of amusements will be seen in '54, so that the amusement division of the field will continue to lead in sales action as it has in the past years.

Most impressive is the fact that all agree good public relations programs, on the part of the individual operator as well as operators' organizations of all kinds, will prove absolutely invaluable in 1954.

This latter, of course, has been repeated time and again over the years by the leaders in the field and, whether or not this will become fact in '54, is something that will bear watching.

Most interesting, too, is the fact that certain divisions of the field are settling down to a better operating base. One outstanding example is the kiddie ride business. Here greater specialization has brought on better business for those who have remained and continue to progress in this division of the industry.

Also noticeable is the fact that the phonograph field has a long way yet to go to remove the pre-war equipment which still dominates a tremendous percentage of very fine locations thruout the nation. Here alone is a sales volume, if possible to achieve, which would keep these manufacturers extremely busy.

Another hope on the part of many dstributors, and manufacturers as well, is that the export field will grow greater during 1954, and that more machines will be shipped to foreign countries, somewhat along the volume which the trade enjoyed prior to War II.

The New Year opens with an even wider divisional split in the industry than has before been noted.

Specialization has gone by the boards, as far as the majority of the operators are concerned. Varied equipment routes are the essence of all good operating today.

But, where the manufacturers and specialists in certain types of equipment are concerned, the split is wider than ever.

The vending machine field remains an entity in itself. The automatic music division continues as a separate part of the entire business. The amusement factories remain a specialized category delving into the various types of equipment manufacture for which they have become best known to the field.

It seems now that, unless something of an atom bomb nature comes into being, the field will continue to remain divided into three separate units, with little hope for complete agreement among the three divisions for the creation of a single exhibition or even a meeting of the minds.

## United Puts Back Overtime Plus Full Saturday Production



BILL DE SELM

CHICAGO—United Manufacturing Company, this city, announced this past week that overtime, plus a full 8 hour Saturday work shift, was put back in effect as of last week.

"In fact," Bill DeSelm, general sales manager of the firm stated, "we even worked half a day Saturday, the day of our Christmas Party, with the employees quitting work in the afternoon to enjoy the entertainment."

He also stated, "Our three new games, 'Chief Shuffle Alley', 'Leader Shuffle Alley' and 'DeLuxe Leader Shuffle Alley,' brought on such a rush of business that we decided to attempt, by every possible means, to try and get the orders which have backlogged us out as fast as we possibly could.

"Therefore," he continued, "we decided to start an overtime and full day Saturday production schedule, in an effort to somehow get ahead of the orders which flooded us, from the very moment our distributors saw the first samples of these new shuffle games.

"Instead," DeSelm commented, "we are not getting ahead of the orders at all. If anything, we are falling further behind, regardless of every effort we are making to catch up with this tremendous and sudden flood of business which," he continued, "we believe will go on far after the New Year."

Because of the forthcoming holidays the firm plans continuous overtime work in an effort to somehow get out as many machines as it possibly can.

Production will continue right up to each holiday eve as it arrives, according to production superintendents at the United plant.

They will attempt, with overtime and Saturday work, to please all of the firm's distributors by filling as much of each order as possible.

A Very

# Merry Christmas

to All of You.....

from all of us

the ROCK-OLA organization



Season's Greetings...

Jean and Dolores
MINTHORNE

★

HANK TRONICK
GEORGE MAHLUM
WAYNE DAVIS
M. C. EDWARDS
ED WISLER
VINCE POKORSKI
BOB WEBBER
MATT NORDBERG
GLENN HARRIS

MINTHORNE MUSIC COMPANY

• Los Angeles • Beverly Hills • Palm Springs
• Phoenix


# ChiCoin Presents New "Criss Cross Bowler"



ED LEVIN

CHICAGO—Ed Levin, sales director of Chicago Coin Machine Company, this city, announced this past week that the firm was shipping samples of its newest game, "Criss Cross Bowler" to all of its distributors.

Levin reported, "This new bowler, which has won so much fine comment from all who have seen it, was actually created," Levin claims, "by the operators themselves.

"This came about," he explained, "when Frank Mencuri our sales manager met with operators and distributors as he traveled about the nation and heard what they wanted in a bowling game.

"Similarly," Levin went on to say, "Phil Robinson, our west coast representative, gave us similar statements from men whom he met with regularly.

"Therefore," Levin said, "we simply put these suggestions all together and took them up with our engineering department with the result," he concluded, "that we believe we now have one of the most outstanding bowling games ever built in our new 'Criss Cross Bowler'."

While samples are being shipped, production is being stepped up, and the firm believes that, within a few days, its production schedule will be well under way. It will be in a position to handle the many advance orders which it already has on hand to the satisfaction of all its many distributors around the nation who want quantities of the new 'Criss Cross Bowler' shipped to them.

# Baltimore Amuse. Ops Set 6th Annual Dinner For Feb. 6

BALTIMORE, MD.—Irvin Goldner, president of the Amusement Machine Operators Association of Greater Baltimore, this city, announced this week that the association will hold its 6th Annual Dinner and Dance on Sunday night, February 7, at the Lord Baltimore Hotel.

"I don't have to tell any of the coinmen who have attended previously just what kind of affair we hold" stated Goldman. "In The Cash Box story reporting of our last affair, you said we would have to 'go some' to beat that affair, but, believe me we intend to try.

"I know our guests have always been impressed by the array of dignitaries who attend our affair, but I think we have a 'first' for 1954. I don't know if any other association has ever had the Governor as their guest, but we will. We have official confirmation from the Honorable Theodore R. McKeldin, Governor of Maryland, that he will attend our banquet. And of course all the other VIP's that we usually have, will also be in attendance. Complete list will be furnished at a later date."

The banquet committee is headed by Arthur Huasman, and other members are: Goldner, Gabe Camhy, Irvin Rosenthal, Bernard J. Rose and Maurice Davis.

As usual, the association is preparing a souvenir journal, and it is expected it will surpass those of other years. Tickets are going fast, and it can be assumed that the entire main ballroom of the Lord Baltimore will be filled to capacity.


to our
customers
all over
the world
and to our
manufacturers
including . . .

Williams • Gottlieb
Bally • Genco
Keeney • Evans

Merry Xmas
and
Happy New Year

Abe Witsen Sal Groenteman

INTERNATIONAL
AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)



WE SPECIALIZE IN
MUSIC!
To All Our Friends,
At Home and Abroad—
BEST WISHES FOR
A Merry Christmas and A Happy New Year!
ATLAS MUSIC CO.
CHICAGO • PITTSBURGH • DES MOINES



Season's Greetings
from
"The Arcade King"
MIKE MUNVES
577 - 10th AVE., NEW YORK, N. Y.


## Nashville Music Ops Vote Unanimously For 10c Play

NASHVILLE, TENN.—The music operators in the Nashville area held a meeting on Friday, December 11, at the offices of the Hermitage Music Co., this city.

Approximately 200 operators from a radius of 150 miles attended and the highlight of the meeting was the unanimous decision to go to dime play on the phonographs. It was also decided to play 3 tunes for 25c. The change went into effect immediately.

Jack Tureman and C.V. "Red" Hitchcock stated they had never seen a meeting at which such a large attendance voted unanimously on such an important issue.


JANUARY

| SUN | MON | TUE | WED | THU | FRI | SAT |
|---|---|---|---|---|---|---|
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24/31 | 25 | 26 | 27 | 28 | 29 | 30 |

Join the
MARCH OF DIMES
IT WILL TAKE MORE IN '54!
January 2 to 31

# Season's Greetings



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



# "The Old

# THE CASH BOX' "20 Year Club" Membe Years Of Experience In Fo

The old timer—the member of The Cash Box' "20 Year Club"—gives the entire industry the benefit of his years of experience—by sending a message to the trade.

The old timer, the man who has been engaged in the industry for 20 years and longer, is well qualified to present a message to the field wherein he expresses his hopes and desires for what he believes will help all concerned with the industry.

His statements, after 20 and more years, are mellowed somewhat by time, but they are the voice of experience talking. Telling all the members of the field what it thinks this industry requires, and what it can hope and look forward to, as the New Year comes into being.

Surely every member of the industry, from even the operator who entered the business just yesterday, all the way to the oldest of the manufacturers, and all others allied and concerned with this business, will agree that it is the "old timer," the man with 20 and more years of experience in the industry, who should be listened to. When he complains. When he praises. When he suggests.

In the messages which the members of The Cash Box' "20 Year Club" have sent to the field (and which messages are being repeated here, there is much good, sound and logical thinking expressed. There is much to be listened to and studied by all in the trade. Certainly, much can be learned.

In these messages is experience speaking openly. For all to realize the true facts. And only by knowledge of the truth, by knowing the facts, only then can cures be brought about.

It is, therefore, of tremendous interest to all concerned with the field to read the various messages which are herein contained, and which were written to The Cash Box by these long experienced members of The Cash Box' "20 Year Club."

In these messages lies the answer to a better, greater, and more prosperous industry for tomorrow.

"This is a business you can't quit. I've sold my nickelodeon business two times and I'm now back in it for the third time. When I quit, I went into the wholesale jobbing business of smallwares, novelties, etc., but I retained some pins and a few other machines. I find any other business dead compared to the coin machine business. There is always something new each day and the returns are greater than in other lines of business. In this business you meet all kinds of people. Some who care for your equipment better than they would their own furniture and others who think a juke box is something to rest a case of soda on."

L. A. Reid,
Moncton, New Brunswick, Canada

★

"The most important thing on my mind as the year draws to a close is, how to get the operator to change from the lowly nickel to dime play. I helped start a program in this territory a few months ago, changing to dime play. We were all set to change on November 1 but the operators backed down."

Frank Pell
Orlando, Fla.

★

"1. Above All—be honest and pay your bills.
2. Be clean personally and keep your equipment clean.
3. Good service always.
4. Pay all taxes and licenses promptly.
5. Do not buy more on time than you can handle."

G. Barron
Belmont, Calif.

★

"Our aim is to give our customers full consideration at all times, to properly give them prompt, efficient service and to give them the benefit of our experience in every manner possible. At Atlas 'The Customer Is Always Right'."

Eddie Ginsberg
Chicago, Ill.

★

"I feel that the most important issue before the coin machine industry today, regardless of what branch an individual may belong to, is to get legislation in Washington that will classify all branches of the coin machine business as they should be classified. By that I mean to specifically name each machine, e.g. phonograph, pinball, slot machine or cigarette vending machine and license it accordingly. This would clear up the license problem we now have with the federal government."

S. J. Parker
Nashville, Tenn.

"To be a successful operator one must continually strive for better commissions so that you can make a profit and buy and operate the latest in coin operated equipment."

Charles Maroon
Bridgeport, O.

★

"The time is not far away when music operators will have to go to 10c play or to a 60-40 basis. The only way this can be done is to have more cooperation from the manufacturers and operators who will have to unite and stop all cutthroat competition. The operator must buy on a cash basis or make at least a 50% down payment for new equipment. By doing this the operator will eventually get out of debt. It will then be unnecessary to resort to unfair competition so that he might make a living."

Otto Gage
Fayetteville, Ark.

★

"Did you ever deliver a brand new phonograph or game and feel that it's the greatest thing yet? Then very proudly display it only to get a reaction from the location owner, 'Yeh, Yeh, so what.' He wasn't even interested enough to find out where the switches are.—That feeling must be the same when recording artists perform at various association dinners and the audience is either talking or sitting on its hands."

Joseph Hahnen
New York, N. Y.

★

"As a member of the '20 Year Club,' I have found that our industry could best be served if the operators of all segments of the coin machine industry were to cooperate amongst themselves. I have also recognized that this could be accomplished through the medium of a well conducted and organized association.

"At this time of the year we all discuss goodwill towards men. How true that is of the men in our industry. Goodwill cannot be purchased. It takes years to build up goodwill. That is the best asset any business man can develop. The lack of goodwill has obviously been proven at the time an operator, who has been operating the location for years, discovers he has lost it. May I take this opportunity of extending the Season's Greetings to all."

Albert S. Denver
New York, N. Y.

★

"The last three decades have seen many changes in the coin machine industry from the manufacturer down to the player. Records and observations show that our industry is growing and developing on a higher plane. The latest, Kiddie Rides, opens the door to new business, new locations, better contacts and more profit. 1954 will find more Bell and Console operations making a change to rides, arcades, music, shuffles and pins."

Ed Ravreby
Allston, Mass.

★

"When one looks back over the past and pauses momentarily to reflect the incredible growth of our industry, it is nothing short of fantastic. When an industry grows in volume and to such amazing stature and importance over such a comparatively short span of years, it must have effectual substance. This substance is derived in great measure from the large number of new people bringing with them millions in new, brisk capital and who realize not only the present magnitude of a very fascinating business, but also see ahead the growth potential and attendant profit of an industry which has taken its rightful place in the economy of our nation."

Al Silberman,
Los Angeles, Calif.

★

"My 20 years in the coin machine business have seen a great many changes from a comparatively small and mediocre business to an industry recognized not only nationally, but universally. I am proud of the fine people I have met and dealt with, whether operators, jobbers, distributors, manufacturers or bankers. Every one of these people has contributed toward the success of our industry."

S. H. Taran,
Miami, Fla.

★

"I think the industry has shown more advancement in the past year than in the last twenty. If the operators who are in a position would cooperate by getting new blood among the mechanics, as the older and more experienced are getting on in years, and mass train them, they would be furthering the progress of the industry. Hope to see a program of this kind backed by the leading magazine of the industry, 'The Cash Box'."

Ted Garrett
Albuquerque, New Mexico

★

"The first twenty years are the hardest. In the crucible of experience

# Timer Talks"

## 's Give Industry Benefit Of Their Many owing Important Messages

the best men and machines survived. From now on the industry will present achievements that will dwarf the first years. I'm looking for more profit from the future than has ever before been made."

Jack Kelner
Chicago, Ill.

★

"I think every operator should belong to a state association and the association should function closely with M.O.A. We have been organized three years and 8 months in Nebraska. It has been a "Godsend" to a lot of operators who don't realize how much it has helped them. Between 'The Cash Box' and MOA you have done wonders."

C. R. McKee
Grand Island, Nebraska

★

"Have faith in the industry. Buy with confidence. Sell with confidence. Our business will be greater than ever before in '54."

Meyer Parkoff
New York, N. Y.

★

"When the MOA meets in Chicago in March, I believe it would be a good idea to get all the '20 Year Club' members together to set up some plans to promote good will in various parts of the country. We could have some charitable affairs in the name of the '20 Year Club', for example Cancer, Heart or Polio drives."

Charles J. Kanter
Cincinnati, O.

★

"Organization! The secret of a succtssful operation. Best for factory, distributor and operator. Tried! Tested! Proven in many areas."

Jules Olshein
Albany, N. Y.

★

"Keep modern with new equipment. Use up-to-date bookkeeping methods. Keep your equipment clean and oiled. Treat your customers as customers. Keep building GOOD WILL."

Abe Fish
Hartford, Conn.

★

"If you have a phonograph route give prompt service and place request records when asked for. Keep up with 'The Cash Box' on records. If you have an amusement game route give prompt service, good equipment and honest collectors. As for the boss, work with your men."

William F. Illig
St. Louis, Mo.

★

"The coin machine industry over the years has been good to me. For every dollar I have earned I have enjoyed fifty dollars worth of satisfaction in the sense of achievement that accompanies the design and development of each product. I look back over the 29 years of my coin machine activity and I have loved every hour of it."

Max D. Levine
Brooklyn, N. Y.

★

"Due to the increased cost of all equipment and the same old 5c slot we must either make some changes or definitely go out of business."

W. B. Horwitz
Miami, Fla.

★

"As the years go on the method of doing business changes with the times. There has to be a closer tie between the operator and his customers. You listen to some of their business and sometimes their personal affairs and try to guide them where you can. This pays as their confidence in you grows."

Harry Schlesinger
Poughkeepsie, N. Y.

★

"Give the location the equipment and rate of commission he will support. Make a profit on each location."

S. J. Hastings,
Milwaukee, Wisc.

★

"I believe if the phonograph manufacturers would all make new models with 10c and 3 for 25c play it would help the operator get started. Each individual operator cannot start it himself in territory with a number of competitors."

Pat Yeo
Grand Rapids, Mich.

★

"When will the distributors and operators present orchids to the many manufacturers for their untiring efforts to create and build coin controlled equipment which has player appeal from which the operators derive greater benefits".

Vince Shay
Chicago, Ill.

★

"Over the years I have found that many adjustments have had to be made. The coin machine business is very much like banking. One has to diversify his operation due to the fact that some operations are highly lucrative while in action, whereas the blue chip operations like music, vending and cigarette machines are steady producers of profit. I would say the industry should go all out to legalize all types of pinballs without any jokers in the laws. I think a national foundation should be set up for this purpose to bring about the proper and just laws for our business. If it is legal to bet horses, as it is here and in many other states, then it should be legal to play an amusement game without fear of prosecution."

Thomas Libbey, Jr.
Haverhill, Mass.

★

"Public relations. With the coming of the new year we should make an extensive public relations program that will extend into every city in the country. All our troubles with our locations and authorities stem from the lack of proper public relations. We have hidden our heads in a sack too long, instead of coming out from behind the bushes and saying 'I'm in a legitimate business and will accept my responsibility to my community on all civic projects and further will help to lead and sponsor these projects. However, I want to be treated as any other business man who has a large stake in the future of this city'. In addition we should get an extensive program behind 10c play".

Lou Casola
Rockford, Ill.

★

"I started in the music machine business in September 1929. Never, since that date, have I seen it at a lower level financially. When are the music merchants of America going to realize that they can no longer give a tune for five cents. The telephone, a cup of coffee, cigar, subway, bus or tralley, amusement games and many other items, formerly a nickel, are today 10c and even higher in some instances. There is only one sensible solution. Forget the nickel slot and have each location declare whether he wants his machine set at one play for 10 cents; three, four or five for a quarter; two plays for a dime; or six for a quarter. 'The Cash Box', I know, has been trying to wake up the country's operators for years. There is no Houdini around today who can show the operator how to make a profit when the expenses on their businesses have quadrupled while they still hold to nickel play."

Seymour Pollak
North Tarrytown, N. Y.

★

"The creation of good will by giving and participating unselfishly in all community activities, is the best way to take the coin machine business out of the racketeer bracket and into the legitimate and respected business bracket."

Al LaPorter
Ottawa, Ont.

★

"My New Year wish is that the price of new juke boxes and the finance plans be adjusted and stabilized to coincide with today's income per machine."

Bill Downing
Fresno, Calif.

★

"Much progress has been made in our industry in the past twenty years financially speaking. Now we must progress towards gaining for ourselves the respectability which is rightfully ours. Everyone engaged in this business from distributor to operator must work towards that end by working, appearing and talking like a good businessman so that we may be accepted in our communities on the same level as any other businessman. We owe this to ourselves and our families. Let us unload ourselves of the unjust mantle of disrepute."

Humbert S. Betti, Jr.
Union City, N. J.

★

"In the event the McCarran Bill is not voted out of Committee, the industry should concentrate on two courses—A) A determined effort for some form of ten cent play. The elimination of the five cent coin slot. Any location or location customer resentment will be offset by an increase of 15 to 20 percent in gross intake. This is a good start towards the ultimate goal. B) Action should be taken which will eliminate or reduce the dance tax. America is forgetting how to dance and the levy is driving the teen-ager to back alleys for their amusement. With constantly reduced locations and high peak manufacturing, something must be done to create lucrative locations."

Mannie Ehrenfeld
Passaic, N. J.

# Season's Greetings

TO ALL OUR CUSTOMERS, OUR MANUFACTURERS AND OUR FRIENDS EVERYWHERE. MAY THE NEW YEAR BRING YOU HEALTH, WEALTH AND ALL HAPPINESS.

*Joe, Sam, Morton and Leo Weinberger*
*Sam S. Dicter*
*Homer Sharp*
*Bernard Ratford*
*James Cheek*
*George Burch*
*Paul Himburg*
*Matt Maley*
*Fred Allen*

Exclusive AMI Distributors in Kentucky, Indiana, Southern Ohio

*"The House that Confidence Built"*

**SOUTHERN AUTOMATIC MUSIC COMPANY, INC.**

ESTABLISHED 1923
735 S. Brook St., Louisville 3, Ky.
240 Jefferson St., Lexington 2, Ky.
1000 Broadway, Cincinnati, Ohio
129 W. North St., Indianapolis, Ind.



*Season's Greetings to all*

Lieberman music company

257 PLYMOUTH STREET, N.W. MINNEAPOLIS, MINN.



CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg Models 146 147 148

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)
• Telephone collect for volume deals •



SPECIAL SALE!
STATLER rebuilt 8 Column CIGARETTE —and 9 Column COOKIE Machines.. $39.50 EACH
Supreme Distributors, Inc.
416 S. W. 8th AVE., MIAMI 37, FLA.


# Gottlieb Names Miller-Newmark Michigan Distrib

## Miller Buys Out A. P. Sauve & Son, Detroit Office To Start 5th Year. Orville Bolier Returns As Road Mgr.

CHICAGO—D. Gottlieb & Company, this city, this past week reported that it had officially appointed Miller-Newmark Distributing Company, Grand Rapids and Detroit, Mich., as exclusive state of Michigan distributors for all Gottlieb products.

Executives of D. Gottlieb & Company stated, "We feel certain that every operator in the State of Michigan will be happy to hear that we have appointed Miller-Newmark Distributing Company our exclusive distributors for this fine state.

"They can always expect the very finest service and cooperation from Bill Miller, Tony Sanders, and the entire Miller-Newmark organization, including Orville Bolier, who has just returned to the Miller-Newmark forces, and who will be on the road visiting with operators everywhere in Michigan."

Bill Miller, president of the distributing firm, had this to state from headquarters in Grand Rapids, "Just a week ago we purchased the entire stock of A. P. Sauve Sons Co. of Detroit, Mich. and moved this over to our Detroit offices where Tony-Sanders, our vice-president, is in complete charge.

"We are a young organization," he went on to say, "but in the four years we have been in the distributing business we have set an enviable record for service and cooperation with everyone of the operators thruout the State of Michigan.

"Today," he continued, "as we enter into our fifth year as Miller-Newmark Distributing Company, we point to the following exclusive distributorships we have as an indication of the belief and faith the trade has in our organization: AMI, Inc., D. Gottlieb & Co., Chicago Coin Machine Co., American Shuffleboard, Exhibit Supply, Genco Mfg. & Sales Co., J. H. Keeney & Co., Inc., Victor Vending, Williams Mfg. Co.

"In addition to these," Miller stated, "we also have the following lines: Eastern Electric, Marvel Mfg. Co., Permo Products, S & S Mfg., and United Manufacturing Co."

Bill Miller also reported that Orville Bolier, who had formerly been with the firm, after an association with Wico Corp., King Pin Distributing and Southern Automatic Music, had now returned and would take charge of all their road selling thruout the state.

Miller concluded, "I speak for our entire organization when I state that we are a young firm, but, we are optimistic, and feel certain that the years yet to come will prove the greatest for all concerned with the industry while building our firm to ever greater heights."

# Bolivar Radio, Mexico City, Holds AMI Model "E" Showing

MEXICO CITY, MEX. — Bolivar Radio, AMI distributors this city, last week held a Model "E" showing and the result was a gala party.

Factory representatives present were Carlos Salazar from AMI's export division and William Kuntz, factory applications engineer.

Seen to the left at the MIL microphone is Ben Rosenthal, owner of Bolivar Radio. Below is pictured a portion of the visitors and entertainers who attended.







# Ah! Youth



JACKSONVILLE, FLA. — While visiting Herb Gorman, manager of Taran Distributing, Inc., Jacksonville offices, Sam Taran (pictured above) took a ride on Williams' "Flub-A-Dub" kiddie ride. The Taran firm was appointed distributor for Williams a few weeks ago.

# Season's Greetings To All

GOTTLIEB'S

## ARABIAN KNIGHTS

**as entertaining as a "thousand and one nights!"**





**FABULOUS, FASCINATING, AND . . . BROTHER, DO YOU GET ACTION!!**

**Player spots himself 1 or 2 or 3 holes by turning SELECTOR knob.**

Lighting the balance of the 6 DROP-THRU holes awards REPLAYS in proportion to the number of holes spotted.

14 OPTIONAL SPOTTING COMBINATIONS!

1 to 8 SEQUENCE lights Roll-Over buttons for REPLAYS.



*3 POP BUMPERS*
*2 FLIPPERS*
*2 CYLONIC KICKERS*
*POINT SCORE*
*HIGH SCORE*

**STACKED WITH REAL "COME ON"!**

**LOOK 'EM OVER . . . YOU'LL GO FOR THIS "HONEY" AT YOUR DISTRIBUTOR**

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS


# Chi Automatic Phono Bowling League Party May 22, 1954

## Belvedere Club Chosen For Annual Event. Bill Gersh To Again M. C. Affair

CHICAGO—Banquet committee of the Chicago Automatic Phonograph Bowling League reported this past week that the big, annual, victory dinner would be held on Saturday, May 22, 1954 at the Belvedere Club, 6014 West Grand Avenue.

This will be the evening when all the bowling awards will be made and when all will attend the one happy annual night which closes the 1953-1954 bowling season for the 12 teams of the league.

Bill Gersh, publisher of *The Cash Box*, was again asked, and has agreed to act as Master of Ceremonies, as he did at last year's banquet.

Even tho the banquet is still some months away, the committee reports that reservations have already been made for complete tables, and is of the belief that this will be the biggest affair ever held.

## 8th Annual A. B. C. Xmas Party Clix

CHICAGO—Over 100 members and guests attended the 8th annual A.B.C. Music Corporation Christmas Party Saturday evening, December 12, at the Casa Nova Restaurant, River Forest.

Cocktails were served at 7 P.M., followed by a fine dinner, after which came the gala activities.

Numbers were drawn, and each person holding a called number, was asked to do a different chore, for which each received a gift.

Gifts were also presented to various members of A.B.C. and, as usual, A.B.C.'s employees received their Christmas bonuses.

The committee for this year's party, which did such a grand pob, was headed by Mary Gillette, Burt Bondioli, and Jake Nomden.

Bob Gnarro, vice-president and general manager of A.B.C., handled the emcee chores admirably.


*Season's Greetings*

The Music Operators of California extend sincerest Season's Greetings to all music operators, manufacturers, and all allied to the Automatic Music Industry everywhere.

**George A. Miller**
*State President and Business Manager*

**CALIFORNIA MUSIC GUILD**
128 EAST 14th STREET, OAKLAND 6, CALIFORNIA

***Best Wishes For A Happy and Prosperous New Year***

**PAUL A. LAYMON, INC.**
1429-31 W. PICO BLVD. LOS ANGELES 15, CALIF.
BALLY DISTRIBUTOR So. Calif., Arizona, So. Nevada
WURLITZER PHONOGRAPH DISTRIBUTOR So. Calif., So. Nevada

EXCLUSIVE WURLITZER DISTRIBUTORS FOR SO. GEORGIA, FLORIDA AND CUBA

THE SOUTH'S BEST SELECTION OF COIN MACHINES

BUSH DISTRIBUTING CO.
286 N.W. 29TH ST.
MIAMI 37, FLA.

OFFICES
JACKSONVILLE, FLA.
MIAMI, FLA.
HAVANA, CUBA

At the close of another year we realize how important your friendship and good will have been to our success. We appreciate the opportunity the Holiday Season brings to say "Thank You" and to wish you

*A Merry Christmas*
AND
*A Happy New Year*

★ ★ ★

*Bush Distributing Co.*

REPRESENTING THE LEADING MANUFACTURERS OF COIN OPERATED EQUIPMENT FOR 25 YEARS. NOW SERVING SOUTHEASTERN UNITED STATES AND LATIN AMERICA.



Season's Greetings . . . . . Lyn Brown
*Exclusive Representative for EXHIBIT SUPPLY*
LYN BROWN COMPANY
1909 W. PICO BLVD. — LOS ANGELES, CALIF.




*Santa Rosen*

We are really Santa Claus early this year . . . not just in greetings but in dollars and cents an sensational buys an equipment. Get your gift today by sending for our . . .

Complete Gift Price List

CAN'T BEAT OUR PRICES ANYWHERE

*Write, Wire Today!*

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

WANT
M100A's and C's
*Write*
EL SENDERITO, S. de R. L.
REFORMA # 355 Pte.
MONTERREY, N. L., MEXICO

Airmail Subscription
The Cash Box $30.

# Groenteman Travels Europe For International

## Will Endeavor To Open New Markets For Firm. Witsen To Handle U. S. Business



ABE WITSEN



SAL GROENTEMAN

PHILADELPHIA, PA.—Because of increasing restrictions on imports in countries abroad, Sal Groenteman of International Amusement Company-Scott Crosse Company, this city, reputed to be the largest exporter of coin machines, in now in Europe to open new markets for his firm. Abe Witsen, his associate, will do double duty in Philadelphia until Sal returns.

"As is generally known," said Witsen, "the restrictions on imports has had a depressing effect on the value of used equipment in the states, an unhealthy condition for manufacturers, distributors and operators alike. As a prime exporter, this stiuation has caused us much concern, and it became obvious that something had to be done about it. That is why Sal is in Europe where he will remain until his mission is accomplished. Because of our intimate knowledge of nations abroad, we are certain that when Groenteman returns, he will have been successful in establishing many new outlets for the sale of pinball games, arcade equipment, music machines, kiddie rides, and other machines."

Groenteman expects to visit every country in Europe, except those nations behind the iron curtain, and will spend some time in Africa too. During his tour, Groenteman will also drop in to say "hello" to the many International customers.

## "Comet" At Ops Meet

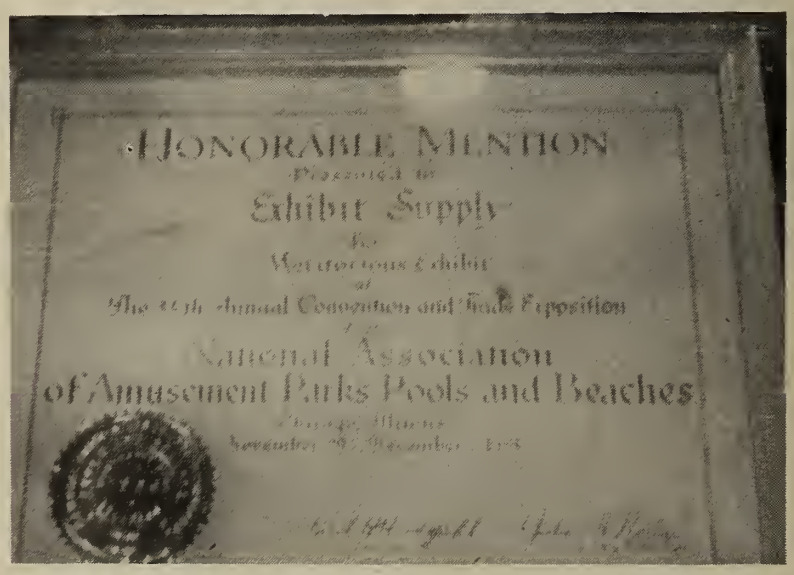






NEW YORK—Dave Stern (pictured above, top pic, center) took the Rock-Ola "Comet" phonograph up to the meeting of the Westchester Music Guild last week and displayed it to all of the association's operators attending their meeting. Shown in the photos are some of the music operators who looked the phono over.

## Award To Exhibit




CHICAGO—At the recent NAAPPB show in Chicago an Honorable Mention was presented to Exhibit Supply for meritorious exhibit at the 35th Annual Convention and Trade Exposition of the National Association of Amusement Parks, Pools and Beaches.

## Give To The March of Dimes

# Season's Greetings To All

THEY GO "BUGGY" PLAYING THIS ONE!

ANOTHER *Williams* WINNER!




BIG BOLD ILLUMINATED SCORE INDICATOR
Lets Player See His Score at a glance!

## STRUGGLE BUGGIES!

★Numbers 1 to 7 lite No. 1 Bumper for "Special".

★Making A-B-C Rollovers lites 2 additional rollover lanes for "Special".

★Thumper bumpers, rollover buttons, stand up switches and kickout holes advance buggy around track to score "Laps".

HIGH SCORES—LAP SCORES

*Williams*
ORIGINATORS OF:
- Interchangeable Front Door
- Hinged Front Door for 5-Balls
- Drum Type Scoring Reels on 5-Ball Games

All numbered bumper values increase from 10,000 to 100,000

- 5 ROLLOVER LANES
- 2 KICKOUT HOLES
- 4 ROLLOVER BUTTONS
- 2 FLIPPERS
- 2 THUMPER BUMPERS
- 2 AUTOMATIC RUBBER KICKERS




GOLD BUMPER CAPS AND FLIPPERS!

HINGED FRONT DOOR for easy SERVICING!

Available with 5c or 10c Coin Chutes...
We Recommend 10c PLAY!

SPEEDY!
CHANGE YOUR "TIRED" GAMES!
SWITCH TO STRUGGLE BUGGIES!
FOR LONG-RUN EARNINGS

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.


# Haddock Appoints Schlenker Manager Of Manufacturing



JOHN HADDOCK

GRAND RAPIDS, MICH.—John W. Haddock, president of AMI, Incorporated, manufacturer of juke boxes, announced the appointment of E. C. Schlenker as manager of manufacturing.

Schlenker comes to AMI from Argus Camera, Inc., where he was factory manager. He has held executive positions with Colonial Radio, Buffalo, N. Y., and at one time operated his own tool and die-firm in Glendale, California.

The post is a new one at AMI and made necessary, according to Haddock, by the record growth of the company which, in the past year, has expanded its working force by better than 100% in addition to adding a new building and facilities which represent an investment of more than $500,000.

"We are," said Mr. Haddock, "particularly happy at having found a man of Mr. Schlenker's background to take on this new responsibility at AMI. The juke box is an extremely complex instrument, combining many mechanical and electronic components. Adherence to close tolerances is a must as is the use of materials which will stand up under the rugged wear and tear to which the instrument is subjected in the field. Mr. Schlenker is well fitted with his background of precision manufacture in cameras and camera lenses, in radio and in tool and die work to contribute substantially to the future growth of our company."


## COMMON IDEAL OF ALL PEOPLES

***Christianity:***

"All things whatsoever ye would that men should do to you, do ye even so to them, for this is the law and the prophets."

*Bible, St. Matthew 7, 12.*

***Hebraism:***

"What is hurtful to yourself do not to your fellow man. That is the whole of the Torah and the remainder is but commentary." *Talmud.*

**Atlantic New York Corporation**

Connecticut • New York • New Jersey

# Season's Greetings

*to all in the Automatic Music Industry*

*Ray Cunliffe*

**AUTOMATIC AMUSEMENT COMPANY**

3018 EAST 91st STREET • CHICAGO 19, ILLINOIS

(All Phones: ESSex 5-0500)

Season's Greetings

To All Our Friends

*from*

Virgil (Chris) Christopher and the entire staff of . . .

**CHRIS NOVELTY CO., INC.**

806 ST. PAUL STREET BALTIMORE, MD.

(Phone: Mulberry 3167)

*Distributors for*

AMI Phonographs and BALLY Products






GREETINGS

from all of us at GENCO to all our friends everywhere . . .

Our best wishes for a season of joy . . . and sincere gratitude for helping to make 1953 a year of unforgettable success.

GENCO MFG. & SALES CO.

Season's Greetings

TO ALL MY FRIENDS COAST TO COAST

ED RAVREBY

*"Representing Manufocturers Of Kiddie Rides"*

75 DARTMOUTH STREET BOSTON, MASS.

Holiday Greetings

FROM

Harry and Hymie Koeppel

KOEPPEL DISTRIBUTING CO. 629 Tenth Ave., New York 19, N. Y. (Tel.: Circle 6-8939)

Foremost wholesalers of reconditioned phonographs. We also carry a full line of plastics.


# My Journey Through Coinland

**By Al Schlesinger**

**Part One**

I am going to try and analyze what, in my opinion, the year 1953 has meant to the coin machine industry. By industry, I mean every segment: operators, jobbers distributors and manufacturers. The manufacturers as a whole have had a very successful year. Successful, to the extent that all their products were accepted and moved through the various trade channels. Where the equipment was more or less stable, the improvements were such, as to eliminate costly repair and service calls. The operators have recognized these improvements in many machines. In the field of music, many improvements have been added this year with the latest being the innovation of Hi-Fi. Prior to this year, the biggest improvement in music, was increasing the selectivity to as many as 120 selections. Manufacturers have also changed their styling. From the more or less conservative juke box, they are now back again to flash, color and lights. 1953 saw the resurgance of several manufacturers of juke boxes. The impact of this will be measured in 1954 by operators and distributors. But, 1953 will be remembered as the year when the real competition opened up in the music field. It is too early to ascertain what this will mean in 1954. Whether it will be good or bad for operators, will have to wait until the year is over to ascertain. One thing is sure—the operator in the coming year will get plenty of attention from salesmen—either from the distributors or the factories, for they will be out strong covering the nation like never before.

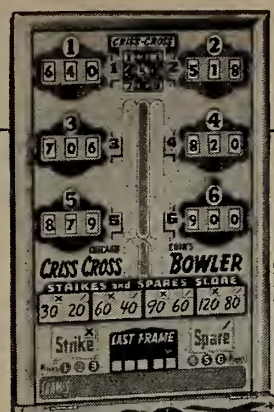
There is no question in my mind that at least one hundred thousand new phonographs could replace old equipment. There are at least that many old juke boxes out on location that could be replaced in 1954. The answer to this will be whether or not the operator is in a position to put new equipment in locations that do not warrant it nor can afford to pay for it. The distributors who know what the conditions are in their particular area will use every effort to move the quotas assigned to them by their manufacturers.

It took me four months to travel from coast to coast by automobile to gather first hand information as to what the real conditions were out in the field. One thing I have found, that has stood out like a beacon light. Where the operators were organized, whether it was in City, County or State associations, the operators and distributors of juke boxes have been more or less successful.

Hi-Fi is now getting inside thinned down record walls and with new needles fitted into newer types of pick-up cartridges; with hopped up amplifiers to send the notes enriched into improved loud speakers; is going to revolutionize the juke box. This is only the beginning—for there is no end to what they can do with sound. With this new type of sound the coming year should go down in juke box history, as the year when sound took the play away from all the other features of the juke box. I only hope that the operators will get organized so that they will be prepared to change their equipment on an orderly basis, so that they can also profit by this new innovation, along with the distributors and manufacturers. Operators in many localities were carrying the juke boxes on the earnings of shuffle alleys and bingo games. If it were not for these games their lot would indeed be a sad one. It takes courage for operators to admit that they are having difficulty earning a living from their juke boxes. In New Orleans, Dallas and Los Angeles many operators were complaining about how tough it was to make a living from juke boxes. Dallas has just recently formed an association, and Los Angeles is on the verge of starting one. If the operators will now join these groups, they will soon learn what real operating could mean. In New Mexico, operators could not afford to put out many new juke boxes, for the play was not great enough to sustain it. In New York City, Cleveland, Chicago, Northern California and Miami where they have associations the operators were doing business successfully. Here is an ideal example of what complete cooperation means to manufacturers, jobbers, distributors and operators. The manufacturers through their distributors and jobbers sell their equipment on an orderly basis to the operator who then can do business without fear of cut-throat competition and it all adds up to orderly operating that is proving profitable to all branches of the industry.

In proportion to the number of pinball games I saw on location all over the country, the new or latest models were few and far between. Most operators when queried about this generally came up with the same answer. "Prices are too high for new equipment, so we cannot afford to operate them." What is going to happen to this segment of the industry in 1954 is hard to predict. The operators are just letting their old equipment stay on location and they don't seem to care too much whether or not it takes in any money. They occasionally reshuffle their old games around and not too often. What shot in the arm the manufacturers have for this is unkown to me. I do predict that if they don't come up with something new and novel that an operator can make a profit on—then the pinball game will have reached the end of its novelty.

(To Be Continued Next Week)




chicago coin's

CRISS CROSS BOWLER

Featuring
ADVANCE SCORING
Plus MATCHING FEATURE

Featuring 8 Ways To CRISS CROSS By Matching Numbers — Numbers on CRISS CROSS Panel Carried Over From Game To Game Until A Line Is Completed.

Plus
Match a Number & Star— And Crown Feature!
Advance Scoring Feature!
Giant Pins!
Beautiful Cabinet Styling!
5 or 10 Frame Play!
45 Second Scoring!

chicago coin MACHINE COMPANY
1725 W. DIVERSEY • CHICAGO 14


# As I See It

A Weekly Column by AL SCHLESINGER



Some weeks ago the tragic story concerning a juke box operator flashed over the press wires of the nation. Quay Sargent operating in the Los Angeles area, was driving the speed boat at Lake Arrowhead, Cal., when Miss Boni Buehler lost an arm and a leg when she was pitched from the boat into the whirling propeller. Newspapers all over the nation carried the story along with the fact that the operator of the boat was in the juke box business.

Quay Sargent got his start in the coin machine business with the Square Amusement Co. of Poughkeepsie, N.Y., many years ago. Since I was one of his teachers, I decided to interview him. He was reluctant to talk about the accident, but he did introduce me to Miss Buehler, who is coming along very well. The Western Air Lines where she was employed as a hostess, will, after she has acquired artificial limbs, promote her to a training stewardess. She is a very attractive girl and was in high spirits when I met her.

Quay Sargent has asked me to convey to the many people in the coin machine business, who phoned and sent wires offering money and blood, his sincere thanks and appreciation. He said: "I received over one hundred offers of help from operators."

In 1942, Quay resigned his position with the Square Amusement Co. and left for California. He immediately became associated with Jean and Dolores Minthorne who were the Rock-Ola distributors at that time. In 1946 he became interested in a Club in Caliente, Nev., and remained there for a year. In 1947 he moved to San Diego, Cal., and started the Cardinal Amusement Co. He operated this firm until 1950 when he sold his interests and returned to Los Angeles. He has been connected with all phases of the coin machine business. At the present time he is interested in several routes with various partners and I am told the operations are quite extensive.

As I see it, the response of help that the operators were willing to give to the victim of this tragic accident, again proves the charity and good will that operators all over the country have in their hearts. It is with this thought in mind, at this time of the year that I close this article wishing all my readers a very Merry Christmas and a Happy New Year.


★

Season's Greetings

*Gilbert Kitt*
*Howie Freer*
*Stan Levin*
*Vince Shay*
*and the entire staff of . . .*

Empire Coin MACHINE EXCHANGE
1012-14 MILWAUKEE AVE. • Phone EVERGLADE 4-2600 • CHICAGO 22, ILL

Season's Greetings

. . . to all our friends . . . to all the automatic music manufacturers . . . to all suppliers . . . to all those allied to the automatic music industry . . . may all of you enjoy The Merriest of Merry Christmases and the very Happiest of Happy New Years . . .

THANK GOD, WE ARE ON 10¢ PLAY

MUSIC OPERATORS OF NORTHERN ILLINOIS
8000 LINCOLN AVENUE (Room One) SKOKIE, ILLINOIS

*Season's Greetings*

. . . . to all our customers

manufacturers and friends

everywhere in the industry

*Buster Williams*

**WILLIAMS DISTRIBUTING CO.**

Exclusive Distributors For

★ *Wurlitzer* ★ *United* ★ *Williams* ★

1117 UNION AVENUE MEMPHIS, TENN.



**Best Buys of the Season**

**Factory Reconditioned For Year 'Round Profit!**

| | |
|---|---|
| YACHT CLUB | $295.00 |
| BEACH CLUB | 375.00 |
| BALLY BEAUTY | 345.00 |
| FROLICS | 195.00 |
| DUDE-RANCH | Write for Price |

Reconditioned Kiddy-Rides also available

WRITE — WIRE — PHONE YOUR ORDER TODAY!

**DONAN DISTRIBUTING COMPANY**

5007 N. Kedzie Avenue, Chicago 25, Illinois Phone: JUniper 8-5211

*Bally Distributors for Wisconsin and Northern Illinois*



**Season's Greetings**

. . . to all distributors, manufacturers and friends and to all the nation's automatic music industry for a healthy, happy and prosperous 1954. . . .

FROM THE MEMBERS OF THE

**MUSIC GUILD OF NEBRASKA**

1430 South 13th Street, Omaha, Nebraska



**Season's Greetings**

TO OUR MANY GOOD FRIENDS

From

WALLY FINKE • JOE KLINE

and ALL THE GANG at

**FIRST DISTRIBUTORS**

1750 W. NORTH AVENUE, CHICAGO 22, ILLINOIS


# IMPORTANT NOTICE

## TO

# ADVERTISERS

***Due To The Christmas and New Year's Holidays . . .***

***THE NEXT TWO ISSUES***

of

**THE CASH BOX**

**(Dated: January 2nd and January 9th)**

***MUST GO TO PRESS EARLY***

***ALL COPY and COMPLETE CUTS***

**for the**

**JANUARY 2nd Issue**

***MUST BE IN NEW YORK***

**WED., DEC. 23**

**NO LATER THAN 4 P. M.**

★

***ALL COPY and COMPLETE CUTS***

**for the**

**JANUARY 9th Issue**

***MUST BE IN NEW YORK***

**WED., DEC. 30**

**NO LATER THAN 4 P. M.**

**THE CASH BOX**

**26 West 47th Street, New York (36)**

**Tel.: JUdson 6-2640**

# Season's Greetings

*from*

**"RUDOLPH THE RED NOSED REINDEER"**
**"BIG BRONCO"**
**"ROY ROGERS' TRIGGER"**
**"RAWHIDE"**
**"SEA SKATE"**
**"SPACE PATROL"**
**"PETE THE RABBIT"**

***New Revolutionary Card Vendor***

***and all the other "Very Great" products of***

# EXHIBIT SUPPLY

**4218–4230 WEST LAKE STREET • • CHICAGO 24, ILLINOIS**





## TENNESSEE TOPICS

Gene Hill and E. C. Blankenship, H. H. Music Co., Nashville, in high spirits as they discussed 1953. They operate a mixed route of amusement machines, phonographs and cigarette vendors. . . . Albert Euittis joins the 20 Year Club. Al started in 1927 with a route of the first 10 Record Symphony built by Seeburg. He carries on his business under the name of The Central Music Co. . . . With all the machines lit up at Hermitage Music in its new location the place looks like a county fair. All departments are well set up and operators will find service a pleasure to shop there for parts and equipment. The new record department has already shown additional sales. . . . Something will pop in Rock City soon. A great deal of whispering taking place between Kenith Brake and Thomas Watts. . . . With the year drawing close to its end Parker Distributing Co., Nashville, reports a good year. . . . John Cartwright, Capital Amusement, Nashville, lacks one year of being a 20 Year man. Also says business was good this year. . . . Ditto W. H. Williamson & Son. . . . Pop Davise holding down the fort at S. L. Steible Co., Nashville, as L. H. Smith is in Knoxville on business. . . . Happy Birthday to M. R. Ingraham of Parker Distributing Co., Nashville. Celebrated December 9. . . . John McDonald feeling great about this year's business since the grand opening back in June. . . . Tommy Distributing Co., Nashville, has added one of the most complete premium lines in the state. Tommy has also added 40 new shuffles ot his route and is planning to add more in 1954. . . . James Richardson of Biggers Amusement Co. certainly takes in a lot of territory in his 20 years in the biz. He started in December 1932 with Joe Frank & Frank Higgins in Nashville. Then to T. W. Amusement, Knoxville, Palace Club, Reno, Nev., Sutter & Goldberg, New York, back to Nashville with John Cartwright and Parker Distributing and now with Biggers Amusement of Clarksville. . . . J. W. Biggers reports business in and around Clarksville has been a top year despite the personnel cut at Fort Campbell.


**Season's Greetings**

***. . . TO ALL OUR CUSTOMERS AND***
***ALL OUR FRIENDS EVERYWHERE . . .***

★

Exclusive ***SEEBURG*** Distributors

**WOLFE DISTRIBUTING CO.**

459 RIVERSIDE AVENUE, JACKSONVILLE, FLORIDA
1626 SIXTH AVENUE, NORTH, BIRMINGHAM, ALABAMA

Season's Greetings

***To All Coin Machine Men***

***Thank You For Making 1953***
***The Biggest In Our History***

**HASTINGS DISTRIBUTING COMPANY**
*(Since 1932)*
6100 W. BLUEMOUND ROAD
MILWAUKEE 13, WISCONSIN

## BIG KIDDIE RIDE NEWS!

OUR LARGE PLANT ACTUALLY REBUILDS KIDDIE RIDES! A REBUILT "BIG BRONCO" IS NOW A NEW PRAIRIE KING. A REBUILT "BALLY CHAMPION" IS NOW A NEW WESTERN CHAMP. IT'S UNBELIEVABLE! AND IF YOU ARE NOT SATISFIED, WE PAY FREIGHT FROM YOUR CITY TO BOSTON. ON TEST LOCATIONS NEW "PRAIRIE KING" and "WESTERN CHAMP" EARNED MORE than the old machines.

Bally Champion "WESTERN CHAMP" ..... $595
Exhibit Big Bronco "PRAIRIE KING" ..... $495

## NEW KIDDIE RIDE EXCHANGE!

We accept in trade or pay cash for used Kiddie Rides
REGARDLESS OF MAKE OR CONDITION!

| | | | |
|---|---|---|---|
| MISS AMERICA BOAT | $375 | BALLY SPACE SHIP | $575 |
| SCIENTIFIC OCEAN LINER | 375 | NYLCO ROCKET | 400 |
| MERRY-GO-ROUNDS | Write or Call | DECO SPACE RANGER | 400 |
| | | CH. COIN SUPER JET | 400 |
| AUTOMOBILE RIDES | 245 | ATOMIC JET | 250 |
| MIDGET MOVIES Complete with Film | 165 | METEOR ROCKET | 185 |

*ALL RIDES COMPLETELY RECONDITIONED!*

NEW LOOK—NEW COLOR—LIKE BRAND NEW

**REDD DISTRIBUTING CO., INC.**
298 LINCOLN ST., ALLSTON 34, MASS. AL 4-4040

*Exclusive distributors for* AMI BALLY—UNITED



Season's Greetings

C. A. ROBINSON & CO.
2301 W. PICO BLVD.
LOS ANGELES 6, CALIF.



**REPAIR & MAINTENANCE**
For all Coin Machines
Juke Boxes, Games, Kiddie Rides,
Cigarette Machines
BROOKLYN, QUEENS, NASSAU
Our Specialty
Call: OPERATOR'S SERVICE
MAin 5-4032 Car 170 (Radio Service)


## F. C. Stevens Reports On European Vending

ST. LOUIS, MO.—Returning from his fifth European trip since the Second World War, F. C. Steffens, general manager of National Rejectors, Inc., St. Louis, Mo., was very impressed with the increase of vending activity in the countries he visited.

Steffens has spent two months visiting England, Denmark, Holland, Germany and France studying the vending conditions in those countries. He reports that "in the last year and a half, considerable progress has been made in all the countries, with Germany showing the greatest advancement. Many experiments in vending are being carried on but the vending of films and many different tobacco products has been unusually successful."

"At present, American made phonograph equipment is being imported in big quantities but production in this field is now underway in Europe. This also applies to the vending of cold soft drinks which, up until a short time ago, was relatively unknown."

## Record Crowd Attends Miami Ops Annual Dinner

MIAMI BEACH, FLA.—A record attendance was set at the third annual dinner and dance of the Amusement Machine Operators Association at the luxurious Saxony Hotel, here, on Saturday night, December 12. As membership in the association now includes operators of cigarette machines, these men and their wives brought the total of fun-seekers away beyond that of previous years.

As is the case each year, coinmen from out of town were also noted, among them C. A. Robinson from distant Los Angeles, Calif.

Wurlitzer and Ted Bush once again joined hands to run a free-wheeling cocktail party prior to the banquet, which as usual was one of the high spots of the evening.

Willie Blatt, president of the association, was given a resounding note of acclaim for his outstanding efforts in association work as well as helping to make this banquet one which will long be remembered.

## Mills Buys Ice Cream Vendor Patents

CHICAGO — Mills Industries, Incorporated, this city, announces its acquisition of all patent rights to the ice cream bar vending machine originally sold under Arctic and Jolly Boy trademarks. The machine is being marketed as the "Mills Package Vendor." The mechanism has been modified and the unit has been restyled. Test models of the new machine are in the field undergoing intensive tests and volume production is already arranged.

# Chi Sub-Council Okays Cig Vendors

CHICAGO—It looks promising for those operators here, who would open cigarette machine operations.

On Thursday, December 17, the Sub-Committee of the City Council, which has been hearing arguments on cigarette machine operations, advised that it has approved an ordinance legalizing the operation of these machines. The measure would be considered by the Finance Committee on Friday, December 18, and if approved would go before the full Council for its decision next week.

The ordinance as proposed would prohibit the machines in establishments which have bars; but machines could be placed in establishments where drinking is permitted, but which have no bars. It is estimated that available locations would total around 20,000 to 22,000.

The premises where cigarette machines are located would have to take out a retail cigarette license at $120 per year, and would have to pay an additional tax of $5 per machine. Under this arrangement, the City of Chicago would benefit to the tune of around $2,500,000 to $3,000,000 per year.

Many operating firms here are all set to start placing cigarette machines the moment the Council approves of the measure. They will have to make large investments in equipment, trucks, office supplies, fixtures, cigarettes, and personnel. The City of Chicago stands to gain, not only from actual tax revenue, but in addition it opens a field for employment of its citizens, as well as creating a stimulating business improvement for its commercial business firms.

## Redd Announces New Rebuilt Rides and Special Exchange Dept.



W. S. (Si) REDD

BOSTON, MASS.—W. S. (Si) Redd, owner of Redd Distributing Company, Allston, Mass., has just announced the start of two new revolutionary developments in the Kiddie Ride field.

His large plant which has always reconditioned Kiddie Rides has now embarked on a plan to rebuild old Kiddie Rides to give them an entirely new look! Exhibit "Big Broncos" are being transformed into the new "Prairie King" and Bally "Champion" Horses will be known in their new form as the "Western Champ." Redd states: "This new technique will give the operator bigger profits than ever before. We have such confidence in this plan that we will pay the freight from any city to Boston if the operator is not 100% satisfied. Test locations have already proven that the new "Prairie King" and "Western Champ" actually earn more than the old "Big Broncos" and Bally "Champions."

The second new development of Redd's is the new "Kiddie Ride Exchange." Redd says: "It has been clearly demonstrated that Kiddie Ride Operators throughout the country do not have local distributors to assist them with their requirements. Parts are hard to get and many distributors cannot accept Kiddie Rides in trade. Our 'Kiddie Ride Exchange' will therefore accept in trade or pay cash for used Kiddie Rides regardless of make or condition.

"It's unbelievable how a ride may be successful in one part of the country, but not popular in another. Our plan of outright trade will be of great advantage to the operator. He can substitute poor machines for big profit machines quickly, and thus keep his operation on a paying basis at all times".

# DALLAS DOINGS

Christmas Week finds The Dallas coin machine business slowing down to a crawl, while the record business is enjoying its busiest season of the year. So far we have heard of no open houses for the operators. Each business is having its own private Christmas party for the employees and bosses. . . . The New Year will find Garland Delemar, the fast talking, wise-cracking, beloved dynamo from Waco, going in business for himself. His boss E. J. Shelby is closing out his record shop and is planning to devote his full time to his coin machine operation. So Dele is going to open a one stop retail operation to service the juke box operators in and around Waco. Right now he is busy getting his location ready for the grand opening. We wish you luck, Dele and we are glad you'll still be making your weekly buying trips to Dallas. . . . George Wrenn of Walbox Sales Company is expecting his brother and sister-in-law, Mr. and Mrs. Jack Yost, from Galveston for the Christmas holidays. . . . Cecile Epps of Waco was in town this week looking for good used equipment. We also saw H. K. Lyde of Sherman and Walter Wiggins of McKinney. . . . Mrs. Tom Williams of Mineola was in Dallas this week on a buying trip. Harry Hoosier of Fort Worth was in town with his friend, Lew Sebastian, regional sales manager for Rockola. . . . Also making the rounds of Dallas distributors was Frank Emerson of Greenville. . . . Ed Furlow of S. H. Lynch Co. has returned from a turkey hunt down in South Texas. . . . A. C. Hughes, also of S. H. Lynch, has returned from the SMU-Notre Dame Game. Needless to says that his team didn't win but he assures us he had a good time. . . . D. R. Price of Italy was in town doing his buying. We saw Bert Watson of Itasca and Jimmy Garrett of Longview. . . . Fred Ellis and Speedy Walker were here from Waco. Speedy was here on his way to Oklahoma to buy cattle for his ranch.

# Op Suggests Mfrs. Include Tape Type Recorder To Provide Accurate Play Count

NEW YORK—*The Cash Box* receives many suggestions from those in trade continuously. Printed below is one we think can serve the industry well. The writer prefers to remain unidentified, and we comply with his wishes.

"The major complaint on coin operated business is in the honesty of help. You could open up the other fields of coin operation if the money and sales could be completely checked.

In the cigarette field, the servicemen buy their own packages and conduct sales through the owners machines, besides the lengthy check-ups after a man turns in his collections. In the soda vending, there is always a question as to the number of cups, the quantity of soda and the number of sales against waste. I am not considering the possibility of slugs, because most machines are slug proof. In candy and merchandise machines, there are numerous ways of gyping by servicemen, operator or owner of the premises. In the juke box, the registers do not conform with the cash because of free plays or 6 for 25c or 3 for 25c or the records played, register, instead of the money.

At any rate, there is always a bad feeling in questioning a collector or the location owner questioning the operator. Since it is my firm belief that most people are honest, I am sure a solution for this condition would be a blessing for the industry.

I have in mind a tape (like you had on the auto-counts and auto-banks) that would register the coin inserted and total same. The total would be printed on same tape (with a key) and at the same time, wipe out the total to start at zero again. The tape could be printed on its one side edge, with numbers and indications to eliminate replacing of tapes. There would be no questions on money, because the individual coins as well as the total would be marked on the tape.

The operator could feel secure of money, merchandising and satisfying the customer that there can be no exchanges or deals, short change or excuses for any difference in cash or inventory.

The reason this came up is that we also operate washing machines in basements. It is almost impossible to control cash; yet there is room in each machine for additional equipment. When it comes to a project of 40 or 50 machines involved, the short-changing amounts to more than the profit. Most operators limit their activity to one man routes, only because of lack of trust.

The telephone company operates with sealed boxes, but the average location will not accept this form of collection.

If a unit with a printed tape could be put above the cash box unit, so it could be inter-changeable if out of order, the expansion of the coin operated sales and amusement business could be doubled. Big businessmen would become interested as well as the average operator who has the knowledge of operating, but cannot control it.

We thought slug rejectors were impossible twenty five years ago; today every machine is equipped with them. So I feel sure that if any attempt were made to control cash, we could really go places.

There may be a dozen more arguments I could put forth, but I am sure from what I have told you this far, you will check with the thoughts of other operators on this subject and if it has possibilities, you will be quick to recognize it."

Merry Christmas
and
Happy New Year
to all
our friends
Bally®

## Atlantic - N. Y. Offers Free Insurance On Seeburg "Hi-Fi" Phonos

NEW YORK—With the introduction of Seeburg's new "Hi-Fi" phonograph, Harry Rosen and Meyer Parkoff, Atlantic-New York Corporation, this city, instituted a policy of offering Free Insurance on each phonograph bought by their operators.

The Free Insurance provides for: Fire, Smoke, Windstorm, Hail, Vandalism and Malicious Mischief (subject to $10 deductible), Burglary and Theft (subject to a limit on money and records of $150), Riot, Riot Attending a Strike, Civil Commotion, Vehicle Damage, Aircraft Damage, and Transportation Losses (subject to $25 deductible).

## Ramsey County Ops Hold Annual Election Of Officers

MINNEAPOLIS, MINN. — At a recent meeting of the Ramsey County Operators Association the annual election of officers was held.

Archie LaBeau was elected to the post of president. Also voted to office were Jack Karter, vice president and Bob Wenzel, secretary-treasurer.

F. J. Eichinger, Ray Aue, Mrs. Dick Unger, Arne Tessmer and A. E. Rockola, all of St. Paul, were elected to the board of directors for the coming year.

SEASON'S GREETINGS
Bill Happel Al Silberman Ray Powers
Fred Gaunt W. E. Happel
BADGER SALES COMPANY, INC.
2251 WEST PICO BLVD. — LOS ANGELES 6, CALIF.

Season's Greetings
To Everyone — Everywhere
★
Exclusive SEEBURG Distributors
MUSIC DISTRIBUTORS, INC.
213 FRANKLIN ST., FAYETTEVILLE, N. C.

# DOUBLE YOUR MONEY BACK

That's right! ***The Cash Box*** will give you DOUBLE YOUR MONEY BACK if you don't agree that ***The Cash Box*** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for $15.00 for a full year (52 week's issues) of ***The Cash Box!***

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that ***The Cash Box*** is the greatest magazine you've ever yet read to help you progress in your business . . . send back those first four issues . . . get DOUBLE YOUR MONEY BACK for those first four issues . . . PLUS...the original $15.00 you sent for the entire year's subscription!!

YOU CAN'T LOSE!

If anything at all . . . you can get DOUBLE YOUR MONEY BACK . . . by subscribing to ***The Cash Box*** TODAY!!!




**THE CASH BOX**
**26 West 47th Street, New York 36, N. Y.**

**OKAY:** I'll match you! Enclosed find my check for $15 for a full year's subscription (52 exciting week's issues) of ***The Cash Box.*** If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the $15 which I am enclosing right now.

FIRM.....

ADDRESS.....

CITY.....ZONE.....STATE.....

SIGNED.....

# MEMBERSHIP OF THE 20 YEAR CLUB

**(AS OF DECEMBER 19, 1953)**

A

ABRAHAM, JOS.
Cleveland, O.
ADAMS, EDWARD
Elizabeth, N. J.
ALBERG, WILLIAM
Brooklyn, N. Y.
ALEXANDER, ELIAS
Youngstown, O.
ALEXANDER, JOSEPH
Youngstown, O.
ALEXANDER, N.
Youngstown, O.
ALLBRITTEN, V. N.
Murray, Ky.
ALLEN, JAMES
Grand Rapids, Mich.
ALLUVOT, FRANK
Detroit, Mich.
AMBROSE, DOMINIC
Patchogue, L.I., N.Y.
ANDERSON, EUGENE F.
Monterey, Calif.
ANDERSON, MICKEY
Erie, Pa.
ANGOTT, CARL
Detroit, Mich.
ARENA, JOHNNY J. B.
Galveston, Texas
ARNSBERG, HARRY
Portland, Ore.
ARONSON, CHARLES
Brooklyn, N. Y.
ASH, JOSEPH
Philadelphia, Pa.
ATKINS, M. B.
Oklahoma City, Okla.

B

BACKE, EARL
Merrick, L. I., N. Y.
BADER, CLARENCE
Hialeah, Fla.
BAILEY, BILL
Stockton, Calif.
BAILIE, CLIFF F.
Syracuse, N. Y.
BAKER, CHARLES
Pine Bluff, Ark.
BARBER, FRED
Dallas, Tex.
BARD, ROBERT
Los Angeles, Calif.
BARRON, JERRY
San Mateo, Calif.
BASSAN, ALBERT C.
Wellsville, N. Y.
BECKER, BEN
Brooklyn, N. Y.
BENNETT, PAUL
Chicago, Ill.
BERGMAN, ALFRED
Buffalo, N Y.
BERGQUIST, GEO. W.
Ironwood, Mich.
BERN, DEL
Fresno, Calif.
BERSON, DAVID
Harrisburg, Pa.
BERUBE, ANTHONY
Hartford, Conn.
BESS, JACK G.
Roanoke, Va.
BETTI, HUMBERT
Union City, N. J.
BETZ, WILLIAM
St. Louis, Mo.
BIDERMAN, HORACE
Washington, D. C.
BILOTTA, JOHN
Newark, N. Y.
BLALOCK, FLETCHER
New Orleans, La.
BLATT, THEODORE
Brooklyn, N. Y.
BLATT, WILLIAM
Miami, Fla.
BLENDOW, AL
Brooklyn, N. Y.
BLUM, M. Y.
Wichita, Kan.
BLUMENFELD, IRVIN
Baltimore, Md.
BOASBERG, LOUIS
New Orleans, La.
BODKIN, AL
Forest Hills, L.I., N.Y.
BOND, DAVID
Boston, Mass.
BOSCHE, W. E.
Raton, N. M.
BOWEN, CARL
Grand Rapids, Mich.
BOYD, LESLIE C.
New York, N. Y.
BRADISH, JOSEPH
Freeland, Pa.
BRAGG, R. C.
Danville, Va.
BRANDT, PETE
St. Louis, Mo.
BRANSON, HY
Louisville 4, Ky.
BRAY, VINCENT J.
Miami, Fla.
BREITENSTEIN, CHAS
Chicago, Ill.
BREITHER, ROBERT
Chicago, Ill.
BRILLIANT, JOSEPH
Detroit, Mich
BROADBENT, JOE
Anchorage, Alaska
BROMLEY, MARTIN J.
Honolulu, Hawaii
BROWER, O. A. "REP"
Aberdeen, Wash.
BRUINGTON, E. J.
Onamia, Minn.
BUCKLEY, LOUIS
Nashville, Tenn.
BUCKLEY, PATRICK J.
Chicago, Ill
BUCKLEY, ROBERT
New Orleans, La.
BULLOCK, JOHN
Lock Sheldrake, N.Y
BURKE, PALMER F.
Youngstown, Ohio
BURKE, TOM
Elizabeth, N. J.
BURKE, WILLIAM J.
Baltimore, Md.
BURT, H. F.
Chicago, Ill.
BUSH, TED
Miami, Fla.
BUSHDID, MICHAEL
Washington, D. C.
BUTLER, RAYMOND B.
Haverhill, Mass.
BYBER, (GENE) E. C.
San Antonio, Texas
BYE, BILL
Kansas City, Kans.

C

CAMP, CLARENCE
Memphis, Tenn.
CARLYLE, ROBERT
Grand Rapids, Mich.
CARPENTER, RUSS
Chester, N. Y.
CARRACI, JOE
Galveston, Texas
CARSLEY, GEORGE
Montreal, Caanda
CASHION, E. H.
Nashville, Tenn.
CASOLA, LOU
Rockford, Ill.
CHAPMAN, ABE
Los Angeles, Calif.
CHARLE, C. S.
Springfield, Mo.
CHRISTIAN (DOC) T.K.
Fort Worth, Texas
CHRISTOPHER, VIRGIL
Baltimore, Md.
CISEK, STEPHEN
Chicago, Ill.
CLARK, SAM W.
Benton Harbor, Mich.
CLEER, CLARENCE A.
Fort Worth, Texas
COHEN, AL S.
Newark, N. J.
COHEN, MRS. SAM
Atlanta, Ga.
COHN, NAT
New York, N. Y.
COLUCCI, JOHN S.
Waterbury, Conn.
COLUCCI, RALPH
Hartford, Conn.
CONKLIN, MRS. HAZEL
Houston, Texas
CONNORS, JOSEPH
Lona Island, N. Y.
CORNELIUS, M. T.
Abiline, Texas
CORRISTEN, EDDIE
Cliffside Park, N. J.
COULTER, ALBERT
Worcester, Mass.
COULTER, MAXWELL
Worcester, Mass.
CRESWELL, N. J.
Los Angeles, Calif.

D

DADDIS, ART
Palm Beach, Fla.
DADDIS, GENE
Pequannock, N. J.
DAUL, HARRY
Green Bay, Wis.
DAVIDSON, BERT B.
Chicago, Ill.
DAVIDSON, FRANK W.
Spooner, Wis.
DAVIES, H. W.
St. Louis, Mo.
DAVIS, W. H.
Nashville, Tenn.
DELAPORT, ANGELO
Syracuse, N. Y.
DE MARE, JAMES
Highland, Ulster
County, N. Y.
DENVER, ALBERT
Brooklyn, N. Y.
DE SELM, BILL
Chicago, Ill
DICHTER, SAMUEL S.
Ft Wayne, Ind.
DICICCO, DICK
Yonkers, N. Y.
DINWIDDIE, C. P.
Atlanta, Ga.
DIXON, LEO
Youngstown, Ohio
DIXON, S. H.
Johnson City, Tenn.
DODSON, W. RUSS
Powell, Ohio
DOLINS, AL
Boston, Mass.
DOLPH, H. W.
Tulsa, Okla.
DORSCH, ANTHONY
Chicago, Ill.
DOYLE, FRANK Q.
Chicago, Ill.
DOWNING, BILL
Fresno, Calif.
DROLLINGER, HARRY
Dallas, Texas
DURANT, LYN
Chicago, Ill.

E

EBY, MRS. LORA
(QUACKENBUSCH)
Detroit, Mich.
ECKHARDT, GEORGE
Alma, Neb.
EHRENFELD, EMANUEL
Passaic, N. J.
ELLIS, EDDIE
New York, N. Y.
ELLIS, HOWARD N.
Omaha, Neb.
ELMS, JOHN
New Orleans, La.
ENGELMAN, SAMUEL
New York, N. Y.
ENGELN, AL
Nashville, Tenn.
EUITTIS, ALBERT T.
Nashville, Tenn.
EVANS, JOHN R.
Gulfport, Mich.

F

FARRIS, C. B.
Galveston, Texas
FARRIS, J. D. Sr.
Vicksburg, Miss.
FARRIS, J. D., Jr.
Vicksburg, Miss.
FELDMAN, A. D.
Brooklyn, N. Y.
FELDMAN, STANLEY D.
Brooklyn, N. Y.
FESDJIAN, SUREN D.
New York, N. Y.
FISH, ABE
Hartford, Conn.
FISHMAN, JOE
Newark, N. J.
FLOWE, J. M., Sr.,
Greenwood, S. C.
FLOWE, J. N.
Greenwood, S. C.
FOKAKIS, JOHN N.
Hattiesburg, Miss.
FOKAKIS, NICHOLAS J.
Hattiesburg, Miss.
FORREST, C. M.
Ft. Wayne, Ind.
FOSTER, RAY
Sioux Falls, S. D.
FRANCO, DAVID
Montgomery, Ala.
FRANKEL, LARRY
Rock Island, Ill.
FRIEDMAN, JAKE
Atlanta, Ga.
FULCO, DOMINICK
Hartford, Conn.
FULLER, FLETCHER G.
Ocala, Fla.
FURLOW, ED
Dallas, Tex.

G

GAGE, OTTO (TOBE)
Fayetteville, Ark.
GAINES, WILLIE
New York, N. Y.
GARDELLA, FRED A.
Detroit, Mich.
GARRETT, D. F.
Temple, Texas
GARRETT, HAROLD
Schenectady, N. Y.
GARRETT, TED
Albuquerque, N. M.
GARRISON, ROY E.
Phoenix, Ariz.
GAUNT, FRED
Los Angeles, Calif.
GELTZER, IRVING
New London, Conn.
GENNA, VINCENT
Galveston, Tex.
GENSBURG, SAMUEL
Chicago, Ill.
GERARDIN, L. W.
Chicago. Ill.
GERSH, BILL
Chicago, Ill.
GIACONNE, CHARLES
Liberty, N. Y.
GILBERT, AL
New York, N. Y.
GINSBERG, EDDIE
Chicago, Ill.
GINSBERG, MORRIE
Chicago, Ill.
GISSER, MORRIS
Cleveland, Ohio
GLASS, LOUIS S.
Madison, Wis.
GLAVIANA (JOE) J. C.
Galveston, Texas
GLUTH, OTTO J., Jr.
Birmingham, Ala.
GOLDBERG, HARRY
Miami, Fla.
GOLDMAN, GEORGE
Baltimore, Md.
GOLDSTEIN, LENNY
Cincinnati, Ohio
GORE, EARL P.
New Orleans, La.
GOTTLIEB, DAVID
Chicago, Ill.
GOTTLIEB, MORRIS
Dallas, Tex.
GOTTLIEB, NATE
Chicago, Ill.
GOTTLIEB, SOL
Chicago, Ill.
GRECO, JOSEPH
Giasco, N. Y.
GRECO, THOMAS
Giasco, N. Y.
GREEN, HARRY
New York, N. Y.


**H. C. EVANS & CO.**
CHICAGO

*Sincerely Wish You*

A

Joyful Holiday

Season

and A

Prosperous,

Happy New Year

★

**Season's Greetings**

. . . TO ALL OUR CUSTOMERS . . . OUR MANUFACTURERS AND SUPPLIERS . . . AND TO ALL OUR FRIENDS . . . MAY YOU ALL ENJOY A HEALTHY AND WEALTHY NEW YEAR . . .

*Joe Abraham*

**LAKE CITY AMUSEMENT CO.** 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)

**A Very Merry Christmas And A Happy New Year**

And wishing one and all in our grand music business health, wealth and happiness for the coming year

***MIKE DALE***

**COMMERCIAL PHONOGRAPH SURVEY AND SERVICE**

110 NORTH FRANKLIN STREET, CHICAGO, ILLINOIS



# Season's Greetings

. . . to all our friends and all operators and, especially, to all the music manufacturers for the great equipment, outstanding service and cooperation they gave us which has made possible another great year for . . .

**A.B.C. MUSIC SERVICE CORP.**

5915 WEST GRAND AVENUE
CHICAGO, ILLINOIS






Also Available
WALL MODELS
Horsecollar
(15-21-50 pts.)
Marvel Score
(15-21 pts.)
$95.00 each.

MARVEL'S NEW
**SHUFFLE-SCORE**
*COIN-OPERATED ELECTRIC*
**SCOREBOARD**

*Fits Any Shuffleboard*

★ 15-21 and/or 50 Pts.
★ 10c 1-Player or 10c 2-Player by Simple Plug Switch-Over
★ Large METAL National Coin Rejector Box

New Shuffle-Score is 2-faced—adjustable for all boards . . . chrome tube supports.
*IMMEDIATE DELIVERY*
Terms: 1/3 deposit, bal C.O.D. or S.D.
**DISTRIBUTORS, WRITE**

**MARVEL**
MANUFACTURING CO.
2849 West Fullerton Avenue
Chicago 47, Ill.



Season's Greetings
TO ALL THE INDUSTRY
FROM
**Pat Buckley**
And The Entire Buckley Organization
CHICAGO



Season's Greetings

*Lou Casola*
***Midwest Distributing Co.***
208 No. Madison
Rockford, Illinois


# MEMBERSHIP OF THE 20 YEAR CLUB

**(AS OF DECEMBER 19, 1953)**

GREEN, MILTON
Brooklyn, N. Y.
GROOVER, W. L.
Atlanta, Ga.
GROSS, WILLIAM
Philadelphia, Pa.
GUTSHALL, JACK
Corona, Calif.

H

HAGEMANN, RALPH
Peoria, Ill.
HAGGERTY, JAMES
Chicago, Ill.
HAHNEN, JOSEPH
New York, N. Y.
HALEY, GERALD
Chicago, Ill.
HALPERIN, HERMAN
Elizabeth, N. J.
HANKIN, MRS. M.
Atlanta, Ga.
HANLIN, AL
Los Angeles 28, Calif.
HAPPEL, CARL
Milwaukee, Wis.
HAPPEL, WILLIAM R.
Los Angeles, Calif.
HARRINGTON C. O.
(BUGGER RED)
Houston, Texas
HARRIS, FRANCIS G.
Virginia Beach, Va.
HARRISON, RAY
Miami Beach 41, Fla.
HARTNETT, BART
Brooklyn, N. Y.
HARWITZ, MORRIS B.
Miami, Fla.
HASKIN, HARRY
Yonkers, N. Y.
HASTINGS, SAM
Milwaukee, Wis.
HATCH, HOWARD E.
Baton Rouge, La.
HAWK, TED
Ft. Wayne, Ind.
HAWLEY, DAN
Portsmouth Va.
HEGMAN, BEN
Galveston, Texas
HERMAN, LOUIS
Mount Vernon, N. Y.
HERMANN, N. H.
Casablanca,
Fr. Morocco
HERRERA, M. M. de
El Paso, Tex.
HILLMAN, MYRON S.
Fall River, Mass.
HITCHCOCK, C. V.
Nashville, Tenn.
HOELZEL, CARL
Kansas City, Mo.
HOFFMAN, HARRY
Baltimore, Md.
HOLMES, C. W.
Little Rock, Ark.
HOLT, ROBERT L.
Salt Lake City, Utah
HOOD, RICHARD
Chicago, Ill.
HOOK, J. W.
Brownwood, Texas
HOOSER, HARRY
Fort Worth, Texas
HORNBECK, DICK
Kingston, N. Y.
HORTON, H. H.
Houston, Texas
HUGEBACK, WALTER
New Hampton, Iowa
HUGEBACK, MRS. W.
New Hampton, Iowa
HUGHES, ED.
Dallas, Tex.
HUNTER, MRS. AUDREY
Dallas, Tex.
HUNTER, ROBERT W.
Dallas, Tex.
HUPP, JAMES F.
Cumberland, Md.
HURVICH, HARRY
Birmingham, Ala.
HURVICH, MAX
Birmingham, Ala.

I

ILLIG, WILLIAM F.
St. Louis, Mo.

J

JACKSON, C. J.
Seminole, Okla.
JAMES, MONROE R.
(JESSE)
Houston, Tex.
JENKINS, GEORGE
Chicago, Ill.
JERARD, ANTHONY V.
Chicago, Ill.
JOHNS, JAS. MILTON
Chicago, Ill.
JOHNSON, CHARLES
Chicago, Ill.
JOHNSON, DAVID H.
Sioux City, Iowa
JOHNSON, MIKE
Fresno, Calif.
JOHNSON, O. K.
Aberdeen, Wash.
JOHNSTON, HOWARD
Montgomery, Ala.
JONES, HERB
Chicago, Ill.

K

KANTER, CHARLES J.
Cincinnati, Ohio
KAPILLA, MIKE
Staunton, Ill.
KATZ, CHARLES
New York, N. Y.
KAUFFMAN, JACK
Philadelphia, Pa.
KAUFMAN, BABE
Atlantic Highl'ds, N.J.
KELLEY, HARRY L.
Rochester, N. Y.
KELLEY, WILLIAM P.
W. Springfield, Mass.
KELNER, JACK
Chicago, Ill.
KILBURN O. R.
Bellows Falls, Vt.
KIRBY, FRANK G.
Bowling Green, Ky.
KIRBY, HOUSTON, M.
Bowling Green, Ky.
KIRSCHENBAUM IRV.
New York, N. Y.
KNIERIEM, GUS
Cumberland, Md.
KOCHANSKY, JOE
Brooklyn, N. Y.
KOEPPEL, HARRY
New York, N. Y.
KOEPPEL, HYMIE
New York, N. Y.
KOLITZOFF, STANLEY
Tacoma, Wash.
KONWINSKI, LEO
Iron River, Mich.
KOREN, LOU
Miami Beach. Fla.
KRAUTER, ERNEST
Maplewood, N. J.
KRESBERG, SAMUEL
New York, N. Y.
KROPP, A. L., Sr.
Tuscaloosa, Ala.
KYLE, JAMES L.
Houston, Texas
KYNION, CLARENCE
St. Louis, Mo.

L

LA BEAU, ARCHIE
St. Paul, Minn.
LA MASKIN, FRANK
Chicago, Ill.
LAMBERT, TOM
Dallas, Texas
LANDT, LESLIE A.
Chicago, Ill.
LAPORTER, AL
Ottawa, Ont., Can.
LATOWSKI, JOE
Chicago, Ill.
LA VENE, JOE P.
Clarksdale, Miss.
LA VIEZ, HIRSH de
Washington, D. C.
LAVOIE, ARTHUR
Fall River, Mass.
LAYMON, LUCILLE
Los Angeles, Calif.
LAYMON, PAUL
Los Angeles, Calif.
LAZZARESCHI, ANDY
Stockton, Calif.
LeBLUE, MRS.
DOROTHY
Lake Charles, La.
LEITGEB, RUDY
Cliffside Park, N. J.
LEMKE, HENRY
Detroit, Mich.
LERA, O. J.
Galveston, Texas
LESCHIN, MURRAY
L. I. C., N. Y.
LESNICK, MAC
Baltimore, Md
LEVEY, WILLIAM
Miami Beach, Fla.
LEVIN, ED E.
Chicago, Ill.
LEVINE, D. E.
Hattiesburg, Miss.
LEVINE, MAX
Brooklyn, N. Y.
LEVINE, SIDNEY
New York, N. Y.
LEVY, AL
Dayton, Ohio
LIBBEY, JR., THOMAS
Haverhill, Mass.
LICHTMAN, CHARLES
New York, N. Y.
LIEBERMAN, HAROLD
Minneapolis, Minn.
LIEBOWITZ, MARVIN
New York, N. Y.
LIMA, JOHN
No. Little Rock, Ark.
LONDON, SAM
Milwaukee, Wis.
LUCAS, VICTOR J.
Chicago, Ill.
LYNCH, SI
Dallas, Tex.

M

MABS, HARRY J.
Chicago, Ill.
MACKLER, MR.
Hartford, Conn.
MANGAN, JAMES T.
Chicago, Ill.
MANGONE, JOE
Miami, Fla.
MAPES, ED
San Francisco, Calif.
MARCH, HAL L.
Brattleboro, Vt.
MARDER, MORRIS
Miami Beach, Fla.
MARKLIN, JOHN
Detroit, Mich.
MARMER, WILLIAM
Cincinnati, Ohio
MAROON, CHARLES
Bridgeport, Ohio
MARTIN, WARRICK N.
Miami, Fla.
MARVEL, BILL
Poplar Bluff, Mo.
MASON, ALBERT
St. Louis, Mo.
MASON, PHIL
Washington, D. C.
MATTHEWS, L. E.
Nashville, Tenn.
McCALL, ANDY
St. Louis, Mo.
McCORMACK, JACK
Elizabeth, N. J.
McCORMICK, DAVID
Goldsboro, N. C.
McCORMICK, JR., J. G.
Goldsboro, N. C.
McCORMICK, J. W.
Chombersburg, Pa.
McCULLUM, W. W.
Dallas, Texas
McDONALD, BEN
Ft. Worth, Tex.
McGINNIS, ROY
Chicago, Ill.
McKEE, C. R.
Grand Island, Neb.
McKELVEY, E. S.
Edwardsville, Ill.
McLAIN, WILLIAM A.
Los Angeles, Calif.
MEALE, MAXINE R.
Cincinnati, O.
MILLER, BILL L.
Grand Rapids, Mich.
MILLER, GEORGE A.
Oakland, Calif.
MILLER, HAROLD
Cedar Falls, Iowa
MILLER, SAM L.
Bowling Green, Ky.
MILLER SAMUEL W.
Archbald, Ohio
MILLER, WILLIAM C.
Plant City, Fla.
MILLS, MRS. GEORGE
Huntington, W. Va.
MINERO, JOHN
Haledon, N. J.
MINTHORNE, DOLORES
Los Angeles, Calif.
MINTHORNE, JEAN
Los Angeles, Calif.
MITCHELL, A. J.
Montgomery, W. Va.
MITNICK, JACK
New York, N. Y.
MITTLEBERG, SIDNEY
Queens Village, N. Y.
MITTLEMAN, SIDNEY
Elizabeth, N. J.
MOHILL, JULIUS
Chicago, Ill.
MOLONEY, RAY T.
Chicago, Ill.
MONTICELLO, TONY A.
Lake Charles, La.
MOODY, T. W.
Houston, Texas
MOREY, WARREN W.
Little Rock, Ark.
MORRIS, IRVING
Newark, N. J.
MORRIS, L. H.
Galveston, Texas
MULLIGAN, JACK
Sharon, Pa.
MULLININX, JR., O. J.
Savannah, Ga.
MUNVES, JOE
New York, N. Y.
MUNVES, MIKE
New York, N. Y.

N

NACLERIO, JOSEPH J.
Waterbury, Conn.
NAGLER, MILTON
New York, N. Y.
NELSON, JACK
Chicago, Ill.
NEMIROW, MR.
Hartford, Conn.
NEW, GEORGE L.
Hobbs, N. M.
NIGRO, ANTHONY
Huntington Station,
L. I., N. Y.
NIGRO, CARMINE
Huntington Station,
L. I., N. Y.
NIGRO, MUNZIE J.
Huntington Station,
L. I., N. Y.
NOMDEN, SR., JACOB
Oak Park, Ill.
NOTO, CARL
San Francisco, Calif.
NOTO, JOE
San Francisco, Calif.

# MEMBERSHIP OF THE 20 YEAR CLUB

(AS OF DECEMBER 19, 1953)

O

O'BRIEN, JOHN
Chicago, Ill.
O'CONNOR, KEN
Richmond, Va.
ODEN, GENE
San Antonio, Texas
OETTINGER, HERB. L.
Chicago, Ill.
OLSHEIN, JULES
Albany, N. Y.
ORENSTEIN, SAMUEL
Providence, R. I.
ORLECK, JOE
New York, N. Y.
OSBURN, DREW V.
Fort Worth, Texas
OSTRANDER, JOHN
Baltimore, Md.

P

PAGE, FRANK
Roanoke, Va.
PALASTRANT, BEN D.
Boston, Mass.
PALMER, EARL F.
Chicago, Ill.
PARKER, S. J.
Nashville, Tenn.
PARKOFF, MEYER
New York, N. Y.
PASSANANTE, JAS. A.
Detroit, Mich.
PAULSON, LARRY
Grand Rapids, Mich.
PEARLMAN, IRVING
Cleveland, Ohio
PEARLMAN, LOUIS
Cleveland, Ohio
PEARLMAN, NATE
Cleveland, Ohio
PEDDICORD, CHARLES
Buena Park, Calif.
PELL, FRANK M.
Orlando, Fla.
PERLMAN, MAC
Hartford, Conn.
PETERFESA, VICTOR
New York, N. Y.
PETROCINE, EDMUND
Miami, Fla.
PHELPS, EUGENE S.
Midvale, Utah
PHILIPS, LOUIS
New Orleans, La.
PIERCE, C. S.
Brodhead, Wisc.
PIERCE, MRS. MARIE
Brodhead, Wisc.
PIETERS, J. R. "PETE"
Kalamazoo, Mich.
PINTO, MORRIS
Houston, Texas
POLLAK, SEYMOUR
No. Tarrytown, N. Y.
PONSER, GEORGE
New York, N. Y.
POOLE, HARRY
Boston, Mass.
PORTA, CHARLES L.
Pittsburgh, Pa.
POTTER, CLARENCE E.
O'Neill, Nebr.
PRIOR, HOMER F.
Cedar Falls, Ia.
PROCK, GEORGE
Dallas, Tex.
PROTIN, EMILE L.
Detroit, Mich.

R

RABKIN, WILLIAM
L. I. C., N. Y.
RADE, ALFRED
New Brunswick, N. J.
RADFORD, B. M.
Louisville, Ky.
RAIFFE, SEYMOUR C.
St. Louis, Mo.
RAMSDELL, RUSS G.
Linthicum, Md.
RAVREBY, ED
Boston, Mass.
RECHTSCHAFER, ABE
Hartford, Conn.
REDD, SI
Allston, Mass.
REID, LeBARON A.
Moncton, New Brunswick, Canada
REISSNER, CHARLES
Elizabeth, N. J.
RESNICK, IZZY
Hartford, Conn.
RESNICK, MAX
West Hartford, Conn.
RICE, MIKE
Oklahoma City, Okla.
RICHARDSON, JAMES
Clarksville, Tenn.
RIECK, LESTER C.
Chicago, Ill.
ROBERTSON, GEORGE
Dallas, Texas
ROBILLARD, JIMMY
Montreal, Que., Can.
ROBINSON, CHAS. A.
Los Angeles, Calif.
ROBINSON, PHIL
Los Angeles, Calif.
ROCKOLA, DAVID C.
Chicago, Ill.
RODINS, BEN
Miami Beach, Fla.
ROOD, RON W.
Orlando, Fla.
ROSE, H. W.
Columbus, O.
ROSE, R. D.
Marietta, O.
ROSEN, DAVID
Philadelphia, Pa.
ROSEN, HARRY
New York, N. Y.
ROSEN, MARTIN
New York, N. Y.
ROSENBERG, HYMIE
New York, N. Y.
ROSENTHAL, HARRY
Pittsburgh, Pa.
ROSS, HARRY
New York, N. Y.
ROTH, MAX
Wilkes-Barre, Pa.
ROTHSTEIN, I. H.
Philadelphia, Pa.
RUGINIS, JOHN
Mt. Carmel, Pa.
RUGINIS, PETER
Mt. Carmel, Pa.
RYAN, B. H.
Nashville, Tenn.
RYMER, DALE
St. Louis, Mo.

S

SAGER, WILLIAM C.
Detroit, Mich.
SALYER, W. H.
St. Louis, Mo.
SAMUELSON, RAY T.
Salt Lake City, Utah
SANDERS, MAC
Los Angeles 6, Calif.
SANDLER, IRV
Des Moines, Ia.
SARGENT, QUAY
Hollywood, Calif.
SAUVE, ART
Detroit, Mich.
SAVARESE, JAMES J.
South Bend, Ind.
SCHAFER, WILLIAM L.
Bakersfield, Calif.
SCHATZ, EDDIE
Austin, Tex.
SCHLESINGER, AL
Poughkeepsie, N. Y.
SCHLESINGER, HARRY
Poughkeepsie, N. Y.
SCHLESINGER, SAM
Poughkeepsie, N. Y.
SCHNELLER, LENNY
Philadelphia, Pa.
SCHNELLER, NATE
Philadelphia, Pa.
SCHROEDER, SAM
Hartford, Conn.
SCHULTZ, OSCAR
Chicago, Ill.
SCHWARTZ, HAROLD
Chicago, Ill.
SCHWARTZ, HARRY S
Miami, Fla.
SCHWARTZ, SOL
Los Angeles, Calif.
SCOTT, JAMES
Huntsville, Texas
SEEBURG, MARSHALL
Chicago, Ill.
SEIDEL, TEDDY
Bronx, N. Y.
SEROKA, ED
Bloomsburg, N. J.
SHANNON, A. H.
Houston, Tex.
SHARKEY, HAROLD L.
Huntington Park, Cal.
SHARP, HOMER R.
Lexington, Ky.
SHAY, VINCE
Chicago, Ill.
SHRIVER, REX
Chicago, Ill.
SILBERMAN, AL
Los Angeles, Calif.
SILVERSTEIN, HYMAN
Cleveland, O.
SILVERSTEIN, SOL
Baltimore, Md.
SIMON, ALBERT
New York, N. Y.
SIMON, JACK
Los Angeles, Calif.
SIRACUSE, ANTHONY
Dearborn, Mich.
SISKIND, HARRY
Brooklyn, N. Y.
SLIFER, O. L. (Bob)
Elizabeth, N. J.
SMITH, BEN
New York, N. Y.
SMITH, RALPH
New Orleans, La.
SNEARLY, TED
Marietta, O.
SNODGRASS, HARRY J.
Albuquerque, N. M.
SOLOMON, WOOLF
Columbus, O.
SPARKS, R. M.
Soperton, Ga.
SPINACOP, FELICE
Beacon, N. Y.
SPROTT, JACK
Temple, Texas
STAMBAUGH, G. N.
W. Palm Beach, Fla.
STAMBAUGH, M. H.
W. Palm Beach, Fla.
STEED, F. H.
Clarksdale, Miss.
STEINBERG, DAVID M.
Newark, N. J.
STEINBERG, HARRY
Miami Beach, Fla.
STEINBERG, MORRIS
Miami Beach, Fla.
STERLING, BENJ., Jr.
Moosic, Pa.
STERN, DAVE
Elizabeth, N. J.
STERN, HARRY
Philadelphia, Pa.
STERN, SAM
Chicago, Ill.
STEVENSON, T. B.
Dallas, Texas
STEWART, SID
Salt Lake City, Utah
STYERS, T. R.
Winston-Salem, N. C.
SWARTZ, BEN
Brookline, Mass.
SWARTZ, GEORGE
Brookline, Mass.
SWARTZ, HARRY
Brookline, Mass.
SWARTZ, JACK
Brookline, Mass.
SWARTZ, PHIL
Brookline, Mass.
SWARTZ, FRANK
Nashville, Tenn.
SYDAH, GEORGE
Akron, Ohio

T

TAKSEN, LEON
Harrisburg, Pa.
TARAN, SAM
Miami, Fla.
TARTAGLIA, PAUL
Portchester, N. Y.
TAYLOR, HERSCHEL
Belleville, Ill.
TAYLOR, PAUL L.
Tulsa, Okla.
TETTING, WALTER C.
Oconomowoe, Wis.
THURKETTLE, P. A.
Toledo, O.
TIGERMAN, AL R.
Chicago, Ill.
TOCE, FRANK
Lake Charles, La.
TOLISANO, JAMES
Hartford, Conn
TRATSCH, WALTER
Chicago, Ill.
TRIPPE, CARL
St. Louis, Mo.
TRUCANO, TONY
Deadwood, S. D.
TRUPPMAN, OZZIE
Miami, Fla.
TURCOTTE, JOHN B.
Williamsett, Mass.
TUREK, FRED
Pontiac, Mich.

V

VARTEN, ASPET L.
New York, N. Y.

W

WALDOR, LEO
Newark, N. J.
WALDOR, SAM
Newark, N. J.
WEAVER, HERB
Baltimore, Md.
WEBSTER, WILLIAM A.
Marianna, Fla.
WEDEKIND, W. H.
W. Palm Beach, Fla.
WEDEWEN, H. E.
Cleveland, O.
WEILER, IRVIN
Kansas City, Mo.
WEINBERGER, JOE
Cincinnati, O.
WEINBERGER, LEO
Louisville, Ky.
WEINBERGER, SAM
Indianapolis, Ind.
WEISMAN, SAMUEL A.
Baltimore, Md.
WELSH, T. M.
New Orleans, La.
WESTERHAUS, JOE
Cheviot, O.
WHITBECK, MANNING
Schenectady, N. Y.
WHITBECK, OGDEN
Schenectady, N. Y.
WHITCOMB, W. L.
Jacksonville, Fla.
WILBORN, W. O.
Mineral Wells, Texas
WILLENS, LEO
New York, N. Y.
WILLIAMS, CHARLES H.
Jackson, Tenn.
WILLIAMS, JOHN E.
(JOHNNY)
Houston, Texas
WILLIAMS (Buster) R.E.
Memphis, Tenn.
WILLIE, HENRY
Kansas City, Kans.
WILLIS, KEN C.
Miami, Fla.
WILSON, K.
Shreveport, La.
WOHLMAN, SOL
New York, N. Y.
WOLBERG, SAMUEL
Chicago, Ill.
WOLBURST, SIDNEY A.
Newton, Mass.
WOLLMAN, MURRAY
New York, N. Y.
WOOD, (ART) WM.
St. Louis, Mo.
WOODS, W. M. (BILL)
Boise, Idaho
WRENN, GEORGE
Dallas, Tex.
WRIGHT, BUDGE
Portland, Ore.
WURGLER, ED R.
Buffalo, N. Y

Y

YEO, P. M.
Grand Rapids, Mich.
YOUNG, JOE
New York, N. Y.

Z

ZAMORE, MORTON M.
Brooklyn, N. Y.
ZEICHNER, HENRY
New York, N. Y.
ZEICHNER, MOE
New York, N. Y.
ZORNISKY, HYMIE
Omaha, Neb




Season's Greetings

. . . to all our friends, all our customers, all our manufacturers, the merriest and happiest of Season's Greetings and may the forthcoming year bring one and all—health, prosperity, and everything else desired . . .

*Carl Hoelzel — Irvin Weiler*

UNI-CON DISTRIBUTING CO.

ESTABLISHED 1932

3410 MAIN STREET, KANSAS CITY 2, MISSOURI

*EXCLUSIVE DISTRIBUTORS FOR:*

Bally Manufacturing Co.
Rock-Ola Manufacturing Corp.
United Manufacturing Co.
Williams Manufacturing Co.
Auto-Photo Co.

Season's Greetings

TO ALL OUR CUSTOMERS . . . TO ALL OUR FRIENDS . . . TO ALL OUR MANUFACTURERS

Frank Page

ROANOKE VENDING EXCHANGE, INC.

4930 WEST BROAD ST., RICHMOND, VIRGINIA
63 COMMONWEALTH AVE., BRISTOL, VIRGINIA
118 W. WASHINGTON ST., CHARLESTON, WEST VIRGINIA

*DISTRIBUTORS FOR*

*America's Leading Manufacturers*

*A Very Merry Christmas And A Happy, Prosperous New Year*

TO ALL OUR CUSTOMERS, MANUFACTURERS AND FRIENDS
HARRY MIELE

WILLIAMSPORT ELECTRONIC & TELEVISION CO.

233 W. 3rd ST., WILLIAMSPORT, PA. (Tel.: 2-3326; 2-1648)
*"Central Pennsylvania's Largest Distributors"*



Barney Sugarman



Abe Green

# RUNYON
## SALES COMPANY

593 TENTH AVENUE, NEW YORK, N. Y.
221 FRELINGHUYSEN AVENUE, NEWARK, N. J.

*Wish To Express Our Sincere Appreciation And Thanks To...*

**AMI • BALLY**
**KEENEY • PERMO**

***For The Most Outstanding Equipment They Produced During 1953...***

and to

**OUR CUSTOMERS and FRIENDS**
**ALL OF WHOM MADE IT POSSIBLE TO ESTABLISH A WONDERFUL SALES RECORD**

☆ ☆ ☆

*We Wish Everyone...*
*A Very Merry Holiday Season*
*and*
*A Happy, Healthy, Prosperous New Year*





The party season gets going with the coming week-end, and it looks like it'll keep going right through the New Year. Atlantic-New York Corp.'s annual Xmas party starts the ball rolling on Saturday night, Dec. 19, at the Belmont Plaza Hotel. **Harry Rosen** and **Meyer Parkoff** expect the 70 employees of their three offices will bring along enough of their families to add up to about 200 guests. . . . The night after, Sunday, Dec. 20, is the annual dinner and dance of the Associated Amusement Machine Operators of New York, being held at the Latin Quarters. Everyone will be there, including out-of-town guests representing the factories. . . . **Johnny Bilotta**'s party in Newark, N. Y., on Sunday, Dec. 20, for his customers and friends will be a gala affair. . . . Then starting the following Monday, practically every wholesaler and many operating firms will be holding parties.

* * * * *

**Bill Kane**, American Hand Dryer, visits **Joe Young** and **Abe Lipsky**, Young Distributing, local distributor. Kane attributes the company's 200% increase in sales this past year, to the fact that the firm is selling the coin machine trade, and states Joe Young is to be given the credit as he started things off. Abe Lipsky spent an evening at dinner with **Hank Greenberg**, Cleveland baseball exec., with whom he spent his high school years with at Monroe. . . . **Max Waters**, Wurlitzer regional rep., in New York for the **Wurlitzer-Frankie Laine** contest winner award on **Ed Sullivan**'s TV program, and then rushes to Boston. . . . **Harry** and **Hymie Koeppel**, Koeppel Distributing Co., advises that sales of reconditioned music machines took a big spurt this week, with many machines going to local ops. . . . Mrs. **Gertrude Browne**, Beacon, N. Y., on the street shopping at the wholesalers. . . . **Al Cohen**, Ajax Distributing, Newark, N. J., visiting **Dave Stern** and **Bob Slifer** at Seacoast Distributing. Dave and Bob very excited over the wonderful success of Rock-Ola's "Comet" phono. . . . **Mike Munves** and his staff busy preparing their Xmas cards, which they hope will get into the mail this week. . . . **Al Simon**, Albert Simon, Inc., busy as he can be with Genco's "Shuffle Pool," makes room on his showroom floor for ChiCoin's new shuffle, "Criss Cross" Bowler, which is expected to arrive before the end of the week.

* * * * *

**Ben Becker**, Bally's regional rep., phones us from the Airport, but before he can advise where he's heading, has to hang up and run for his plane. Wherever he's going, we imagine he'll be back in the city for the games operators' banquet. . . . **Ben H. Golob**, president of Transportation Vendors, Inc., Newark, N. J., announced the appointment of Percy Mostow Enterprises, Winnipeg, Manitoba, Canada, as Canadian distributors for his penny gum and candy machines. . . . **Nate Sugerman**, **Barney Sugerman**'s son, home for a ten-day holiday. Nate in his sophomore year at Bucknell University. Shugy, by the way, has his Runyon offices and showrooms all decorated with Xmas trimmings. Looks nice. . . . **Nat Cohn**, Riteway, tells us that his "3-Dimensional Theatre" machines are now located in the Playland Arcade, on Broadway, between 42nd & 43rd Streets; the Market Amusement, arcade on Market Street in Newark, N. J.; and the Playland Arcade on Flatbush Ave., near DeKalb Ave., in Brooklyn. Production going fine, Nat states, with machines being shipped all over the country. . . . **Harry Rosen**, Atlantic-New York Corp., on a diet, and has already slimmed down 10 pounds. 15 is the goal. On the night this firm runs its employees' Xmas Party, Dec. 19, **Rosen**, **Meyer Parkoff**, and **Nat Solow**, office mgr., all will be celebrating wedding anniversaries. . . . **Jack Semel**, preparing for games ops' dinner, reminisces about the old days, and the strength and capacities of the men at that time. . . . **Bob Jacobs**, National Amusement Co., new shuffle games wholesaler on coinrow, plenty burned up over the item which appeared in another publication, which inaccurately provided him with a partner.

* * * * *

WE TAKE THIS OPPORTUNITY TO EXTEND THE SEASON'S GREETINGS TO ALL OF OUR MANY FRIENDS IN THE INDUSTRY. MAY THEY ENJOY THE BEST OF HEALTH, PROSPERITY AND HAPPINESS IN THE COMING YEARS.




**Harlan Beach** of Alexandria, Minn., and **Irv. Lindholm** of Minneapolis, Minn., have become partners in the Lakes Music Company with headquarters in Detroit Lakes, Minn. They bought out the **Harry Walker** route of Detroit Lakes. . . . It has been many a moon since the last trip into the Twin Cities but **Bruce Windhurst** made the trip in to see what was new in coin operated equipment and to pick up some supplies and equipment to take back to Aberdeen, S. D. . . . Making the rounds of the drink machine operators in the Twin Cities was **Earl Grout** of Vendall Company, local representative for Chef-Way and **John Taylor**, sales manager for Chef-Way. . . . **Frank Ray** of Dickinson, N. D., stopped in Minneapolis on his way to Rochester, Minn., where he is taking his son for a check-up. . . . **LaReine La Beau** held a showing of her art work at the La Beau Novelty and Sales Company in St. Paul, Minn., on the 3rd, 4th and 5th of this month. She was assisted by **Sandra Morton** who is a noted jumper and trainer of show horses. Miss Morton is also eligible for the Olympic team. The showing was a treat for the operators who viewed the art work and for the outsiders who attended the showing, they had the opportunity of also visiting a coin machine distributor's show room. . . . Recent visitors to the Twin Cities were **Frank Davidson** of Spooner, Wis.; **Lloyd Ellingson** of Spring Grove, Minn.; C. B. Sersen of St. Cloud, Minn.; **Morris Berger**, Northwest Sales Company of Duluth, Minn.; **Jon Johnson** of the Staples Novelty Company, Staples, Minn.; **Jack Harrison** of Crosby, Minn.; **J. A. Redding** of La Crosse, Wis.; **Jerry Hardwig** of St. Cloud, Minn.; **Jim Laraby** of Granite Falls, Minn.; **Stan Woznak** of Little Falls, Minn.; **Ed and Millie Birkemeyer** of Litchfield, Minn., ann **Mr. and Mrs. Gerald Johnson** of Menomonie, Wis.




This column, before proceeding one more sentence, wishes to take this opportunity to thank each and everyone who sent cards and gifts and, at the same time, wishes each and every reader the merriest of Merry Christmases and the Happiest, Healthiest, Most Prosperous New Year. . . . Chicago's Automatic Phonograph Bowling League has decided on Saturday, May 22, 1954, as the big party day to celebrate the '53-'54 bowling season. Party will be held at the Belvedere Club, 6014 West Grand Avenue. **Bill Gersh**, publisher of **The Cash Box**, will this year again Emcee this affair. . . . Some ciggy machine ops report the "cancer talk" has had its effect on their cig vendors and that sales have slowed up in some spots. This sort of talk is not new at all. For the past 30 years ciggies have been blamed for everything—including fallen arches. In the meantime, LaSalle Street brokers report that many investment trusts taking advantage of the drop in prices of these solid stocks and are grabbing many thousands of shares.

**Bob Gnarro** acted as M.C. for the big Christmas Party his firm, A. B. C. Music Service, gave this past Sattidy at the Casa Nova Restaurant. He did one grand job. **Jake Nomden** was present with his family. Jake also acted as Santa Claus. All the A. B. C. employees thrilled with the bonus checks they received. Also present were **Mary Gillette** and all her crew. **Burt Bondioli** and his family. **Jack Paschke, Ray Cunliffe, Frank Padula, Edith Davis. Andy** and **Johnny Oomens** and their families. And so many, many others. It was one of the grandest parties of the season. . . . **Ed Levin** returned from a trip to Nashville with **Honey Levin** and was absolutely thrilled at the way ChiCoin's new 'Criss Cross Bowler' took off. "It's a smash hit," he says. And he's backed by **Frank Mencuri**, who was answering phone calls for more and more, while Ed was away. . . . One very busy man is **Art Weinand** over at Exhibit Supply who's now getting prepared to do "one million different things" as he says. . . . Maybe this'll answer some guys. Federal Trade Commission survey of 23 industries, places printing and publishing in 19th place as far as profits concerned, with a 2.1% net as compared to 10.5% for the petroleum industries.

Most exhilarating news of the week: United working overtime plus 8 hour Saturdays to catch up with backlog of orders for their 3 new shuffle games. **Lyn Durant** and **Ray Riehl** on an eastern biz trip, visiting Philadelphia and New York, while **Bill DeSelm** hugging the home office. . . . **Sam Stern** and his family, **Herb Oettinger** and his family, along with **Al Rodstein** of Philly and his family, all on their way to that Dude Ranch outside Tucson for a coupla weeks rest. . . . Thanks to **Don Moloney** and **Bill O'Donnell** for advising that **The Cash Box** "extremely instrumental" in helping raise over $10,000 for the dance to help the young couple where the 29 year old husband is stricken with lukemia and wife is working two jobs with five children to feed. . . . **Phil Robinson** advises that he's enjoying every single second of his stay in gorgeous, sunny Miami (which is heresy as far as Californians are concerned) and has even extended his visit before going home to Los Angeles. . . . **Frank Mencuri** plans to be home (Los Angeles) for Xmas. . . . Happiness ahead. Sincerest wish for **Nilda Bondioli** who just became engaged to **Joe Brindise**, well known real estate broker.

Address of Al S. Levy, now celebrating his 50th year in coinbiz, is A. S. L. Sales Co., 133 Washington St., Dayton, Ohio. . . . **Nate Gottlieb** advises that **Bill Miller** and **Tony Sanders** of Miller-Newmark, Grand Rapids and Detroit, now exclusive Michigan distribs for Gottlieb products. Meantime, **Bill Miller** advises that his firm bought out A. P. Sauve Sons Co. of Detroit, and has moved everything over to its Detroit offices. Miller looks ahead optimistically for entire industry for '54. . . . **Les Levison**, who used to be in coinbiz some years back, phones to tell us he's interested in California proposition and may return to this business—his first real love. . . . **Howard Ellis**, Sect'y of the Nebraska Music Guild, has started off with some phono donations, in public relations program, that will win much good press comment.

**Paul Huebsch** advising, "Just watch Keeney in '54." . . . Leaders here foresee '54 as a busy year ahead. Phono people hope to clear away big share of the 165,000 prewar juke boxes still blocking off locations throughout U. S. A. Games mfrs. have many great plans. Vendor builders see tremendous growth ahead. . . . Joining in Xmas Greetings to the trade, Bally's: **Ray Moloney, George Jenkins, Herb Jones, Jack Nelson, Bill O'Donnell, Earl Moloney, Ray Moloney, Jr., Art Garvey, Ralph Nicholson, Tom Callaghan, Ben Becker, Dan Moloney**, and all the others over at Bally with wishes for everyone to enjoy the grandest of the bestest. . . . **Charles (Little Jimmy) Johnson** of Globe a busy, busy man as the Xmas season rolls around. . . . **Morrie** and **Eddie Ginsberg** send out one of the most outstanding Xmas cards seen in many and many a year. . . . **Len Micon** of World Wide hoping for more of those Rock-Ola phonos for the year. "I'm all sold out," he wails, "and need more to fill orders." . . . **Gerry Haley** sending Xmas greetings from his offices at Buckley Mfg. Co.

**Roy McGinnis** of Keeney planning to start his Miami sojourn a bit later this year, but looks with longing at the weather reports from sunny Florida. . . . **Les Rieck** over at H. C. Evans believes that the firm's phonos will be in top production in '54,, and with demand what it is, sees a great year ahead for Evans. . . . More salesmen will be seen "beating the bushes" in '54, is the

ALL OF US
*Are Wishing*
ALL OF YOU
*The Very Merriest of*
*Merry Christmases*
*And The Happiest,*
*Healthiest, Most Prosperous*
*New Year*
★
**J. H. KEENEY & CO., INC.**
2600 WEST 50th STREET
CHICAGO 32, ILLINOIS

## CHICAGO CHATTER

prediction here, than have been seen since the start of the Korean fracas. Many also of the belief that the word "competition" will be heard more in '54 than ever before. . . . Statements from members of **The Cash Box**' "20 Year Club" (which appear in this issue) should be carefully read by all. . . . **Nate** and **Irene Gottlieb** at the Pump Room with a grand bunch from Oak Park. . . . Eli Ross advising from Miami that business for the firm going greater than ever and, like **Sam Taran**, he sees "a great year ahead." . . . Understand that the Miami ops' dinner and banquet at the Saxony this past Sattidy eve was one of the most gala. **Willie (Little Napoleon) Blatt** reported thrilled at the way all happy to attend and make merry.

Tonight's the night at the Chi Automatic Phono Bowling League for the big Xmas Sweepstakes. Be sure to attend. This'll be a long-to-be-remembered evening. . . . Well, the battle for last place is over, for 1953 at least. With Gillette knocking off the Coven team for 3 games, that settled that. **Bob Holl** came through with a 453 series for Gillette. **Paul Brown** kicked in a 404 series for Coven. . . . With **Marino Pieroni** back from 2 weeks sick leave and scoring 476 while **Fireball Bunk (Warren Paradee)** zoomed through a 488, B&B took Atlas for 2 games, all because **Jack Madigon** left his pills home and could only score 454. . . . **Vic Jaccino**'s 502 series did the job and Melody Music took 3 games from Mercury.. . . . Looks like **Bob Gnarro** of ABC should run more parties more often. **Bob** came through with a 518 HIGH FOR THE MEN. And even though **Tony Galgano** chalked up a 506 series, A.B.C. took Paschke for 2 games. . . . **Leo Sochaki**'s 469 was better than the fighting bantam's (Julius Mohill's) 422 so Decca-Coral won 2½ games from Star Music. . . . Here's the gal that had 'em all whistling—**Isabel Oomens**. Is rocked 'em on their heels with a 197 game and a 515 series to take HIGH FOR THE WOMEN. This terrific scoring plus **Carl Latino**'s 503 and **Johnny Oomens**' 486 was enough for the Oomens team to knock off Western for 3 games even though **Bill Nyland** scored in with a 460 series. They say Is Oomens should be giving the men some lessons. . . . MERRY CHRISTMAS TO ALL!!

Season's Greetings

from

Al Siegel

and the entire staff of

SIEGEL DISTRIBUTING COMPANY, LTD.

TORONTO • MONTREAL

VANCOUVER

★

WURLITZER PHONOGRAPHS



MILLER-NEWMARK DISTRIBUTING CO.

42 FAIRBANKS ST., N.W.
GRAND RAPIDS 2, MICH.
(Tel.: GLendale 6-6807)

★

5743 GRAND RIVER AVE.
DETROIT 8, MICHIGAN
(Tel.: TYler 8-2230 or 8-2231)

Bill Miller, Tony Sanders,
Jerry Van Gessel and Orville Bolier

*Extend Season's Greetings*

*to Everyone in the Industry*

FOR A GREATER '54 – FIRST SEE MILLER-NEWMARK DISTRIB. CO. BEFORE YOU BUY!!



Season's Greetings

TO THE ENTIRE COIN MACHINE INDUSTRY

*from*

MUSIC OPERATORS OF NEW YORK, INC.

250 WEST 57th STREET, NEW YORK CITY

ALBERT S. DENVER, Pres.





# CALIFORNIA CLIPPINGS
## LOS ANGELES

Another year draws to a close. A truly great year. One of many accomplishments in the coin machine industry. As we sit down to dinner this Christmas day we can all be grateful for all the fine things bestowed upon us. While reminiscing about the past we should also take time out to look forward to the new year which promises to be another year of outstanding accomplishments. . . . **Heinz Heddergott**, Western representative for National Rejectors, Inc., returned from his jaunt through the Rocky Mountain territory to catch up on all last minute business in time to spend the holidays with his family. . . . **Robert Bard**, prexy of Bard Distributing Company, looks forward to the new year as one that will be even more promising and productive. He recently branched out by including cigarette vendors to his route of music and games. . . . **Charley Robinson** and **Al Bettleman** over at C. A. Robinson & Co. took time out from the business of the day to state that 1953 had been a great year for them and that they owe it all to the many operators and friends who dropped in during the year. . . . **Clyde Denlinger** from Balboa took off on a pre-Christmas vacation and went on a hunting trip to Utah. . . . **Bill Simmons** of Alpha Distributing Company was visiting along coinrow with **Harry Snodgrass** who now operates wired music in Albuquerque, New Mexico.

Yuletide cheer has caught everyone at the Paul A. Laymon Co. in the mood of the holiday season. **Paul** and **Lucille**, **Ed Wilkes**, **Charley Daniels** and **Jimmy Wilkens** all greet the ops with a friendly greeting. The rest of the gang—**N. G. "Red" Creswell**, **Karel Johnson**, **Don Gilbertson**, **Don Peters**, **Britt Adelman**, **Russell Early**, **Randolph Elder**, **Lisbon Burton** and **Bassilio Torres** all were a little extra gayer and cheerful as the holidays drew nearer. **Britt Adelman** says she always gets a little homesick for the family in Sweden about this time of year. . . . **Joe Durate** of Badger Sales Company recently entertained **Arseno Lacson**, mayor of Manila, along with his wife and daughter during their six day stay in LA. The foreign dignitaries visited the MGM studios and other points of interest. **Bill Happel**, **Ray Powers**, **Al Silberman**, **Fred Gaunt** and all the crew at the Badger establishment are planning big parties over the holidays. . . . At Dan Stewart Company, **"Blackie" Davis** has joined the firm as assistant to **Johnny Kaigler** in the service department. **Bob Bever** recently took a quick business trip to Phoenix. . . . **Lyn Brown** has been busier than old Saint Nick himself as he pulls kiddie rides off locations services them and gets them back again.

With Christmas and New Years falling on Friday this year it will allow two extra long week-ends for many coinmen in the area. Most of the distributors will remain closed Saturday but will be back on the job for business as usual on Monday morning. . . . **Robert Smith**, prexy of Automatic Enterprises, is now sharing offices with **Aubrey Stember**, factory representative for Eastern Electric Inc., at 2321 W. Pico. Smith is now the distributor for the new Delcafe coffee machine which is manufactured by the Del Manufacturing Co. here in LA. . . . All the crew at Minthorne Music Company didn't let the Yuletide spirit detract them from their busy schedule. **Hank Tronick** and **Wayne Davis** rushed around talking to all the ops and making quick business deals while in the parts and service departments the boys were busier than ever. Meanwhile many of the operators congregated in the Jean and Dolores "Alibi Room" where the spirit of the season flowed freely. . . . **Jack Simon** stated that 1953 had been a great year for him and he expects business to hold up throughout the new year. . . . Everyone who entered the doors of the Wm. H. Leuenhagen Co. marveled at the gay decorations that adorned the place. **Mary** and **Kay Solle** added to the gayety of the occasion with a cheery greeting for all the ops and visitors who dropped in. . . . **Eddie Arnold** and **Jimmie Wakely** dropped in along coinrow to visit with all the distributors this past week. **Jimmie Hilliard** and **Joe Delaney** of RCA Victor were also visiting all along the boulevard exploring the possibilities for their new X and Camden labels. . . . We are glad to hear that **Oscar Tetzlaff** is over the mumps and has resumed operations again over in the Banning area. . . . Sorry to hear that **Jack Faust** suddenly took a turn for the worse and had to be operated on due to a recent back injury.

Many out of town visitors dropped in along west Pico this past week: **Lela Smith** drove in from Barstow while **John Bennett** came in from the Kenomatic Company in Taft. . . . **Joe Boll** treked in from Twenty-nine Palms to take care of business before the holidays. We hear that he recently sold part of his route. . . . Other out of town operators who were seen along the Pico strip were **Mr. & Mrs. Jim Murphy** of the H. & M. Amusement Company in Inyokern; **Bert Polin**, San Luis Obispo; **Mr. and Mrs. Noble Carver**, San Diego; **Mr. and Mrs. Ralph Rogers**, Oceanside; **S. L. Griffin**, Pomona; and **Ernest Bryant**, Glendale. . . . The San Joaquin Valley community of Hanford was well represented along the Pico strip when **Mr. and Mrs. R. A. Hendricks** drove down to visit along with **Robert Patton** of Patton Amusement Company. . . . **Andy Verbrance** and **Sid Snyder** were also welcome visitors along coinrow from San Bernardino. . . . Recording artists and executives from the recording companies visited at California Music Company recently. **Sam Ricklin** and **Gabe Orland** took a few minutes off from their many duties to chat with them. **Joe Perry**, factory representative for Coral Records was also in visiting. . . . Operators who didn't make it in along coinrow to attend some of those gay Christmas parties missed out good times. Many of the distributors planned small and large gatherings of ops and employees for the 24th. . . . Glad to hear that **Atsie Stein** is up and at 'em again, taking care of his route of kiddie rides. . . . This has been a booming month for the kiddie rides business. . . . I wish to take this opportunity to thank everyone in the coin machine industry for the help and cooperation you have all given me since I started with **The Cash Box**. I wish to extend to everyone my heartiest wishes for a Merry Christmas and a Happy and Prosperous New Year.

# CLASSIFIED ADVERTISING SECTION

## NOTICE TO ADVERTISERS

Due To The Xmas and New Year Holidays . . .

Classified Ads for The January 2nd and 9th Issues Go To Press One Day Earlier Than Usual.

January 2nd Deadline— Tues. Noon, Dec. 22

January 9th Deadline— Tues. Noon, Dec. 29

## WANT

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Sprituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TIlden 4-9040.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUdson 6-4568.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT — Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—merchandise, service, amusement, shoe strings, socks, drinks, use of typewriter, Sal Hepatica, Bromos, fortunes, Pocket Books, phonograph records, water at 1c per glass, cigarettes at 2c each, bread, aspirin at 5c each, massage, oxygen, single band-aids, newspapers, and more Republican votes. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thonsand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

CLASSIFIED ADVERTISING SECTION

WANT — In Quantity — All Post-war Wurlitzer, AMI, Rock-Ola, and Seeburgs. Quote lowest cash prices and quantities, or will allow liberal trades. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVE., CLEVELAND, OHIO.

WANT — For Export — Wurlitzer 1015's, 1400's, 1450's. Mills Constellations, Evans Constellations. Seeburg Factory Distributors. Telephone collect DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

## FOR SALE

FOR SALE—15 Turf Kings for $500, uncrated. These machines are just off locations and are guaranteed. PENNSYLVANIA VENDING COMPANY, 1822 CARSON ST., PITTSBURGH 3, PA. Tel.: HEmlock 1-9900.

FOR SALE—Special! Bally Yacht Clubs $250; Dude Ranches $399.50; Beach Clubs $350; Beautys $295; Williams Palisades $145; Twenty Grands $115; Fairways $125; United Cabanas $255. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Reconditioned Wurlitzers: 1250's $375; 1100's $250; 1015's $125; 1080's $125; Seeburgs 146M $115; 147M $135; 148M $250; Packard Manhattan's $75; Packard Sevens $50; Wall Boxes 3-W-2 L 56's $10; W6L 56—5, 10, and 25c Boxes $22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—ABC $50; Dale Gun $60; Cinderella $30; Classic Phono $30. All equipment good condition. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE — Seeburg Model A-78 $525; Seeburg Model B-45 $695; AMI-A $225; AMI-C $375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—5 Yacht Clubs (like new) $245; Spot Lites $75; Atlantic City $175; Frolics $185; Palm Beach $215; Beautys $295; Beach Clubs $385; Dude Ranch $445; Bally Futuritys $75. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE—15 Show Boats, $300 each; 1 Seeburg B.L. 45 rpm $750; 1 Seeburg A 78 rpm $450; 2 Keeney Cigarette Machines, $100 each. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI.

FOR SALE — We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER - NEW MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE — United Alleys — Classic $425; Clover $325; 10th Frame Star $225; Six Player DeLuxe (7/10 Split) $125. Genco Bing-A-Roll $35. WANT—Seeburg M100C at $700. Advise quantity and condition. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE — Exhibit Six Shooter $150; Dale Gun $50; Slug Fest $139; Spot Lites $245; ABC $95; Zingo $115; Stars $319; Used Turf Kings $75; Winners $50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHeeling 431.

FOR SALE — Wurlitzer 48-selection # 4850, 5-10-25c wallboxes at $30 each; Wurlitzer 24-selection #3020, 5-10-25c wallboxes at $15 each; Packard 30-wire 24-record wallboxes at $2.50. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLuemound 8-7600.

FOR SALE — Keeney 4 Way League Bowler Conv. for 22 ft. shuffleboard, $150; Keeney Super DeLuxe (Mystery Match Score) $150; United DeLuxe 6-Play $160. ANTHONY HIRT, 2420 NO. 8th STREET, SHEBOYGAN, WIS. Dial 5197.

FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's 2-350's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

# CLASSIFIED ADVERTISING SECTION

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

---

FOR SALE—3020 Wallboxes $19:50; 3W5-L-56 Wallboxes, $18.50; 146M or S $89.50; 147M or S $99.50; 1422 Rockola $69.50; 1426 Rockola $89.50. W1-L-56 5c Wallboxes and Packard Pla-mor $4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N.Y.

---

FOR SALE — Wurlitzer 3048 Wall Boxes 5, 10, 25c play, 48 selections, $19.50 each. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

---

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's $10; 3031's $5; 2140's $5. Steppers and Master units; inquire. 1017's $75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

---

FOR SALE—22 caliber Short Krumble shooting gallery ammunition. Great savings on 5, 10, or 25 case lots. Also Mutoscopes, deluxe photmatics. Write, wire, or call MARLIN AMUSEMENT CO., 412 9th STREET, N. W., WASHINGTON, D. C. Tel.: DIstrict 7-1625.

---

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, $12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

---

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

---

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

---

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

---

FOR SALE—Ready For Location. Spot Lites $175; Coney Island $200; Atlantic City $300; Palm Beach $350; Frolics $350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

---

FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

---

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

---

FOR SALE—ChiCoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

---

FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50% and 10% off. Complete stock of Wurlitzer parts #1129 Lamp 21 C.P. 6.8 vs., Box of 10, $1.50. Pucks $1.35 each, Box of 8, $9.95. Capco all-purpose lusterize and cleaner, $3.95 per gallon, trial bottle 70c. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

---

FOR SALE — Kiddie Rides largest stock in the world for sale. 8 Atomic Jet Space Ships, $245 each; 6 Hot Rod Automobiles, $195 each; 6 Leaping Lena Automobiles, $195 each. Completely reconditioned, positively like new Bally Champion and Exhibit Bronco Horse. Also, Merry - Go - Rounds, Space Ship, Boats, small Kiddie Rides. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

---

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

---

FOR SALE—Cigarette Machines, DuGrenier 9 col. $50.00, 25c coin chutes. Bingo games: Coney Island $225.00; Atlantic City $335.00; Frolic $335.00; Beach Clubs. Write, ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

---

FOR SALE—New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Rock-Ola Fire-Ball 120 records, slightly used, only $625. Disk Jockeys, like new, $145; Leader $145; Bright Lights $145; Saddle And Turfs F. S. $385; Evans Consolation $300; Chicago Coin Classic 2 Pl. $60; Univ. Twin Bowler $45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

---

FOR SALE—Reconditioned Like New —Yacht Clubs $285; Beach Clubs $350; Beautys $325; Dude Ranch $465; Used Bally Champions $445; Used Space Ships $575. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

---

FOR SALE — United Twin Rebound $39.50; United 4 Player $59.50; United 5 Player $69.50; United 6 Player DeLuxe $129.50; Keeney 10 Player Team Bowler $229.50. AMERICAN VENDING CO., 2684-92 CONEY ISLAND AVE., BROOKLYN 23, N. Y. Tel.: ESplanade 5-1256.

---

FOR SALE — Reconditioned Model 1400 and 1450 Wurlitzers $475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIverside 6381.

---

FOR SALE—2 Genco Sky Gunners $300; ChiCoin Match Bowl-A-Ball $125; Keeney 4 Player Conversions for Shuffleboard $100; Dale Guns $49.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

---

FOR SALE—AMI "B's" $300; AMI "C's" $325; many others. Write. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

---

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

---

FOR SALE—1 Williams Long Beach $95; 1 Universal Across The Board $150; 10 Packard Satin Finish Wall Boxes $25; 1 United Steeple Chase $115; 1 Chicago Coin Pistol Pete $65; 1 Williams Slugfest $75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

---

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guarantced. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

---

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

---

FOR SALE—End Of Year Sale! Seeburg Phonographs Used — M100A $485; Model 148 (Blonde Finish) $175; Model 147 $90; Model 146 $75; Model 148 R. C. Special (Metal Cabinet) $165; 147 R. C. Special (Metal Cabinet) $100; 146 R. C. Special $60. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MISSOURI. Tel.: CEntral 9292.

---

FOR SALE—Reconditioned Like New —Bright Lights $139; Lite A Lines $65; Citations $35; Hot Rods $40; Genco 400's $225. The Genco 400's perfected and percentaged correctly by us. Return within 2 weeks if not satisfied for full refund. We buy 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 3844.

---

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

---

FOR SALE — Rock-Ola model 1434 $395; Seeburg M100A $495; W1-L56 Seeburg 5c wall boxes $5; W4-L56 Seeburg 5-10-25c wall boxes $20. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.

---

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

---

FOR SALE — United DeLuxe $125; Supers $185; Stars $205; Chinatown And Happy Days $140; Minstrel Man $39. WANT — Cascades, Olympics, and Royals. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

---

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

---

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

# CLASSIFIED ADVERTISING SECTION

FOR SALE—Spot Lites $90; Yacht Clubs $250; Beach Clubs $375; Palm Beach $300; Frolics $250. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—Year end clearance. Low, low prices. DeLuxe Bowlers $125; 100A Seeburgs $465; 46 and 47 Seeburgs $79.50. Cigarette machines — Electro $125; U-Need-A-Pack $55; Du Grenier $65 up. Others to choose from. Everything thoroughly reconditioned. Write or phone. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

FOR SALE — All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—5 AMI Model B, $310 each; 2 Genco Sky Gunners, $250 each 4 for 25c semi-automatic camera, $195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

FOR SALE — Make Offer—Sunshine Parks, Futurities, Turf Kings, Across-the-Board, Winners, and 300 original factory symbols merchandise for Holly Cranes. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

## Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

**Your Deposit Is GUARANTEED**

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

**THE CASH BOX**
26 West 47th Street, New York 19, N. Y.

FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jax $90; Genco 400, $80; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; Pop Corn Sez $49.50; Funny House Mirrors, write; Jungle Joe $150; Genco Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225. Shuffle Alleys—United 4 Player Formica Top $85; United 5 Player Formica Top $100; United 6 Player Formica Top $115; United 6 Player De Luxe $135; United 6 Player Super $195; United 10th Frame $285; United 10th Frame (Matched) $300; United Cascade $325. Bingos—Bally Spot Lite $135; Bally Bright Spot $150; Bally Frolics $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $360; Keeney Lite-A-Line $65; Williams Long Beach $139.50; United ABC $50; Universal 5 Stars $49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

## MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Outdoor Barbeque Cook-N-Wagon—See Miller's High Life ad. To Operators and Distributors delivered any place in United States for $89.50. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

# MINIMUM FRONT MONEY REQUIRED BY JUKE BOX OPERATORS

## Minimum Front Money Required by Juke Box Operators Each Week From Their Locations on All Types of Automatic Phonographs to Assure Complete Amortization is Based on THE CASH BOX' "CONFIDENTIAL PRICE LISTS"

### AIREON

| | |
|---|---|
| Fiesta | $ 5.00 Per Week |
| '48 Coronet | 5.00 " " |
| '49 Coronet | 5.00 " " |

### AMI

| | |
|---|---|
| Model A | $ 6.00 Per Week |
| Model B | 7.50 " " |
| Model C | 8.50 " " |
| Model D-40 | 12.00 " " |
| Model D-80 | 14.00 " " |
| Model E-40 | 15.90 " " |
| Model E-80 | 18.50 " " |
| Model E-120 | 21.00 " " |

### EVANS

| | |
|---|---|
| Jubilee | $16.50 Per Week |
| Century | 21.00 " " |

### MILLS

| | |
|---|---|
| Throne Of Music | $ 5.00 Per Week |
| Empress | 5.00 " " |
| Constellation | 5.00 " " |

### PACKARD

| | |
|---|---|
| Manhattan | $ 5.00 Per Week |

### ROCK-OLA

| | |
|---|---|
| 1422 | $ 5.00 Per Week |
| 1426 | 5.00 " " |
| 1428 (Magic-Glo) | 5.00 " " |
| 1432 (Rocket) | 6.00 " " |
| 1434 | 8.00 " " |
| 1436 (Fire-Ball) | 16.50 " " |
| 1438 (Comet) | 21.00 " " |

### SEEBURG

| | |
|---|---|
| 9800 Hi-Tone | $ 5.00 Per Week |
| 8800 Hi-Tone | 5.00 " " |
| 8200 Hi-Tone | 5.00 " " |
| 146 | 5.00 " " |
| 147 | 5.00 " " |
| 148 | 5.00 " " |
| M100A | 11.00 " " |
| M100B | 13.90 " " |
| M100C | 16.50 " " |
| HF-100-G | 21.00 " " |

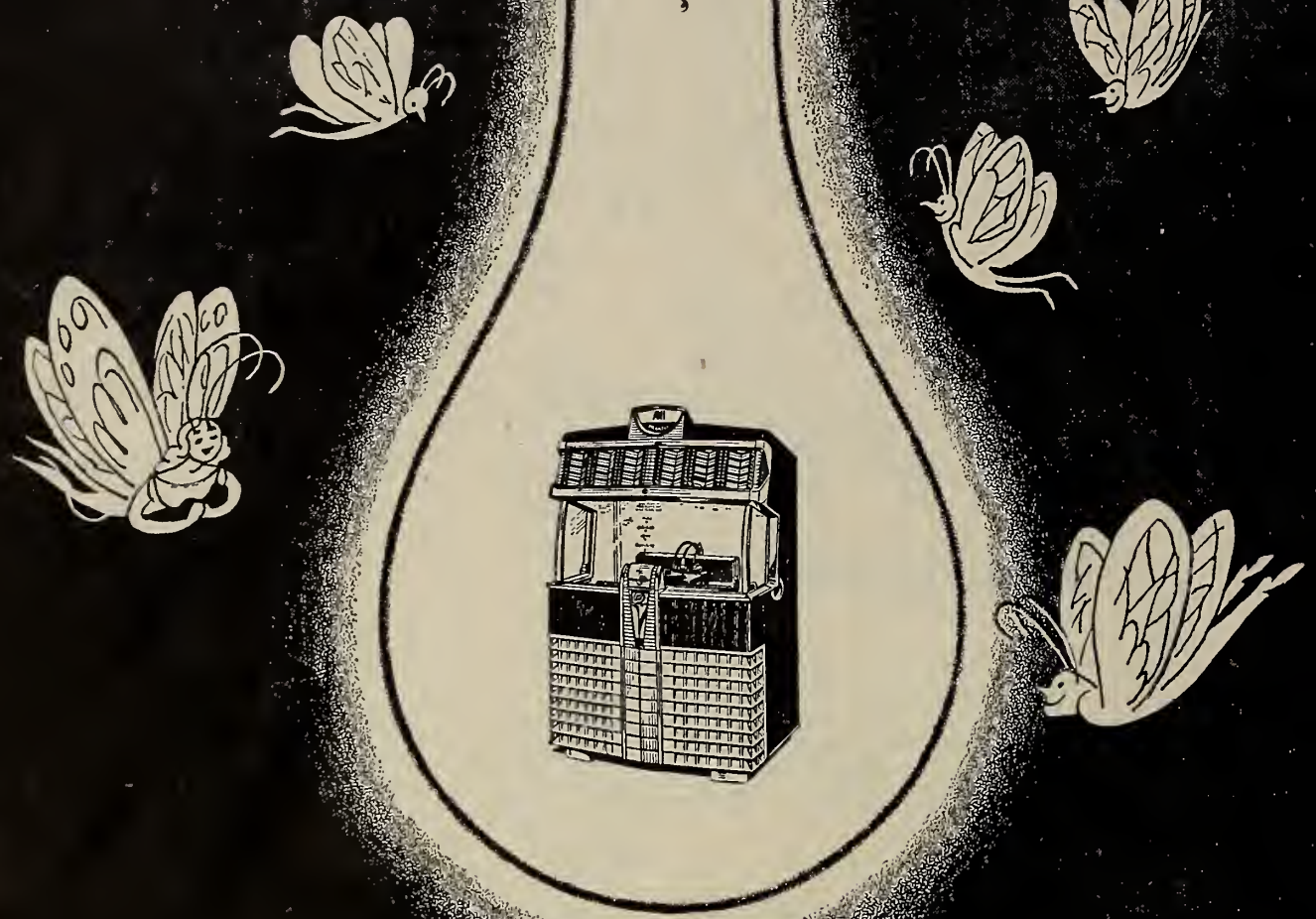
### WURLITZER

| | |
|---|---|
| 750 | $ 5.00 Per Week |
| 780 | 5.00 " " |
| 800 | 5.00 " " |
| 850 | 5.00 " " |
| 950 | 5.00 " " |
| 1015 | 5.00 " " |
| 1080 | 5.00 " " |
| 1100 | 6.00 " " |
| 1250 | 7.00 " " |
| 1400 | 11.50 " " |
| 1600 | 19.00 " " |
| 1500 | 21.00 " " |

For Each Wall and/or Bar Box, Add To Above ..... $2.00 Per Week
For Each Additional Auxiliary Speaker, Add To Above .... 1.00 Per Week

**Notice:** All minimum front money *requirements are based on* The Prices That Appear in *each month's "End-Of-Month Inventory Issue"* in *"The Confidential Price Lists"* of *"The Cash Box."*

LIGHT— another merchandising feature of the Model "E" that sells more music for you.



# Light's a lure THAT pulls 'em in!

From the friendly flicker of candles on a youngster's birthday cake, to the powerful electric glare of Broadway, the crowd gathers where the lights are burning. The warm glow of *all three* moving color tubes on the Model "E", the bright, beckoning beacon of its record chamber, are a compelling invitation to *light-hearted* folks to play the juke box.

AMI *Incorporated*

GENERAL OFFICES AND FACTORY:
1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

CONFIDENTIAL PRICE LIST — PHONOGRAPHS

**NUMBER OF EACH MACHINE OWNED**
**VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

### AIREON

| | | | |
|---|---|---|---|
| 4. Fiesta | 20.00 | 30.00 | |
| 4. '47 Hideaway | 30.00 | 35.00 | |
| 4. '48 Coronet 400 | 20.00 | 30.00 | |
| 4. '49 Coronet 100 | 20.00 | 30.00 | |

### AMI

| | | | |
|---|---|---|---|
| 4. WM Wall Box | 12.50 | 20.00 | |
| 4* Model A '46 | 150.00 | 250.00 | |
| 4* Model B '48 | 239.50 | 325.00 | |
| 4* Model C | 289.00 | 375.00 | |
| 4. Model D-40 | 415.00 | 500.00 | |
| 1. Model D-80 | 519.50 | 595.00 | |

### BUCKLEY

| | | | |
|---|---|---|---|
| 6. Wall & Bar Box O.S. | 3.00 | 5.00 | |
| 5. Wall Bar Box N.S. | 6.00 | 12.50 | |

### MILLS

| | | | |
|---|---|---|---|
| 5. Throne of Music | 20.00 | 30.00 | |
| 4. Empress | 20.00 | 30.00 | |
| 6. Constellation | 29.50 | 39.50 | |

### PACKARD

| | | | |
|---|---|---|---|
| 4. Pla Mor Wall Bar Box | 3.95 | 4.95 | |
| 4. Manhattan | 39.50 | 75.00 | |
| 4. Model 7 Phono | 25.00 | 35.00 | |

### ROCK-OLA

| | | | |
|---|---|---|---|
| 4. Playmaster '46 | 35.00 | 49.50 | |
| 2* 1422 Phono ('46) | 50.00 | 79.50 | |
| 4. 1424 Phono (Hideaway) | 49.50 | 69.50 | |
| 2. 1426 Phono ('47) | 69.50 | 99.50 | |
| 4. 1428 Magic Glo | 165.00 | 199.50 | |
| 4. 1432 Rocket ('51) | 239.50 | 275.00 | |
| 1. 1434 | 329.50 | 400.00 | |
| 6. 1501 Wall Box | 3.00 | 4.50 | |
| 6. 1502 Bar Box | 5.00 | 7.50 | |
| 6. 1503 Wall Box | 12.50 | 15.00 | |
| 6. 1504 Bar Box | 8.50 | 17.50 | |
| 6. 1510 Bar Box | 15.00 | 20.00 | |
| 6. 1525 Wall Box | 5.00 | 15.00 | |
| 6. 1526 Bar Box | 15.00 | 19.50 | |
| 6. 1530 Wall Box | 15.00 | 25.00 | |
| 6. 1805 Organ Speaker | 24.50 | 29.00 | |

### SEEBURG

| | | | |
|---|---|---|---|
| 6. Hi-Tone 9800 | 29.50 | 49.50 | |
| 6. Hi-Tone 9800 RC | 29.50 | 49.50 | |
| 6. Hi-Tone 8800 | 29.50 | 49.50 | |
| 6. Hi-Tone 8800 RC | 29.50 | 49.50 | |
| 6. Hi-Tone 8200 | 29.50 | 49.50 | |
| 6. Hi-Tone 8200 RC | 29.50 | 49.50 | |
| 4. 146S | 60.00 | 89.50 | |
| 4* 146M | 79.00 | 115.00 | |
| 4. 147S | 75.00 | 135.00 | |
| 4* 147M | 99.50 | 135.00 | |
| 4. 148S | 135.00 | 175.00 | |
| 2. 148M | 145.00 | 165.00 | |
| 2. 148ML | 159.00 | 185.00 | |
| 4* M-100A | 425.00 | 525.00 | |
| 4. M-100B | 565.00 | 695.00 | |
| 4* M-100B-45 | 685.00 | 750.00 | |
| 1. M-100C | 785.00 | 825.00 | |
| 4. W1-L56 Wall Box 5c | 4.95 | 9.95 | |
| 4. 3W2 Wall-a-Matic | 6.95 | 10.00 | |
| 4. W4L-56 | 19.50 | 35.00 | |
| 4. 3W5-L56 Wall Box 5, 10, 25c | 18.50 | 24.50 | |
| 4. W6L-56-5/10/25 Wireless | 22.50 | 29.50 | |
| 4. 3W7-L-56 | 22.50 | 34.50 | |
| 6. Tear Drop Speaker | 12.50 | 17.50 | |

←TOTAL NO. TOTAL VALUE→

# THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
742nd Consecutive Week's Issue

## How To Use "The Confidential Price Lists"

**[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]**

FOREWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**EXPLANATION**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

**NUMBER OF EACH MACHINE OWNED**
**VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PHONOGRAPHS (Cont.)

### WURLITZER

| | | | |
|---|---|---|---|
| 6. 750E | 29.50 | 49.50 | |
| 6. 780M Colonial | 29.50 | 49.50 | |
| 6. 780E | 29.50 | 49.50 | |
| 4. 800 | 29.50 | 59.00 | |
| 4. 850 | 29.50 | 59.00 | |
| 4. 950 | 29.50 | 79.50 | |
| 4* 1015 | 90.00 | 150.00 | |
| 4. 1017 Hideaway | 75.00 | 110.00 | |
| 4* 1100 | 195.00 | 275.00 | |
| 4. 1080 | 99.50 | 125.00 | |
| 2* 1250 | 249.50 | 325.00 | |
| 3. 1400 | 439.00 | 545.00 | |
| 4. 2140 Wall Box | 5.00 | 25.00 | |
| 4. 3020 Wall Box | 10.00 | 19.50 | |
| 4. 3025 | 5.95 | 6.00 | |
| 4. 3031 Wall Box | 4.00 | 9.95 | |
| 4. 3045 Wall Box | 5.00 | 20.00 | |
| 4. 3048 | 29.50 | 32.50 | |
| 4. 4820 | 32.50 | 35.00 | |
| 4. 219 Stepper | 7.50 | 19.50 | |

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**
**VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PHONOGRAPHS (Cont.)

### MISCELLANEOUS

| | | | |
|---|---|---|---|
| 4. ChiCoin Band Box | 75.00 | 125.00 | |
| 4. Chicago Coin Hit Parade | 25.00 | 39.50 | |
| 4. Ristaucrat | 20.00 | 30.00 | |
| 4. Williams Music Mite | 35.00 | 49.50 | |
| 4. Evans Constellation | 135.00 | 195.00 | |
| 4. Evans Century-100 | 585.00 | 625.00 | |

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST — PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

| | | | |
|---|---|---|---|
| 4. ABC (Un 3/51) | 35.00 | 75.00 | |
| 4. Across the Board (Un 9/52) | 95.00 | 150.00 | |
| 4. Ali Baba (Got 6/48) | 20.00 | 34.50 | |
| 4. Alice (Got 8/48) | 19.50 | 29.50 | |
| 4. All Star Basketball (Got 1/52) | 79.50 | 115.00 | |
| 4. Aquacade (UN 4/49) | 19.50 | 39.50 | |
| 1. Arcade (Wm 11/51) | 79.50 | 104.50 | |
| 4. Arizona (Un 4/50) | 20.00 | 34.50 | |
| 4* Atlantic City (B 5/52) | 175.00 | 275.00 | |
| 4. Baby Face (Un 12/48) | 15.00 | 39.00 | |
| 5. Ballerina (B 48) | 10.00 | 20.00 | |
| 4. Banjo (Ex 3/48) | 10.00 | 20.00 | |
| 4. Bank-A-Ball (Got 5/50) | 29.50 | 35.00 | |
| 4. Barnacle Bill (Got 8/48) | 25.00 | 34.50 | |
| 1. Basketball (Got 10/49) | 29.50 | 49.50 | |
| 2* Beach Club (B 2/53) | 325.00 | 410.00 | |
| 2* Beauty (B 11/53) | 290.00 | 360.00 | |
| 1. Be Bop (Ex 3/50) | 20.00 | 39.50 | |
| 4. Bermuda (CC 11/47) | 15.00 | 20.00 | |
| 4. Big Hit (CC 7/52) | 69.50 | 89.50 | |
| 4. Big Top (Ge 2/49) | 20.00 | 34.50 | |
| 4. Black Gold (Ge 3/49) | 25.00 | 59.50 | |
| 5. Blue Skies (Un 11/48) | 15.00 | 20.00 | |
| 4. Bolero (Un 12/51) | 95.00 | 125.00 | |
| 4. Bomber (CC 3/51) | 20.00 | 25.00 | |
| 5. Bonanza (Wm 11/47) | 12.50 | 20.00 | |
| 5. Bone Head (Ge 11/48) | 25.00 | 34.50 | |
| 4. Boston (Wm 5/49) | 25.00 | 39.50 | |
| 4. Bowling Champ (Got 2/49) | 20.00 | 45.00 | |
| 4. Bowl. League (Got 8/47) | 10.00 | 19.50 | |
| 1* Bright Lights (B 5/51) | 75.00 | 150.00 | |
| 4* Bright Spot (B 11/51) | 125.00 | 175.00 | |
| 5. Broadway (B 6/51) | 49.50 | 59.50 | |
| 4. Buffalo Bill (Got 5/50) | 20.00 | 30.00 | |
| 4. Buccaneer (Got 10/48) | 20.00 | 34.50 | |
| 5. Build Up (Ex 2/48) | 10.00 | 15.00 | |
| 4. Buttons & Bows (Got 3/49) | 15.00 | 20.00 | |
| 4. Cabana (Un 3/53) | 255.00 | 310.00 | |
| 4. Camel Caravan (Ge 6/49) | 30.00 | 69.50 | |
| 4. Caravan (Wm 6/52) | 79.50 | 105.00 | |
| 4. Campus (Ex 2/50) | 15.00 | 20.00 | |
| 1. Canasta (Ge 7/50) | 20.00 | 29.50 | |
| 2. Carnival (B 7/48) | 10.00 | 25.00 | |
| 5. Carolina (Un 3/49) | 15.00 | 25.00 | |
| 6. Caribbean (Un 3/48) | 15.00 | 25.00 | |
| 4. Catalina (CC 2/48) | 10.00 | 35.00 | |
| 4. Champion (B 12/49) | 29.00 | 49.50 | |
| 4. Champion (CC 6/49) | 20.00 | 29.50 | |
| 2. Chinatown (Got 10/52) | 134.50 | 160.00 | |
| 4. Cinderella (Got 3/47) | 10.00 | 29.50 | |
| 5. Circus (Ex 8/48) | 10.00 | 20.00 | |
| 4. Circus (Un 8/52) | 175.00 | 225.00 | |
| 4. Citation (B 10/48) | 19.50 | 35.00 | |
| 1. College Daze (Got 8/49) | 15.00 | 29.50 | |
| 1* Coney Island (B 9/51) | 119.50 | 175.00 | |
| 4. Contact (Ex 10/48) | 10.00 | 20.00 | |
| 4. Control Tower (Wm 3/51) | 40.00 | 75.00 | |
| 4. Coronation (Got 11/52) | 100.00 | 149.50 | |
| 4. County Fair (Un 9/51) | 29.50 | 49.50 | |
| 4. Crazy Ball (CC 7/48) | 10.00 | 20.00 | |
| 4. Crossroads (Got 5/52) | 95.00 | 115.00 | |
| 1. Cyclone (Got 5/51) | 70.00 | 99.50 | |
| 4. Dallas (Wm 2/49) | 25.00 | 44.50 | |
| 6. De Icer (Wm 11/49) | 49.50 | 59.50 | |
| 4. Dew Wa Ditty (Wm 6/48) | 20.00 | 34.50 | |
| 1. Domino (Wm 5/52) | 79.50 | 129.50 | |
| 4. Double Action (Ge 1/52) | 15.00 | 25.00 | |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PINBALL GAMES (Cont.)

| | | | |
|---|---|---|---|
| 1. | Dbl. Feature (Got 12/50) | 20.00 | 49.50 |
| 4. | Dbl. Shuffle (Got 6/49) | 20.00 | 49.50 |
| 4. | Disk Jockey (Wm 11/52) | 105.00 | 145.00 |
| 4. | Dreamy (Wm 2/50) | 20.00 | 40.00 |
| 4. | Dude Ranch (B 9/53) | 399.50 | 450.00 |
| 1. | Eight Ball (Wm 1/52) | 65.00 | 99.50 |
| 4. | Entry (B '47) | 15.00 | 25.00 |
| 4. | El Paso (Wm 11/48) | 15.00 | 39.50 |
| 1. | Fairway (Wm 6/53) | 125.00 | 169.50 |
| 4. | Fighting Irish (CC 11/50) | 45.00 | 75.00 |
| 1. | Five Star Univ. (5/51) | 45.00 | 75.00 |
| 4. | Floating Power (Ge 12/48) | 20.00 | 44.50 |
| 4. | Flying High (Got 2/53) | 145.00 | 175.00 |
| 4. | Flying Saucers (Ge 12/50) | 25.00 | 35.00 |
| 1. | Football (CC 8/49) | 20.00 | 39.50 |
| 1. | Four Corners (Wm 12/52) | 89.00 | 139.50 |
| 1. | Four Horsemen (Got 9/50) | 25.00 | 49.50 |
| 2. | Four Hundred (Ge 5/52) | 80.00 | 135.00 |
| 1. | Four Stars (Got 6/52) | 85.00 | 124.50 |
| 4. | Freshie (Wm 9/49) | 30.00 | 45.00 |
| 4* | Frolics (B 10/52) | 185.00 | 285.00 |
| 4. | Futurity (B 3/51) | 75.00 | 110.00 |
| 4. | Georgia (Wm 7/50) | 30.00 | 45.00 |
| 4. | Gin Rummy (Got 2/49) | 15.00 | 25.00 |
| 4. | Gizmo (Wm 8/48) | 10.00 | 20.00 |
| 4. | Glamour (Got 7/51) | 15.00 | 25.00 |
| 6. | Glider (Ge 8/49) | 10.00 | 20.00 |
| 4. | Globe Trotter (Got 11/51) | 75.00 | 135.00 |
| 4. | Gold Cup (B 4/48) | 29.50 | 55.00 |
| 4. | Golden Gloves (CC 7/49) | 15.00 | 25.00 |
| 3* | Golden Nugget (Ge 2/53) | 105.00 | 124.50 |
| 6. | Gondola (Ex 5/49) | 10.00 | 20.00 |
| 4. | Grand Award (CC 1/49) | 15.00 | 35.00 |
| 1. | Grand Slam (Got 4/53) | 125.00 | 159.00 |
| 5. | Grand Stand (B '50) | 20.00 | 35.00 |
| 1. | Guys-Dolls (Got 5/53) | 145.00 | 179.50 |
| 4. | Handicap (Wm 6/52) | 45.00 | 70.00 |
| 1. | Happy Days (Got 7/52) | 105.00 | 129.50 |
| 4. | Happy-Go-Lucky (Got 3/51) | 50.00 | 60.00 |
| 4. | HarvestMoon (Got 12/48) | 15.00 | 20.00 |
| 4. | Harvest Time (Ge 9/50) | 30.00 | 65.00 |
| 4. | Harvey (Wm 5/51) | 50.00 | 65.00 |
| 4. | Hawaii (Un 8/47) | 10.00 | 15.00 |
| 4. | Hayburner (Wm 6/51) | 40.00 | 65.00 |
| 4. | Hit Parade (CC 2/51) | 15.00 | 29.50 |
| 4. | Hit & Runs (Ge 3/51) | 25.00 | 35.00 |
| 4. | Hit 'N' Runs (Got 4/52) | 105.00 | 140.00 |
| 4. | Holiday (CC 12/48) | 10.00 | 20.00 |
| 4. | Holiday (Ke 12/51) | 75.00 | 120.00 |
| 2. | Hong Kong (Wm 9/51) | 85.00 | 145.00 |
| 4. | Horsefeathers (Wm 1/52) | 65.00 | 99.50 |
| 2. | Horse Shoe (Wm 12/51) | 52.50 | 99.50 |
| 4. | Hot Rods (B '49) | 20.00 | 40.00 |
| 4. | Humpty Dumpty (Got 10/47) | 10.00 | 29.50 |
| 4. | Jack 'N' Jill (Got 4/48) | 15.00 | 25.00 |
| 4. | Jalopy (Wm 8/51) | 55.00 | 75.00 |
| 4. | Jamboree (Ex 5/48) | 10.00 | 20.00 |
| 4. | Jeanie (Ex 6/50) | 15.00 | 25.00 |
| 4. | Jockey Special (B 11/47) | 15.00 | 25.00 |
| 4. | Joker (Got 11/50) | 25.00 | 50.00 |
| 4. | Judy (Ex 7/50) | 15.00 | 25.00 |
| 2. | Jumping Jacks (Ge 10/52) | 90.00 | 125.00 |
| 4. | Just 21 (Got 1/50) | 15.00 | 25.00 |
| 4. | K. C. Jones (Got 11/49) | 15.00 | 30.00 |
| 4. | King Arthur (Got 10/49) | 10.00 | 20.00 |
| 4. | King Cole (Got 5/48) | 10.00 | 20.00 |
| 4. | King Pin (CC 12/51) | 50.00 | 115.00 |
| 2. | Knockout (Got 1/51) | 44.50 | 69.00 |
| 4. | Lady Robin Hood (Got 1/48) | 10.00 | 20.00 |
| 4* | Leaders (Un 10/51) | 99.50 | 150.00 |
| 1. | Lite-A-Line (Ke 6/52) | 39.50 | 75.00 |
| 4. | Long Beach (Wm 7/52) | 80.00 | 139.00 |
| 1. | Lucky Inning (Wm 5/50) | 25.00 | 34.50 |
| 4. | Lucky Star (Got 5/47) | 15.00 | 24.50 |
| 4. | Mad. Sq. Garden (Got 6/50) | 35.00 | 55.00 |
| 4. | Magic (Ex 11/48) | 10.00 | 20.00 |
| 4. | Majors '49 (CC 2/49) | 25.00 | 45.00 |
| 4. | Major League Baseball (Un 6/48) | 15.00 | 25.00 |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PINBALL GAMES (Cont.)

| | | | |
|---|---|---|---|
| 4. | Manhattan (Un 2/48) | 10.00 | 17.50 |
| 4. | Majorettes (Wm 4/52) | 45.00 | 50.00 |
| 4. | Mardi Gras (Ge 5/48) | 20.00 | 29.50 |
| 4. | Marjorie (Got 7/47) | 14.50 | 20.00 |
| 4. | Maryland (Wm 4/49) | 25.00 | 49.00 |
| 4. | Merry Widow (Ge 6/48) | 15.00 | 29.50 |
| 4. | Melody (B 47) | 10.00 | 20.00 |
| 4. | Mercury (Ge 3/50) | 25.00 | 34.50 |
| 1. | Mermaid (Got 6/51) | 49.00 | 89.50 |
| 6. | Mimi (Ex 2/48) | 10.00 | 20.00 |
| 1. | Minstrel Man (Got 3/51) | 39.00 | 79.50 |
| 4. | Monterey (Un 5/48) | 10.00 | 20.00 |
| 4. | Moon Glow (Un 11/48) | 10.00 | 20.00 |
| 4. | Morocco (Ex 10/48) | 10.00 | 20.00 |
| 2. | Niagara (Got 12/51) | 75.00 | 104.50 |
| 4. | Nifty (Wm 12/50) | 29.50 | 39.50 |
| 6. | Nudgy (B 47) | 10.00 | 20.00 |
| 5. | Oasis (Ex 10/50) | 10.00 | 25.00 |
| 4. | Oklahoma (Un 5/49) | 20.00 | 45.00 |
| 1. | Old Faithful (Got 12/49) | 30.00 | 59.50 |
| 4. | Olympics (Wm 5/52) | 80.00 | 115.00 |
| 2. | One Two Three (Ge 10/48) | 20.00 | 34.50 |
| 4. | Palisades (Wm 7/53) | 145.00 | 155.00 |
| 2* | Palm Beach (B 7/52) | 195.00 | 300.00 |
| 4. | Paradise (Un 7/48) | 10.00 | 20.00 |
| 1. | Paratrooper (Wm 8/52) | 75.00 | 114.50 |
| 4. | Pin Bowler (CC 6/50) | 20.00 | 30.00 |
| 4. | Pinch Hitter (Un 5/49) | 10.00 | 20.00 |
| 4. | Pinky (Wm 9/50) | 25.00 | 39.50 |
| 4. | Play Ball (CC 1/51) | 20.00 | 25.00 |
| 5. | Play Boy (CC 5/47) | 10.00 | 20.00 |
| 1. | Playland (Ex 8/50) | 20.00 | 49.50 |
| 4. | Playtime (Ex 8/49) | 15.00 | 25.00 |
| 1. | Poker Face (Got 9/53) | 165.00 | 214.50 |
| 4. | Puddin Head (Ge 10/48) | 25.00 | 39.50 |
| 4. | Punchy (CC 12/50) | 25.00 | 45.00 |
| 4. | Quarterback (Wm 10/49) | 10.00 | 20.00 |
| 4. | Quartet (Got 2/52) | 100.00 | 165.00 |
| 4. | Queen of Hearts (Got 12/52) | 110.00 | 175.00 |
| 4. | Quintet (Got 3/53) | 175.00 | 190.00 |
| 1. | Rag Mop (Wm 10/50) | 20.00 | 49.50 |
| 4. | Rainbow (Wm 9/48) | 10.00 | 20.00 |
| 4. | Ramona (Un 2/49) | 20.00 | 39.00 |
| 6. | Rancho (B '48) | 10.00 | 17.50 |
| 4. | Red Shoes (Un 11/50) | 15.00 | 25.00 |
| 6. | Rio (Un 12/46) | 15.00 | 20.00 |
| 6. | Rip Snorter (Ge 10/49) | 14.50 | 22.50 |
| 4. | Rocket (Ge 5/50) | 15.00 | 25.00 |
| 4. | Rockettes (Got 8/50) | 30.00 | 85.00 |
| 4. | Rodeo (Un 2/53) | 229.00 | 249.50 |
| 4. | Rondevoo (Un 5/48) | 10.00 | 20.00 |
| 4. | Rose Bowl (Got 10/51) | 75.00 | 135.00 |
| 4. | Round Up (Got 11/48) | 24.50 | 29.00 |
| 4. | St. Louis (Wm 2/49) | 30.00 | 44.50 |
| 4. | Saddle and Turf (Ev 10/53) | 350.00 | 385.00 |
| 6. | Sally (CC 10/48) | 10.00 | 20.00 |
| 4. | Samba (Ex 5/48) | 10.00 | 20.00 |
| 4. | Saratoga (Wm 10/48) | 15.00 | 39.50 |
| 4. | Screwball (Ge 8/48) | 24.50 | 35.00 |
| 4. | Sea Jockeys (Wm 11/51) | 55.00 | 85.00 |
| 6. | Sea Isle (CC 11/47) | 10.00 | 20.00 |
| 4. | Select-A-Card (Got 4/50) | 15.00 | 25.00 |
| 4. | Serenade (Un 11/48) | 19.50 | 34.50 |
| 4. | Shanghai (CC 4/48) | 10.00 | 20.00 |
| 4. | Shantytown (Ex 10/49) | 30.00 | 45.00 |
| 4. | Sharpshooter (Got 5/49) | 20.00 | 30.00 |
| 4. | Shoo Shoo (Wm 2/51) | 32.50 | 95.00 |
| 5. | Short Stop (Ex 7/48) | 10.00 | 20.00 |
| 4. | Shoot the Moon (Wm 11/51) | 45.00 | 60.00 |
| 4. | Show Boat (Un 1/49) | 10.00 | 20.00 |
| 4. | Show Boat (Un 12/52) | 210.00 | 300.00 |
| 4. | Silver Skates (Wm 2/53) | 95.00 | 135.00 |
| 6. | Silver Streak (B 47) | 10.00 | 20.00 |
| 4. | Singapore (Un 11/47) | 10.00 | 20.00 |
| 4. | Skill Pool (Got 8/52) | 125.00 | 175.00 |
| 1. | Slugfest (Wm 3/52) | 59.50 | 99.50 |
| 6. | Smarty (Wm 12/46) | 10.00 | 17.50 |
| 6. | Smoky (Ex 1/47) | 12.50 | 19.50 |
| 5. | Snooks (Wm 6/51) | 15.00 | 22.50 |
| 4. | South Pacific (Ge 2/50) | 30.00 | 69.00 |
| 4. | Spark Plugs (Wm 9/51) | 40.00 | 65.00 |
| 4. | Special Entry (B '47) | 29.50 | 35.00 |
| 5. | Speedway (Wm 9/48) | 10.00 | 20.00 |
| 4. | Spinball (CC 5/48) | 10.00 | 19.50 |
| 2. | Spot Bowler (Got 10/50) | 47.50 | 59.50 |
| 2* | Spot-Lite (B 1/52) | 75.00 | 175.00 |

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PINBALL GAMES (Cont.)

| | | | |
|---|---|---|---|
| 4. | Sportsman (Wm 2/52) | 20.00 | 30.00 |
| 4. | Sportsman (Wm 2/52) | 30.00 | 35.00 |
| 4. | Springtime (Ge 3/52) | 25.00 | 35.00 |
| 5. | Stage Door Canteen (Got 11/45) | 10.00 | 20.00 |
| 4. | Stardust (Un 5/48) | 10.00 | 20.00 |
| 4. | Stars (Un 6/52) | 100.00 | 185.00 |
| 4. | Starlight (Wm 3/53) | 135.00 | 165.00 |
| 4. | Steeple Chase (Un 1/52) | 75.00 | 115.00 |
| 1. | Stop & Go (Ge 3/51) | 30.00 | 49.50 |
| 6. | Stormy (Wm 1/48) | 10.00 | 20.00 |
| 4. | Summertime (Un 9/48) | 25.00 | 34.50 |
| 4. | Sunny (Wm 12/47) | 10.00 | 20.00 |
| 4. | Sunshine Park (B 12/52) | 85.00 | 125.00 |
| 4. | Super Hockey (CC 4/49) | 20.00 | 45.00 |
| 6. | Superliner (Got 7/46) | 10.00 | 17.50 |
| 5. | Superscore (CC 10/46) | 10.00 | 24.50 |
| 6. | Surf Queen (B '46) | 10.00 | 19.50 |
| 6. | Suspense (Wm 2/46) | 14.50 | 20.00 |
| 6. | Swanee (Ex 1/49) | 10.00 | 20.00 |
| 4. | Sweepstakes (Wm 1/52) | 125.00 | 195.00 |
| 4. | Sweetheart (Wm 5/50) | 20.00 | 32.50 |
| 4. | Tahiti (CC 10/49) | 15.00 | 25.00 |
| 4. | Tampico (Un 6/49) | 25.00 | 45.00 |
| 4. | Telecard (Got 1/49) | 15.00 | 30.00 |
| 6. | Temptation (CC 11/48) | 15.00 | 24.50 |
| 4. | Tennessee (Wm 2/48) | 15.00 | 29.50 |
| 4. | Thing (CC 2/51) | 20.00 | 45.00 |
| 4. | Three Feathers (Ge 5/49) | 32.50 | 64.50 |
| 4. | Three Four Five (Un 6/51) | 50.00 | 75.00 |
| 4. | Three Musketeers (Got 7/49) | 25.00 | 40.00 |
| 4. | Thrill (CC 9/48) | 29.50 | 35.00 |
| 4. | Times Square (Wm 4/53) | 165.00 | 190.00 |
| 6. | Tornado (Wm 4/47) | 12.50 | 17.50 |
| 4. | Touchdown (Un 1/52) | 25.00 | 35.00 |
| 4. | Trade Winds (Ge 3/48) | 10.00 | 29.50 |
| 5. | Treasure Chest (Ex 12/47) | 10.00 | 20.00 |
| 4. | Trinidad (CC 3/48) | 15.00 | 35.00 |
| 5. | Triple Action (Ge 1/48) | 10.00 | 20.00 |
| 4. | Triplets (Got 7/50) | 30.00 | 65.00 |
| 4. | TriScore (Ge 1/51) | 25.00 | 69.00 |
| 5. | Trophy (B 4/48) | 20.00 | 35.00 |
| 4. | Tropicana (Un 1/48) | 10.00 | 20.00 |
| 4. | Tropics (Un 7/53) | 325.00 | 410.00 |
| 4. | Tucson (Wm 1/49) | 10.00 | 20.00 |
| 4. | Tumbleweed (Ex 9/49) | 15.00 | 25.00 |
| 4. | Turf King (B 6/50) | 35.00 | 75.00 |
| 4. | Twenty Grand (Wm 12/52) | 115.00 | 135.00 |
| 1. | Utah (Un 7/49) | 15.00 | 34.50 |
| 4. | Vanities (Ex 2/47) | 10.00 | 19.50 |
| 5. | Victory Special (B 46) | 15.00 | 30.00 |
| 4. | Virginia (Wm 3/48) | 10.00 | 20.00 |
| 4. | Watch My Line (Got 9/51) | 20.00 | 49.50 |
| 4. | Whizz Kids (CC 3/52) | 49.00 | 99.50 |
| 4. | Wild West (Got 8/51) | 100.00 | 145.00 |
| 4. | Winner (Univ.) | 20.00 | 50.00 |
| 4. | Wisconsin (Un 3/48) | 20.00 | 34.50 |
| 4* | Yacht Club (B 6/53) | 245.00 | 410.00 |
| 6. | Yanks (Wm 4/48) | 10.00 | 25.00 |
| 4. | Zingo (Un 10/51) | 30.00 | 60.00 |

←TOTAL NO. TOTAL VALUE→




| | | | |
|---|---|---|---|
| 4. | Bally Shuffle Bowler (9/49) | 15.00 | 20.00 |
| 6. | Bally Speed Bowler (2/50) | 15.00 | 20.00 |
| 6. | Bally Shuffle Champ (4/50) | 20.00 | 30.00 |
| 1. | Bally Hook Bowler (11/50) | 20.00 | 65.00 |
| 4. | Bally Baseball (5/51) | 25.00 | 35.00 |
| 1. | Bally Shuffle Line (7/51) | 25.00 | 75.00 |
| 4. | ChiCoin Bowling Alley (11/49) | 25.00 | 55.00 |
| 4. | ChiCoin Shuffle Baseball (4/50) | 15.00 | 25.00 |
| 1. | ChiCoin Bowling Classic (5/50) | 29.50 | 60.00 |

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**
**VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## SHUFFLE REBOUNDS (Conf.)

| | | | |
|---|---|---|---|
| | 4. ChiCoin Pin Bowler (6/50) | 29.50 | 59.50 |
| | 4. ChiCoin Trophy Bowl (7/50) | 29.50 | 59.50 |
| | 6. ChiCoin Ace Bowler, F.P. (8/50) | 29.50 | 59.50 |
| | 4. ChiCoin Pin Lite (9/50) | 29.50 | 59.50 |
| | 4. ChiCoin Horse-Shoes (5/51) | 29.50 | 59.50 |
| | 4. ChiCoin 6-Player (8/51) | 95.00 | 125.00 |
| | 4. ChiCoin King Pin (12/51) | 90.00 | 150.00 |
| | 2. ChiCoin 6-Player DeLuxe (5/52) | 80.00 | 195.00 |
| | 4. ChiCoin Match Bowler (6/52) | 195.00 | 295.00 |
| | 1. ChiCoin Bowl-A-Ball (10/52) | 175.00 | 250.00 |
| | 4. ChiCoin Match Bowl-A-Ball (11/52) | 125.00 | 200.00 |
| | 1. ChiCoin 10th Frame Special (12/52) | 225.00 | 325.00 |
| | 4. ChiCoin Name Bowler (1/53) | 225.00 | 325.00 |
| | 4. ChiCoin 10th Frame Double Score (3/53) | 325.00 | 385.00 |
| | 4. ChiCoin Crown (4/53) | 295.00 | 385.00 |
| | 4. ChiCoin Triple Score (6/53) | 310.00 | 425.00 |
| | 4. Exhibit Strike (6/51) | 20.00 | 30.00 |
| | 2. Exhibit Twin Rotation (5/52) | 99.50 | 125.00 |
| | 4. Genco Bowling League (11/49) | 15.00 | 20.00 |
| | 4. Genco Baseball (5/50) | 15.00 | 20.00 |
| | 4. Genco Shuffle Target (7/51) | 20.00 | 50.00 |
| | 4. Genco 8-Player Rebound (9/51) | 25.00 | 35.00 |
| | 4. Gottlieb Bowlette (3/50) | 15.00 | 40.00 |
| | 4. Keeney Pin Boy (11/49) | 15.00 | 20.00 |
| | 4. Keeney Ten Pins (1/50) | 15.00 | 20.00 |
| | 4. Keeney ABC (2/50) | 15.00 | 20.00 |
| | 4. Keeney Lucky Strike (4/50) | 20.00 | 30.00 |
| | 4. Keeney King Pin (4/50) | 20.00 | 30.00 |
| | 4. Keeney Bowling Champ (4/50) | 20.00 | 30.00 |
| | 4. Keeney Duck Pins (6/50) | 20.00 | 30.00 |
| | 4. Keeney Double Bowler (8/50) | 25.00 | 79.50 |
| | 1. Keeney League Bowler (8/50) | 50.00 | 75.00 |
| | 4. Keeney 4-Way Bowler Attachment (12/50) | 20.00 | 25.00 |
| | 4. Keeney Big League (5/51) | 70.00 | 115.00 |
| | 4. Keeney 6-Player League (9/51) | 75.00 | 165.00 |
| | 4. Keeney DeLuxe League (3/52) | 165.00 | 175.00 |
| | 4. Keeney Super DeLuxe League (3/52) | 70.00 | 195.00 |
| | 4. Keeney High Score League (5/52) | 75.00 | 165.00 |
| | 4. Keeney Team Bowler (10/52) | 229.50 | 305.00 |
| | 1. Keeney Club Bowler (4/53) | 325.00 | 375.00 |
| | 4. Keeney Domino Bowler (5/53) | 325.00 | 395.00 |
| | 4. Keeney Carnival Bowler (5/53) | 300.00 | 395.00 |
| | 4. Rock-Ola Shuffle Lane (12/49) | 15.00 | 20.00 |
| | 4. Rock-Ola Shuffle Jungle (5/50) | 20.00 | 30.00 |
| | 4. United Shuffle Skill (6/49) | 15.00 | 20.00 |
| | 4. United Shuffle Alley (9/49) | 15.00 | 20.00 |
| | 4. United Super Shuffle Alley (1/50) | 20.00 | 30.00 |
| | 4. United Double Shuffle Alley (2/50) | 20.00 | 30.00 |
| | 4. United Shuffle Alley Express (3/50) | 25.00 | 35.00 |
| | 4. United Shuffle Slugger (6/50) | 25.00 | 35.00 |
| | 4. United 2-Player Express (6/50) | 25.00 | 35.00 |
| | 4. United Twin Shuffle Alley (7/50) | 25.00 | 35.00 |
| | 4. United Rebound (8/50) | 30.00 | 40.00 |
| | 4. United 4-Player Rebound (9/50) | 59.50 | 125.00 |

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**
**VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## SHUFFLE REBOUNDS (Conf.)

| | | | |
|---|---|---|---|
| | 4. United Twin Shuffle-cade (12/50) | 50.00 | 125.00 |
| | 4. United 5-Player (1/51) | 69.50 | 145.00 |
| | 2. United 6-Player (2/51) | 69.50 | 100.00 |
| | 2* United DeLuxe 6-Player (10/51) | 85.00 | 195.00 |
| | 1* United 6-Player Super (3/52) | 185.00 | 265.00 |
| | 4. United 4-Player Official (5/52) | 150.00 | 250.00 |
| | 1* United 6-Player Star (7/52) | 240.00 | 295.00 |
| | 4* United 10th Frame Star (9/52) | 250.00 | 325.00 |
| | 4. United 10th Frame Super (10/52) | 250.00 | 300.00 |
| | 2* United Cascade (2/53) | 299.50 | 350.00 |
| | 2. United Clover (2/53) | 325.00 | 375.00 |
| | 4. United Olympic (6/53) | 365.00 | 395.00 |
| | 4. United Classic (6/53) | 365.00 | 395.00 |
| | 4. Universal Twin (1/50) | 15.00 | 20.00 |
| | 4. Universal Super Twin (3/50) | 30.00 | 40.00 |
| | 4. Universal DeLuxe Twin (10/50) | 30.00 | 40.00 |
| | 4. Universal High Score (10/50) | 30.00 | 75.00 |
| | 4. Universal Bowlomatic (3/51) | 35.00 | 45.00 |
| | 4. Williams Twin Shuffle (12/49) | 20.00 | 30.00 |
| | 4. Williams Twin Shuffle (9½') (2/50) | 25.00 | 35.00 |
| | 4. Williams Bowler (9½') (3/50) | 25.00 | 35.00 |
| | 4. Williams Double Header (7/50) | 30.00 | 35.00 |
| | 4. Williams 5-Player Bowler (6/51) | 40.00 | 50.00 |

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

| | | | |
|---|---|---|---|
| | 4. ABT 6 Gun Rifle Range | 450.00 | 600.00 |
| | 6. Allite Strike 'N Spares | 25.00 | 50.00 |
| | 4. Boomerang | 40.00 | 45.00 |
| | 1. Bally Big Inning | 79.50 | 150.00 |
| | 6. Bally Bowler | 49.50 | 69.50 |
| | 6. Bally Convoy | 47.50 | 79.50 |
| | 4. Bally Defender | 59.50 | 125.00 |
| | 6. Bally Eagle Eye | 39.50 | 49.50 |
| | 4. Bally Heavy Hitter | 35.00 | 60.00 |
| | 6. Bally King Pin | 35.00 | 45.00 |
| | 6. Bally Lucky Strike | 35.00 | 50.00 |
| | 4. Bally Rapid Fire | 75.00 | 95.00 |
| | 6. Bally Sky Battle | 49.50 | 85.00 |
| | 6. Bally Torpedo | 49.50 | 85.00 |
| | 4. Bally Undersea Raider | 75.00 | 125.00 |
| | 6. Bank Ball | 35.00 | 45.00 |
| | 4. Bing-A-Roll | 25.00 | 35.00 |
| | 4. Champion Hockey | 35.00 | 55.00 |
| | 4. ChiCoin Basketball Champ | 125.00 | 195.00 |
| | 4. ChiCoin 4-Player Derby | 125.00 | 225.00 |
| | 4. ChiCoin Goalee | 85.00 | 95.00 |
| | 4. ChiCoin Hockey | 55.00 | 75.00 |
| | 4. Chi Midget Skee | 65.00 | 150.00 |
| | 2* ChiCoin Pistol | 55.00 | 90.00 |
| | 6. ChiCoin Roll-A-Score | 39.50 | 75.00 |
| | 4. Edelco Pool Table | 49.50 | 75.00 |
| | 2. Evans Bat-A-Score | 115.00 | 124.50 |
| | 7. Evans Bola-Score | 150.00 | 175.00 |
| | 6. Evans Ski Roll | 90.00 | 125.00 |
| | 1. Evans Super Bomber | 100.00 | 210.00 |
| | 4. Evans Play Ball | 65.00 | 75.00 |
| | 4. Evans Ten Strike '46 | 40.00 | 75.00 |
| | 4. Evans Tommy Gun | 49.50 | 95.00 |
| | 2* Exhibit Dale Gun | 39.50 | 65.00 |
| | 4. Exhibit Gun Patrol | 150.00 | 195.00 |
| | 4. Exhibit Jet Gun | 185.00 | 200.00 |
| | 4. Exhibit Pony Express | 85.00 | 135.00 |
| | 4. Exhibit Silver Bullets | 79.50 | 139.50 |
| | 1. Exhibit Six Shooter | 100.00 | 150.00 |
| | 4. Exhibit Vitalizer | 45.00 | 75.00 |
| | 4. Genco Glider | 25.00 | 45.00 |
| | 4. Genco Advance Rolls | 39.50 | 59.50 |
| | 6. Genco Play Ball | 29.50 | 40.00 |
| | 6. Groetchen Met. Typer | 79.50 | 149.50 |
| | 2* Genco Sky Gunner | 245.00 | 300.00 |
| | 4. Hi Roll | 25.00 | 40.00 |
| | 6. Irish Poker | 50.00 | 65.00 |
| | 6. Jack Rabbit | 50.00 | 65.00 |

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**
**VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## ARCADE EQUIPMENT (Conf.)

| | | | |
|---|---|---|---|
| | 4. Jungle Joe | 95.00 | 150.00 |
| | 4. Keeney Air Raider | 75.00 | 90.00 |
| | 4. Keeney Anti Aircraft B1 | 15.00 | 35.00 |
| | 4. Keeney Sub Gun | 75.00 | 90.00 |
| | 4. Keeney Texas Leaguer | 25.00 | 45.00 |
| | 4. Kirk Night Bomber | 49.50 | 75.00 |
| | 4. Lite League | 35.00 | 49.50 |
| | 4. Mills Panoram | 95.00 | 225.00 |
| | 4. Mills Panoram Peek | 159.50 | 250.00 |
| | 6. Mills Conv. for Panoram Peek | 10.00 | 29.50 |
| | 4. Mutoscope Ace Bombers | 100.00 | 145.00 |
| | 4. Muto. Atomic Bomber | 125.00 | 149.50 |
| | 4. Mutoscope Dr. Mobile | 95.00 | 145.00 |
| | 4. Mutos. Fly. Saucers | 100.00 | 150.00 |
| | 2. Mutos. Photo. (Pre-War) | 125.00 | 150.00 |
| | 4. Mutos. Photomatic (late) | 395.00 | 595.00 |
| | 4. Mutoscope Silver Gloves | 185.00 | 345.00 |
| | 4. Mutoscope Sky Fighter | 65.00 | 125.00 |
| | 4. Mutos Voice-O-Graph 35c | 425.00 | 550.00 |
| | 4. Periscope | 95.00 | 120.00 |
| | 4. QT Pool Table | 65.00 | 85.00 |
| | 4. Quizzer | 75.00 | 95.00 |
| | 6. Rockola Ten Pins HD | 25.00 | 49.50 |
| | 4. Rockola World Series | 35.00 | 69.50 |
| | 4. Scientific Baseball | 39.50 | 65.00 |
| | 4. Scientific Basketball | 39.50 | 65.00 |
| | 2. Scientific Batting Pr. | 45.00 | 95.00 |
| | 4. Scientific Pitch 'Em | 135.00 | 185.00 |
| | 2* Seeburg Bear Gun | 149.50 | 199.00 |
| | 4. Seeburg Chicken Sam | 75.00 | 105.00 |
| | 6. Seeburg Shoot the Chute | 49.50 | 75.00 |
| | 4. Set Shot Basketball | 200.00 | 275.00 |
| | 6. Skee Barrel Roll | 25.00 | 49.50 |
| | 4. Spares & Strikes | 75.00 | 95.00 |
| | 6. Skill Jump | 25.00 | 39.50 |
| | 4. Supreme Bolascore | 40.00 | 95.00 |
| | 6. Supreme Skee Roll | 20.00 | 35.00 |
| | 6. Supreme Skill Roll | 20.00 | 35.00 |
| | 4. Supreme Rocket Buster | 35.00 | 50.00 |
| | 6. Tail Gunner | 39.50 | 55.00 |
| | 4. Telequiz | 125.00 | 165.00 |
| | 4. Un. Team Hockey | 40.00 | 85.00 |
| | 6. Warner Voice Record | 49.50 | 69.50 |
| | 4. Western Baseball '39 | 35.00 | 85.00 |
| | 4. Western Baseball '40 | 50.00 | 85.00 |
| | 6. Whizz | 15.00 | 24.50 |
| | 4. Wilcox-Gay Recordio | 99.50 | 125.00 |
| | 4. Williams All Stars | 35.00 | 65.00 |
| | 6. Williams Box Score | 39.50 | 65.00 |
| | 4. Williams Star Series | 60.00 | 85.00 |
| | 2. Williams Super World Series | 167.50 | 189.50 |
| | 4. Williams Quarterback | 65.00 | 75.00 |
| | 4. Wurlitzer Skeeball | 35.00 | 65.00 |

←TOTAL NO. TOTAL VALUE→

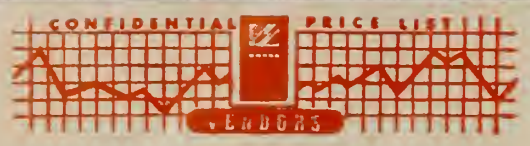
CONFIDENTIAL PRICE LIST — VENDORS

## CIGARETTE MACHINES

| | | | |
|---|---|---|---|
| | 4. Automatic "Smokeshop" (9 Col., 486 Cap.) | 125.00- | 239.50 |
| | 4. Du Grenier (Mod. A-7) | 95.00- | 125.00 |
| | 4. Du Grenier (Mod. A-9) | 75.00- | 135.00 |
| | 4. Du Grenier (Mod. AC-7) | 85.00- | 140.00 |
| | 4. Du Grenier (Mod. AC-9) | 95.00- | 145.00 |
| | 4. Du Grenier (Mod. E-7) | 75.00- | 150.00 |
| | 4. Du Grenier (Mod. ES-9) | 85.00- | 155.00 |
| | 4. Du Grenier (Mod. E-9) | 85.00- | 165.00 |
| | 4. Du Grenier (Mod. ES-11) | 85.00- | 165.00 |
| | 4. Du Grenier "W" (9 col.) | 20.00- | 70.00 |
| | 4. Du Grenier "S" (7 col.) | 20.00- | 85.00 |
| | 4. Du Grenier "S" (9 col.) | 20.00- | 70.00 |
| | 4. Du Grenier Champion (9 col.) | 20.00- | 82.50 |
| | 4. Du Grenier Champion (11 col.) | 40.00- | 110.00 |
| | 4. Eastern Electric C-8 | 75.00- | 125.00 |
| | 4. Electro (8-col.) | 100.00- | 215.00 |
| | 4. Electro (10 col.) | 200.00- | 250.00 |
| | 4. Keeney "A" | 75.00 | 125.00 |
| | 4. Lehigh PX (Elec. 8 col.) | 50.00- | 125.00 |
| | 4. Lehigh PX (10 col.) | 50.00- | 135.00 |
| | 4. Lehigh King Size | 65.00- | 125.00 |
| | 4. National 750 | 45.00- | 85.00 |
| | 4. National 950 | 45.00- | 125.00 |
| | 4. National 930 | 45.00- | 95.00 |
| | 4. National 9A (9 col.) | 75.00- | 110.00 |
| | 4. Nat. 9-ML Wheatwood | 125.00- | 185.00 |

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**
**VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)




## CIGARETTE MACHINES (Cont.)

| | | | |
|---|---|---|---|
| 4. National Electric | 40.00- | 95.00 | |
| 4. Rowe Diplomat (10-col.) | 65.00- | 85.00 | |
| 4. Rowe Imperial (6 col.) | 25.00- | 30.00 | |
| 4. Rowe Imperial (8 col.) | 25.00- | 30.00 | |
| 4. Rowe Royal (6 col.) | 25.00- | 30.00 | |
| 4. Rowe Royal (8 col.) | 25.00- | 30.00 | |
| 4. Rowe Royal (10 col.) | 35.00- | 40.00 | |
| 4. Rowe President (8 col.) | 50.00- | 65.00 | |
| 4. Rowe President (10 col.) | 75.00- | 135.00 | |
| 4. Rowe Crusader (10 col.) | 75.00- | 155.00 | |
| 4. Rowe Electric (8 col.) | 65.00- | 85.00 | |
| 4. Uneeda "A" (6 col.) | 35.00- | 87.50 | |
| 4. Uneeda "A" (8 col.) | 35.00- | 65.00 | |
| 4. Uneeda "A" (9 col.) | 35.00- | 65.00 | |
| 4. Uneeda "E" (6 col.) | 35.00- | 75.00 | |
| 4. Uneeda "E" (8 col.) | 35.00- | 85.00 | |
| 4. Uneeda "E" (9 col.) | 35.00- | 65.00 | |
| 4. Uneeda "E" (12 col.) | 35.00- | 65.00 | |
| 4. Uneeda "E" (15 col.) | 35.00- | 65.00 | |
| 4. Uneeda 500 (7 col.) | 35.00- | 65.00 | |
| 4. Uneeda 500 (9 col.) | 35.00- | 65.00 | |
| 4. Uneeda 500 (15 col.) | 35.00- | 65.00 | |
| 4. Uneeda Monarch (8 col.) | 45.00- | 55.00 | |
| 4. Uneeda Monarch (10 col.) | 65.00- | 85.00 | |
| 4. Uneeda Monarch (12 col.) | 85.00- | 115.00 | |

## CANDY MACHINES

| | | | |
|---|---|---|---|
| 4. Mills (5 col., 70 cap.) | 10.00- | 39.50 | |
| 4. Stoner (Mod. 102, 6 col., 102 cap.) | 50.00- | 100.00 | |
| 4. Stoner (Mod. 120, 6 col., 120 cap.) | 75.00- | 125.00 | |
| 4. Stoner (Senior, 8 col., 100 cap.) | 85.00- | 165.00 | |
| 4. Stoner (Mod. 80, 4 col, 180 cap.) | 50.00- | 175.00 | |
| 4. Stoner (Mod. 120, 5 col.) | 69.00- | 125.00 | |
| 4. Stoner (Mod. 120 Sn, 7 col.) | 74.50- | 150.00 | |
| 4. Stoner DeLuxe Theatre (8 col., 160 cap.) | 75.00- | 200.00 | |
| 4. Stoner DeLuxe Theatre (16 col., 320 cap.) | 165.00- | 300.00 | |
| 4. Martin's "Little Candy Store" (8 col., 160 cap.) | 79.50- | 89.50 | |
| 4. Coan "U-Select-It" (74 cap.) | 15.00- | 50.00 | |

## HOT COFFEE

| | | | |
|---|---|---|---|
| 4. Andico Cafe Petit, 200 cups | 300.00 | 400.00 | |
| 4. Bert Mills Coffee Bar, 200 cups | 150.00 | 200.00 | |
| 4. Bert Mills Coffee Bar, 600 cups | 200.00 | 300.00 | |
| 4. Bert Mills Coffee Bar, 500 cups | 300.00 | 450.00 | |
| 4. Chief-Way, Model 100, cap. 400-600 | 625.00 | 675.00 | |
| 4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups | 250.00 | 300.00 | |
| 4. U-Select-It Hot Coffee, 600 cups | 350.00 | 425.00 | |

## CARBONATED DRINK

| | | | |
|---|---|---|---|
| 4. Drink-O-Mat, single flavor, 5c, 1000 cups | 200.00 | 275.00 | |
| 4. Drink-O-Mat, 3 flavor, 5c, 1000 cups | 425.00 | 475.00 | |
| 4. Drink-O-Mat, 4 flavor, 5c, 1000 cups | 500.00 | 525.00 | |

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**
**VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## CARBONATED DRINK (Cont.)

| | | | |
|---|---|---|---|
| 4. Lyons #1400, single flavor, 5c | 425.00 | 450.00 | |
| 4. Lyons #1400-2F | 450.00 | 550.00 | |
| 4. Lyons Model 500, 5c single | 150.00 | 250.00 | |
| 4. Mills, Automatic Fountain, 400 cups | 125.00 | 200.00 | |
| 4. Mills, Automatic Fountain, 400 cups, without changemaker | 100.00 | 110.00 | |
| 4. Soda Shoppe | 1000.00 | 1100.00 | |
| 4. Spacarb single 5c, 1000 cups | 175.00 | 250.00 | |
| 4. Spacarb 3 Unit 5c, 1000 cups | 400.00 | 550.00 | |
| 4. Spacarb 4 Unit 5c, 1000 cups | 600.00 | 650.00 | |
| 4. Super Vend 3 flavor, 600 cup A-1 | 150.00 | 300.00 | |
| 4. Super Vend 3 flavor, 600 Cup A-2 | 200.00 | 350.00 | |

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**
**VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

## NON-CARBONATED DRINK

| | | | |
|---|---|---|---|
| 4. American Simplex, single flavor, 5c, 200 cups | 100.00 | 125.00 | |
| 4. Refreshomat, 5c, 10c 300 cups | 100.00 | 300.00 | |

## CAN DRINK

| | | | |
|---|---|---|---|
| 4. Juice-Bar, 6 sel., 600 cans | 325.00 | 450.00 | |
| 4. Refresher, 3 sel., 300 cap cap. | 400.00 | 500.00 | |

## ICE CREAM VENDORS

| | | | |
|---|---|---|---|
| 4. Vendo "Dairy-Vend" 203 Bar Capacity | 250.00- | 350.00 | |
| 4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap. | 350.00- | 475.00 | |

←TOTAL NO. TOTAL VALUE→

# *Manufacturers New Equipment*

**Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.**

**A.B.T. MFG. CORP.**
Challenger (Counter Model Gun) ..... $ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types ..... 1,408.25

**AMI, INCORPORATED**
AMI "E"-40 Phonograph ..... $795.00
AMI "E"-80 Phonograph ..... 925.00
AMI "E"-120 Phonograph ..... 1,050.00
W-8 5-10-25c-Wall Box ..... 89.50
W-120 5-10-25c-Wall Box ..... 99.00
HS-80 Hideaway ..... 775.00
HS-120 Hideaway ..... 885.00
AMIVOX Speaker ..... 27.50

**AUTO-PHOTO CO.**
Auto-Photo ..... $2,545.00

**BALLY MFG. CO.**
The Champion (Mech. Horse) ..... $1,065.00
Palm Springs ..... 699.50

**CHICAGO COIN**
Criss Cross Bowler ..... $ 665.00
King Bowler ..... 645.00
Advance Bowler ..... 615.00
'Round the World Trainer ..... 1185.00

**H. C. EVANS & CO.**
Century (Model 2045) ..... $1,050.00
Jubilee (Model 245) ..... 825.00
Jubilee (Model 278) ..... 795.00

**EXHIBIT SUPPLY**
Big Bronco ..... $ 997.50
El Toro The Bull ..... 997.50
Ferdy The Bull ..... 725.00
Roy Rogers' Trigger ..... 1,047.50
Rudolph The Red Nosed Reindeer ..... 725.00
Rudolph The Red Nosed Reindeer With Music ..... 775.00
Pete The Rahbit ..... 725.00
Pete The Rabbit With Music ..... 775.00
Rawhide ..... 725.00
Space Gun ..... 375.00
Space Patrol ..... 1,047.50
Silent Salesman (Card Vendor) ..... 79.50
Sea Skate ..... 1,047.50
Western Gun ..... 375.00

**GENCO MFG. & SALES CO.**
Shuffle Pool ..... $675.00

**D. GOTTLIEB & CO.**
Arabian Knights ..... $364.50

**INTERNATIONAL MUTO. CORP.**
Photomat '53 ..... $2,150.00

**J. H. KEENEY & CO., INC.**
Electric Cigarette Vendor ..... $284.50
Coin Changer Model ..... 304.50

**MARVEL MFG. CO.**
(New Model) Shuffle-Score Overhead Scoreboard ..... $139.50
Wall Type Scoreboards for Shuffleboards ..... 95.00

**ROCK-OLA MFG. CORP.**
Model 1438 "Comet Fireball" Phono. 120 Selections, 45 RPM Only .....
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only .....
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections .....
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker .....
Model 1611 "Tonette" 8" Wall Speaker wtih Vol. Control & Transformer Blonde or Mahog. .....
Model 1906, Remote Volume Control .....

**J. P. SEEBURG CORP.**
M100C (Select-O-Matic "100" phonograph) .....
HM 100C (Select-O-Matic "100" R. C. Special) .....
3W-1 Wall-O-Matic "100" .....
MRVC-1 Master Remote Volume Control .....
CVS4-8—8" Wall Speaker Ivory (Teardrop) .....
CVS6-8—8" Recessed Speaker
CVS7-12—12" Recessed Speaker
PS6-1Z Power Supply .....
ARA1-L6 Auxiliary Remote Amplifier .....
AVC-1 Automatic Volume Compensator Unit .....

**UNITED MFG. CO.**
Imperial Shuffle Alley ..... $675.00
Royal Shuffle Alley ..... 650.00
Rio ..... 725.00
Leader Shuffle Alley ..... No Price

**WICO CORP.**
Major Leaguer (Automatic Baseball Pitcher) ..... $1,295.00

**WILLIAMS MFG. CO.**
Struggle Buggies ..... $ 364.50

**THE RUDOLPH WURLITZER CO.**
Model "1500" Phonograph ....
Model "1600" Phonograph ....
Model "1650" Phonograph ....
Model 4851 5c-10c-25c Wall Box (48 Selections) .....
Model 5204 5c-10c-25c-Wall Box (104 Selections) .....
Model 5100 8" Speaker .....
Model 5110 12" DeLuxe Speaker

# UNITED'S RIO

## with NEW SPELL-NAME Feature




Spell **R-I-O** for 4-IN-LINE SCORE
(CAN ALSO SPOT NUMBERS 2-5-8)

Spell **R-I** for 3-IN-LINE SCORE
(CAN ALSO SPOT NUMBERS 2-5-8)

***ALL BALLS IN R-I-O POCKETS RETURN FOR EXTRA PLAY***

*plus*

## TWO SPECIAL CARDS
(FOR EXTRA IN-LINE SCORES)

**SELECT-EM 5 FEATURES**
- *SPOT A NUMBER*
- *EXTRA BALL*
- *3 in Line Scores 4 in Line*
- *BOTH SUPER CARDS*
- *BOTH SPECIAL CARDS*

**FOUR CORNERS SCORE**
**EXTRA TIME FEATURE**
**UP TO 3 EXTRA BALLS PER GAME**
**NEW, EXTRA LARGE CASH BOX**

***E-Z SERVICE FEATURES:***
- *BACK GLASS SLIDES OUT EITHER SIDE*
- *BACK GLASS MECHANISM TILTS FORWARD FOR EASY ACCESS*
- *HINGED FRONT DOOR*
- *HINGED BACK DOOR*

**SELECTOR KNOB**

*SEE YOUR DISTRIBUTOR*

STANDARD PINBALL CABINET SIZE

SEE UNITED'S
**LEADER** AND **CHIEF**
SHUFFLE ALLEYS

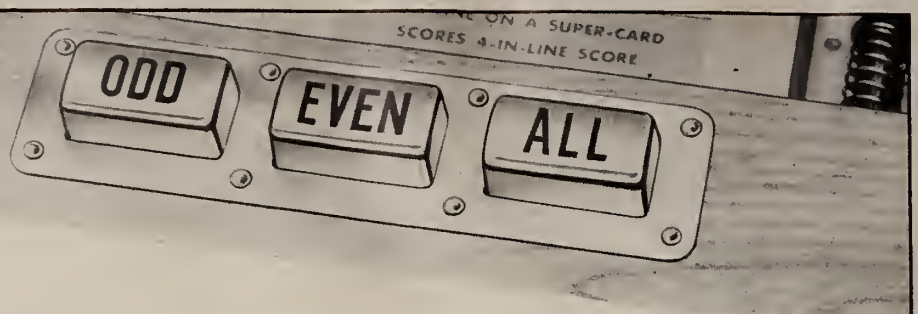


Now at your Distributor

Available in 2 Sizes

8 FT. BY 2 FT.
9 FT. BY 2 FT.

**UNITED MANUFACTURING COMPANY**
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS




# HOLD numbers you need to build up score, cancel-out numbers you're "sorry" you hit...try again with BALLS RETURNED from cancelled numbers...




**HOLD ODD OR EVEN OR ALL NUMBERS**
**BY PRESSING ODD OR EVEN OR ALL BUTTON**

**BALLS RETURN FROM NUMBERS NOT HELD**
**SPOTTED NUMBERS ALWAYS HELD**

Give the players the opportunity to "second-guess" their skill-shots. Give them the right to wipe out their "mis-cues" while hanging on to the hits that count. Give them a free "try-again" ball for every number not held. Give them the biggest fun-value ever offered in pin-game history, by giving them PALM SPRINGS by Bally. They'll say "Thanks" with the biggest and steadiest repeat-play profits you've earned in a long, long time

***PLUS SUPER-CARD SCORES***
***PLUS CORNER SCORES***
***PLUS SELECT-A-SPOT***
***ADVANCING SCORES***
***EXTRA BALLS***

Built into PALM SPRINGS are all . . . profit-proved features of the greatest Bally in-line games . . . plus the new HOLD idea, greatest innovation in pin-game design in years. Get your share of the PALM SPRINGS profits. See your Bally Distributor today. Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

Bally®

# PALM SPRINGS